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Summary Post

by [Md Aminur Rahman](#) - Sunday, 20 October 2024, 10:54 PM

### Summary of Key Insights on the Use of AI Writers

The use of AI writers brings both significant opportunities and challenges. As highlighted by Hutson (2021), AI can greatly improve efficiency by automating routine tasks such as drafting reports, thus freeing professionals to focus on more creative work. AI tools are especially useful in maintaining consistency and accuracy in business communications (Mach, 2021). However, concerns arise regarding the quality of creative content generated by AI, as it often lacks emotional depth and cultural understanding (Hutson, 2021). Additionally, over-reliance on AI may lead to cognitive atrophy, reducing people's ability to handle complex tasks themselves (Sætra, 2023).

Ethical concerns such as biases and intellectual property issues are prevalent in AI-generated content. Notable incidents, like Microsoft's Tay chatbot turning offensive due to negative user interactions, underscore the importance of careful moderation and control of AI outputs (Wolf et al., 2017). Hence, a balanced approach where AI supports rather than replaces human creativity, coupled with adequate safeguards, is crucial.

### References:

Hutson, M. (2021) 'Robo-writers: the rise and risks of AI copywriters', *Nature*, 591(7851), pp. 22-25.

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Wolf, M. J., Miller, K. and Grodzinsky, F. S. (2017) 'Why we should have seen that coming', *ACM SIGCAS Computers and Society*, 47(3), pp. 54–64.

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