

DIGITAL MARKETING ASSIGNMENT



BE-Computer Science and Engineering
Vivekanandha College of Technology for Women
Namakkal-637205

NM id: AAFBDB8B432BAC2A88143439F5AC05E9

Submitted by:

AMIRDHA T

au613020104004

BRAND NAME: Delicious Soup

LOGO:



CATEGORY: Soup

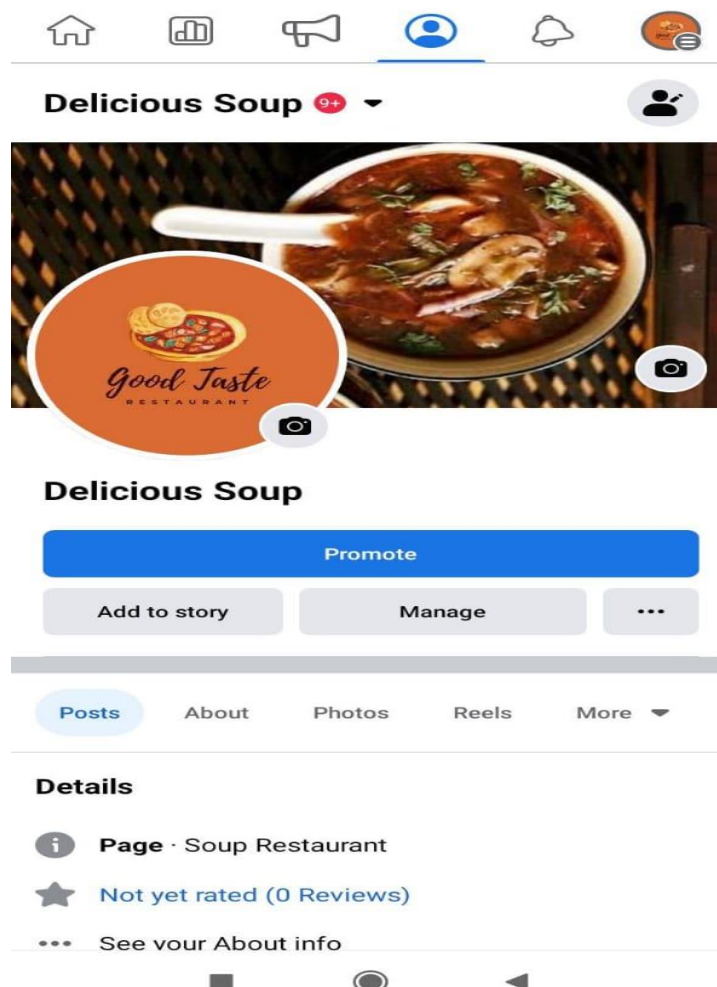
1. Create a blog or website using Blogspot.

Link: <https://amirdhat.blogspot.com/2023/10/agriculture.html>

2. Create a New Facebook Business Page and Post one social media poster

Business page link:

<https://www.facebook.com/profile.php?id=61551872949411&mibextid=9R9pXO>



Social media poster:



3.Social media advertisement poster using Canva:



4. E-mail newsletter using Mail Chimp or Canva:

Holiday/Seasonal Content



Only write a little in your holiday newsletter. Maintain the balance between texts and visuals to keep the readers engaged. Use multiple subheadings in your email copy to increase readability. Instead of talking about you, talk more about the customers and how your products can make their holiday season even better.
