Market Study :

Our objectives and targets: is to build a software that helps to manage all the functions in a hotel (booking,financial,manage employees….)

cause there is a lot of hotel with the classic managment system using papers and archives thats why we provide a solution for the channels of hotel to improve and upgrade the classic system.

Direct Competitor analysis : Hotel Property Management and POS Solutions by Oracle and OtelPremio logiciel de gestion hôtelière by SII.

Oracle Corporation : is a multinational computer technology corporation that provides a comprehensive and integrated suite of cloud applications, platform services, and engineered systems. Founded in 1977, Oracle has become one of the world's largest and most influential software and hardware companies, offering a wide range of products and services.

SII : Fondé en 1979, le Groupe SII est une Entreprise de Services du Numérique à dimension internationale disposant d'une large couverture géographique avec 100 implantations réparties sur 4 continents.

Notre positionnement hybride autour du Conseil en Technologies et des Services Numériques,

Shared Environment: Cloud services often involve a shared infrastructure, and security measures must be in place to ensure data isolation between customers.

Their strength point : oracle is a cloud provider company ,Dependence on Service Provider: Security is partially reliant on the cloud provider's policies and practices, making it crucial to choose a trusted provider.

their good reputation in the international market.

Their weaknesses and our strength point :

doensnt provide the offline possibility and loose the connection with the cloud server .

but we provide the the offline mode with the local server hat store the data until the next connection .

we provide a check-in and check-out option with our mobile app that with it we can track the employees . and with the same app there is check availabltiy room after the housekeeper clean it will be a available to book.

and we put the hotel webiste in the database with our dashboard that will make our chatbot has direct acces to the datbase in the automaticly booking by the user.

we provide our offers with less price than other companies.