



Atliq Hospitality Domain Analysis Project

Filter by City

All

Filter by Room Class

All

Filter by Platform

All

May-24

Jun-24

Jul-24

W

W

W

W

W

W

W

W

W

W

>

Revenue

1688M

↑ 0.20%

RevPAR

7,337

↑ 0.20%

DSRN

2,528

↑ 0.00%

Occupancy

57.79%

↑ 57.79%

ADR

12,696

↑ 0.19%

Realization

80%

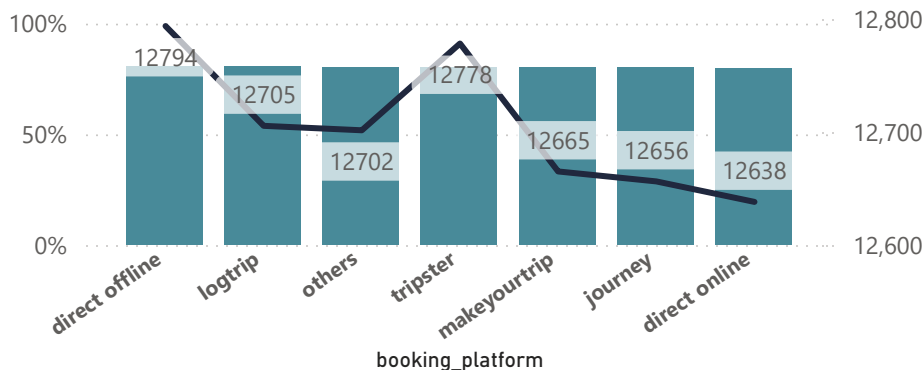
↑ 0.50%

% value in bottom are on week on week change

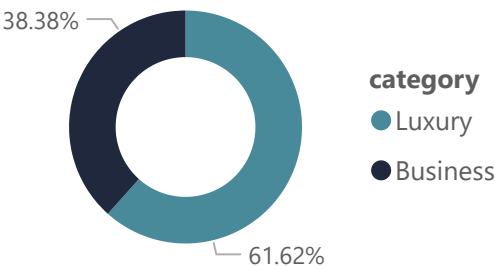
| Day Type | RevPAR | Occupancy % | ADR | Realization % |
|----------|--------|-------------|--------|---------------|
| weekday | 7,083 | 55.85% | 12,682 | 80.09% |
| weekend | 7,972 | 62.64% | 12,725 | 80.37% |
| Total | 7,337 | 57.79% | 12,696 | 80.18% |

Realization % and ADR by booking_platform

Realization % ● ADR

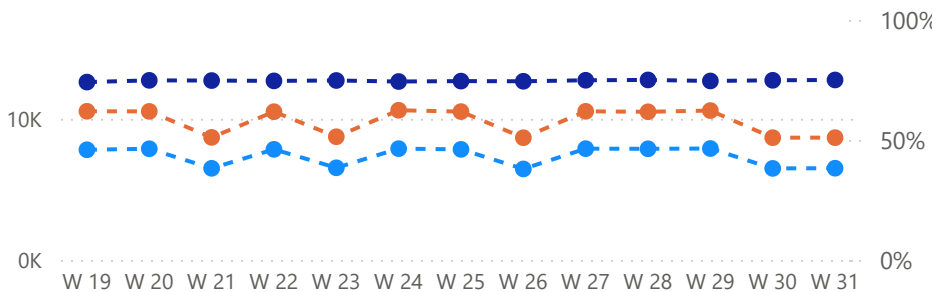


Revenue by category



Trend by Key Metrics

RevPAR ● ADR ● Occupancy %



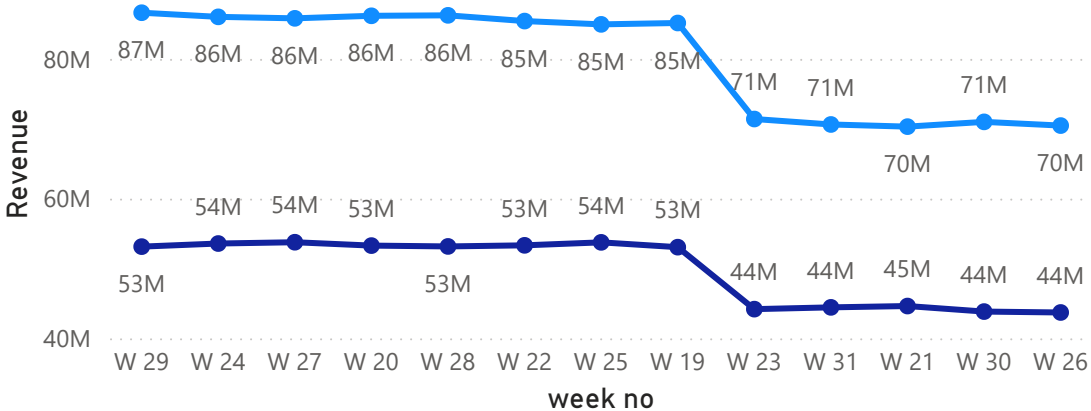
Properties by Key Metrics

| property_id | property_name | city | Revenue Realized | Total Bookings | RevPAR | Occupancy % | ADR | DSRN | DBRN | DURN | Realization % | Average Rating |
|-------------|---------------|--------|------------------|----------------|--------|-------------|--------|-------|-------|-------|---------------|----------------|
| 16558 | Atliq Grands | Delhi | 36M | 3114 | 7,525 | 65.81% | 11,436 | 52 | 34 | 24 | 79.83% | 4.25 |
| 16559 | Atliq Exotica | Mumbai | 117M | 7251 | 10,629 | 65.85% | 16,141 | 121 | 80 | 56 | 80.35% | 4.32 |
| 16560 | Atliq City | Delhi | 54M | 4635 | 6,281 | 53.61% | 11,714 | 95 | 51 | 36 | 80.73% | 3.01 |
| 16561 | Atliq Blu | Delhi | 57M | 4362 | 8,612 | 65.66% | 13,115 | 73 | 48 | 33 | 79.02% | 4.28 |
| 16562 | Atliq Bay | Delhi | 56M | 4762 | 6,254 | 53.40% | 11,712 | 98 | 52 | 36 | 80.18% | 3.07 |
| 16563 | Atliq Palace | Delhi | 88M | 7054 | 8,269 | 66.25% | 12,480 | 117 | 78 | 54 | 79.60% | 4.27 |
| 17558 | Atliq Grands | Mumbai | 74M | 4975 | 7,953 | 53.60% | 14,839 | 102 | 55 | 38 | 78.75% | 3.05 |
| 17559 | Atliq Exotica | Mumbai | 93M | 6074 | 10,107 | 66.09% | 15,293 | 101 | 67 | 47 | 81.12% | 4.32 |
| 17560 | Atliq City | Mumbai | 87M | 5940 | 7,763 | 53.07% | 14,629 | 123 | 65 | 45 | 80.25% | 3.04 |
| 17561 | Atliq Blu | Mumbai | 73M | 5120 | 9,447 | 66.19% | 14,271 | 85 | 56 | 39 | 81.04% | 4.30 |
| 17562 | Atliq Bay | Mumbai | 51M | 3388 | 6,803 | 44.86% | 15,167 | 83 | 37 | 26 | 79.52% | 2.37 |
| Total | | | 1688M | 132939 | 7,337 | 57.79% | 12,696 | 2,528 | 1,461 | 1,025 | 80.18% | 3.62 |

RevPAR - Revenue per available room | DSRN - Daily sellable room nights | ADR - Average Daily Rate | DBRN - Daily Booked Room Nights | DURN - Daily Utilized Room Nights

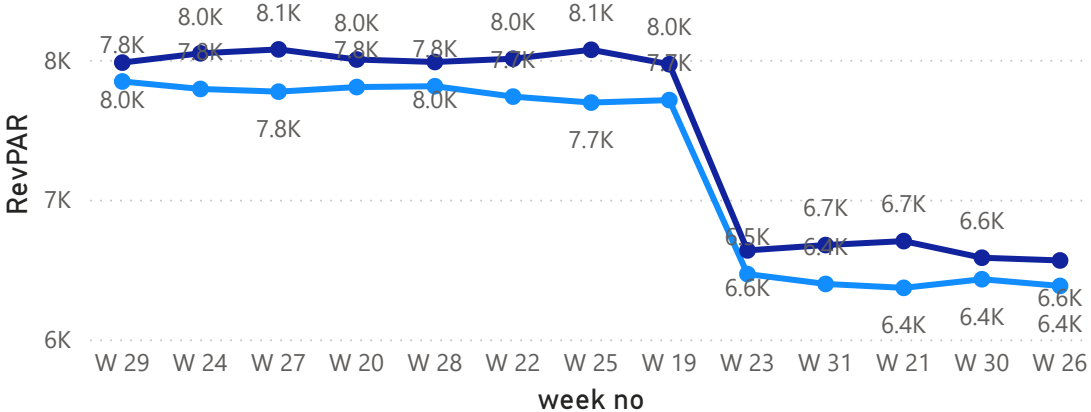
Revenue by week no and category

category ● Business ● Luxury



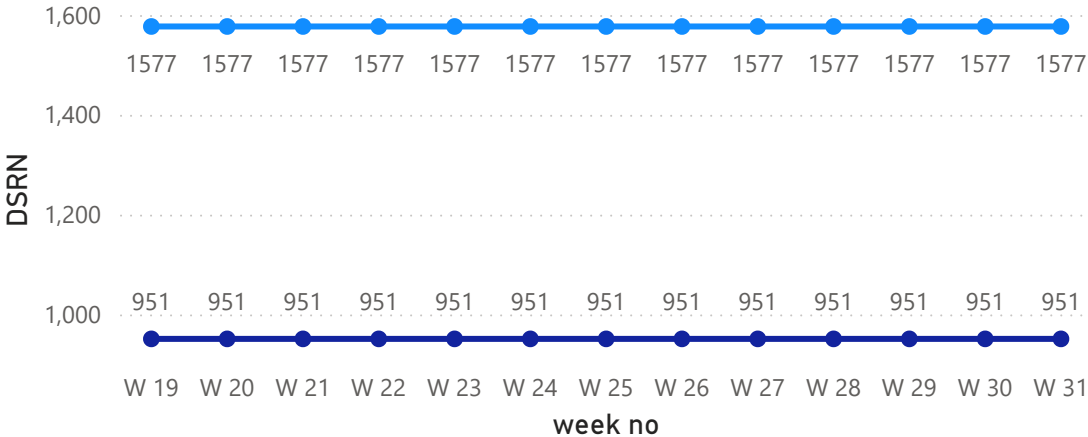
RevPAR by week no and category

category ● Business ● Luxury



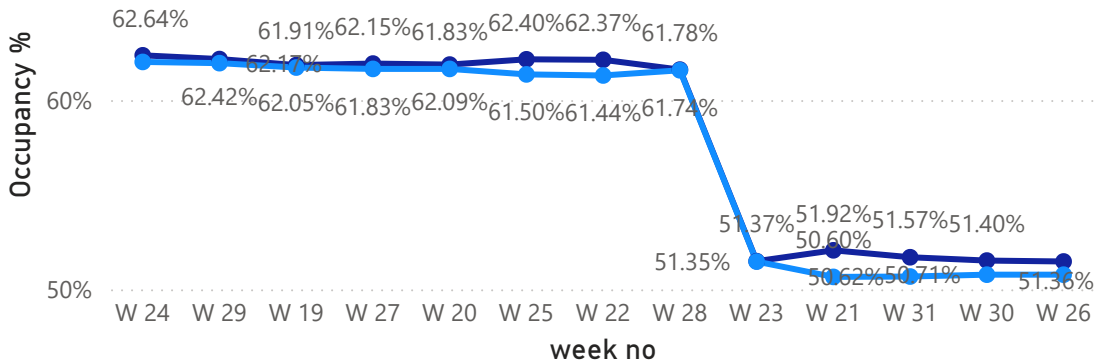
DSRN by week no and category

category ● Business ● Luxury



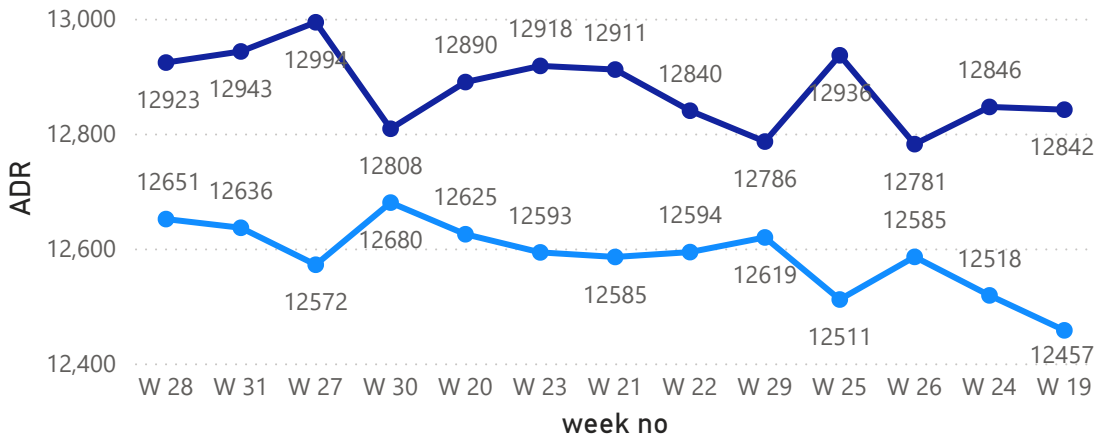
Occupancy % by week no and category

category ● Business ● Luxury



ADR by week no and category

category ● Business ● Luxury



Realization % by week no and category

category ● Business ● Luxury

