

# Yvonne Koppen

Product Manager



ADDRESS	Berliner Allee 45, Dusseldorf, 40000, Germany	PHONE	+49xxxxxxxxxx
EMAIL	youremail@gmail.com	DATE OF BIRTH	02.02.1982
NATIONALITY	German		

## Profile

An energetic, self-motivated team leader, and online entrepreneur that thrives in international environments. Direct experience in managing projects and distributed teams. Experience at prioritizing tasks properly to maximize the teams' output and efficiency.

## Employment History

Jul 2019 – Jul 2020

DUSSELDORF, GERMANY

### Country Product Manager

EF Education First

Responsible for Product Development and all Sales in Germany for students and professionals for language travel to 52 EF International Language Campuses. Managed a distributed team of 17 with record sales weeks.

Jun 2017 – Jun 2019

DUSSELDORF, GERMANY

### Country Product Manager

EF Education First

Responsible for Product Development and all Sales in Germany for students aged 7-17 for language travel during school holidays to 7 different countries. Managed a distributed team of 7 with a YoY growth of 15%.

Sep 2015 – May 2017

DUSSELDORF, GERMANY

### Sales Consultant

EF Education First

Responsible for maximizing individual sales of language travel to German adults and professionals to 52 EF International Language Campuses. Set a new record of sales in one week.

## Education

May 2008 – Sep 2009

BONN, GERMANY - DISTANT LEARNING

### University of Sunderland

Bachelor of Arts

Business Management, Second Class Honours

Focus Areas: Marketing, Finance, Human Resources, Strategic Management

Aug 1997 – May 2006  
BONN, GERMANY

Tannenbusch Gymnasium  
High School

Aug 2003 – Jun 2004  
BATON ROUGE, LOUISIANA, USA

Episcopal High School  
Student Exchange

Skills

Salesforce	● ● ● ● ●	Microsoft Office	● ● ● ● ●
Exact Target	● ● ● ● ●		

Languages

German	● ● ● ● ●	Spanish	● ● ● ● ●
English	● ● ● ● ●	French	● ● ● ● ●

Hobbies

Road trips with campervans, compete in triathlons, watch superhero movies, build puzzles, read horror stories.

19.09.2020  
Yvonne Koppen