

<b>Costumer Segment :</b> <ul style="list-style-type: none"> <li>Hotel owners/Managers</li> <li>Travelers / Tourists</li> <li>Hotel workers</li> </ul>	<b>Problem :</b> <ul style="list-style-type: none"> <li>can be easily copied</li> <li>financial problem</li> <li>reach target audience</li> </ul>	<b>unfair advantage :</b> <ul style="list-style-type: none"> <li>can be easily copied</li> <li>network problem</li> <li>change owners mentality</li> <li>government policies about internal data</li> </ul>
<b>Value proposition</b> <ul style="list-style-type: none"> <li>All-in-One Hotel Management Solution</li> <li>Real-Time Analytics and update</li> <li>Customer Support Chatbot</li> <li>Enhanced Customer Experience</li> <li>Scalable Cloud-Based Solution</li> </ul>	<b>Revenue stream :</b> <ul style="list-style-type: none"> <li>Subscription Model</li> <li>cloud integration fee</li> <li>Training and Consultation Services</li> <li>new features fees</li> </ul>	
	<b>solution :</b> <ul style="list-style-type: none"> <li>local host in off-line mode</li> <li>special check-in and house-keeping app for available rooms</li> <li>costumer chatbot for booking</li> </ul>	<b>Cost structure :</b> <ul style="list-style-type: none"> <li>Technology Infrastructure Costs</li> <li>Sales and Marketing Costs</li> <li>Data Security and Compliance Costs</li> <li>Legal and Compliance Costs</li> <li>Partnership Costs</li> </ul>
	<b>Unique value proposition :</b> <ul style="list-style-type: none"> <li>first and only local solution</li> <li>accurate with algerian hotels and what they need</li> </ul>	