# Lecture 1 Introduction

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## What is knowledge?

Are simple facts knowledge?



Figure 1: Source

 Logical atomism is the view that reality consists of simple, independent facts ("atomic facts") and that complex statements can be analyzed into combinations of these basic facts.

## What is knowledge?

Is it the ability to predict interactions and events?

Apples fall downward when dropped from a tree.

Figure 2: Source

 Instrumentalism holds that the primary value of a theory or proposition is its predictive (and practical) efficacy—even if it doesn't claim to mirror some deeper reality.

# What is knowledge?

Is "verifiability" important?

Somewhere in the universe, there exists an apple that will "fall" upwards if no one is around to check.

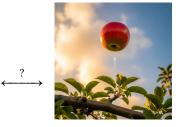


Figure 3: Source

 Logical empiricism expands on logical atomism to add a verifiability constraint. In order for a proposition to be meaningful, it needs to be verifiable, even if only in theory.

# **Pragmatism**

Many views, we'll mostly focus on one:

Knowledge is any rule or practice that "works".

- Basically, we'll consider some rule or pattern true if the predictions we make according to it turn out correct.
- Known as Pragmatism.



Figure 4: Charles Sanders Peirce mathematician and philosopher, and considered to be the father of Pragmatism. Source

## Learning

#### **Knowledge Acquisition**

- A natural follow-up question after categorizing knowledge is to ask: "How do we, or any other intelligent entity, obtain knowledge?"
- We call the process of knowledge-acquisiton learning.
- We'll discuss three beliefs that played critical roles in the formative years of AI, which will hopefully demystify the direction AI research has taken during the last few decades.

## **Symbolism**

#### The Symbolic Paradigm

- The core idea within symbolism is that knowledge lives in discrete chunks called symbols and the mind is a "symbol processing machine".
- Symbolists posit the existence of a mental language akin to natural human language, where thoughts are formed via logical (∧, ∨, ¬, ⇒) combinations of the words within this language.
- In this view, the mind is much like a machine processing a list of instructions.

# **Symbolism**

#### **Symbolic Reasoning Diagram**

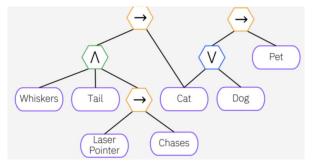


Figure 5: A simplified logical decomposition of a thought. Source

## Symbolism History

- This view dominated the field of AI between the mid-1950s and the mid-1990s.
- Classical AI such as decision trees or rule-based systems followed this philosophy.
- Such systems are now dubbed GOFAI (good old-fashioned artificial intelligence).
- A key feature of these systems was their transparent decision making, a feature somewhat lost in modern approaches such as neural networks, which has led to a resurgence of symbolic AI in hybrid approaches called neuro-symbolic AI.

## **Associationism**

#### **Linking Ideas through Experience**

- Historically preceding symbolism yet paramount to subsequent theories of intelligence, associationism states that minds form knowledge by linking ideas through experience.
- One of the most foundational works in explaining how neurons learn is the theory of Hebbian learning, which applies the associative principle of learning to the brain: "neurons that fire together wire together."

## **Associationism**

#### **Principles of Associative Learning**

The classical "laws" of association are as follows:

- **Contiguity:** Things that occur together in time or space become linked (e.g., lightning and thunder).
- Similarity: Things that share features become linked (e.g., thinking of an apple might make you think of a pear).
- Contrast: Opposites become linked (e.g., thinking of hot brings up cold).
- **Repetition:** Things paired often become strongly linked (e.g., hearing a song every morning ties it to waking up).

# **Associationism** Pavlov's Conditioning

A famous example of associative learning is Pavlov's dog experiment, which explores classical conditioning:

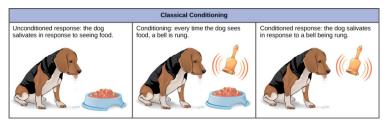


Figure 6: Pavlov's experiment. Source

#### **Distributed Representations**

- Connectionism posits that knowledge arises from networks of interconnected, simple processing units inspired by neural structures in biological brains.
- Unlike symbolism, connectionism does not rely on explicit symbolic representations but rather on distributed representations across many units (neurons).
- Knowledge is represented implicitly in the connections between units and the strengths (weights) of these connections.

#### **Training Connectionist Networks**

- Connectionism emphasizes parallel distributed processing (PDP)—many interconnected processing elements working simultaneously.
- Learning in connectionism occurs by adjusting the connection strengths (weights) based on experience, a process called training.
- Connectionist training often uses gradient-based learning, where weights are nudged little by little in the direction that reduces error, and an expectation—maximization (EM) style approach, which alternates between guessing how each part of the network contributes to the task and then updating the weights to improve performance.

#### Structure of an Artificial Neural Network

# Neural network Input layer Arbitrary number of hidden layers **Output layer** Nodes "What is this image of?" "This is an image of a cat"

Figure 7: An artificial neural network (ANN) composed of interconnected nodes, inspired by biological neural networks. Source

#### Rise of Deep Learning

- Connectionism rose to prominence in the 1980s and is the foundation for modern deep learning, the dominant approach in AI today.
- Models like artificial neural networks excel at pattern recognition and learning but their lack of interpretability drives ongoing research in explainable AI.

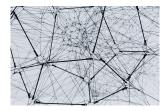


Figure 8: Photo of an interconnected metal structure, resembling connectionist machines. Source

# **Models as Approximations**

- Human minds and artificial systems never grasp reality directly; we use simplified representations called models.
- George E.P. Box famously stated: "All models are wrong, but some are useful."
- Our goal isn't perfect truth, but useful approximations that help us predict and interact with the world.



Figure 9: George E.P. Box
— One of the great statistians of the 20th century. Source

# **Observations and Reality**

- Our understanding comes from observations, which are samples or instances of reality.
- We assume there's an underlying data-generating process that creates the data we observe.

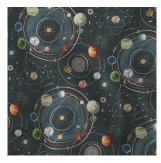


Figure 10: The data-generating process in our universe is the hidden "source code" that makes the laws of physics be the way they are. Source

## **Observations and Reality**

- If our observations are good representations, we can learn rules and patterns that generalize to new situations.
- But how do we choose between multiple possible models?

## **Maximum Likelihood**

#### **Choosing the Best Model**

- A widely-used principle for selecting a model is maximum likelihood.
- Intuitively, it means choosing the model under which the observed data would have the highest probability of occurring.
- Imagine flipping a coin:
  - If you see heads 90 out of 100 times, which is more likely—a fair coin, or a biased one?
- Maximum likelihood helps us quantify this intuition mathematically, guiding our choice of models based on observations.

## **Model Parameters**

#### **Defining a Hypothesis Space**

- A model is really a family of possible explanations for our data.
- We index each candidate by a vector of parameters  $\theta \in \Theta$ :

$$p(x \mid \theta), \quad \theta = (\theta_1, \theta_2, \dots).$$

- Changing  $\theta$  "moves" us to a different hypothesis about how data were generated.
- Learning = selecting the best  $\theta$  given what we've actually observed.

## **Model Parameters**

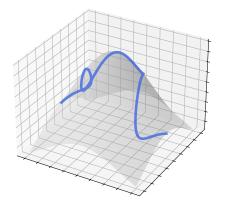


Figure 11: Visualization of a model family (red 2D curve) over a hypothesis space (transparent 3D curve).

## The Likelihood Function

How Well Does  $\theta$  Explain the Data?

- Suppose our dataset is  $D = \{x_1, x_2, \dots, x_N\}$ .
- We quantify the *fit* of parameters  $\theta$  via the likelihood:

$$L(\theta; D) = \prod_{i=1}^{N} p(x_i \mid \theta).$$

- Rather than "probability of  $\theta$ ," think of  $L(\theta; D)$  as "how plausible is  $\theta$  given the observed data?"
- Larger  $L(\theta)$  means the model under  $\theta$  would have made our observations more likely.

## **The Likelihood Function**

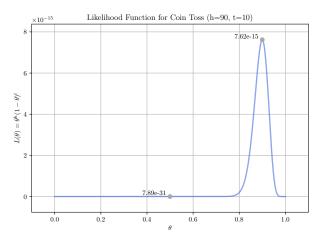


Figure 12: Likelihood plot for a biased coin.

# Log-Likelihood

#### **Simplifying Optimization**

 Products can get unwieldy; take logs to turn products into sums:

$$\ell(\theta;D) \ = \ \log L(\theta;D) \ = \ \sum_{i=1}^N \log p(x_i \mid \theta).$$

- $\ell(\theta)$  is called the log-likelihood.
- Maximizing  $\ell(\theta)$  is equivalent to maximizing  $L(\theta)$ , but often easier to differentiate.
- In many cases we find a closed-form solution; otherwise we use gradient-based search which will be explored in later lectures.

## Log-Likelihood

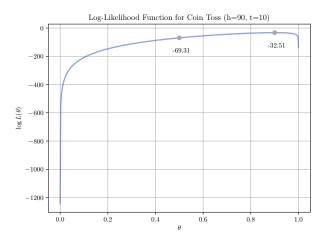


Figure 13: Log-likelihood plot for the same biased coin as before.

## **Maximum Likelihood Estimation**

**Picking the Best Parameters** 

The core rule is

$$\hat{\theta}_{\mathsf{MLE}} = \underset{\theta \in \Theta}{\operatorname{arg\,max}} \ L(\theta; D) = \underset{\theta}{\operatorname{arg\,max}} \ \ell(\theta; D).$$

 This is our formal definition of "learning" in a statistical model: choose the hypothesis (parameters) under which the data are most probable.

# **Coin Toss Pop Quiz**

#### **Estimating a Biased Coin**

- Each trial  $x_i$  is either heads (H) or tails (T); our model assumes  $\theta$  is the probability of heads.
- Q1: Write down the likelihood L(θ) for observing h
  heads and t tails.
- **Q2**: Express the log-likelihood  $\ell(\theta)$ .
- **Q3**: Compute the value of  $\theta$  that maximizes  $\ell(\theta)$ .

## **Coin Toss Example — Solutions**

**Estimating a Biased Coin** 

· Likelihood:

$$L(\theta) = \theta^h (1 - \theta)^t.$$

· Log-likelihood:

$$\ell(\theta) = h \log \theta + t \log(1 - \theta).$$

Maximizer:

$$\frac{d\ell}{d\theta} = \frac{h}{\theta} - \frac{t}{1-\theta} = 0 \implies \hat{\theta} = \frac{h}{h+t}.$$

• Intuition: "frequency = probability."

## What Is a Random Variable?

#### From Real-World to Numbers

- A random variable X is just a way to turn an uncertain outcome into a number.
- · Examples:
  - Tossing a coin: X = 1 for heads, 0 for tails.
  - Measuring temperature:  $X = \text{today's temperature in } \mathbb{C}$ .
- Each possible outcome has some chance (probability) of happening.

# The "True" Average (Expectation)

What We'd Get with Infinite Data

• If we could repeat an experiment forever, the expected value (or *population mean*) of *X* is:

$$\mu = \mathbb{E}[X] = \sum_{x} x \cdot P(X = x) \quad (\text{or } \int x \, p(x) \, dx).$$

- Informally: "where would the average settle if we could sample forever?"
- In practice, we don't know  $\mu$  because we can't sample infinitely.

# Sample Mean

### What We Actually Observe

- Suppose we collect N measurements:  $X_1, X_2, ..., X_N$ .
- Their sample mean is

$$\overline{X} = \frac{1}{N} \sum_{i=1}^{N} X_i.$$

- This is the average we compute on our finite data.
- Question: *How close* is  $\overline{X}$  to the true mean  $\mu$ ?

## **Law of Large Numbers**

How "quantity" can improve "quality"

The Law of Large Numbers says:

$$\bar{X} \to \mu$$
 as  $N \to \infty$ .

- In plain terms: "With more data, the sample mean gets closer to the true mean."
- This justifies using  $\overline{X}$  as an estimate for  $\mu$  when N is large.

## **Law of Large Numbers**

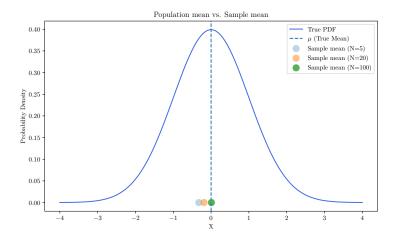


Figure 14: Sample mean for three samples of the Normal distribution.

# Measuring our mistakes

#### **Loss functions**

- In learning we make predictions  $f(x; \theta)$  and compare to true y.
- A loss function  $\ell(y, f(x; \theta))$  assigns a *numeric cost* to each mistake.
- Examples:

$$\ell_{0-1} = \begin{cases} 0 & \text{correct} \\ 1 & \text{wrong} \end{cases}, \quad \ell_{\text{sq}} = (y - f(x))^2.$$

# True Risk vs. Empirical Risk

Infinite Data vs. Finite Data

True risk:

$$R(\theta) = \mathbb{E}[\ell(y, f(x; \theta))]$$
 (if we had infinite data).

Empirical risk (what we compute):

$$\hat{R}(\theta) = \frac{1}{N} \sum_{i=1}^{N} \ell(y_i, f(x_i; \theta)).$$

• By the Law of Large Numbers,  $\hat{R}(\theta) \approx R(\theta)$  when N is large.

# **Empirical Risk Minimization**

Learning as "Minimize Your Mistakes"

• Since we can't see  $R(\theta)$ , we pick

$$\hat{\theta} = \underset{\theta}{\operatorname{arg\,min}} \hat{R}(\theta) = \underset{\theta}{\operatorname{arg\,min}} \frac{1}{N} \sum_{i=1}^{N} \ell(y_i, f(x_i; \theta)).$$

- Intuitively: "find the parameters that make your average mistake as small as possible."
- This simple rule underlies nearly all supervised learning methods!

End