

# Visitor Ticket Sales Insights

Ticket Type ▾

Membership ▾

Oct 16, 2025 - Oct 22, 2025 ▾

Total Revenue

\$932.00

↓ -8.1%

Total Visits

55

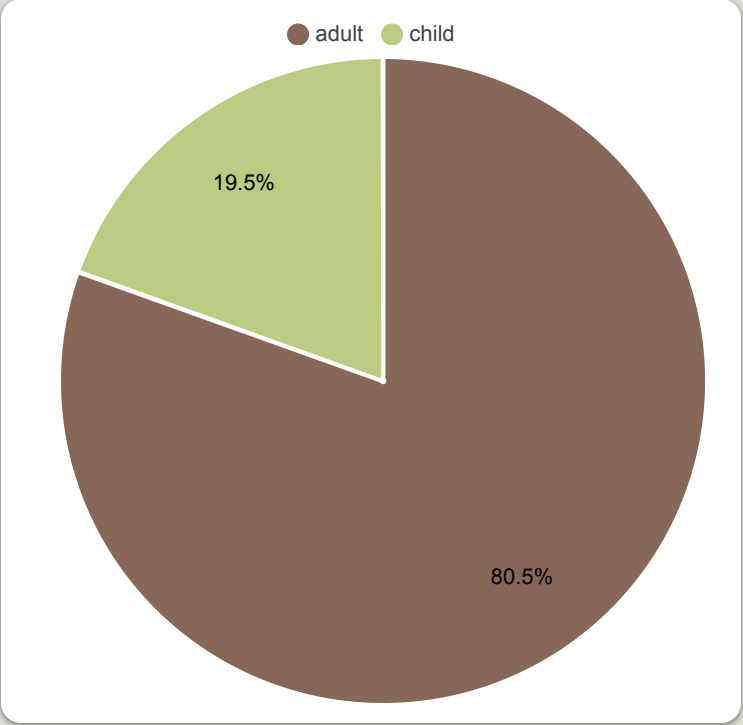
↓ -21.4%

AVG Visit Duration (min)

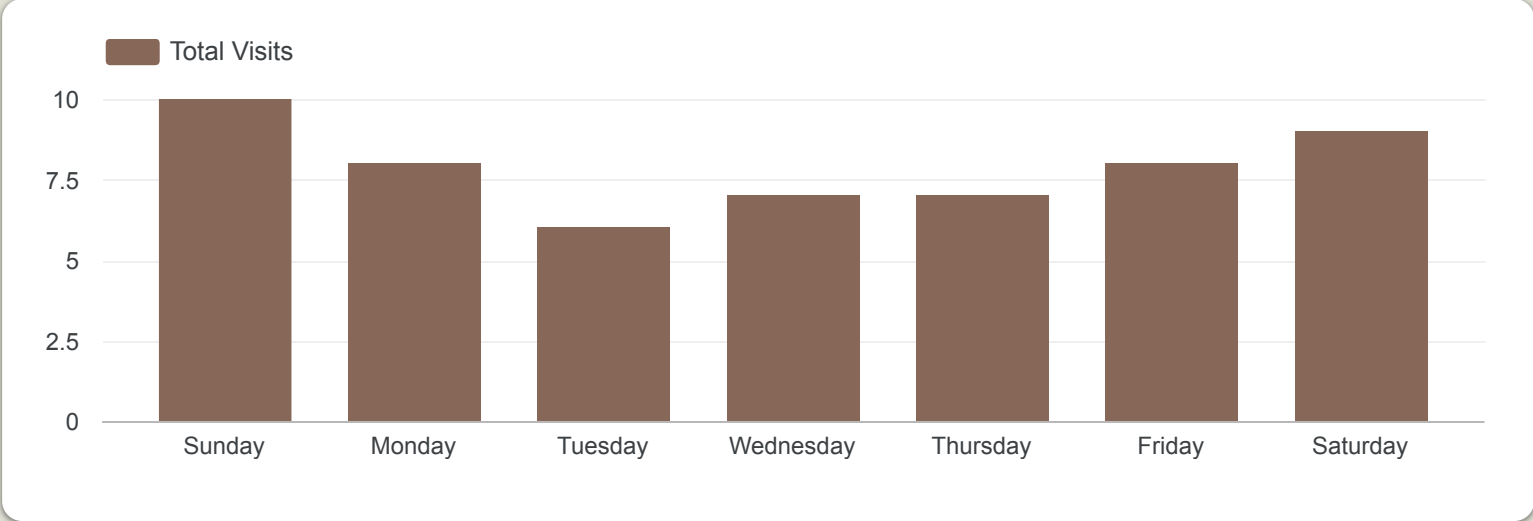
80.91

↓ -0.7%

Total Revenue by Ticket Type

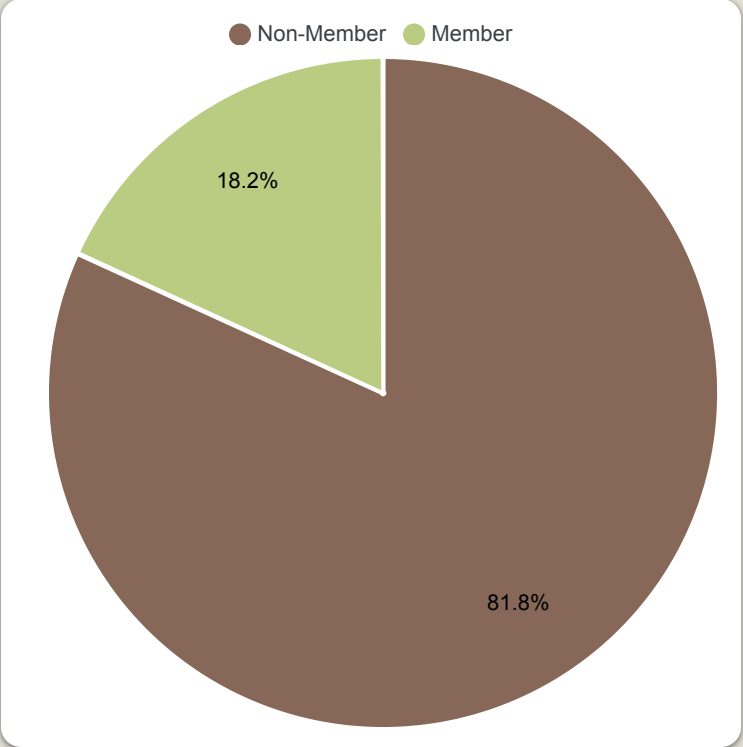


Total Visits by Day Of Week

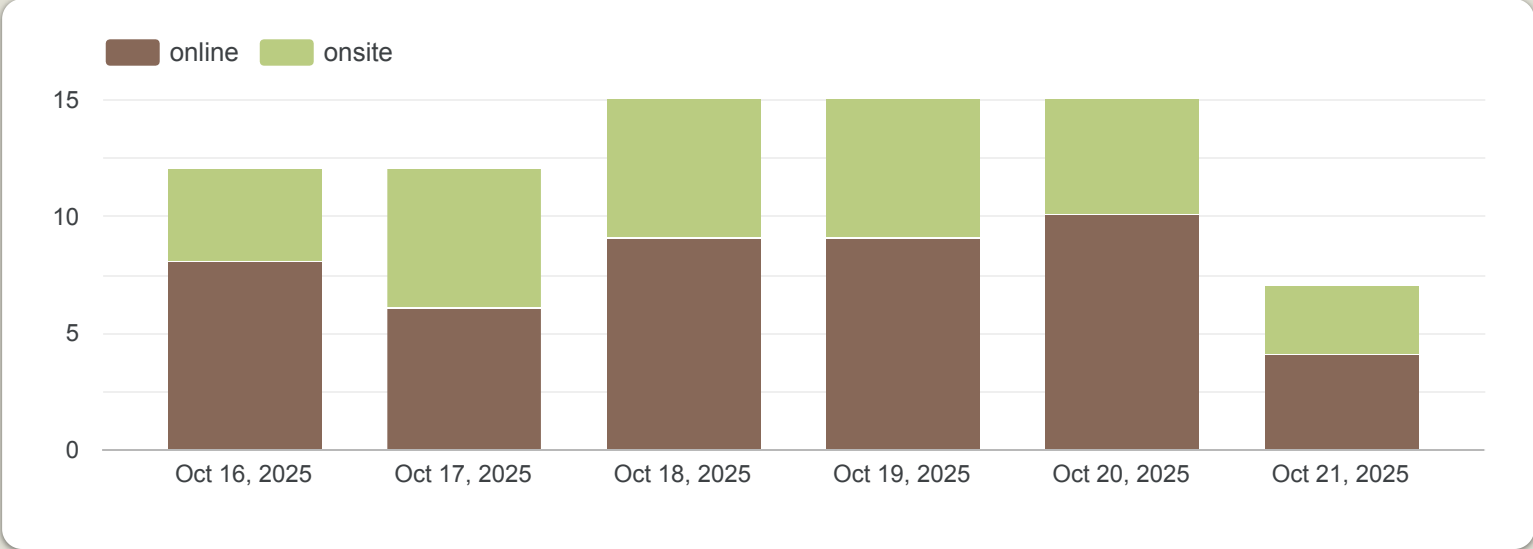


**Weekend visits** are **30% higher** than weekdays; consider **adding 1 extra staff on Saturdays and Sundays** to improve visitors experience.

Total Visits by Membership Status



Ticket Sales by Channel



**Online sales** are **30% higher** than onsite, **opportunity to promote online ticketing** further.