

AMIR AHMADABADI

Senior Data Analyst| Automation Specialist

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PROFILE SUMMARY

Data-driven professional with 15+ years of experience, primarily in the Accounting & Financial Services industry. Proficient in automation tools (VBA, Power Automate), data visualization (Power BI, Tableau, Excel), and data management (SQL, Python, Informatica - IICS). Certified in Data Analytics, known for delivering scalable solutions, insightful dashboards, and optimizing business processes through automation. Promoted three times at Vistra due to consistent leadership in impactful automation and data analytics projects. Holds an MBA with deep expertise in both technical and business processes.

CORE COMPETENCIES

Programming & Automation	Data Visualization & Business Intelligence	Data Integration & Cloud Platforms	Data Engineering & Project Management
<ul style="list-style-type: none">SQLPythonVBAUiPathPower AutomatePower Apps	<ul style="list-style-type: none">Power BITableauAdvanced ExcelPower QueryPredictive ModelingData Analysis	<ul style="list-style-type: none">Informatica Cloud (IICS)Microsoft FabricMicrosoft AzureSnowflakeETL Pipelines	<ul style="list-style-type: none">Data WarehousingAgileStakeholder ManagementCross-functional Collaboration

PROFESSIONAL EXPERIENCE

Vistra Corporate Services Pvt. Ltd | Mumbai, Maharashtra, India | Mar 2014 – Present

Senior Software Developer | Data Integration & ETL Specialist | Informatica IICS, and SQL Expert | (Apr 2024 till date)

- Led a team of 5 developers in implementing data integration solutions using Informatica IICS and SQL, extracting, transforming, and loading data from APIs, databases, and flat files into Microsoft Fabric and client-specific Software.
- Enhanced data processing pipelines using ETL best practices by developing Python scripts and SQL queries, improving data extraction, cleaning, analysis, and visualization. Optimized data transformation, reducing processing time by 40%.
- Delivered proof-of-concept solutions for upcoming BI projects, collaborating with cross-functional teams to address latest ideas and business requirements.

Software Developer | Data Visualization Specialist | Tableau, Power BI, and Excel Expert | (Apr 2020 – Mar 2024)

- Built and maintained 15+ Power BI and Tableau dashboards, integrating data from diverse sources like SQL server, SharePoint, snowflake, Excel and transforming raw data into actionable insights for business decision-making.
- Created interactive Power BI and Tableau dashboards to track customer behavior, security incidents, compliance metrics, sales performance, and pipeline status, directly influencing business strategies and improving visibility across departments.
- Leveraged Tableau Prep, Power Query and DAX to transform data and optimize data models for efficient analysis.
- Administered Power BI & Tableau workspace by publishing reports, setting up data refresh schedules, and implementing role-based access controls to ensure secure access to sensitive financial data.
- Automated workflows and data integration processes with Power Automate, VBA, Python, and Informatica Intelligent Cloud Services (IICS), reducing manual effort by 60%.
- Collaborated with stakeholders to gather requirements and deliver customized BI solutions, adhering to Agile methodologies for seamless project execution.
- Streamlined ETL workflows using IICS and implemented large-scale financial data analysis processes with SQL, enhancing data transformation efficiency, accuracy, and reducing processing times.
- Conducted training sessions on Power BI and Tableau, improving team knowledge and tool proficiency.

Assistant Manager | Tool Solutions Architect | VBA, Power Query, and Power BI Specialist | (Apr 2017 – Mar 2020)

- Led automation projects using VBA, Power Query, and Power BI, saving over 10,000 hours annually, equivalent to 6 full-time employees, through optimized reporting and workflow automation.
- Managed project timelines and resources using Agile methodologies, ensuring on-schedule completion of initiatives.
- Coordinated with stakeholders to understand, define, deliver comprehensive automation requirements, ensuring alignment with business goals.
- Developed comprehensive Power BI and Tableau dashboards that unified service desk, customer support, and employee productivity metrics, tracking critical elements like ticket distribution, agent performance, KPIs, and resource utilization—resulting in an 80% reduction in manual reporting and optimizing workforce efficiency for informed resource allocation.

- Built and implemented a suite of automation tools across 5+ departments (Accounting, Finance, HR), including fuzzy name matching, auto send Emails, data extraction from PDFs and websites, and customized report generation, streamlining daily operations.
- Led advanced training sessions on Advance Excel and VBA, boosting team efficiency and cutting reporting time by 20%.

Senior Associate | Data Automation Specialist | VBA, Data Extraction, and Reporting Expert | (Mar 2014 – Mar 2017)

- Developed 100+ automation processes using VBA to extract data from accounting software and prepare accounting reports for 20+ Stakeholders, reducing 3 full-time employee's hours of manual efforts and improving reporting accuracy.
- Designed a VBA tool integrated with Sun System for customizable reports (trial balance, P&L, reconciliation) using options, reducing report generation time by 60% and improving customization for over 20 clients.
- Received 2 Six Sigma Yellow Belt & 5 awards and accolades for stellar performance from time to time.

eClerx Service Ltd. | Mumbai, Maharashtra, India

Senior Analyst | Process Improvement Specialist | VBA Automation and Data Analysis Expert | (Sep 2011 - Feb 2014)

- Led a team of 10 analysts across 4 processes, ensuring smooth operations and maintaining client satisfaction by delivering weekly updates, graphical data reports, and QBR presentations.
- Conducted quality audits of client websites, maintained detailed observations, and led ad-hoc projects, driving process improvements and resolving operational challenges through effective communication.
- Spearheaded VBA-driven automation projects, saving over 1,000 hours of manual work, and earning 4 awards for excellence in automation.
- Designed a VBA tool to extract and validate pricing for 1,000+ Dell products, enabling parallel processing by data splitting into smaller files, highlighting mismatches, and generating reports—cutting processing time by 70% and improving accuracy.

Just Right Business & Communication | South Africa

Accountant | Financial Reporting Specialist | VBA and Financial Analysis Expert | (Jun 2010 - Jul 2011)

- Played a pivotal role in securing the company's 1st position in annual sales, recognized by MTN Telecom, through the execution of successful campaigns and promotional activities.
- Managed daily accounting functions, including financial statement preparation, budgeting, inventory and supply chain management, sales tax payments, and cash flow, ensuring accurate records, prompt vendor communication, and effective problem resolution.
- Created a VBA tool that automates the generation of financial statements, reducing preparation time by 50%, ensuring seamless and accurate reports that enhance decision-making and compliance.

Kotak Life Insurance | Mumbai, Maharashtra, India

Assistant Manager | Sales Strategist | Lead Generation, and Client Engagement Expert | (Sep 2009 - May 2010)

- Led an innovative workshop campaign in schools, producing 75+ leads within three months, contributing to the branch's 1st Runner-up achievement for highest policy sales in Jan-Mar 2010.
- Enhanced client engagement by implementing post-sale follow-up procedures, leading to a 20% rise in repeat business.

EDUCATION

MBA in Operations Management
The ICFAI University, Tripura / 2010 – 2013

Bachelor of Commerce in Accounting & Finance
Mumbai University, Thane-MH / 2004 – 2009

CERTIFICATIONS

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| • PL-300 Power BI Data Analyst Microsoft Jan 2024 | • Tableau Desktop Associate Simplilearn Dec 2020 |
| • Full Stack Data Scientist iNeuron Aug 2024 | • Data Analysis with Python Jovian.ai Oct 2020 |
| • Data Scientist Simplilearn Nov 2021 | • Lean Six Sigma Yellow Belt Vistra Jul 2020 |

ACHIEVEMENTS

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| • Star Performer of the Year | : 2016 |
| • Star Performer of the Quarter | : Jul-Sep 2022, Jul-Sep 2021, Jan-Mar 2016, Apr-Jun 2013 |
| • Star Performer of the Month | : Feb 2023, Jun 2016, May & Sep 2015, Jan & Oct 2013, Nov 2011 |

LANGUAGES

English (Fluent)	Hindi (Fluent)	Gujarati (Fluent)	Marathi (Basic)
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