DIGITAL MARKETING ASSIGNMENT

BE-Computer Science and Engineering

Vivekanandha College of Technology for Women

Namakkal-637205

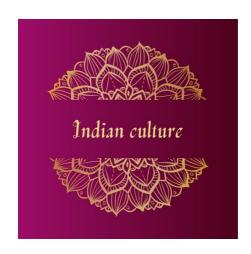**NM id:** B512108BF65A21E9E4842829EB818305

Submitted by:

MOHANAVALLI M   au613020104044

- **BRAND NAME:**

  Indian Culture

- **LOGO:**

- **CATEGORY:**

  Art and History

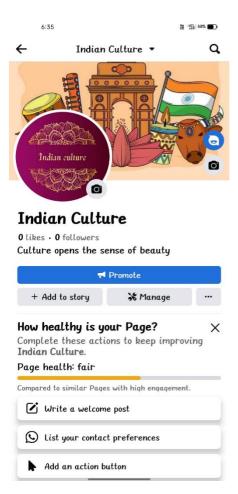1. **Create a blog or website using Blogspot and WordPress.**
   Blogspot: https://mohanavallirama.blogspot.com/2023/10/indian-traditional-culture.html

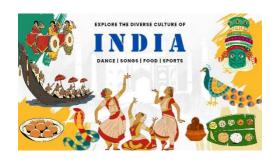2. **Create a New Facebook Business Page and Post one social Media poster**

   Business Page Link:
   https://www.facebook.com/mohanavalli.mohanavalli.5682?mibextid=7cd5pb

   Social media poster:

3. Social media advertisement poster using Canva

4. E-mail newsletter using Mail Chimp or Canva