

# DIGITAL MARKETING ASSIGNMENT



BE-Computer Science and Engineering  
Vivekanandha College of Technology for Women  
Namakkal-637205

NM id: 0457880E754D6F9849D4EA3A7F2CADD4

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▪ **BRAND NAME:**

STARBUCKS

▪ **LOGO:**



## ▪ CATEGORY:

Food

### 1. Create a blog or website using Blogspot.

Blogspot:

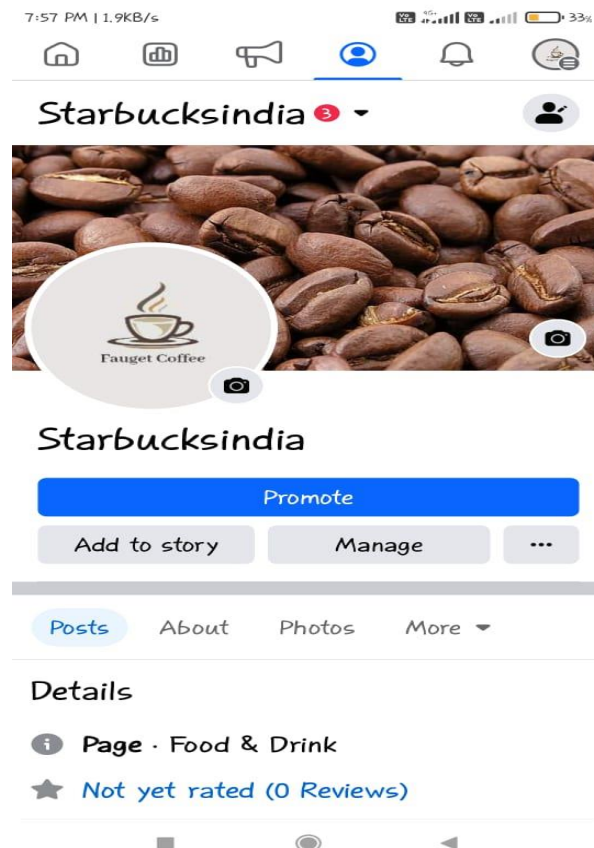
<https://www.blogger.com/blog/posts/745263615089667889>

### 2. Create a New Facebook Business Page and Post one social Media poster

Business Page Link:

<https://www.facebook.com/profile.php?id=61552534379971&mbextid=ZbWKwL>

Social media poster:



### 3. Social media advertisement poster using Canva



### 4. E-mail newsletter using Canva



