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by [Md Aminur Rahman](#) - Thursday, 7 November 2024, 8:25 PM

In my initial post, I analysed a case study from the ACM, where computing professionals failed to adequately protect user data, resulting in a privacy breach. I discussed how this situation violated principles from both the ACM Code of Ethics and the BCS Code of Conduct. Specifically, the ACM Code's sections 1.1 and 1.6 emphasize the importance of the public good and user privacy, while the BCS Code's "Public Interest" principle highlights the need for data protection to safeguard public privacy and security (ACM, 2018; BCS, 2022). This case illustrates the critical role of ethical standards in upholding public trust and the reputational risks organizations face when these standards are not followed.

Aleksandr's peer response provided valuable feedback, suggesting that I further examine the BCS Code, particularly the "Public Interest" clauses, and consider how these align with the ACM Code. He also recommended expanding on the broader social implications, such as the potential long-term impact on the company's reputation and future data-handling practices. I agreed with his insights and acknowledged that these additions would provide a more comprehensive perspective on the consequences of ethical lapses in data protection.

Overall, this discussion highlights the importance of adhering to ethical standards in data protection, not only for legal compliance but also for maintaining public trust. Future analyses will benefit from an expanded focus on these standards to reinforce ethical accountability in the computing field.

References

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