



**NO BARRIERS TO  
OPPORTUNITY**





# Problem

## *'Accessibility' to value based collaborative and investment opportunities*



### **INTRAPRENEUR**

Ideas not being executed or valued.  
No control over salary.  
Lack of flexibility in working hours



### **START UP FOUNDERS**

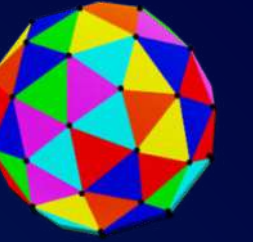
Deemed not credible or eligible for funding/finance.  
Lack of knowledge of overall costing overtime.  
Lack of expertise.



### **ORGANISATIONS**

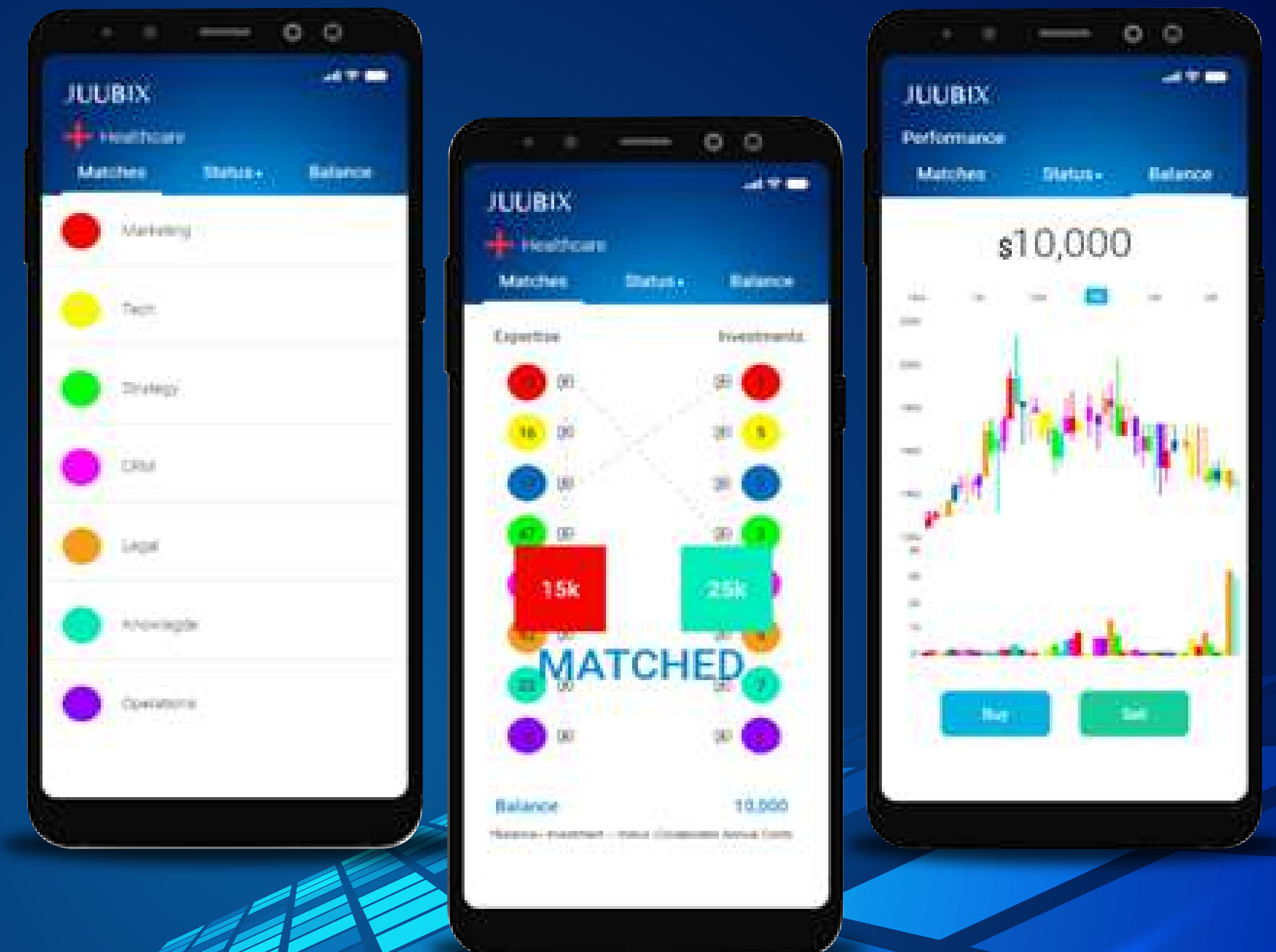
Inability to work / visualise all collaborative stakeholders.  
Siloed departments.  
No way to track participation  
Lack of innovation (snatch + grab methodology)





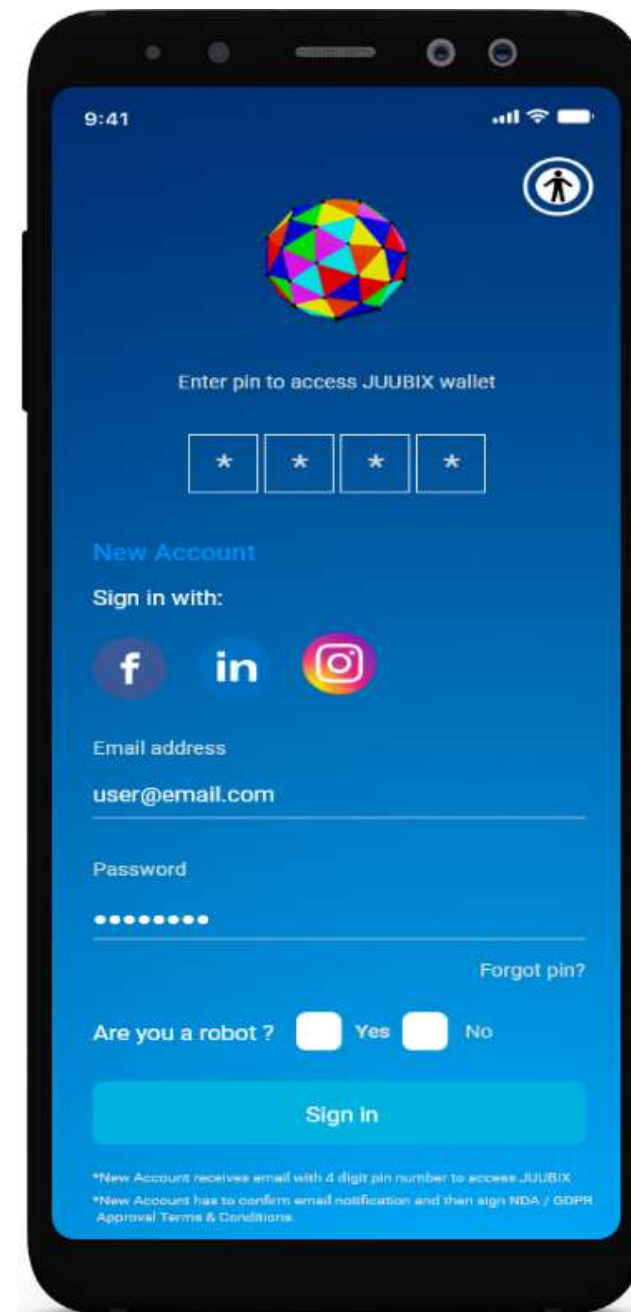
# Solution

**JUUBIX** is a SaaS Fintech that matches start ups & social projects to relevant subject matter expertise, cloud services and investment anonymously in real time like a 'jukebox'. By leveraging blockchain/ AI/ ML technology to offer an endless secure and automated ledger of communications, computed finance and effort tracking. Allowing you to shuffle, just like a rubik cube across sectors and disciplines, creating all-inclusive and diversified pools of liquidity value.



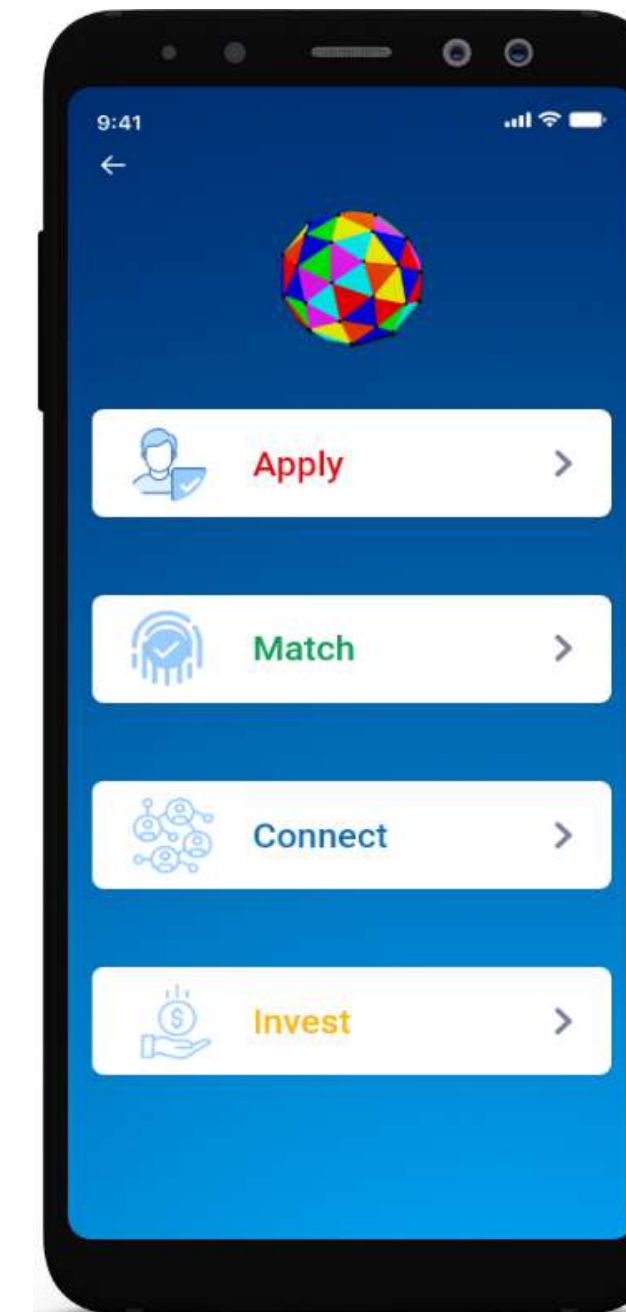


# How it works?



## Sign Up / Log in

Log in / Sign up in minutes. Accessibility function in top right corner allows for disability requirement to be selected with voice activation. Once signed in, you will receive a 4 digit pin to enable access to your digital account.



## Match, Connect, Invest

Once signed up, users will be able to click Apply, Match, Connect, Invest which will take user through the application process before being matched to pools of collaborators.

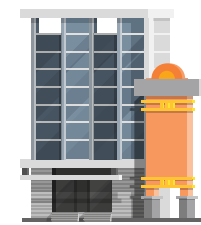
- Create anonymous profile specifying sector of interest, expertise, or investment value.
- Profile is then matched across the network to pools of segmented data
- Access multiple cloud and business services
- Gain credit, make payments, receive payments

# OEM / White labelling Services



## Educational Institutions

- Participate in multiple projects
- Match and connect students, staff & departments based on criteria
- Get paid for freelance work



## Corporate Organisations

- Invest in early stage startups
- Match and connect employees, customers, suppliers and buyers
- Get real-time return on investment based on participation

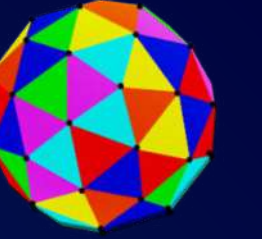


## Start Ups Social Projects

- License start up ideas
- Match and connect to experts and investors
- Record, track and evaluate real time stakeholders



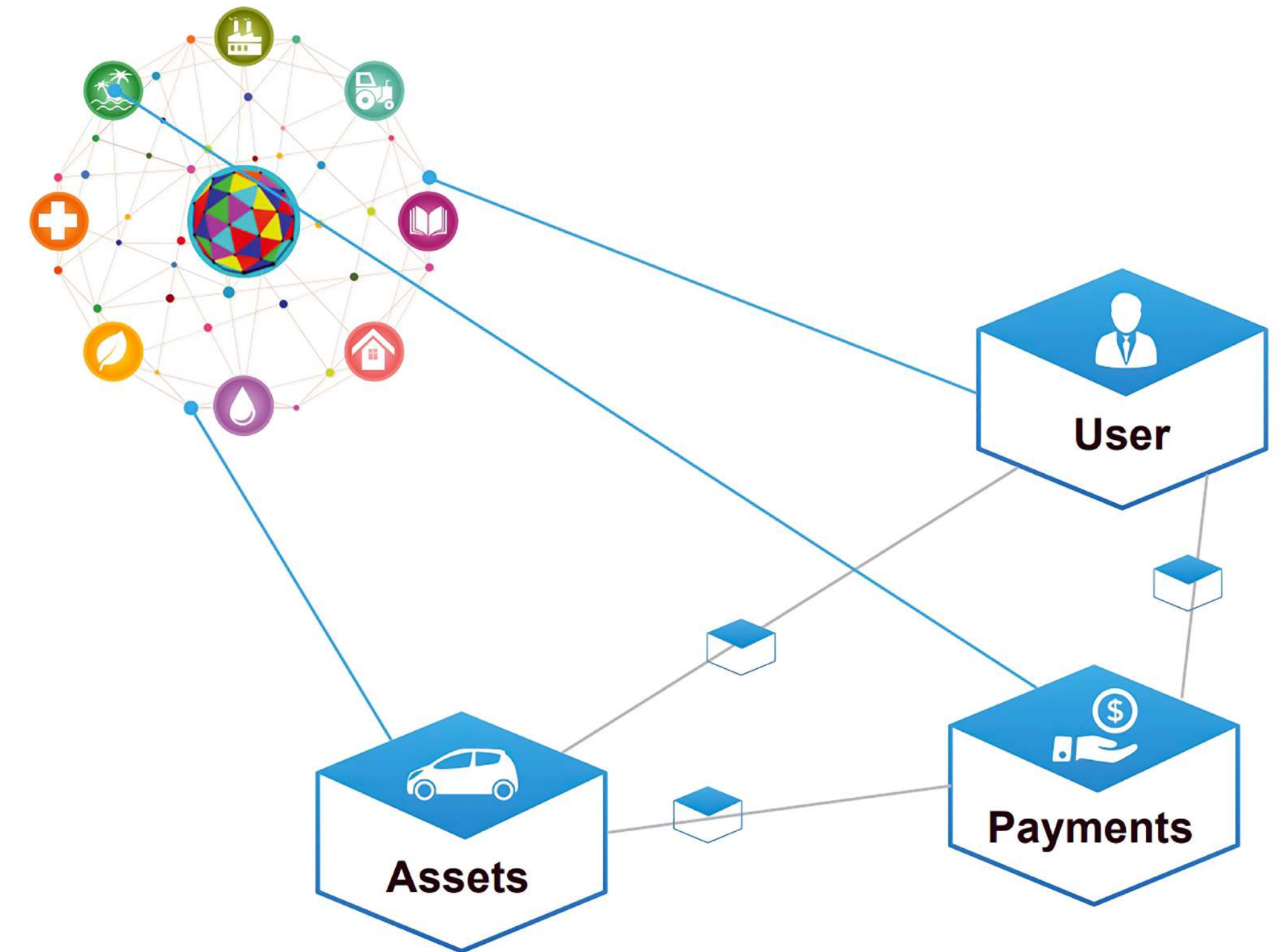
# Go To Market Strategy



# Microservice Architecture

Micro-service architecture will provide:

- Fixing and updating a single part of the project.
- Each module will be deployed as micro service architecture
- Payment system will be deployed as individual module, ideology, matching algorithm and so on.



# Competitive Advantage



## **First to market**

No investment vehicle that works in the same way.



## **Accessibility**

Ease of design / functions.  
LCD access points.



## **Tech innovation**

Robust matching using AI / ML,  
Blockchain to record and  
repopulate segmented data.



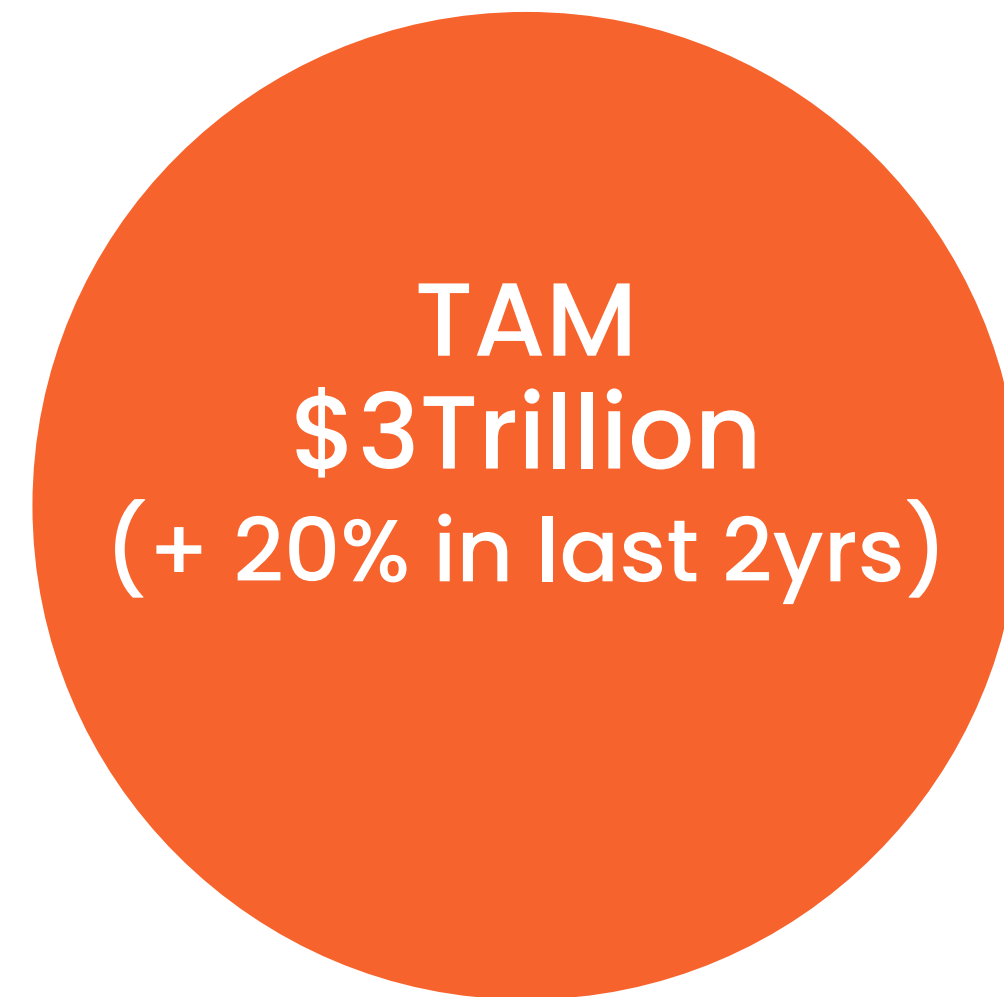
## **Marketplace**

to recruit, invest, start a  
business.



# Market size

## Start up economy



TAM:  
Total Addressable  
Market



SAM:  
Serviceable  
Available Market

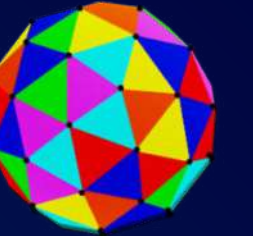
(Pre-Money Valuation Potential)



SOM:  
Serviceable  
Obtainable Market

\* <https://www.peterfisk.com/2019/10/the-3billion-global-start-up-economy-where-and-how-start-up-ecosystems-are-driving-new-growth/>

\* <https://startupgenome.com/article/state-of-the-global-startup-economy>



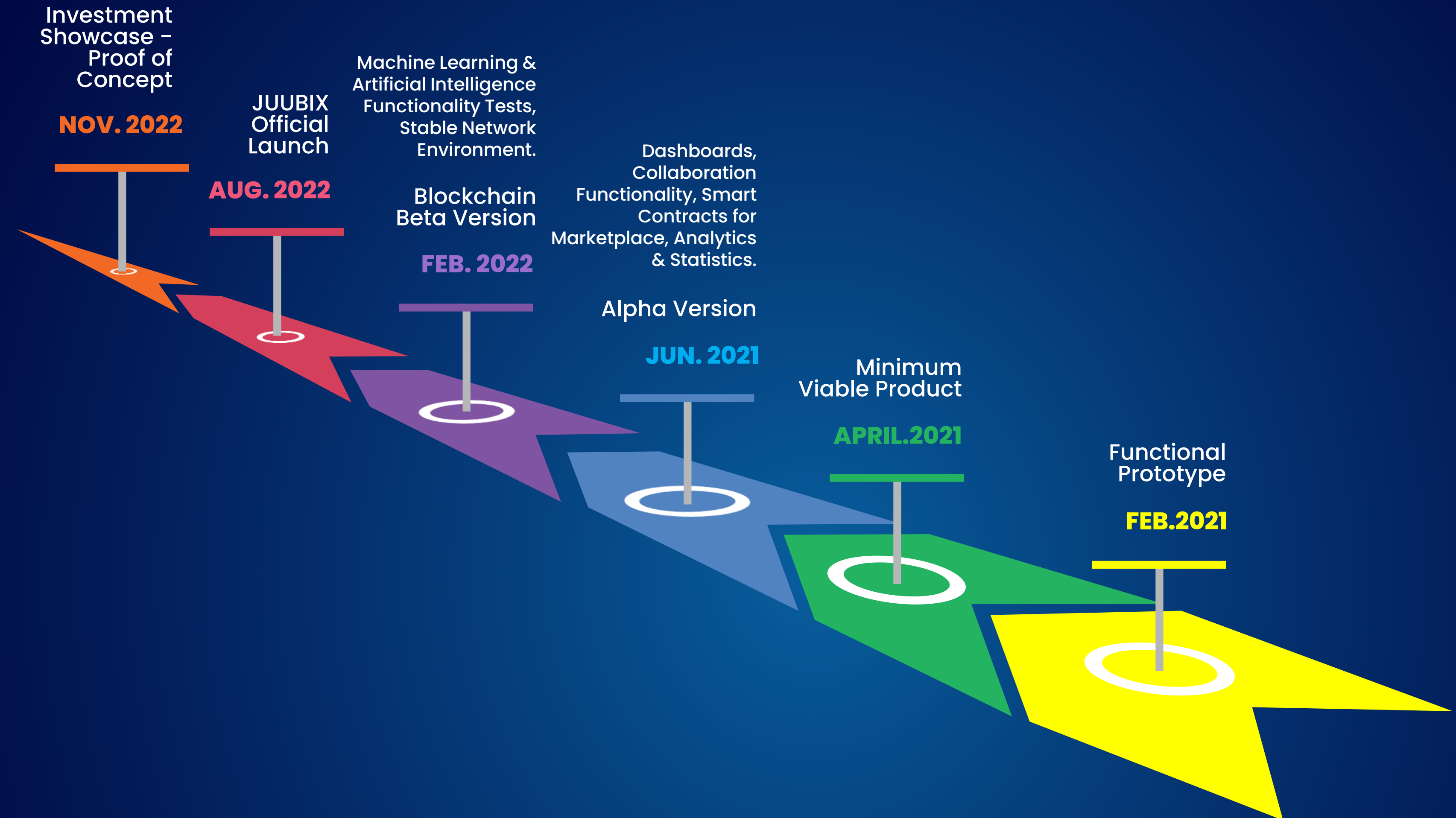
# Development Timeline

## JUUBIX Keys to Success:

- JUUBIX Open Innovation Aggregation System
- JUUBIX Gamified Design & Functionality
- Public Engagement
- Corporate Licensing

## JUUBIX Core Values:

- Transparency
- Responsive
- Interactive
- Communications
- Kinetic
- Solution



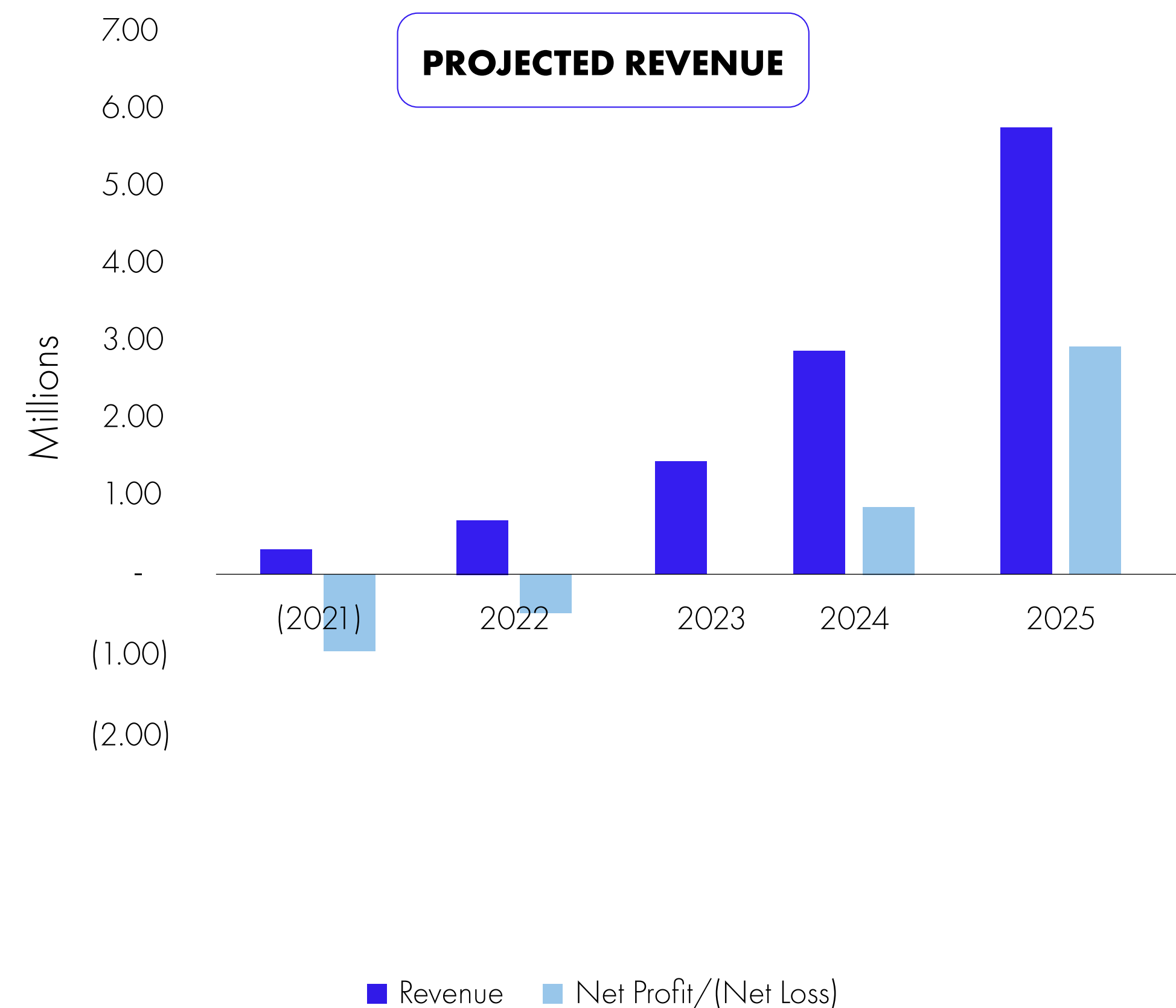


# Investment Benefits

- JUUBIX brokerage Pre-Launch : Minimum Cap 25M
- Post-Launch : Maximum Cap 2.7B
- Smart Contracts derived from investment showcases and facilitated through JUUBIX network include :
  - ✓ Internal / External Propensity Investments
  - ✓ Buy in Buy Out Strategy
  - ✓ Debt Security Investments
  - ✓ Equity Security Investments
  - ✓ Derivatives
  - ✓ Hybrid Security
- Monitor and draw down investment value
- Divert investment to other investment pools and ideas within JUUBIX

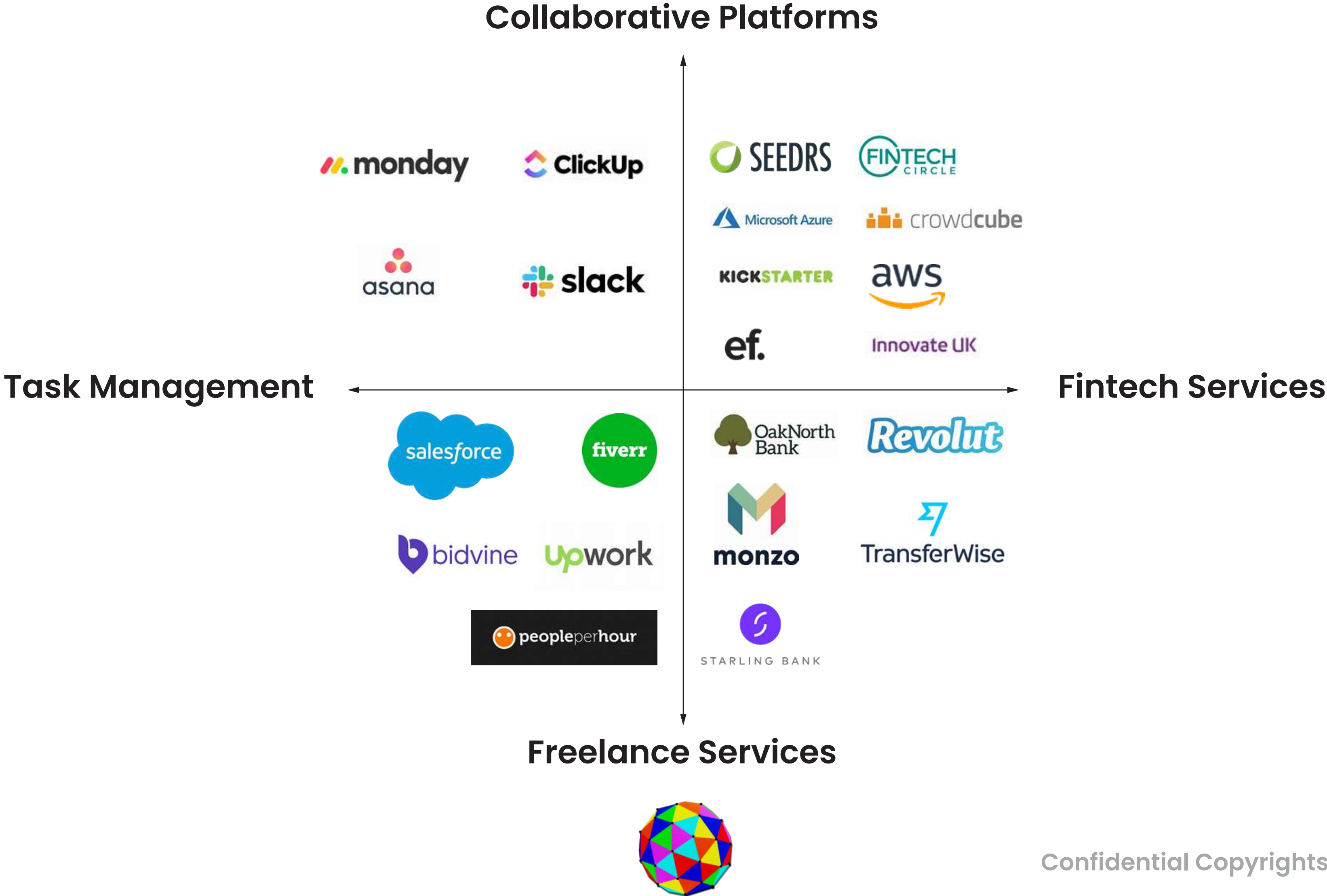


# Financial Forecast



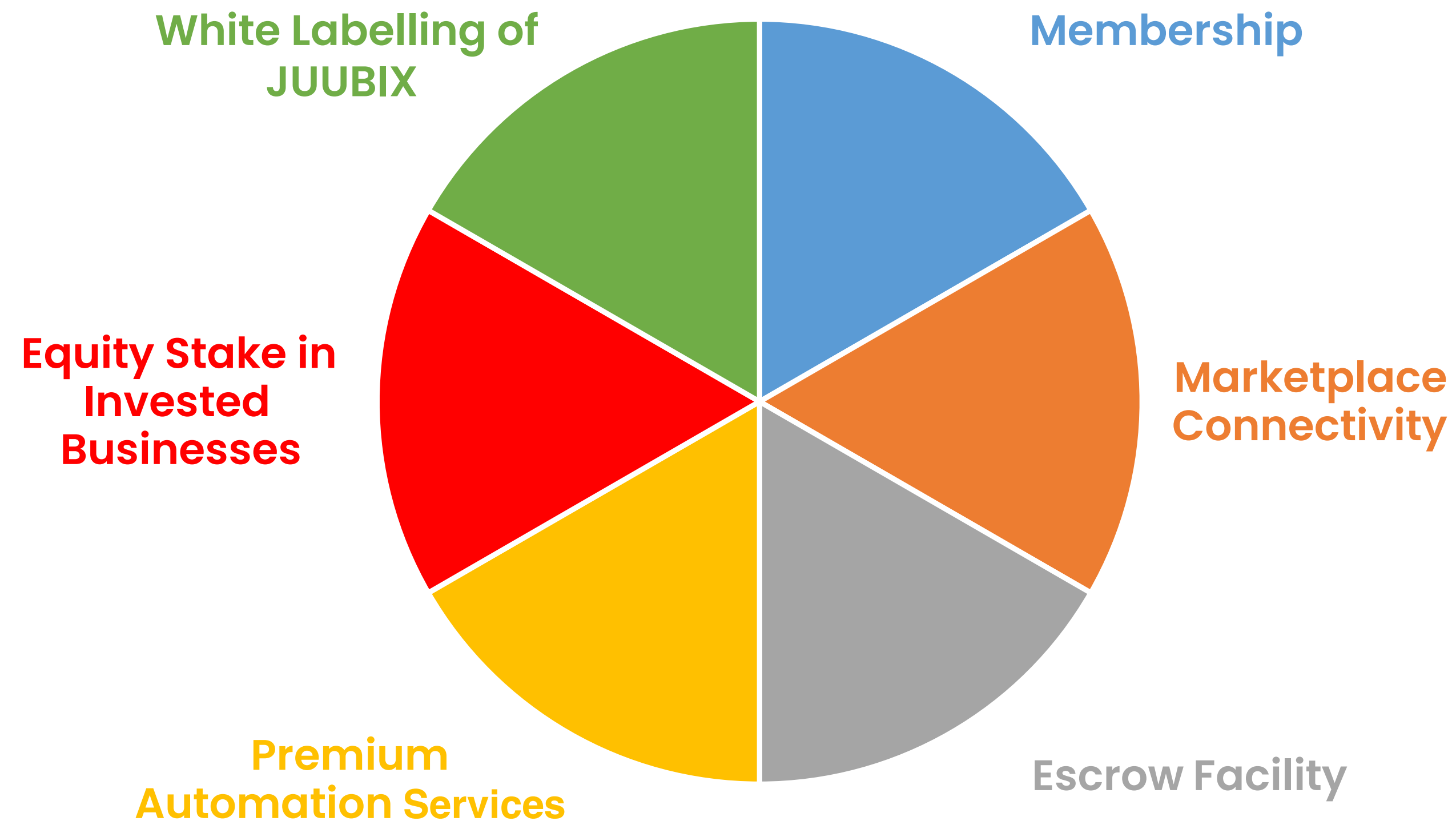
	2021	2022	2023	2024	2025
Revenue	360,000	720,000	1,440,000	2,880,000	5,760,000
Cost of goods sold	(400,000)	(100,000)	(250,000)	(400,000)	(550,000)
Gross Profit	(40,000)	620,000	1,190,000	2,480,000	5,210,000
Expenses					
Marketing/Advertising Costs	(300,000)	(336,600)	(377,655)	(423,740)	(475,437)
Advisory	(100,200)	(112,200)	(125,888)	(141,247)	(158,479)
Legal	(50,000)	(56,100)	(62,944)	(70,623)	(79,239)
STO Exchange Advertising	(300,000)	(336,600)	(377,665)	(423,740)	(475,437)
Product placement	(200,000)	(224,400)	(251,777)	(282,494)	(316,958)
Total Expenses	(950,000)	(1,065,900)	(1,195,940)	(1,341,844)	(1,505,549)
Earning befor taxes	(990,000)	(445,900)	(5,940)	1,138,156	3,704,451
Taxes 20%					
Net Profit/(Net Loss)	(990,000)	(445,900)	(5,940)	(227,631)	(740,890)
				1,138,156	2,963,560

# Competitor / Innovation Landscape





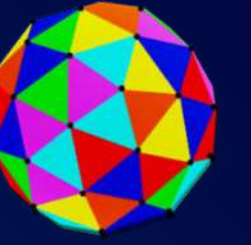
# Business model



White label product will be charged per user and dual digital structure will be deliverable online / accessed marketplaces.



# INVEST TODAY



Contact us:

