



PANEL BOOK

The Expert Opinion transform businesses through data driven insights. Success depends on leveraging research strategically, not just collecting data. Our mission is to provide clients with powerful insights that drive real-world impact and growth. Top companies have trusted our expertise across methodologies to unlock transformative opportunities. Our customized approach reveals what other research misses. Join us as we explore the intersection of data and vision. The future of your business starts now.



ABOUT US

The Expert Opinion is a leading market research company established in January 2024. Our mission is to be the global partner of choice for data-driven insights that advance our clients' businesses. With an expert team, stringent quality standards, and cutting-edge technologies, we deliver unique, actionable market research. This presentation will provide an overview of our capabilities across quantitative, qualitative, online, telephone, and custom business research. We have global reach while maintaining a bespoke, high-touch approach. Whether you need a quick poll or in-depth ethnography, our experienced consultants will guide you from survey design to reporting and analytics. Read on to learn how our insights and expertise can help you gain a competitive advantage.



WHO WE ARE

Client-Centric Approach

We prioritize understanding our clients' unique objectives and challenges to deliver tailored data collection solutions that exceed expectations.

Industry Expertise

Our team comprises industry experts who bring a deep understanding of market dynamics and the complexities of data collection in various sectors.

Comprehensive Services

From survey design to data processing and analysis, we offer end-to-end data collection services that cover every aspect of our clients' requirements.



WHY US ?

Reliability

We prioritize accuracy and reliability, ensuring that the data collected is credible and insightful, enabling confident decision-making.

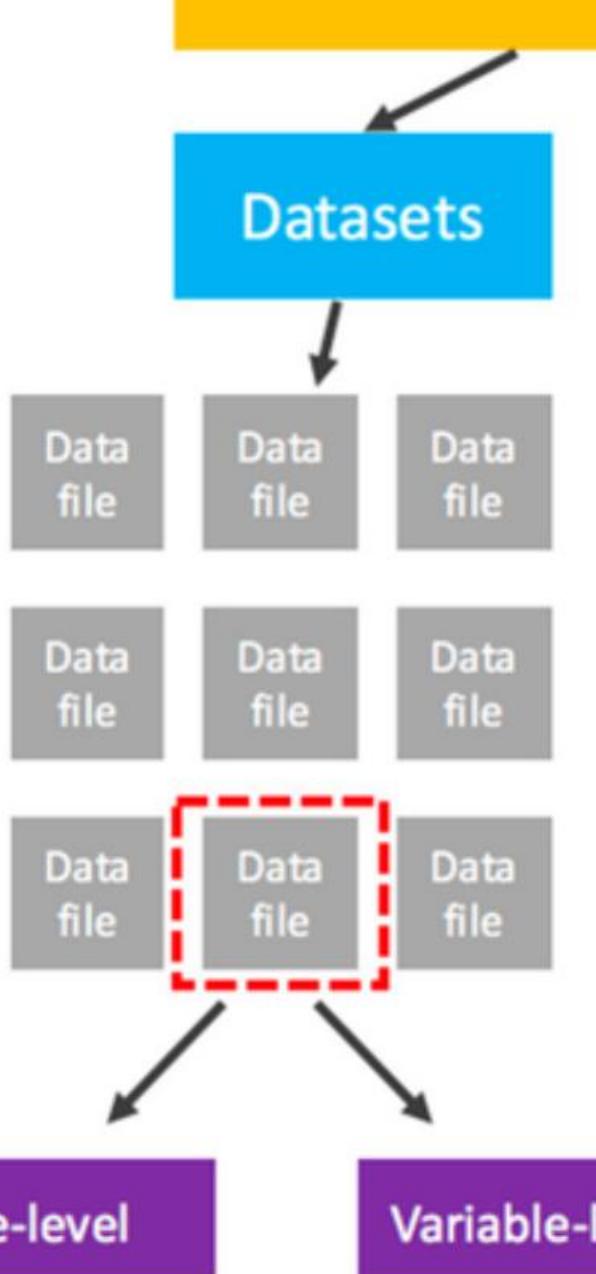
Customized Solutions

Our data collection solutions are tailored to the unique needs of each client, providing a personalized approach that yields meaningful results.

Timely Delivery

We understand the importance of timely results, and our streamlined processes ensure prompt delivery without compromising quality.

Our Services



1

Qualitative Research

Qualitative research is defined as a market research method that focuses on obtaining data through open-ended and conversational communication.

2

Quantitative Research

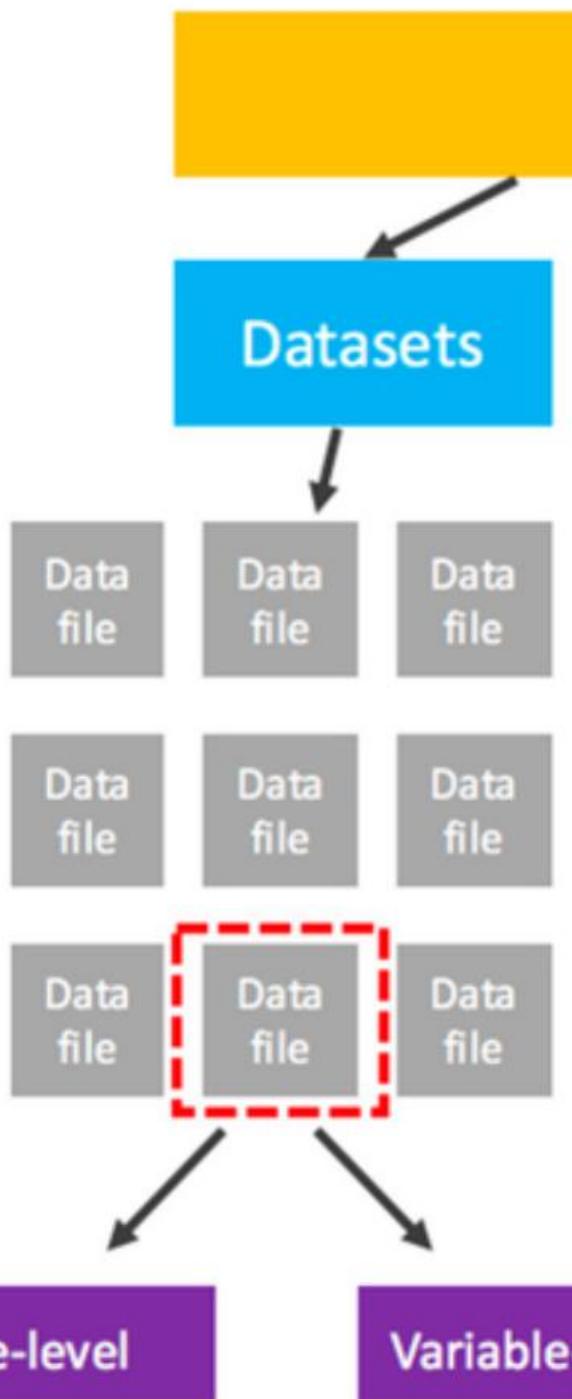
Quantitative research is defined as a systematic investigation by gathering quantifiable data and performing statistical or computational techniques.

3

Online Research

Online research methods are ways in which researchers can collect data via internet. It is also referred to as Internet research, Internet science or Web-based methods.

Our Services



4

Telephone Surveys

A telephone survey, also known as CATI is a research method where the researcher surveys respondents over the telephone.

5

Business Research

Business research is a acquiring detailed information of business and using such information in maximizing the profit.

6

Other Services

Our expertise is based on utilizing different programming tools used for market research. Reach out to us quickly.

CLIENT TESTIMONIAL



Client Satisfaction

Our clients express high satisfaction with our services, emphasizing the value and impact of our collaborative efforts.



Success Stories

We have an array of success stories showcasing how our consulting services have contributed to our clients' achievements.



Long-Term Partnerships

We take pride in fostering long-lasting partnerships with our clients, built on trust, integrity, and mutual success.

About our Panel

The Expert Opinion maintains a highly engaged panel of members across a wide range of consumer and business audiences. Our diverse panel includes individuals from over 40 countries in the Americas, Europe, Asia, Africa, and the Middle East.

Our Commitment to an Engaged, High-Quality Panel :

Flexible - Our large, diverse panel allows us to provide targeted, high-quality samples for both B2B and B2C research.

Expert - Our panel members are engaged and motivated to provide thoughtful, reliable insights. We recruit experts for niche B2B research

Efficient - Our robust profiling and advanced panel management allows us to deploy projects quickly and cost-effectively.

Dedicated - We diligently maintain our panel, ensuring high response rates through ongoing engagement.



What Profile Can We Target



Automotive

Whether you want to assess brand awareness and perception, product improvement, new product development, or competitive positioning, we provide a range of automotive market research solutions designed to help you make the confident business decisions necessary to gain a competitive advantage.



Tourism

Tourism research allows your company to understand what motivates customers to purchase. Our qualitative research examines customer motivations and preferences, while our quantitative research provides data and measurement on pricing, willingness to pay and behavior.



Pharmaceutical

The pharmaceutical industry has seen a massive influx of innovative products, services, and new drugs. To better understand emerging trends and focus your investment where it can do the best, it's crucial to understand what physicians, healthcare professionals, patients, and competitors are thinking.

What Profile Can We Target



Telecommunications

We can execute both qualitative and quantitative methodologies to help technology and telecom companies understand their customers, their market, and how their customers experience their products within that market.



Finance

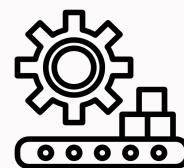
The financial industry continues to face unprecedented disruption. New regulations, new products, the changing needs of consumers, and hungry competitors keep even the largest players on their toes. We can help you understand the perfect path to success.



Healthcare

Our market research teams can connect you with hundreds of thousands of deeply-profiled patients, using detailed targeting information to identify the medical conditions our panel members suffer from to deliver the targeting you need.

What Profile Can We Target



Manufacturing

Understanding your manufacturing customers, suppliers, and competitors is crucial to staying competitive. Our market research can help assess customer needs, test new products and designs, evaluate branding, and gain insights into the competitive landscape.



Consulting

For consulting firms, market research is key to identifying client needs, trends in the industry, competitive intelligence, and growth opportunities. We can conduct primary research through interviews and surveys of your clients and prospects to understand pain points and desires.



Reatail

Our retail market research provides insights into consumer shopping behavior, brand health, new store formats, e-commerce, omnichannel experiences, and more. We can do shopper surveys, eye-tracking studies, focus groups, and ethnographic research.



Where Do Our Panels Come From?



Expert Global Panel

EXPERT
PANELS

The Expert Opinion maintains a proprietary, double opt-in global panel to fuel our market research projects. We recruit engaged, high-quality panelists locally through search, social media, and online advertising. Our panelists complete detailed profiling to allow precise targeting and represent diverse consumer and business segments across over 40 countries.

API INTEGRATION

The Expert Opinion maintains a proprietary, double opt-in global panel to fuel our market research projects. We recruit engaged, high-quality panelists locally through search, social media, and online advertising. Our panelists complete detailed profiling to allow precise targeting and represent diverse consumer and business segments across over 40 countries.

API Integrations





3rd Party Procurement

We use the industry standard practice of working with Third Parties when more respondents are needed to fill certain project quotas. Even though these local and global partners are not part of our API, rest assured that we put them through a rigorous screening process and evaluate their performance to ensure panel health and data quality.

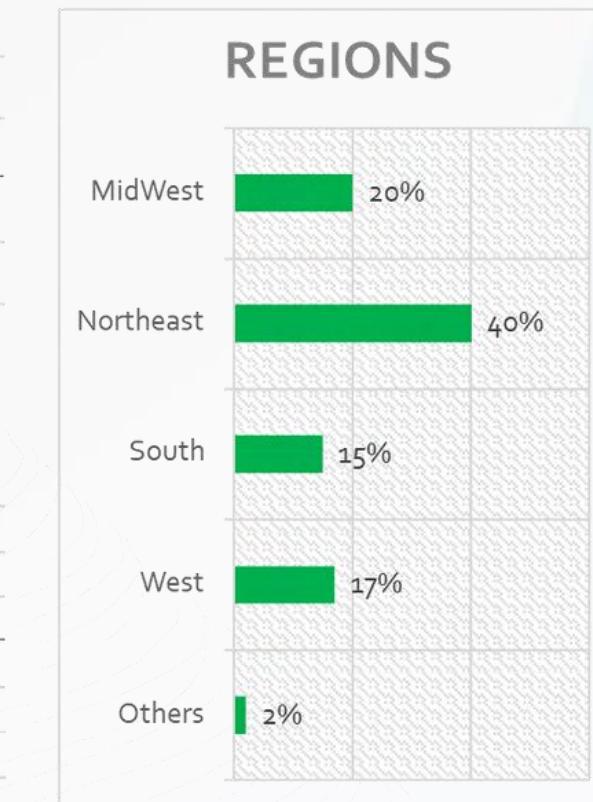
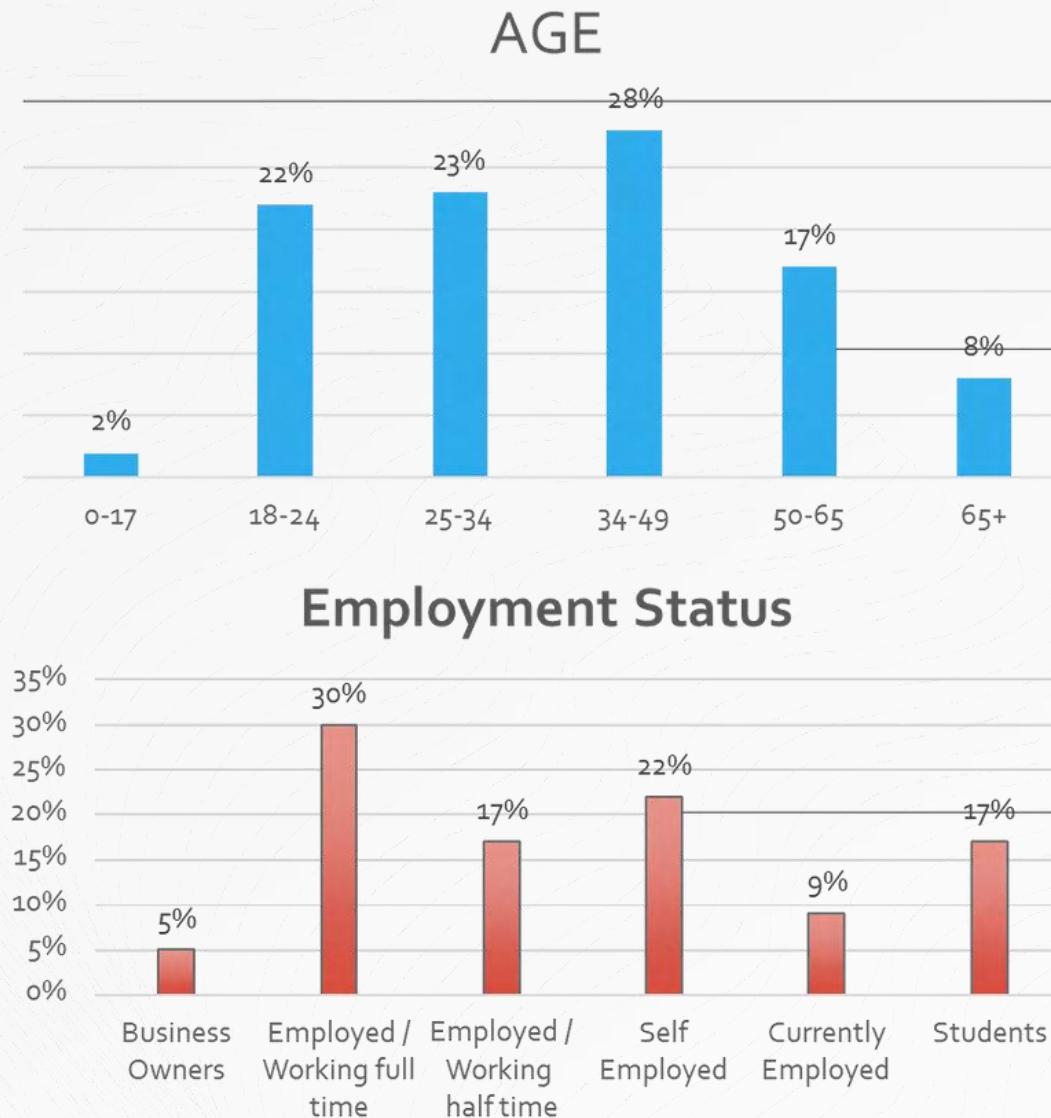
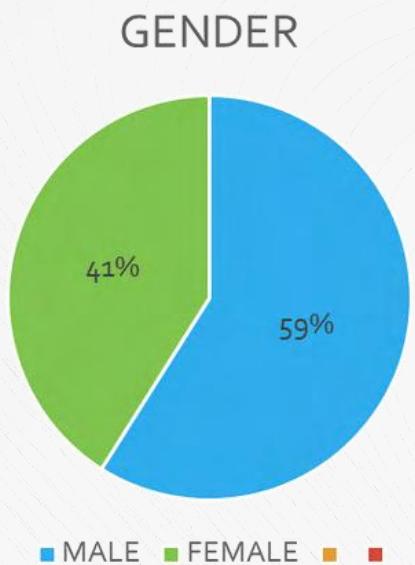
Compliance You Can Trust

Regardless of panel source, The Expert Opinion upholds stringent standards of ethics, integrity and compliance. We mandate double opt-in processes and regularly re-verify panelists. Profiling and sampling prevents panel overuse and fatigue. And we follow all relevant privacy laws and regulations in our panel recruitment, engagement and data collection.

COMPLIANCE



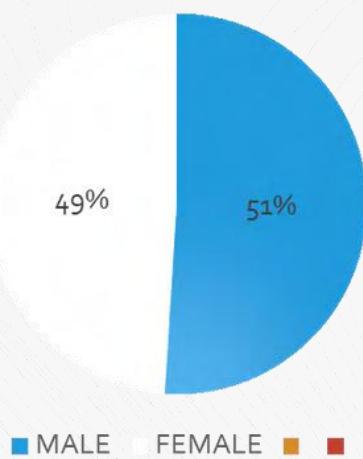
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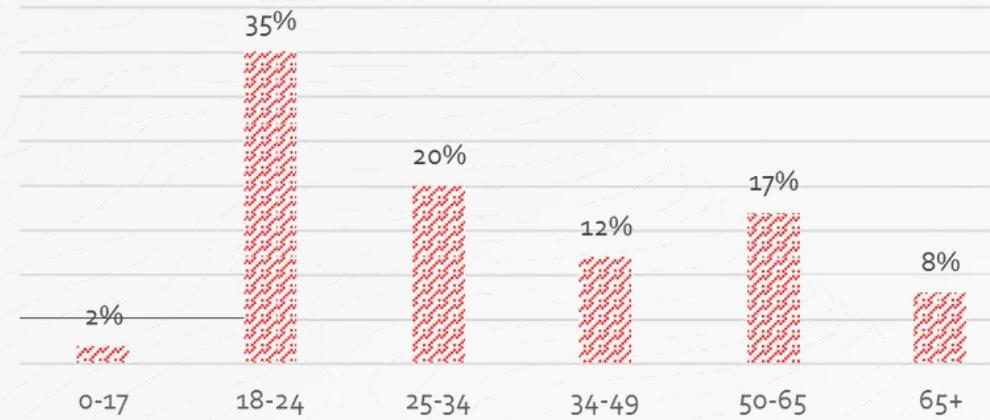
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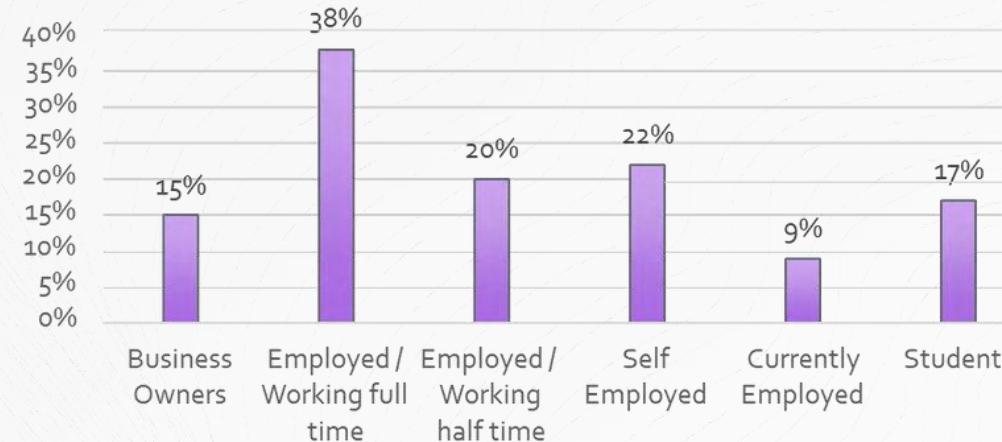
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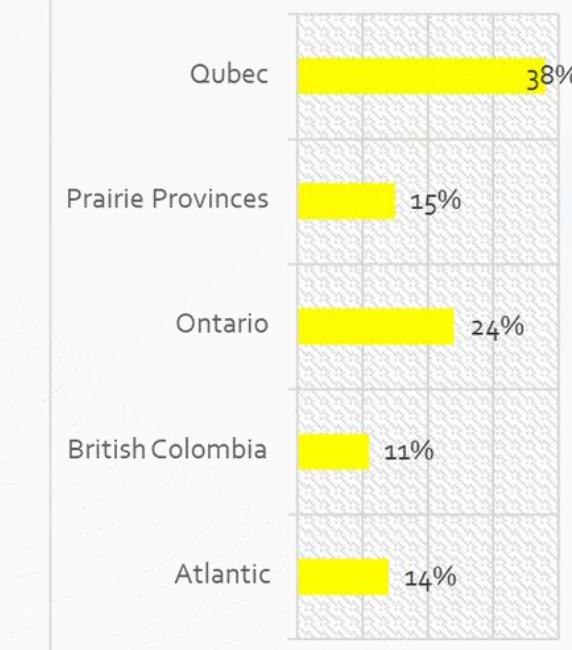
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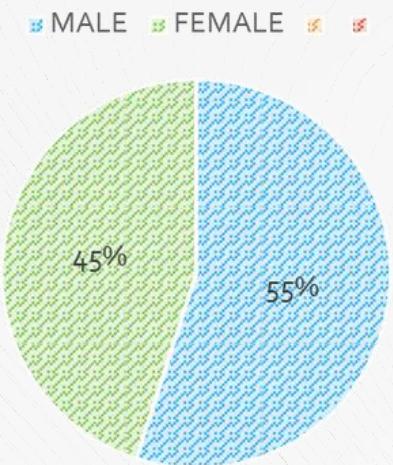
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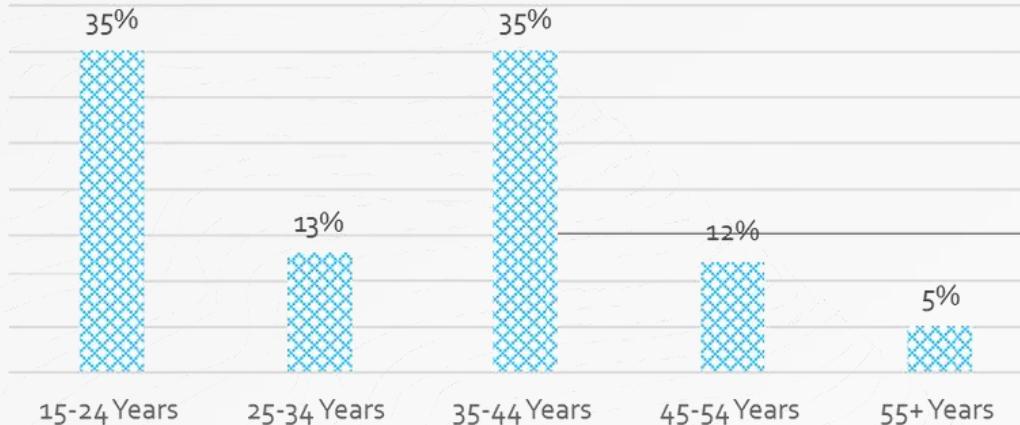
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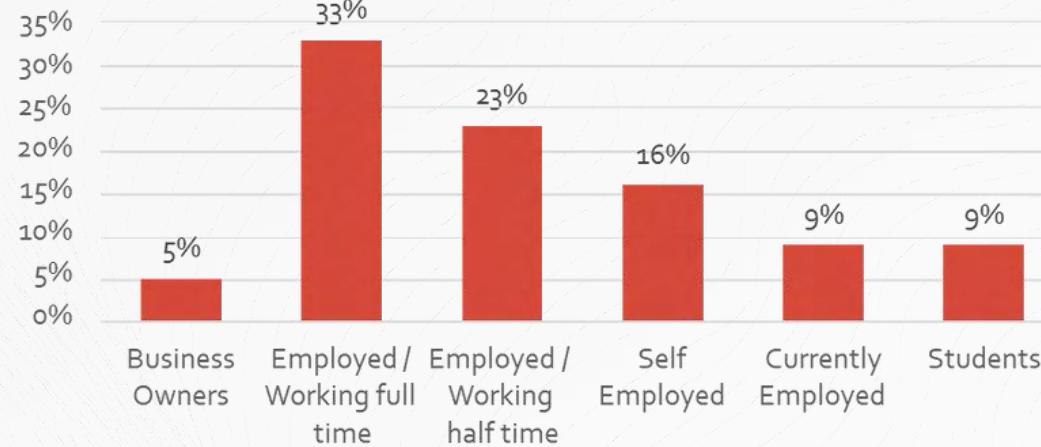
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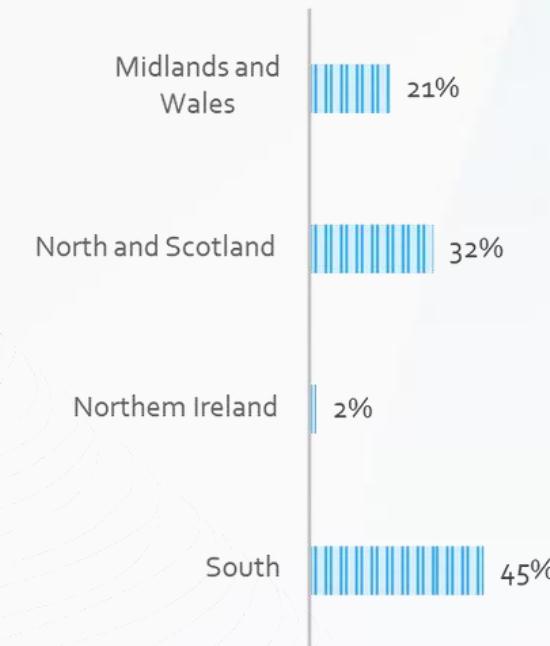
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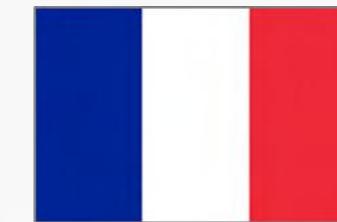
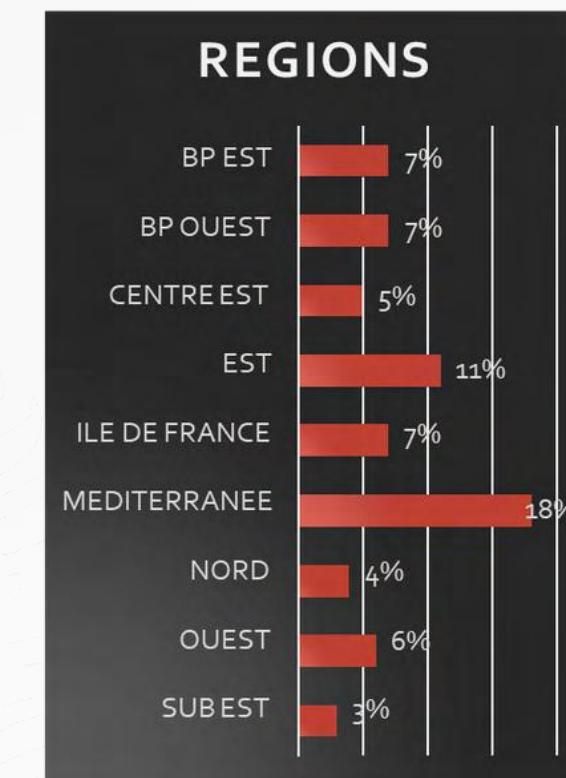
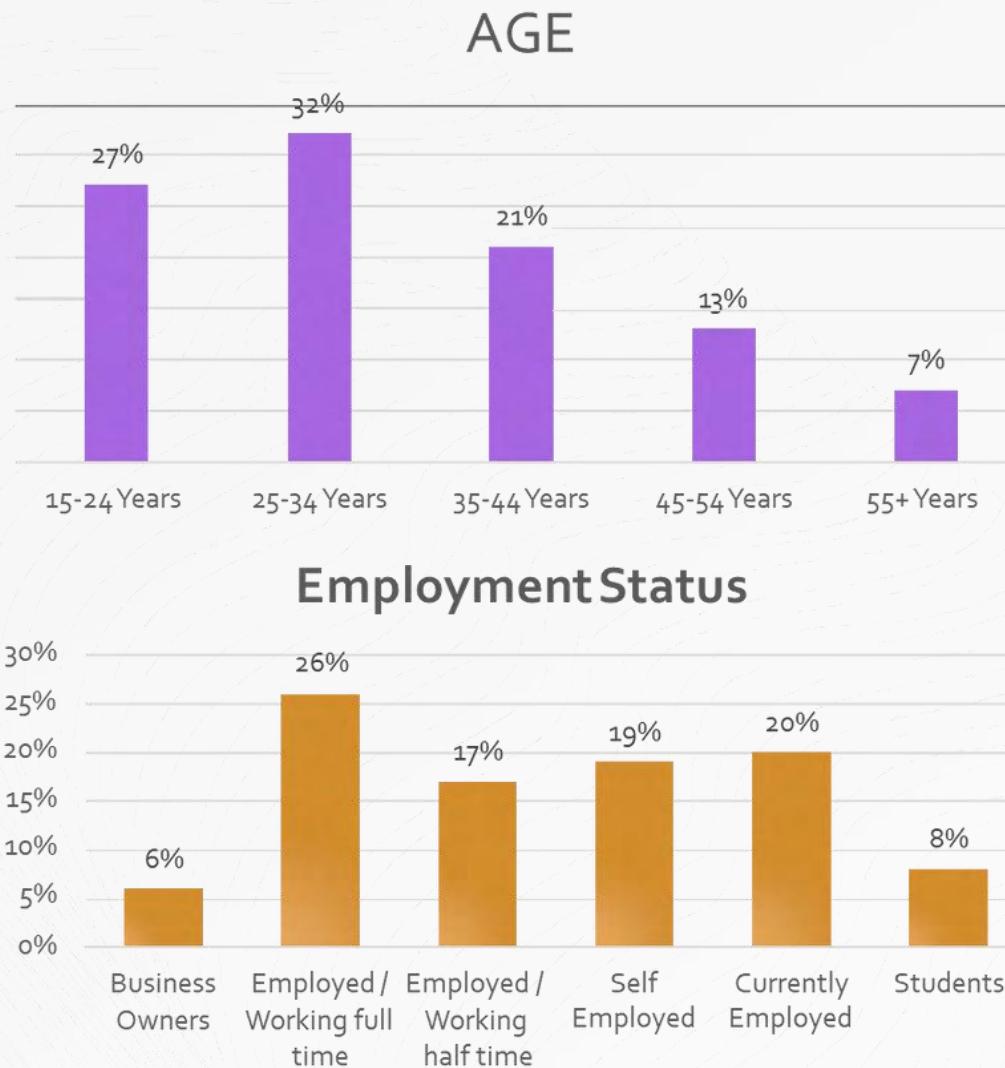
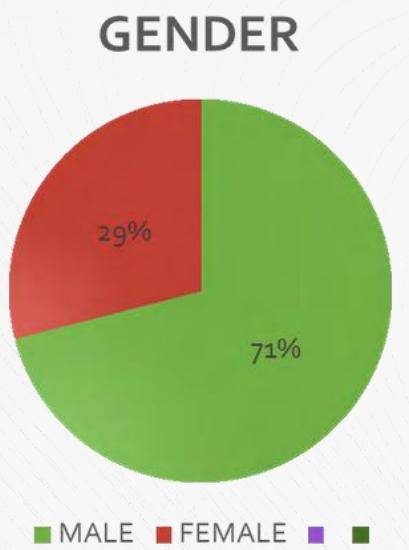


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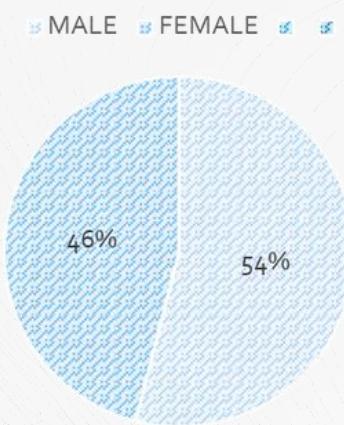
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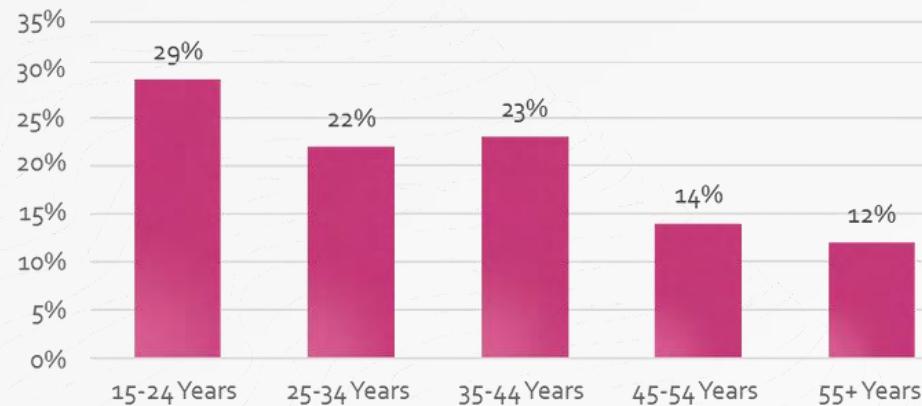
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GERMANY

GENDER



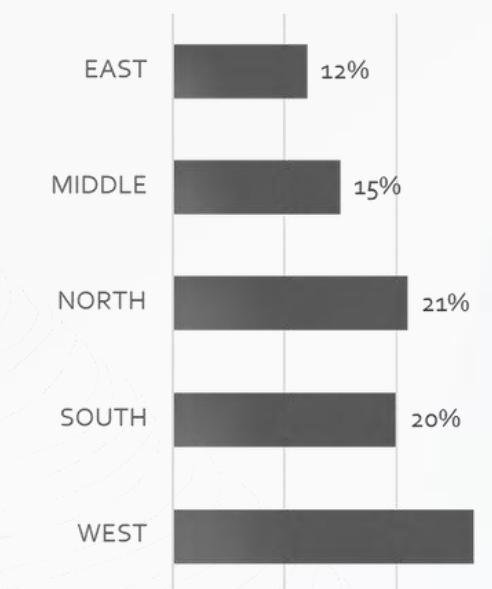
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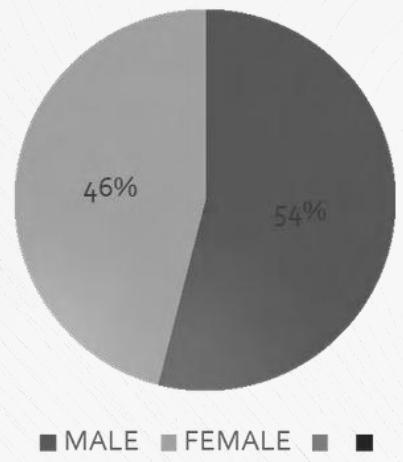
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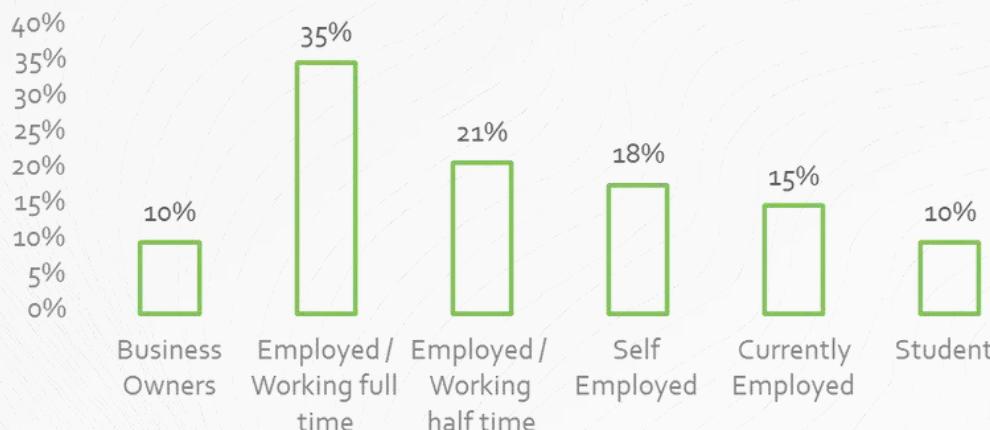
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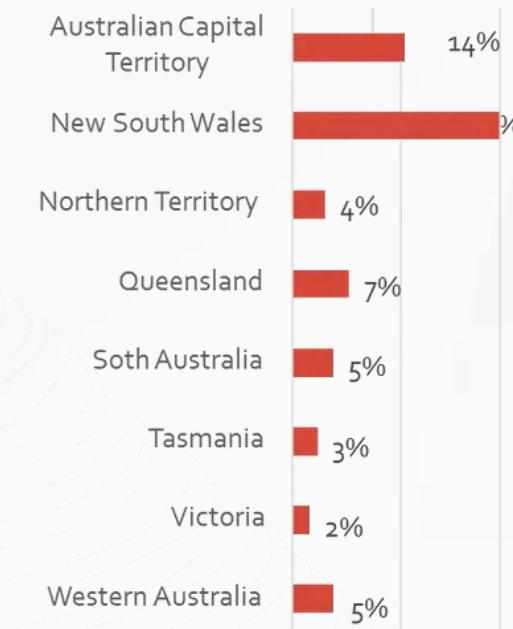
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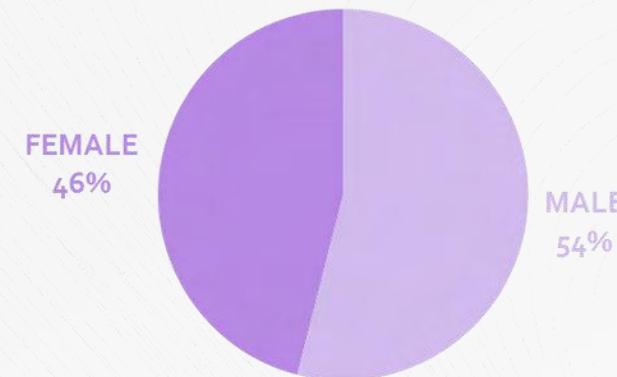
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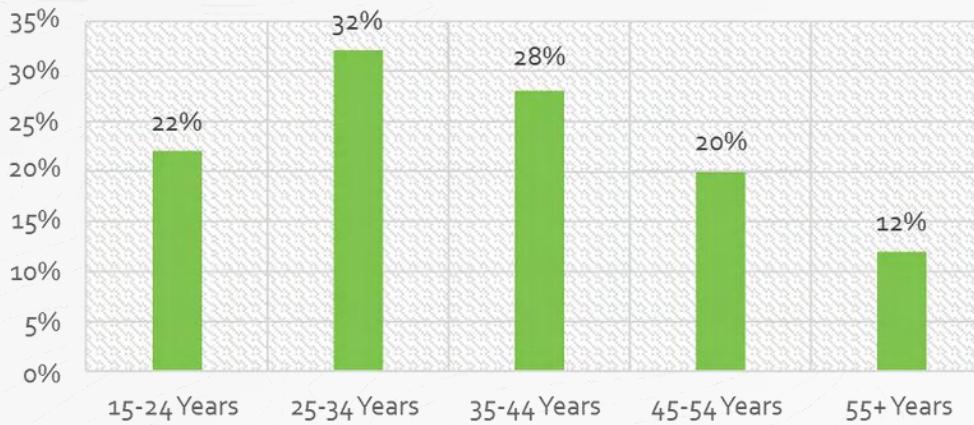
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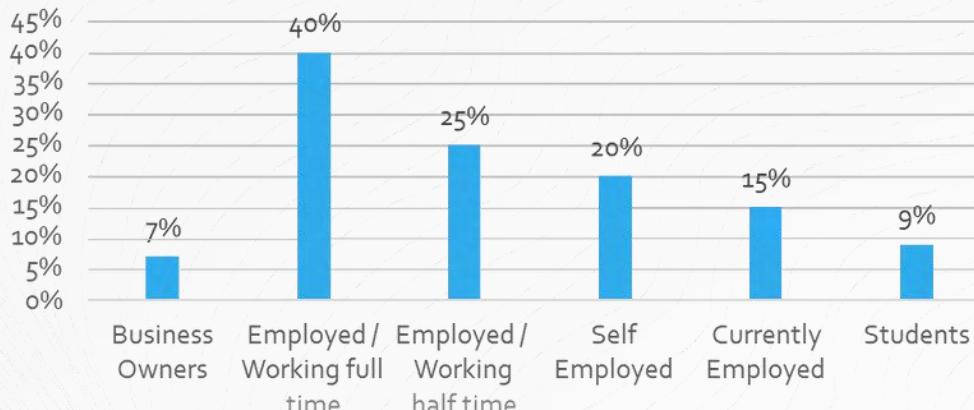
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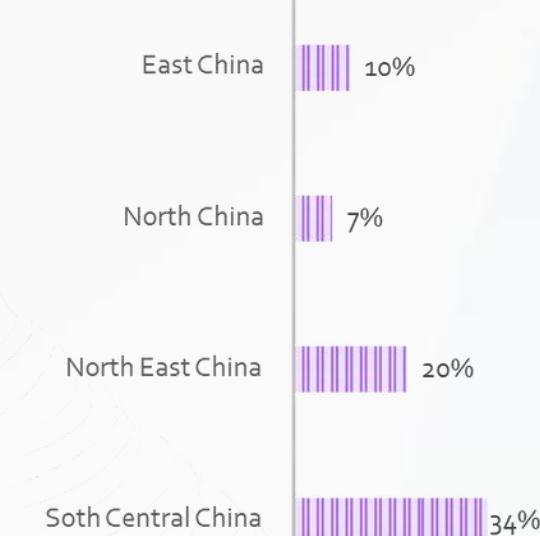
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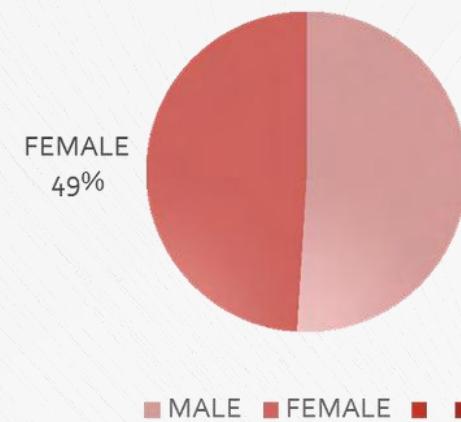
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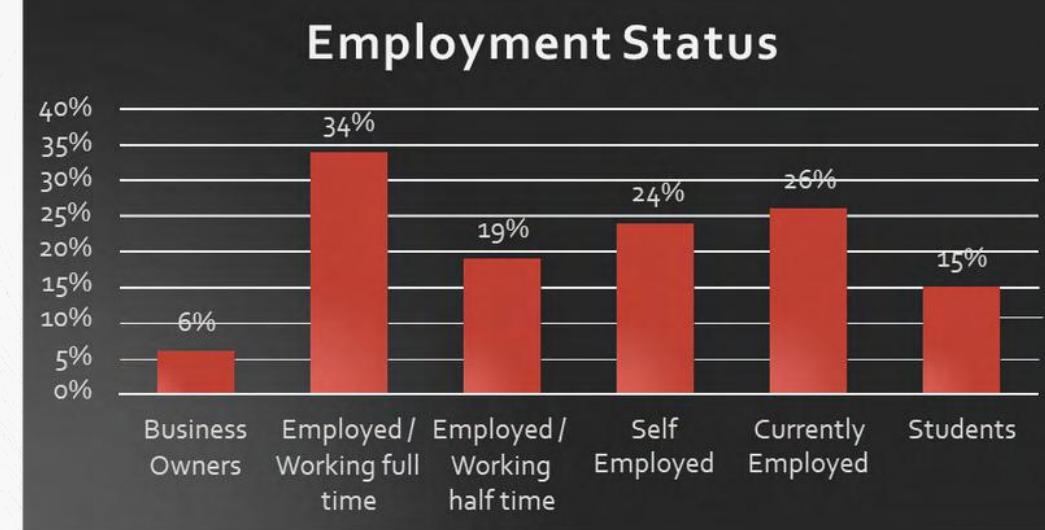
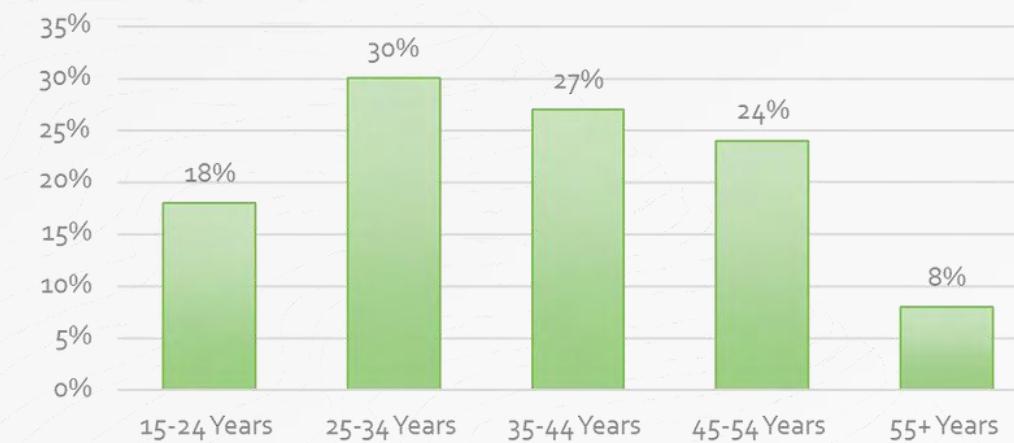
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BRAZIL

GENDER



AGE



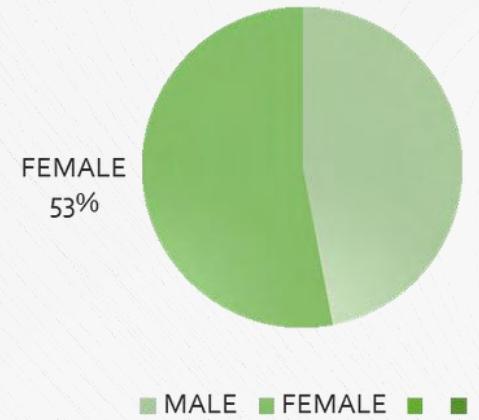
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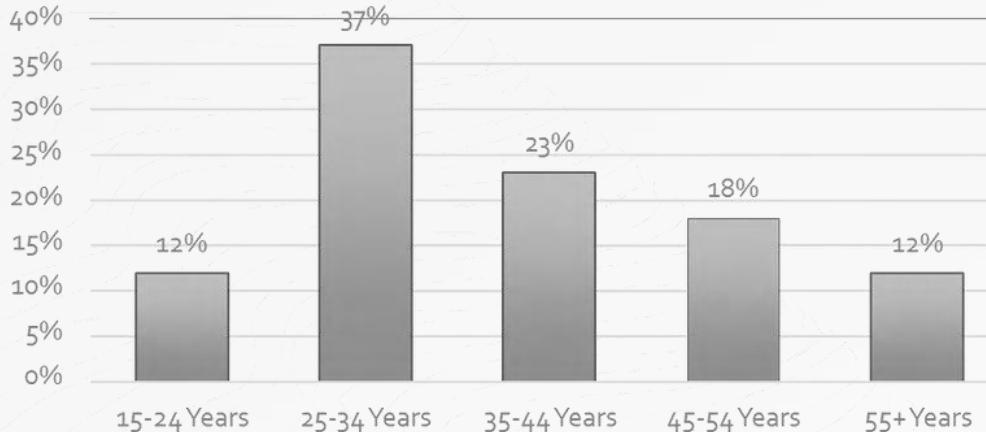
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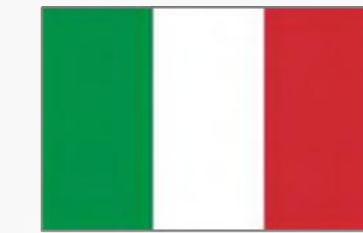
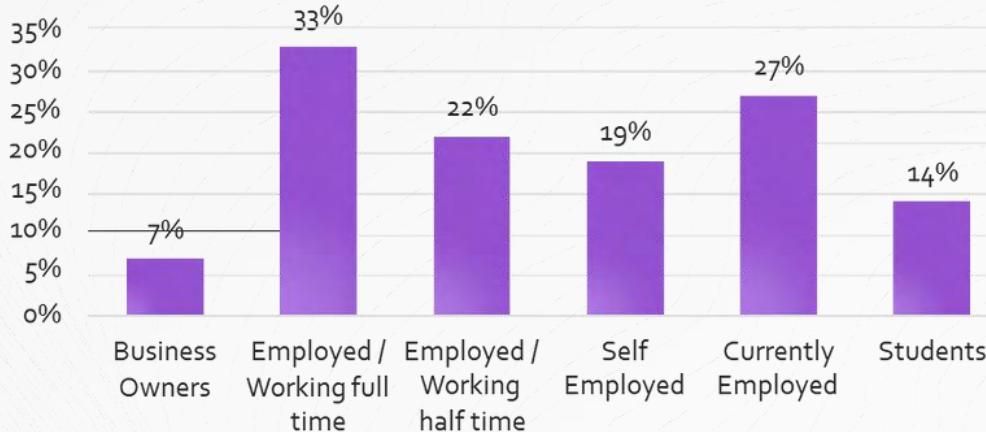
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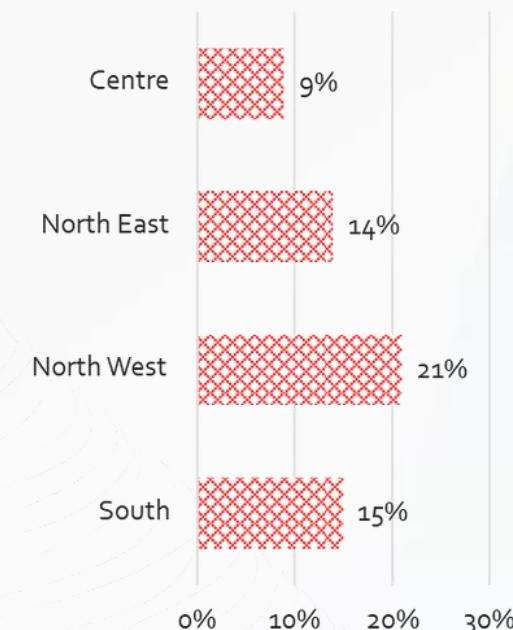
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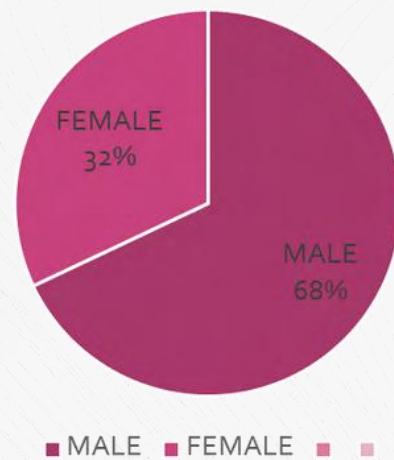
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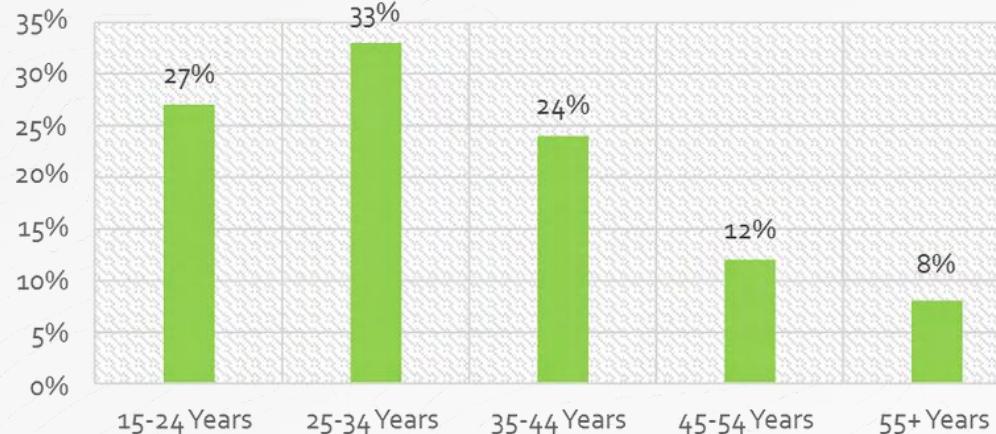
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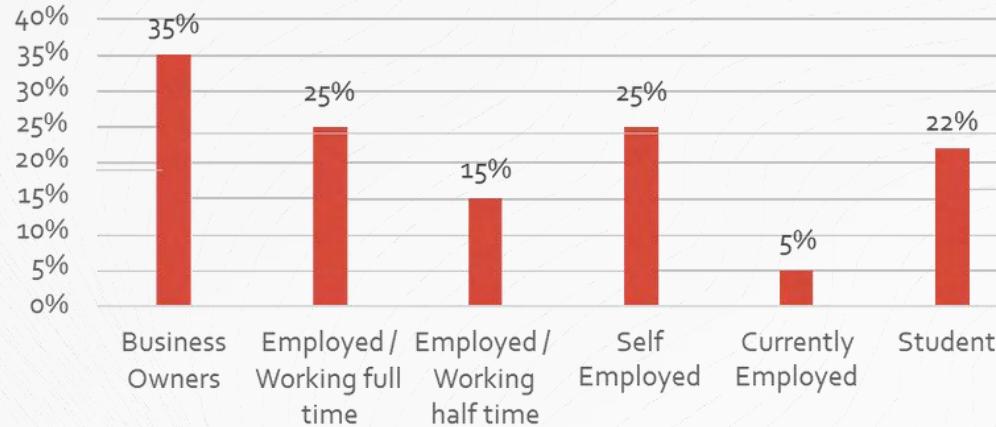
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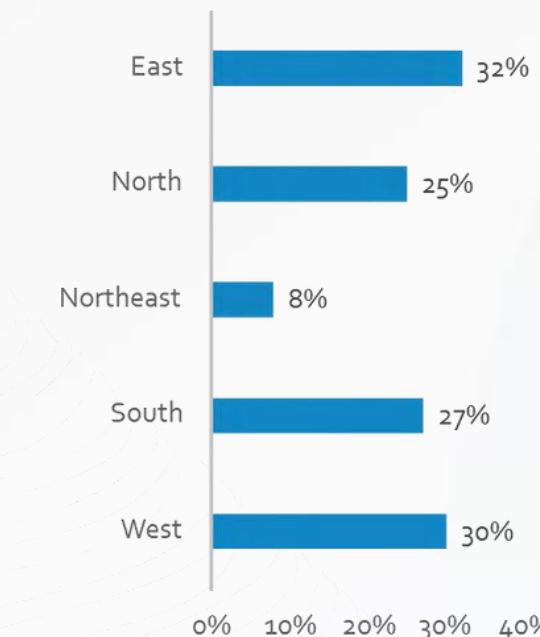
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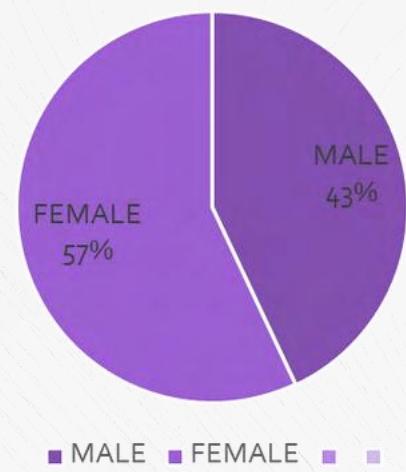
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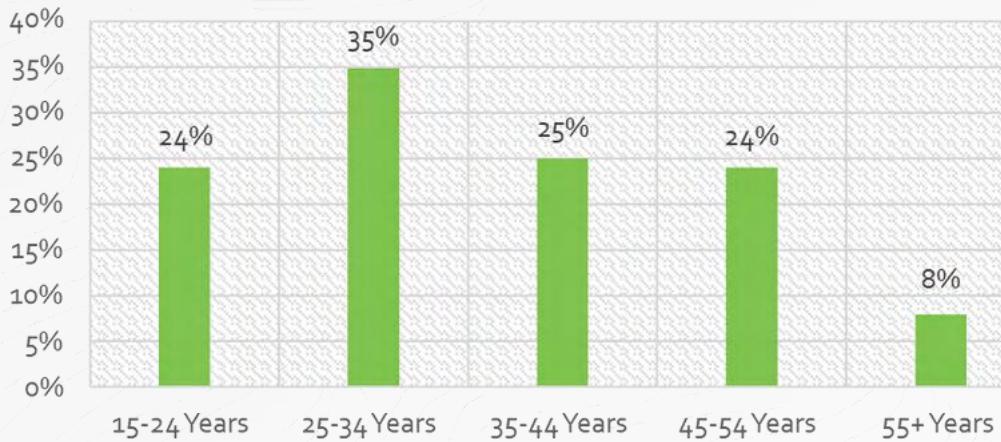
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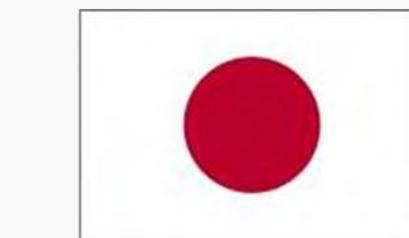
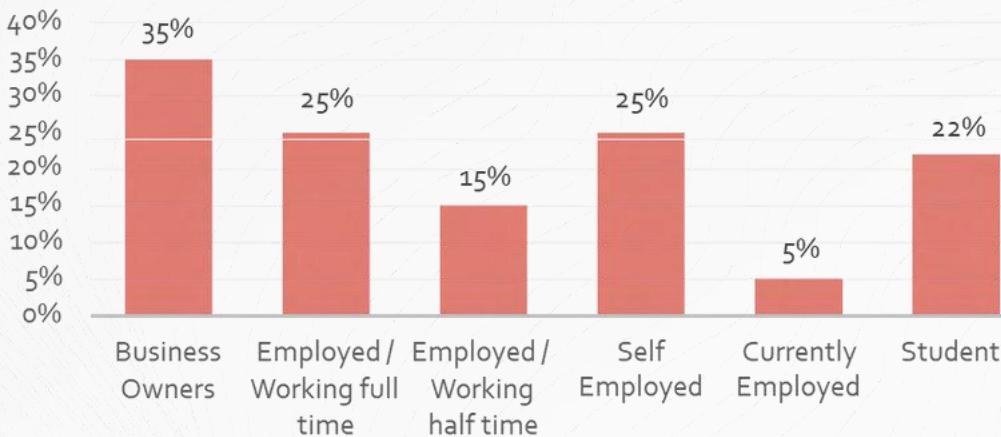
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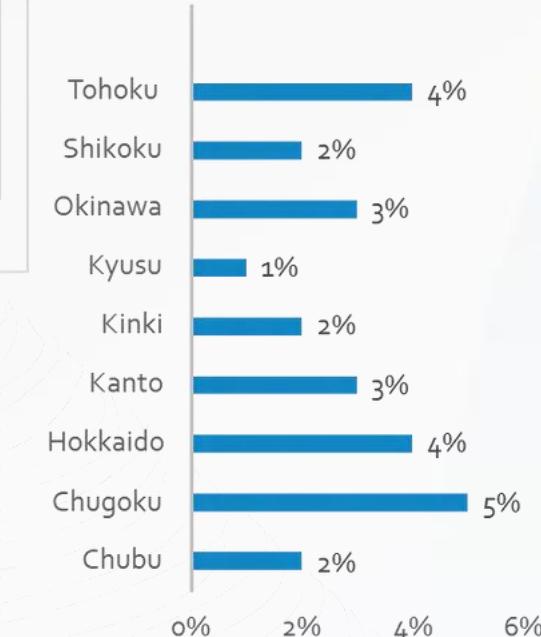
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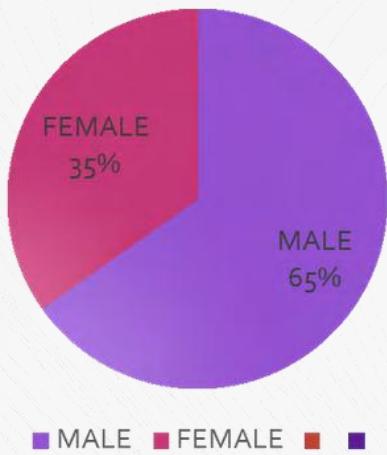
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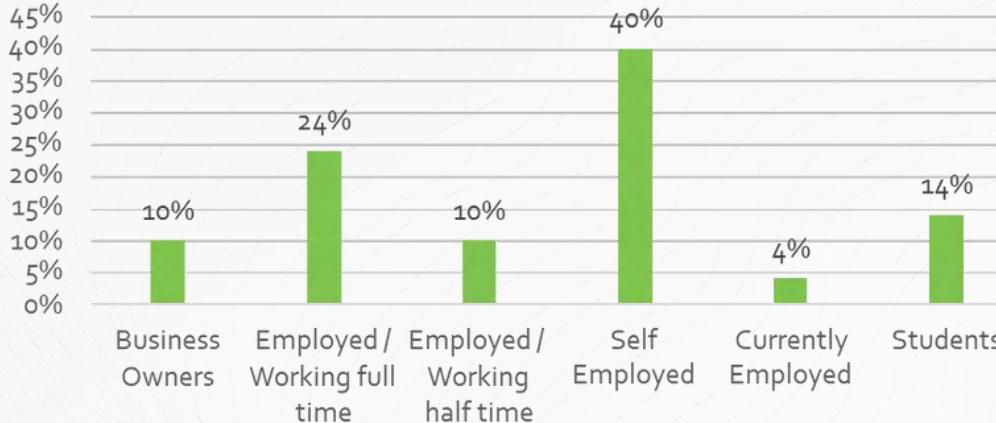
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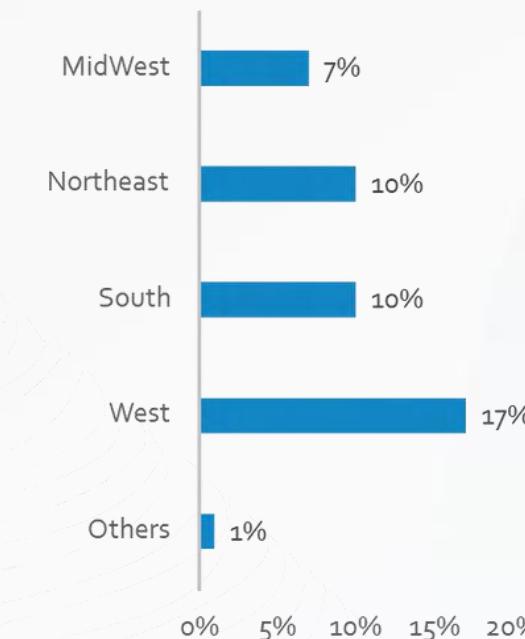
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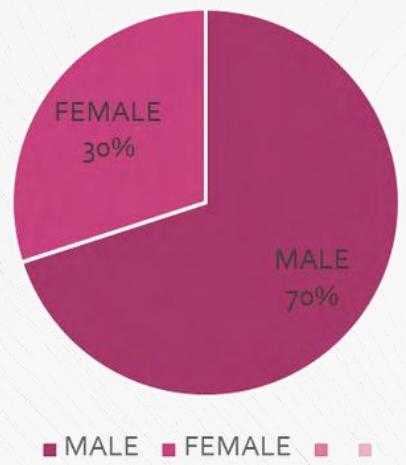
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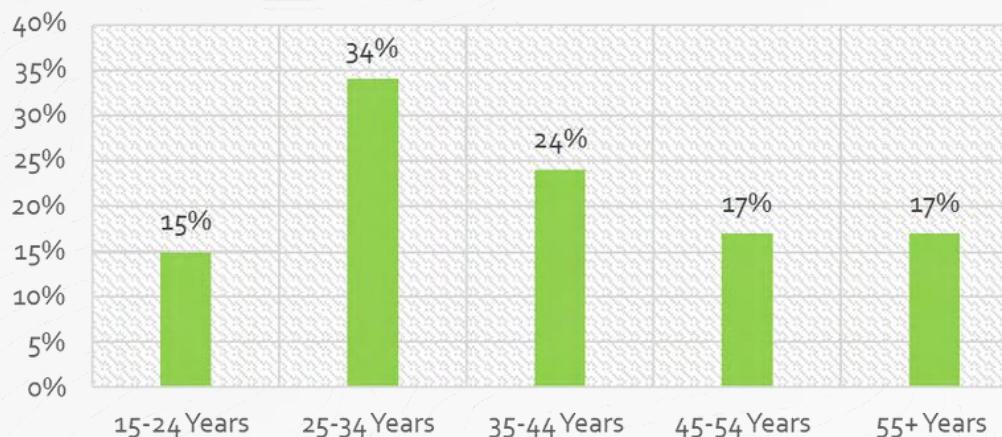
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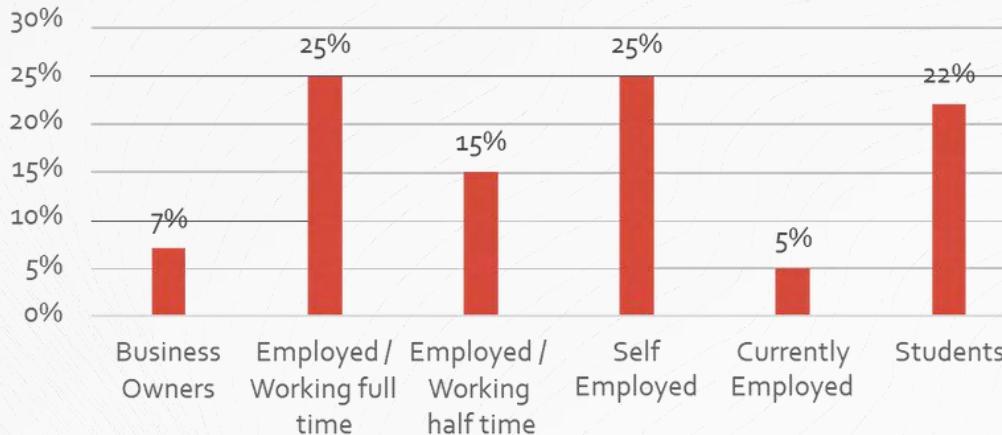
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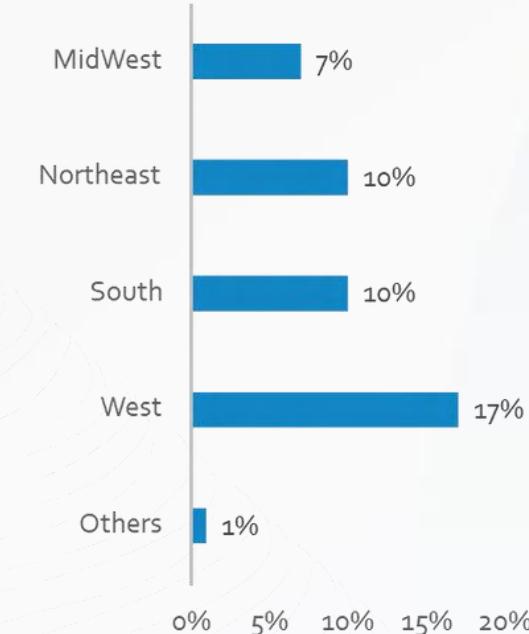
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Employment Status



REGIONS

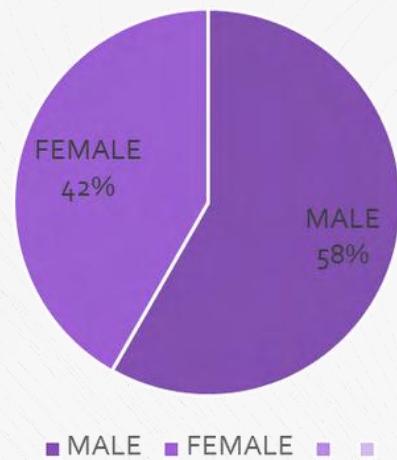


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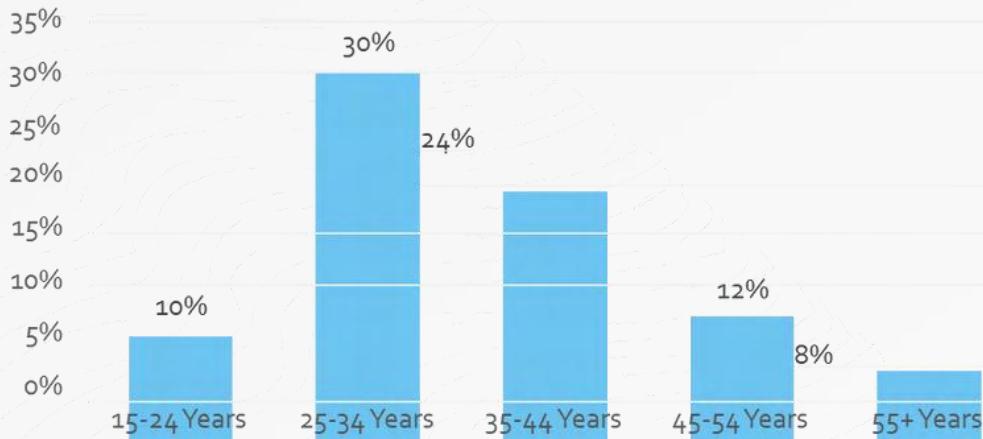
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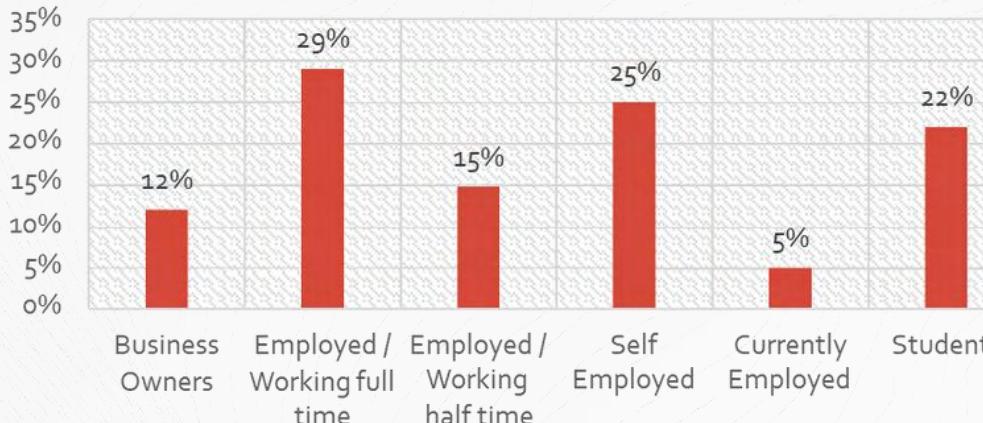
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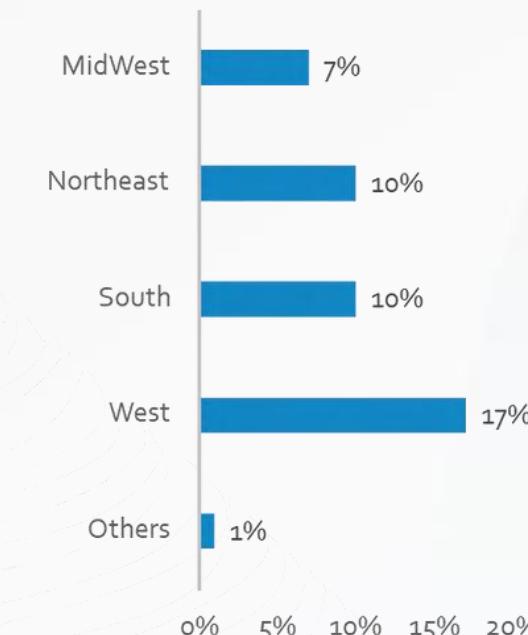
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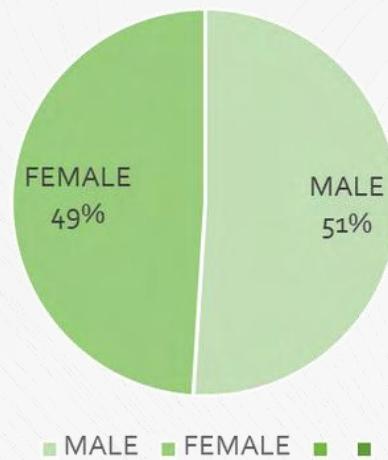
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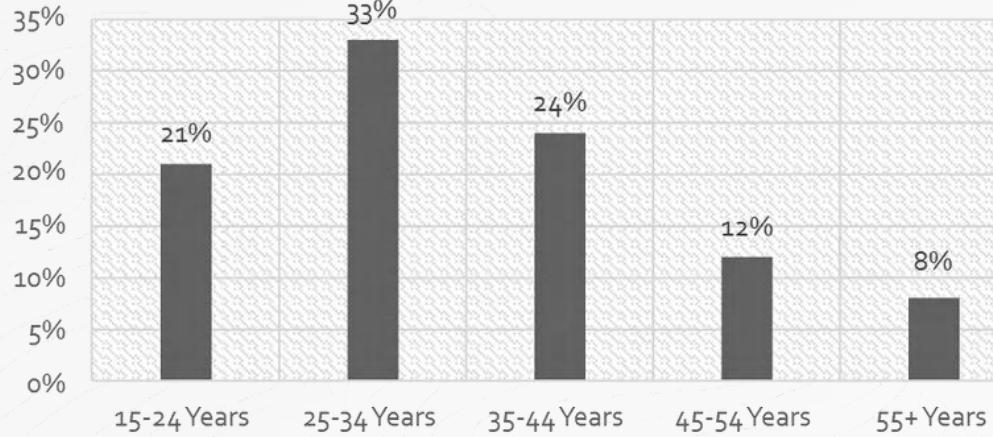
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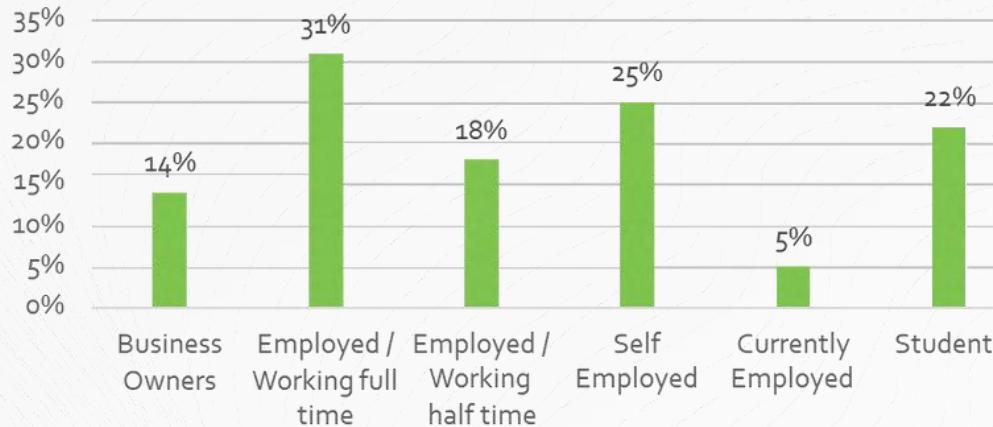
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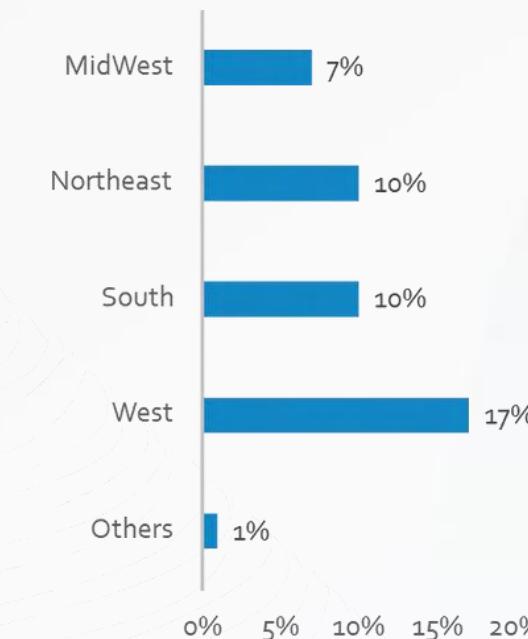
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Employment Status



REGIONS

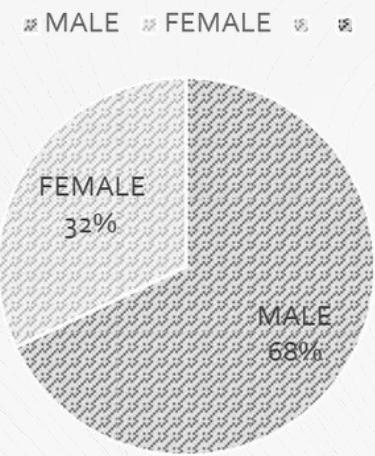


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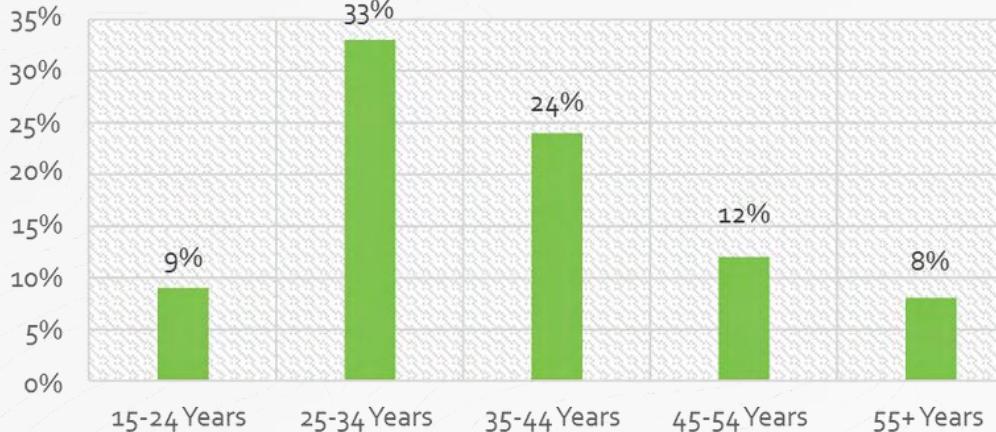
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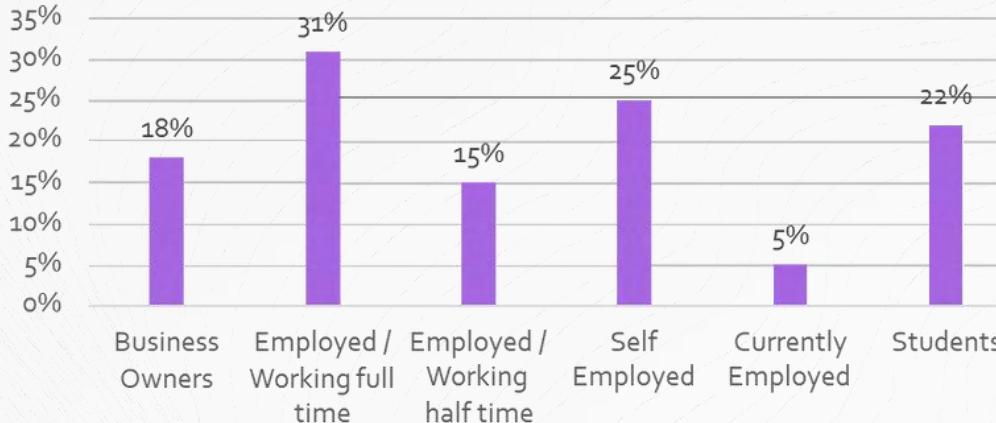
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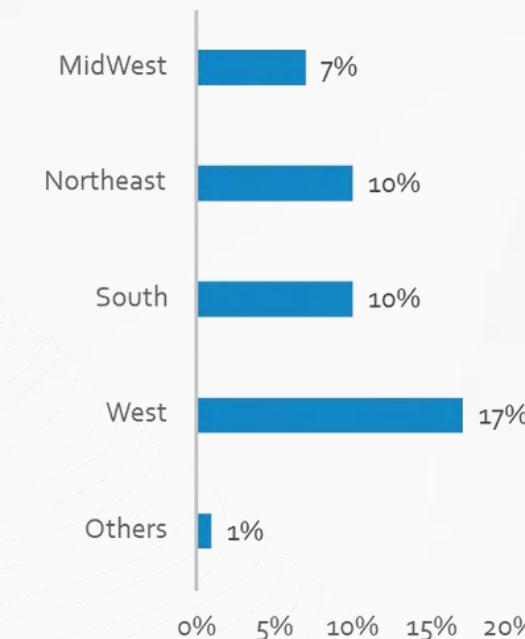
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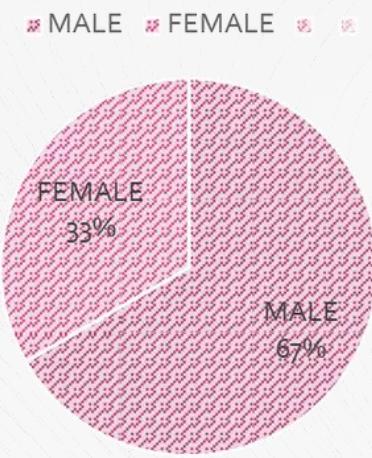
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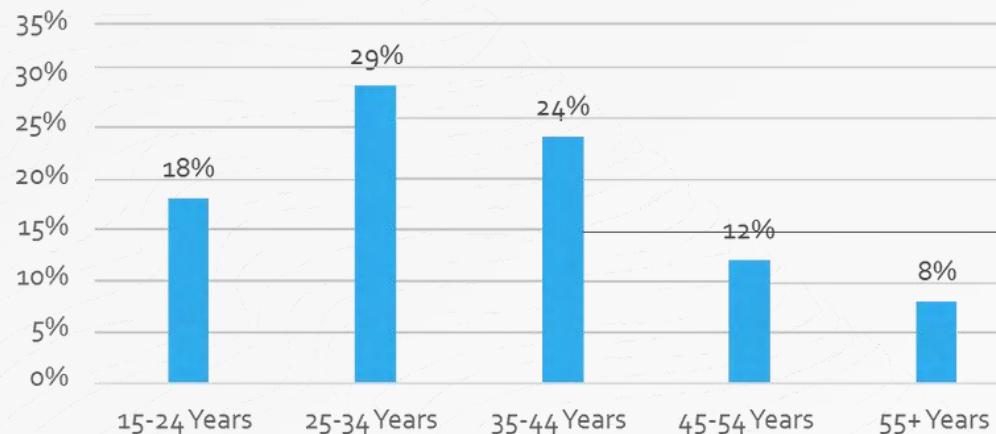
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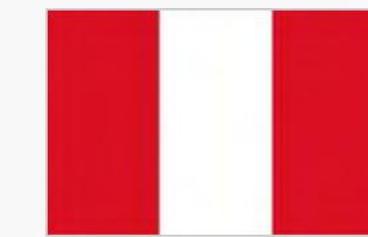
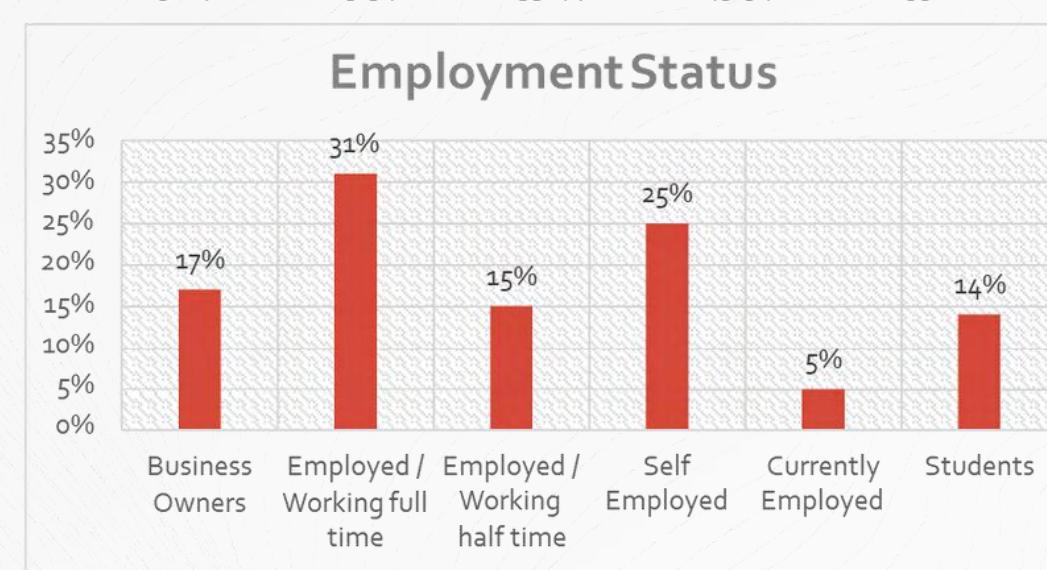
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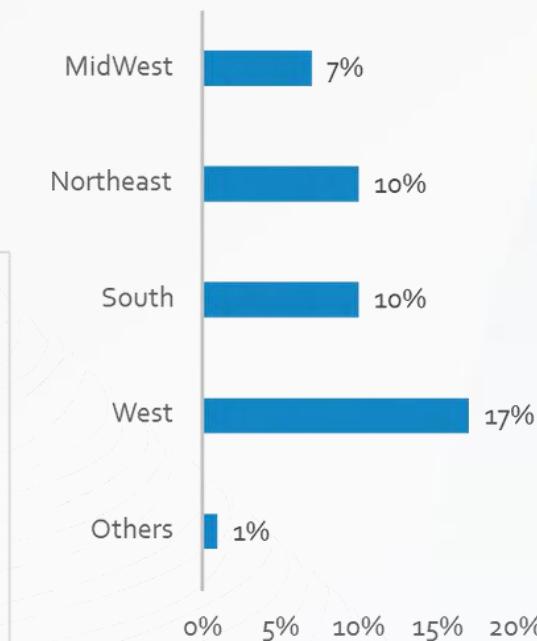
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Employment Status



REGIONS

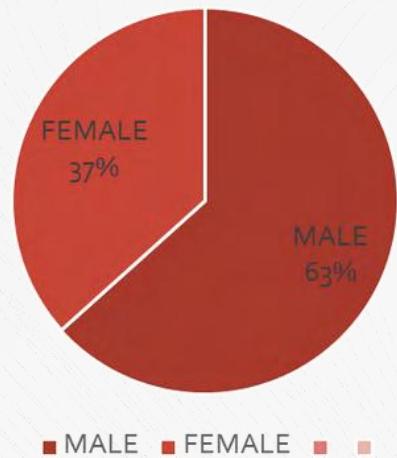


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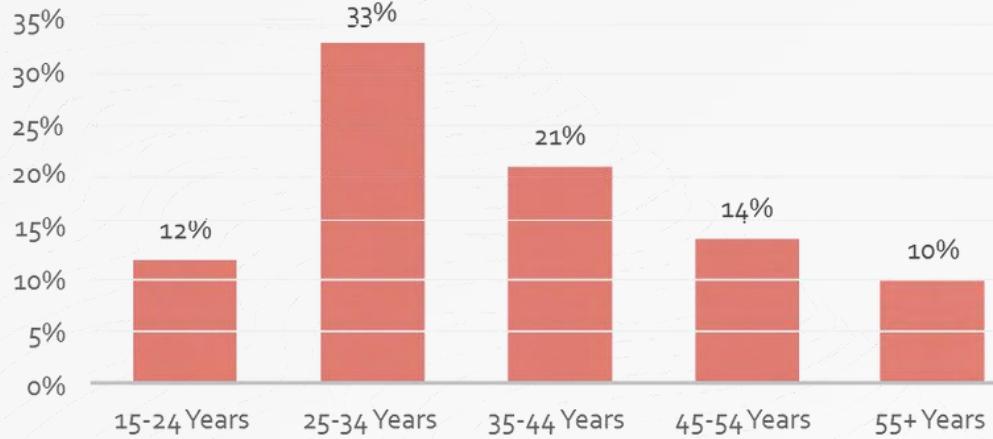
SINGAPORE



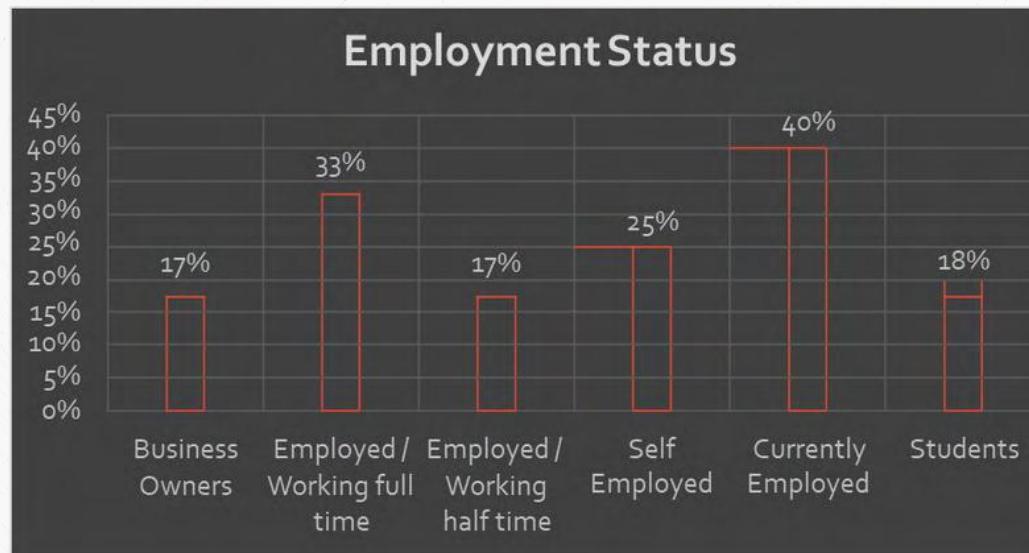
GENDER



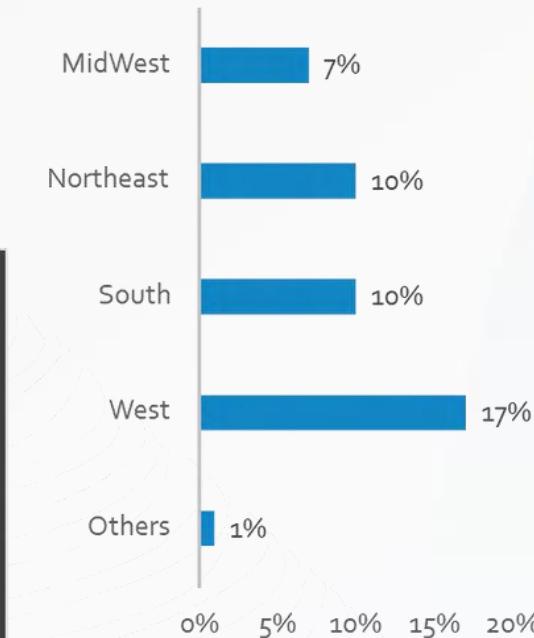
AGE



Employment Status



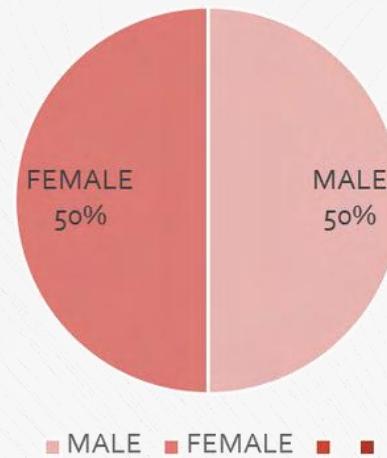
REGIONS



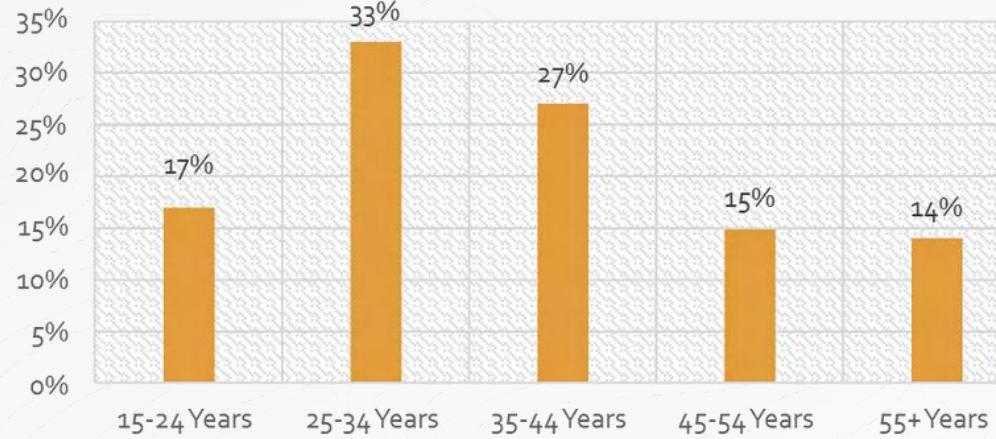
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SPAIN

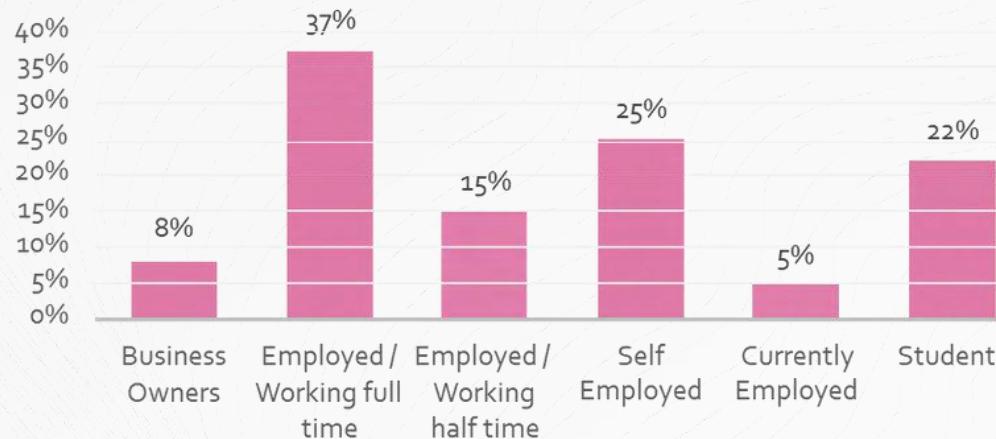
GENDER



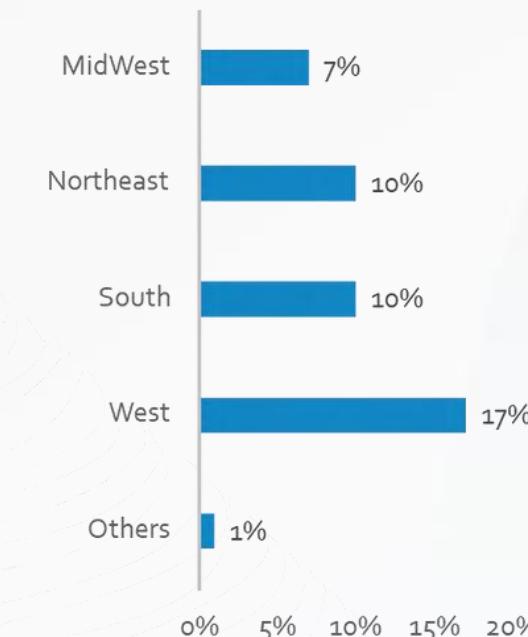
AGE



Employment Status

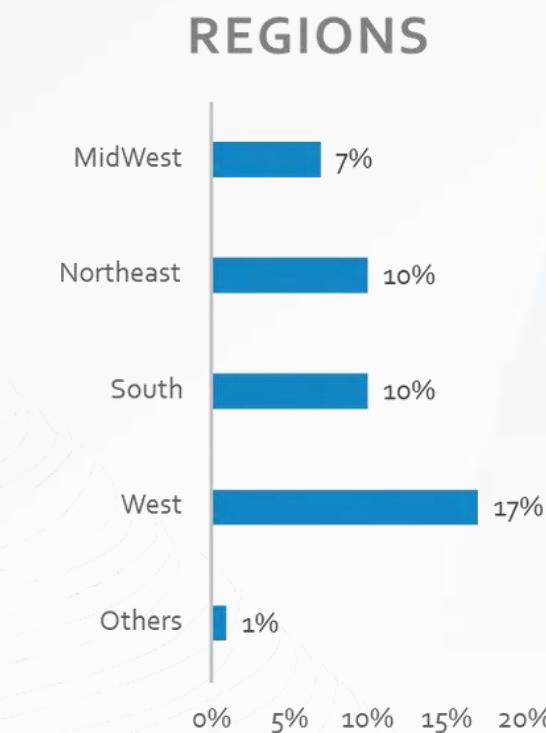
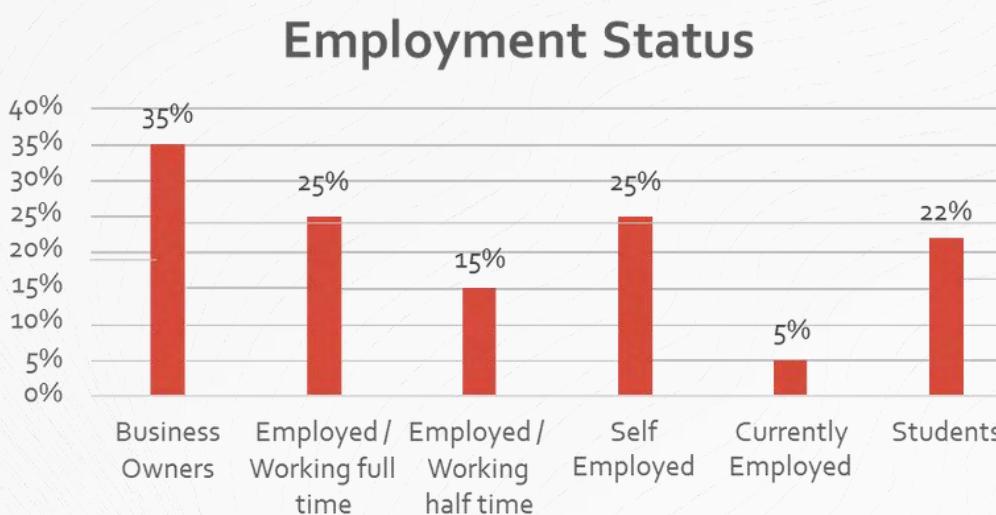
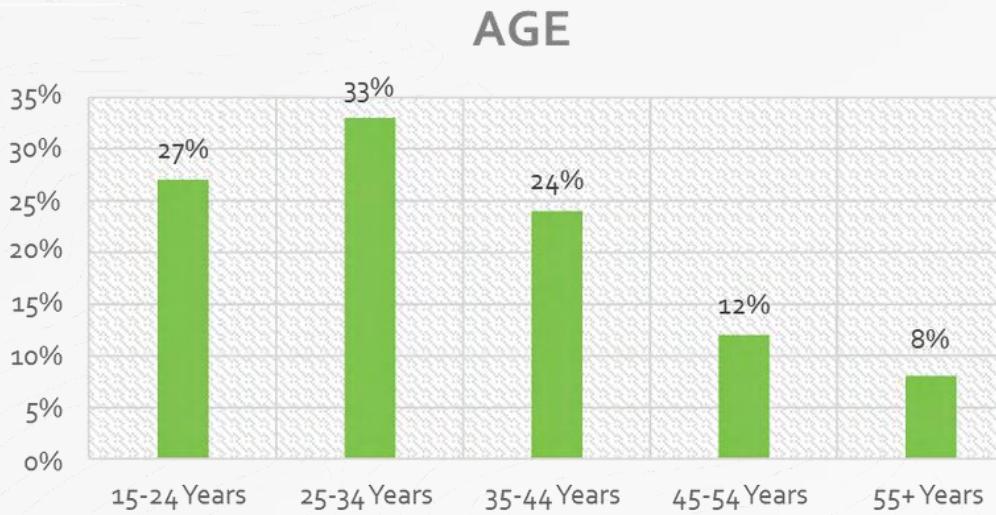
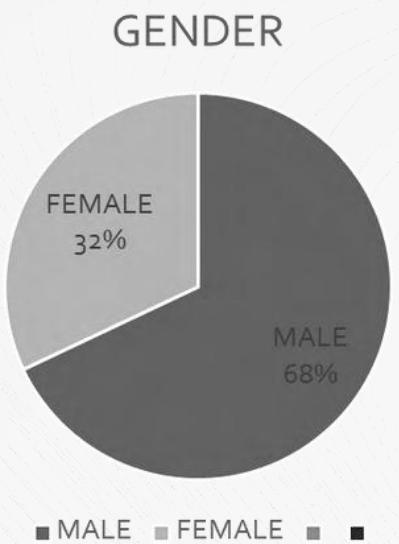


REGIONS



Panel Counts:159000

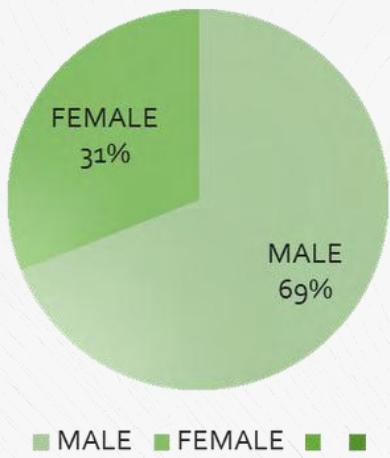
SAUDI ARABIA



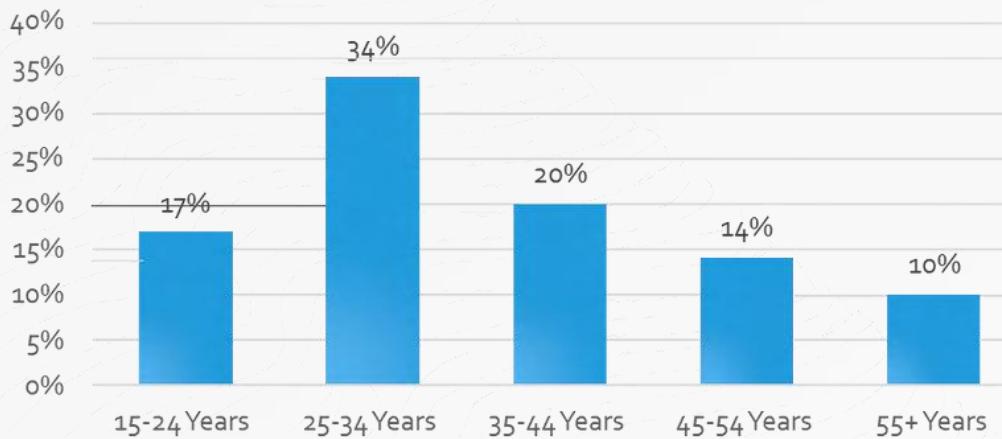
Panel Counts:89000

TAIWAN

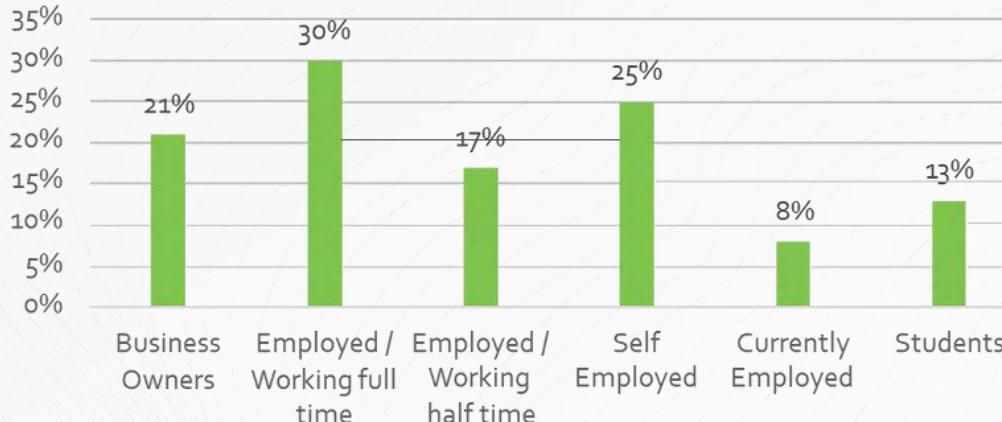
GENDER



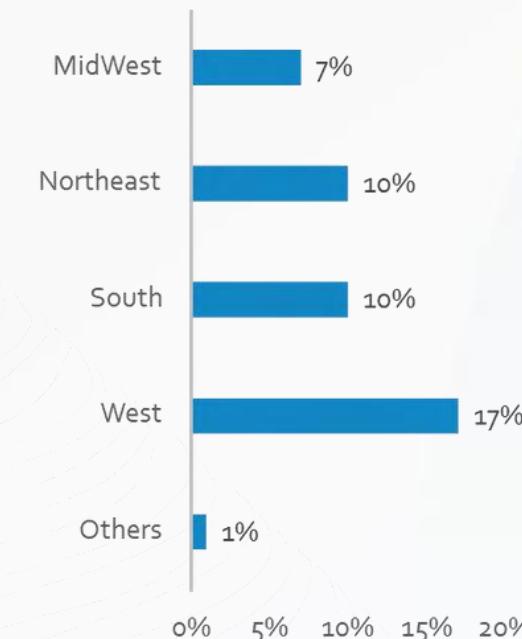
AGE



Employment Status



REGIONS

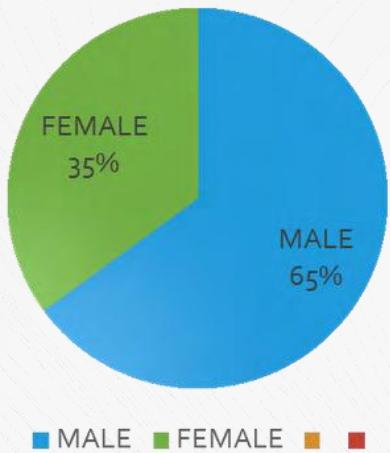


Panel Counts: 29000

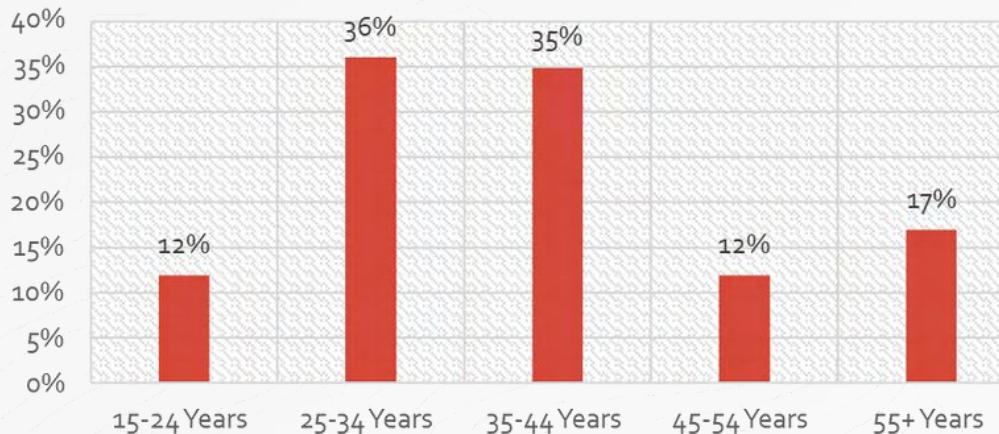
UNITED ARAB EMIRATES



GENDER



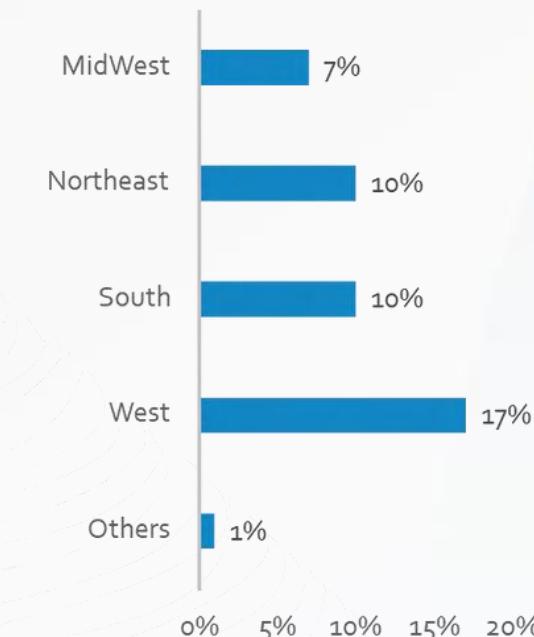
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Employment Status

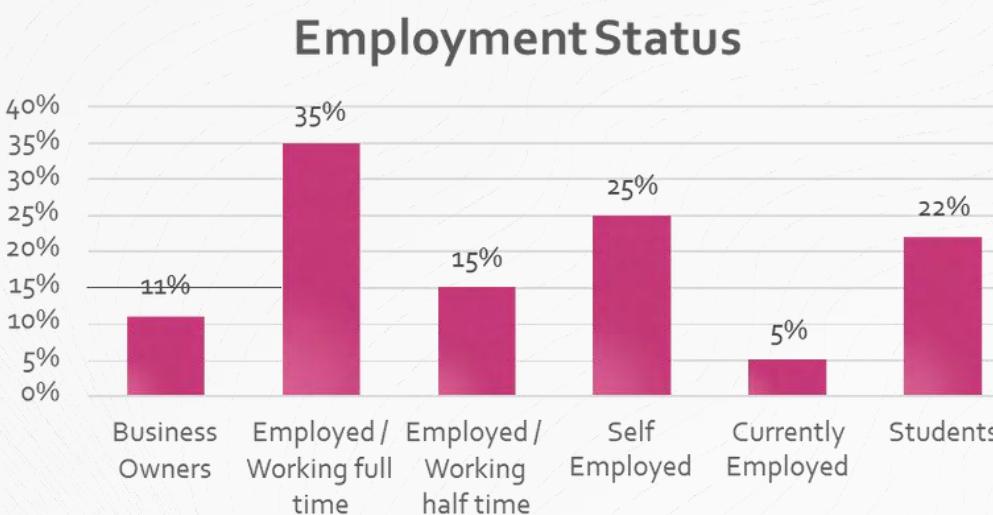
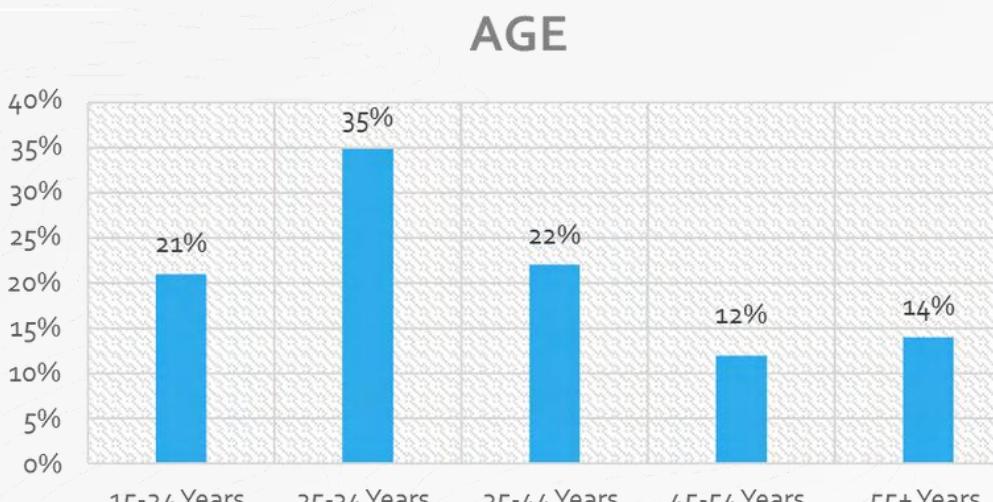
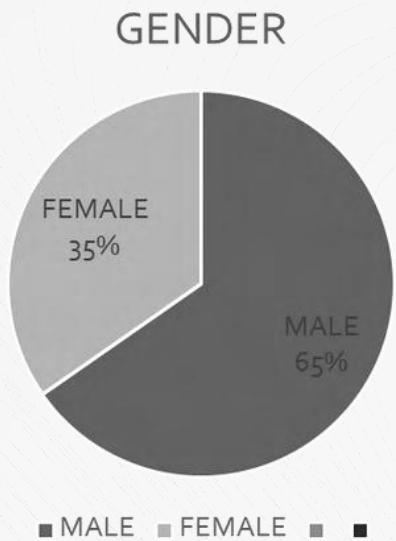


REGIONS

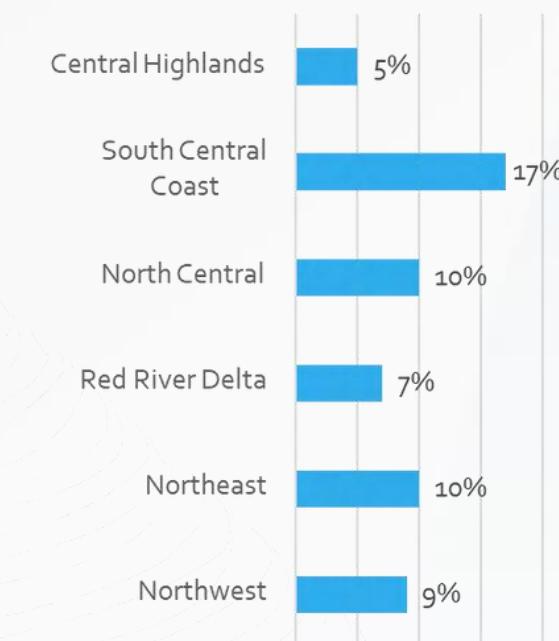


Panel Counts:119000

Vietnam



REGIONS

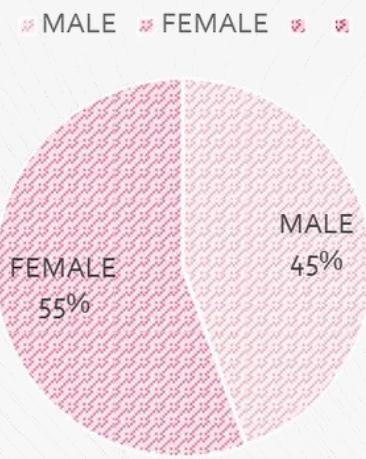


Panel Counts: 29000

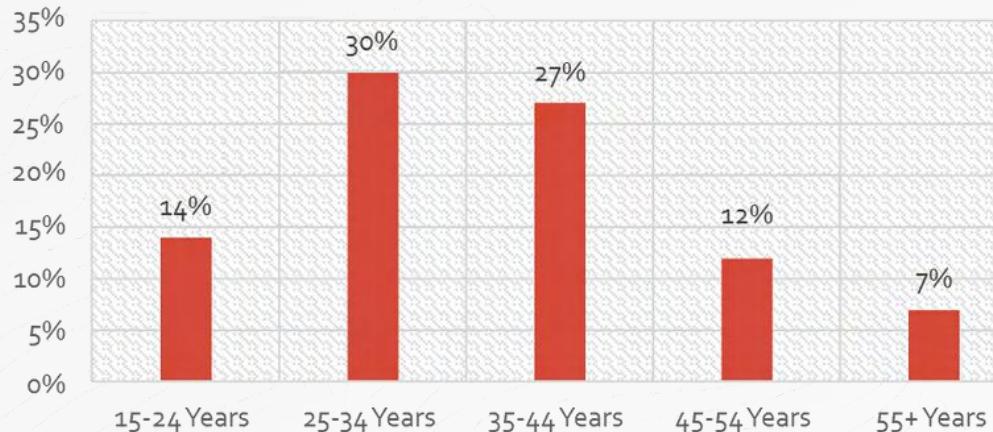
Turkey



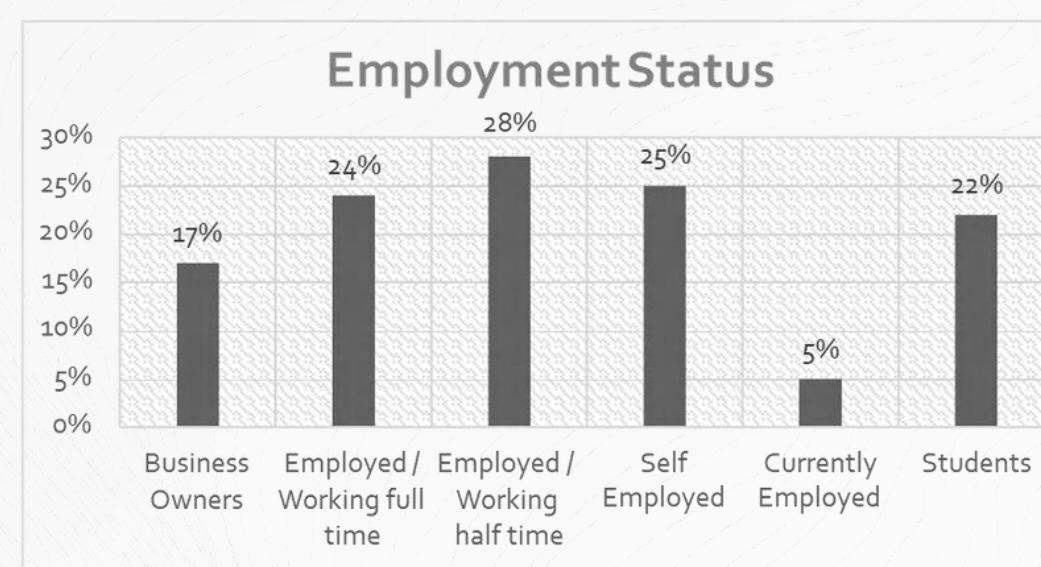
GENDER



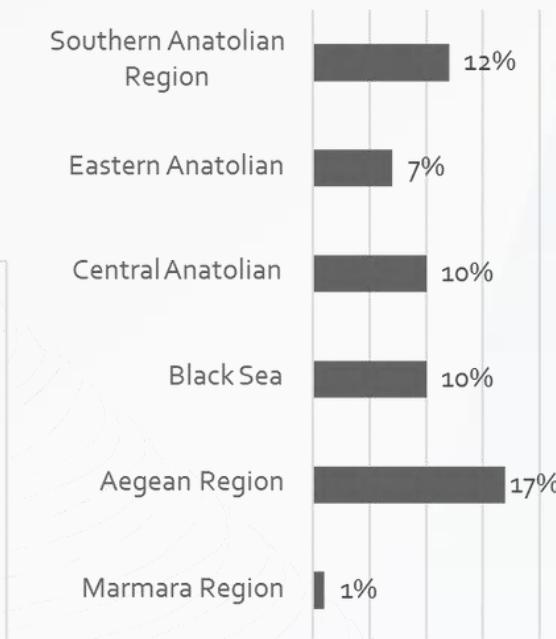
AGE



Employment Status

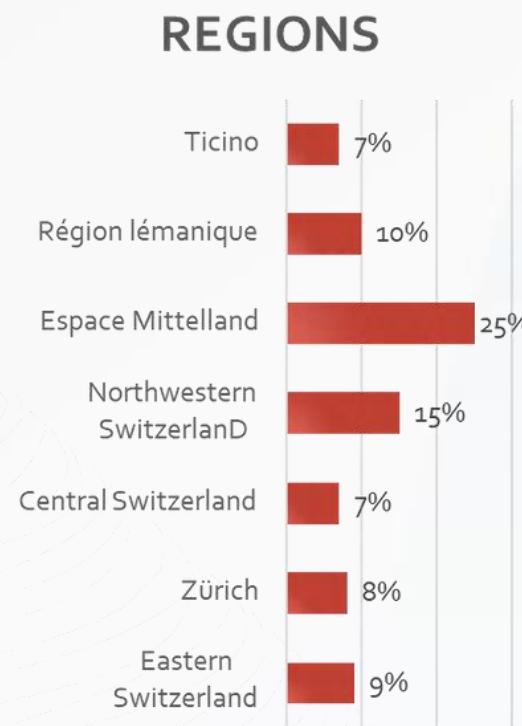
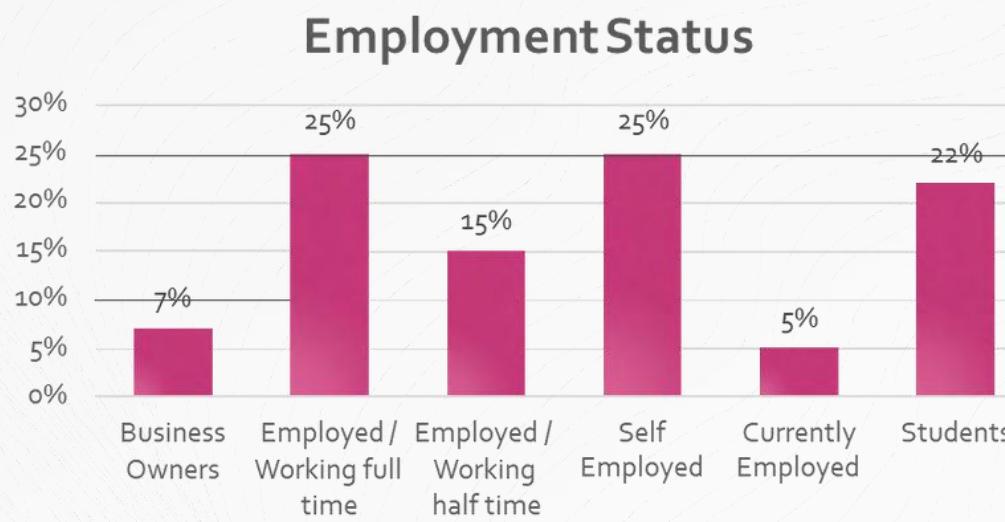
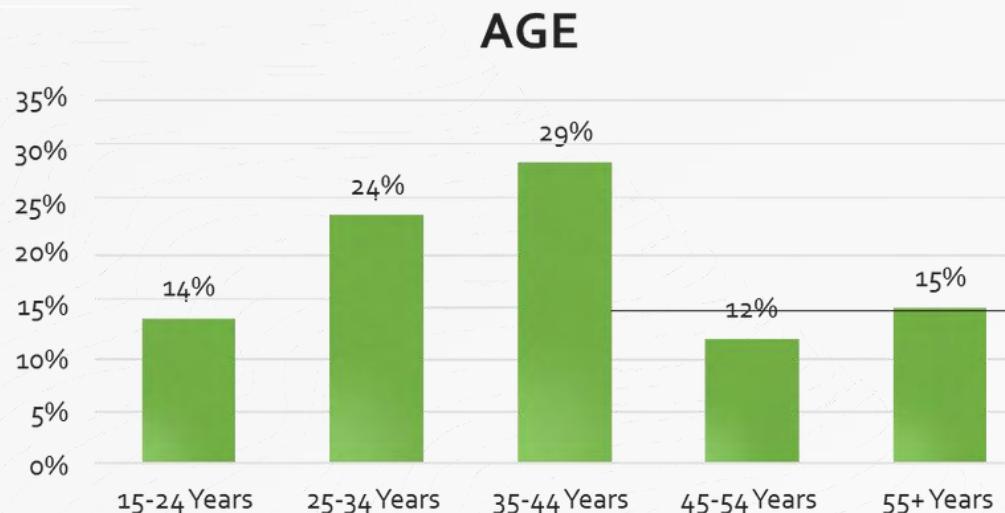
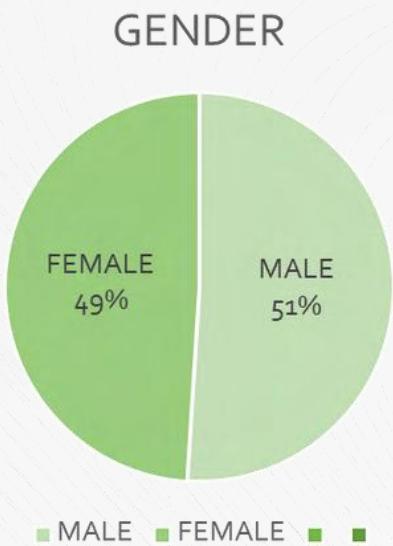


REGIONS



Panel Counts:19000

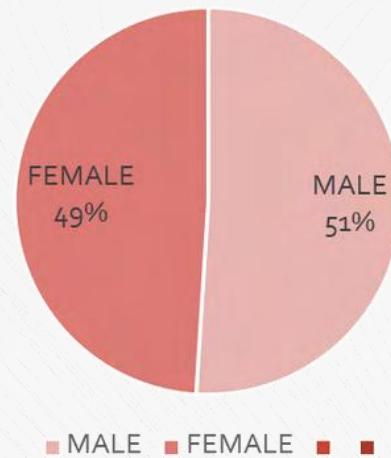
Switzerland



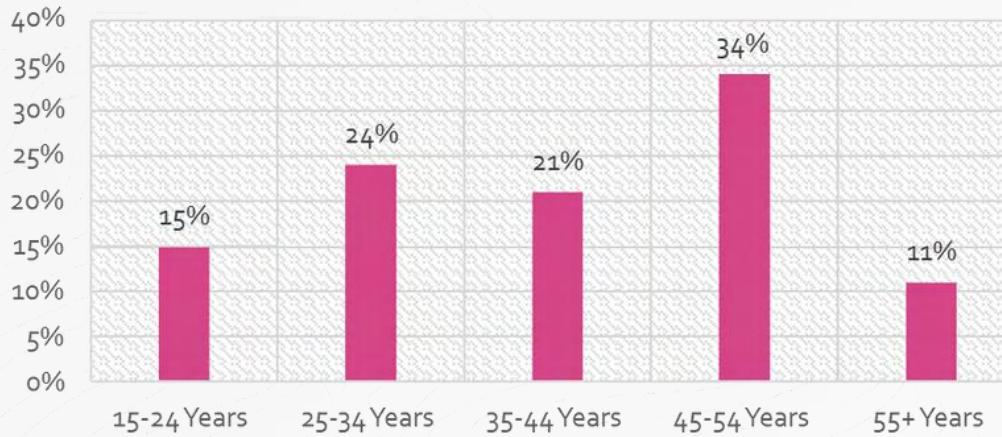
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Netherlands

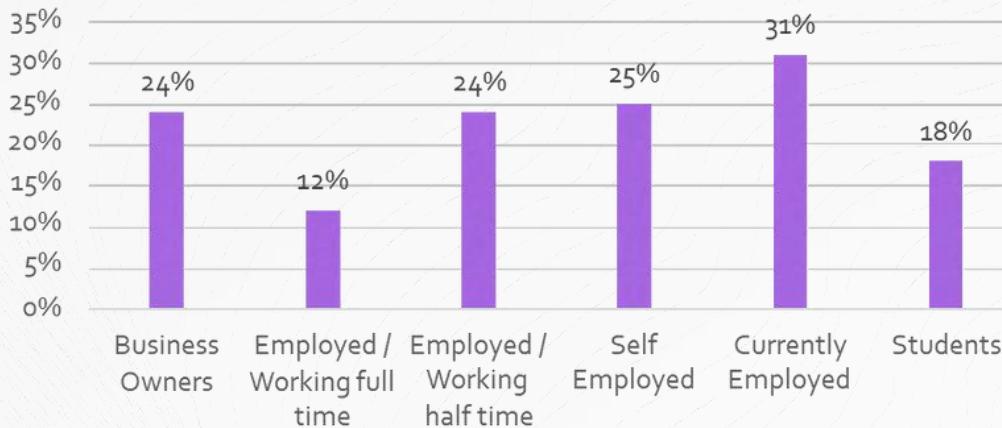
GENDER



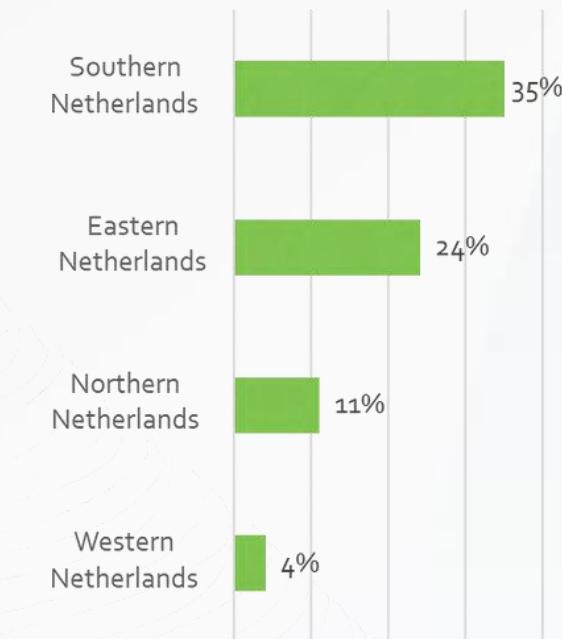
AGE



Employment Status



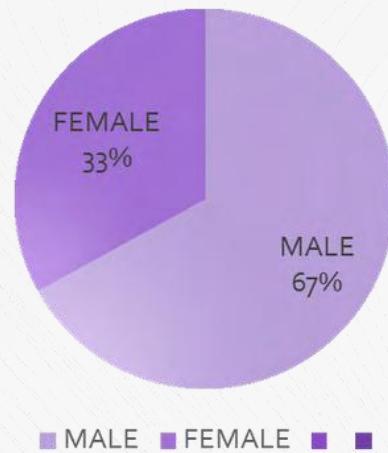
REGIONS



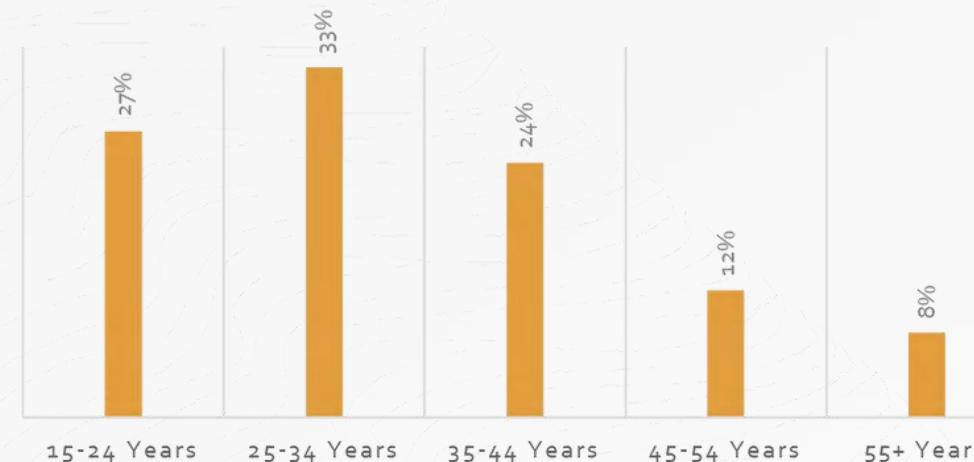
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Greece

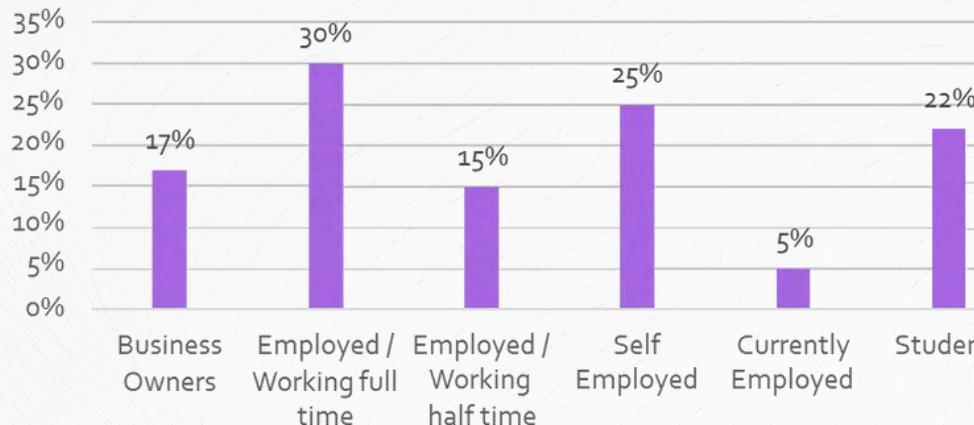
GENDER



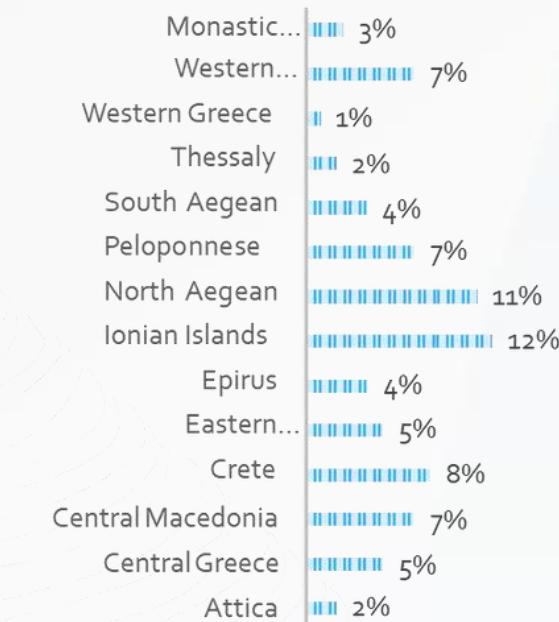
AGE



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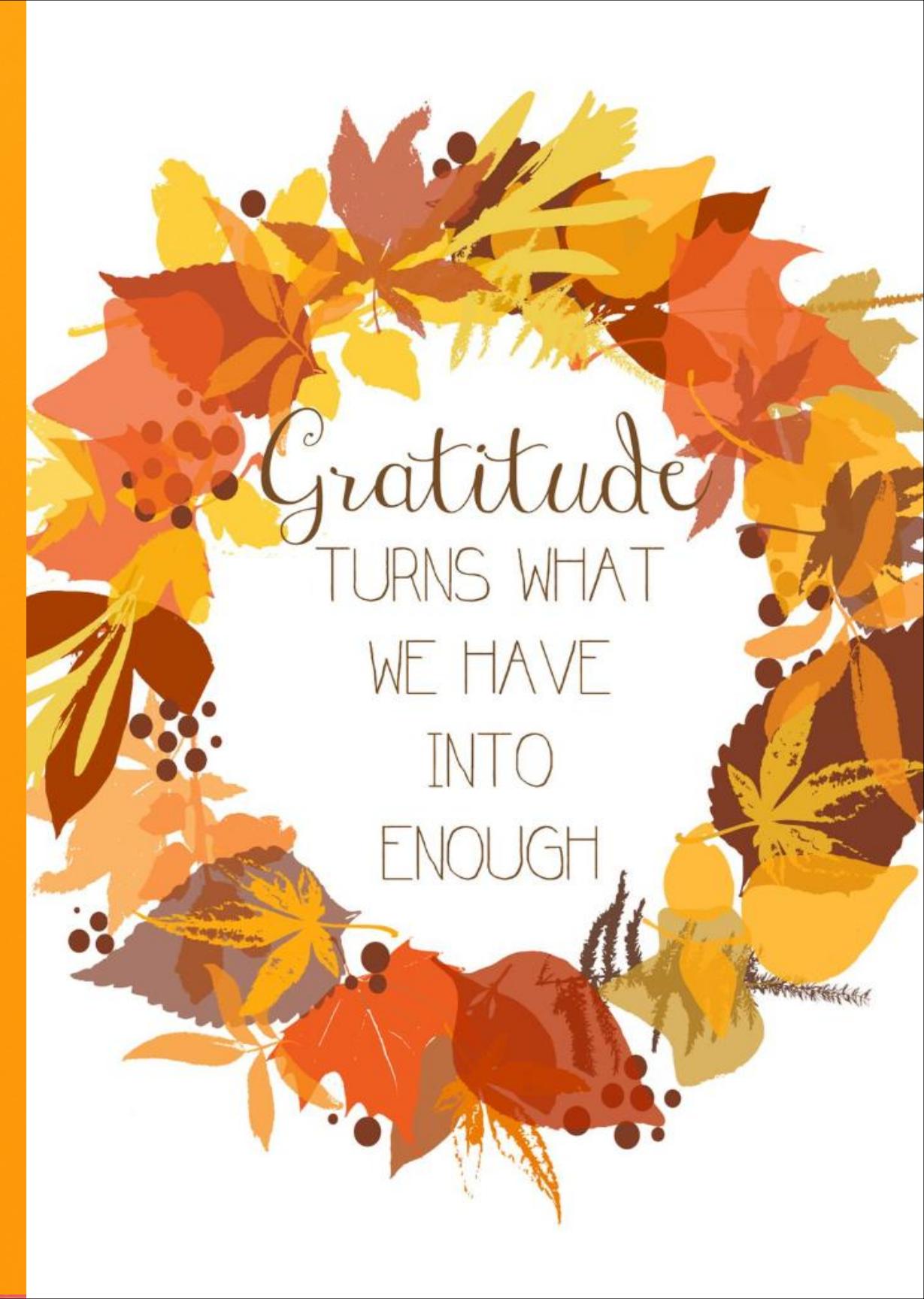


Panel Counts:5000

Thank You

We appreciate you taking the time to understand our market research capabilities. At The Expert Opinion, our top priority is providing clients with expert insights and quality data to drive business success.

Our team of research experts is committed to delivering robust, targeted sampling and analysis you can trust. We take pride in adhering to the highest ethical and compliance standards.





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