AMIR SHALA

System analyst

CONTACT

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in [Amir Shala](#)

PROFILE

I've gained meaningful experience while working for 3.5 years as a system analyst and leading many projects, However, I decided to make a focused career shift toward BI Development.
Motivated to work more deeply in data-driven environments, I completed an intensive BI Expert course at Naya College, where I gained hands-on experience across the full BI development cycle.
I am Detail-oriented engineer with strong analytical thinking and a passion for transforming data into actionable insights. Skilled in problem-solving, process optimization, and building data-driven solutions, with a focus on efficiency, collaboration, and delivering high-impact business value.

WORK EXPERIENCE

System Analyst
PLASSON | 2022 – December 2025
- Developed and optimized complex SQL queries for data analysis, reporting, and backend processes.
- Developed ETL processes using SSIS to support data integration and data pipeline workflows.
- Designed and modeled new database structures, including ERD design, table architecture, and data relationships.
- Gathered business requirements and translated them into technical specifications, leading full lifecycle delivery from analysis to production deployment.
- Performed real-time troubleshooting and root cause analysis in production environments.
- Managed and prioritized incident/ticket handling workflows, ensuring efficient resolution and system reliability.
- Led legacy system modernization and migration initiatives.

EDUCATION

BI Developer
NAYA Collage
2023 – 2024

B.Sc. Industrial Engineering
Major – Information sys.
Braude Academic Collage
2017 – 2022

Physics and Computer Science
Darca Druze High School for Science and Leadership
2008 – 2012

SKILLS

Fast learner   Attention to details   Applied curiosity

Planned   Can do approach

Team player

TECHNOLOGY STACK

Advanced SQL	Python	DAX
SSIS	Power BI	AI tools – ChatGPT etc.
Tableau	Snowflake	Data Warehousing

MORE ABOUT ME

Nature and hiking lover   Handyman   Read books
Full military service

Arabic   Hebrew   English