

(All)	Central	Mid-Atlantic	Northeast	Northwest	South	Southeast	Southwest	Web
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East Coast Sales						
Region	Call Center	Category	Subcategory	Profit	Revenue	Revenue Per Units Sold
Mid-Atlantic	Washington, DC	Books	Art & Architecture	\$9,690	\$42,614	\$15.78
			Business	\$7,985	\$35,920	\$13.70
			Literature	\$5,211	\$26,888	\$7.29
			Books - Miscellaneous	\$4,735	\$28,318	\$7.89
			Science & Technology	\$16,783	\$73,429	\$31.87
			Sports & Health	\$6,319	\$28,420	\$12.08
			Total	\$50,723	\$235,588	\$14.77
		Electronics	Audio Equipment	\$52,361	\$314,627	\$231.51
			Cameras	\$81,528	\$456,433	\$445.73
			Computers	\$28,782	\$163,053	\$114.42
			Electronics - Miscellaneous	\$74,890	\$430,860	\$360.25
			TV's	\$57,638	\$332,784	\$248.72
			Video Equipment	\$89,459	\$495,953	\$460.92
			Total	\$384,658	\$2,193,709	\$310.26
		Movies	Action	\$3,425	\$55,852	\$12.54
			Comedy	\$2,845	\$58,634	\$12.37
			Drama	\$3,676	\$60,713	\$14.84
			Horror	\$3,461	\$56,942	\$12.25
			Kids / Family	\$3,578	\$59,947	\$14.29
			Special Interests	\$5,451	\$71,515	\$21.03
			Total	\$23,435	\$362,602	\$14.55