

DECEMBER 2025

ECOBOTICS

WHERE INNOVATION SOLVES REALITY

OUR IDEA IS WAY
SIMPLE AND FUN

COLLECTING WASTES BY
ROBOTS, RECYCLING IT, PRODUCING COOL
ITEMS

رواد مصر الرقمية



وزارة التخطيط
وتكنولوجيا المعلومات



<https://github.com/Amir-Ehab7/EcoRotics>

Task Distribution:

Market & competitor analysis	Amir Ehab Ibrahim, Sawsan Ayman Ahmed
Target persona definition	Sama Mohamed Ahmed, Esraa Zahir Zeya
Vision & objectives setup	Samir Makram Samir, Sawsan Ayman Ahmed
Finalizing main concept	Amir Ehab Ibrahim, Sama Mohamed Ahmed
Logo design	Sawsan Ayman Ahmed, Esraa Zahir Zeyan
Color palette & typography	Samir Makram Samir, Amir Ehab Ibrahim
Brand assets creation	Sama Mohamed Ahmed, Sawsan Ayman Ahmed
Brand guidelines	Amir Ehab Ibrahim, Esraa Zahir Zeyan
Posters & campaign visuals	Sama Mohamed Ahmed, Samir Makram Samir
Infographics	Sawsan Ayman Ahmed, Amir Ehab Ibrahim
Mockups (robot, app, merch)	Esraa Zahir Zeyan, Samir Makram Samir
Final presentation preparation	Amir Ehab Ibrahim, Sama Mohamed Ahmed

The image features a solid dark gray background. In the top-left and bottom-right corners, there are decorative elements consisting of two concentric, light gray curved lines that sweep into the frame from the edges. Centered on the background is the text "THANK YOU" in a bold, white, sans-serif font, arranged in two lines.

**THANK
YOU**