

Project Documentation: Feature Engineering & Model Preparation

## 1- Initial Data Inspection

The first step was to perform an **initial exploration** of the dataset. During this phase:

- **Checked the dataset structure**, identifying numerical and categorical features.
- **Explored missing values** and assessed their impact on model building.
- **Analyzed the target variable (SalePrice)**, observing its distribution.

## 2- Model Building Attempt & Challenge with Categorical Features

- Initially, a Multiple Linear Regression model was attempted.
- However, categorical variables prevented model training since linear regression requires numerical features.
- Given the presence of many categorical variables, feature selection & transformation were necessary.

## 3- Handling Categorical Features

To address the categorical feature issue:

- Separated categorical features into a separate DataFrame (categorical\_columns).
- Checked missing values in categorical columns and imputed them as necessary.
- 3. Visualized the target variable (SalePrice) and found it to be right-skewed.
- 4. **Applied log transformation** to normalize the target variable.

## 4- Feature Selection Using ANOVA Test

To determine which categorical features significantly impact SalePrice, an ANOVA test was performed:

## 1. Checked the ANOVA assumption:

- Each category in a categorical feature should have at least **20 observations**.
- Identified features with fewer than 20 observations and merged or removed categories to improve reliability.
- Used **boxplots** to explore category distributions before making adjustments.

### 2. Performed ANOVA Test:

- Calculated F-statistic & p-value for each categorical feature.
- Selected features that had statistically significant differences across categories.

#### 5- Selected Features Based on ANOVA

From the ANOVA test, the following features were found to be most predictive:

- **✓** ExterQual
- **✓** KitchenQual
- √ BsmtQual
- √ GarageFinish
- √ GarageCond
- √ Foundation
- ✓ CentralAir
- **✓** GarageQual
- √ MasVnrType
- **✓** Electrical
- √ HeatingQC
- √ FireplaceQu

## 6- Refining Feature Selection via Correlation Analysis

To further reduce multicollinearity, correlation analysis (corr function) was used:

- Found highly correlated features: 'GarageFinish', 'GarageType', 'GarageCond', 'GarageQual'.
- Created a **boxplot analysis** to visualize relationships between these variables.
- Selected GarageCond and GarageFinish as the most relevant based on their F-statistics.

# Final Feature Selection After Boxplot & F-Statistics Analysis: ✓ ExterQual

- √ KitchenQual
- √ BsmtQual
- √ GarageFinish
- √ GarageCond
- √ Foundation
- √ MasVnrType
- √ HeatingQC
- √ FireplaceQu

## 7- Handling Missing Values & Feature Engineering

- Filled missing values for numerical features using appropriate strategies.
- Performed feature engineering, including:
  - Filling GarageYrBlt using YearBuilt since they had 85% correlation.
  - o Created additional useful features to improve model performance.

## 8- Moving Data to SQL Server

After cleaning, transforming, and feature engineering, the dataset was **exported to SQL Server** for further analysis and modeling.

# **✓** Summary of Work Done

- **Explored dataset**, identified missing values, and prepared features.
- Applied log transformation to normalize the target variable.
- Performed ANOVA & Correlation Analysis to select meaningful categorical features.
- Converted categorical variables to dummy variables while reducing redundancy.
- Engineered new features and handled missing values.
- Exported the final dataset to SQL Server for modeling.