

ECO-ROBOCARE

where innovation solves reality

smart
recycling-tech

ECO

CARE

ROBO



December 2025

Creative Corner

Task Distribution:

Market & competitor analysis	Amir Ehab Ibrahim, Sawsan Ayman Ahmed
Target persona definition	Sama Mohamed Ahmed, Esraa Zahir Zeyan
Vision & objectives setup	Samir Makram Samir, Sawsan Ayman Ahmed
Finalizing main concept	Amir Ehab Ibrahim, Sama Mohamed Ahmed
Logo design	Sawsan Ayman Ahmed, Esraa Zahir Zeyan
Color palette & typography	Samir Makram Samir, Amir Ehab Ibrahim
Brand assets creation	Sama Mohamed Ahmed, Sawsan Ayman Ahmed
Brand guidelines	Amir Ehab Ibrahim, Esraa Zahir Zeyan
Posters & campaign visuals	Sama Mohamed Ahmed, Samir Makram Samir
Infographics	Sawsan Ayman Ahmed, Amir Ehab Ibrahim
Mockups (robot, app, merch)	Esraa Zahir Zeyan, Samir Makram Samir
Final presentation preparation	Amir Ehab Ibrahim, Sama Mohamed Ahmed



**THANK
YOU**