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# **Unsupervised Learning**

 Unsupervised Learning involves analyzing unlabeled data to uncover hidden patterns or structures within the data

#### Some Common Tasks

- **Clustering**: Grouping data points into clusters based on similarity.
- **Dimensionality Reduction**: Reducing the number of features under consideration and keeping (perhaps approximately) the most informative features.
- Anomaly Detection: Identifying data points that deviate significantly from the norm (e.g., fraud detection).
- Generative Modeling: Learning the distribution of data to generate new, similar instances.

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Unsupervised Learning Overview

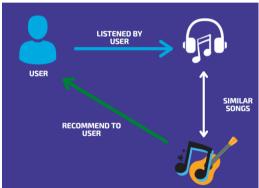
- Clustering organizes data points into groups of similar objects.
- Data points in a cluster are more similar to each other than to those in other clusters.
- The notion of similarity depends on the task at hand (e.g., purchase behavior in market segmentation).

## Some Applications of Clustering

- Customer Segmentation (Marketing)
- Image Segmentation and Object Detection (Computer Vision)
- Anomaly Detection (Cybersecurity, Finance)
- Genomics and Bioinformatics
- Social Network Analysis and Community Detection

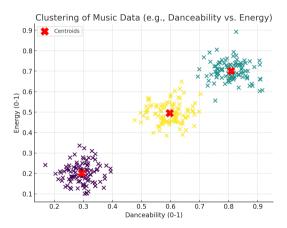
## Clustering in Action: Music Recommendation Systems

Music recommendation systems cluster songs based on similarity.



Adopted from machinelearninggeek.com

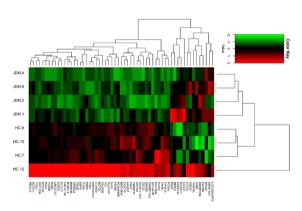
• When you like a song, the system suggests others from the same cluster.



Unsupervised Learning Overview

## Clustering in Action: Gene Expression Clustering

Clustering can decipher hidden patterns in gene expression data, which can help in understanding disease mechanisms or genetic variations.



## Two Beginning Questions

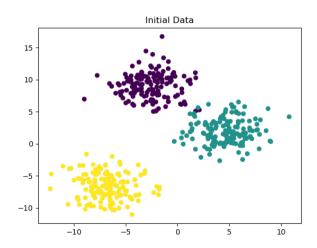
- How to create 'good' clusters?
- How many clusters do we need?

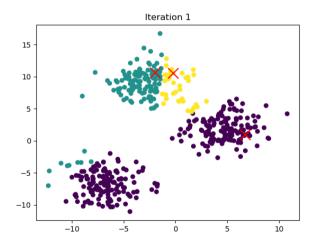
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#### K-Means overview

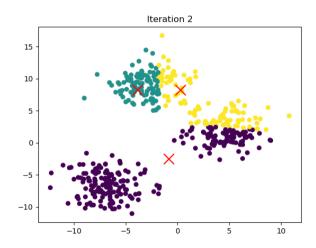
- The most widely used clustering algorithm.
- Partitions data into K distinct groups based on feature similarity
- It works by iteratively assigning data points to the nearest centroid (mean of the group) and then recalculating the centroids based on the new group memberships
- The process repeats until the assignments no longer change

## K-Means in action



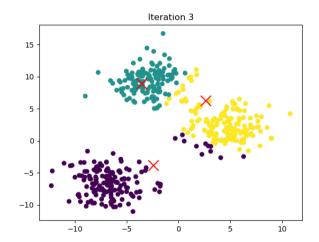


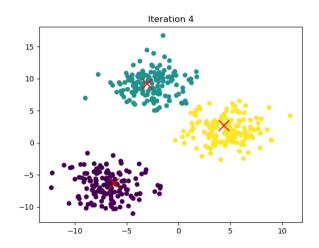
## K-Means in action (cont.)



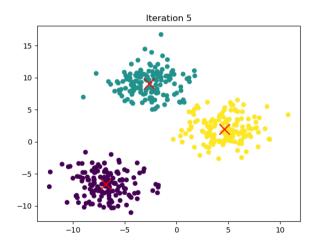
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## K-Means in action (cont.)



Challenges in K-Means

# Algorithm

## **Algorithm 1** K-means Clustering

- 1: **Input:** K (number of clusters),  $D = \{x^{(1)}, \dots, x^{(N)}\}$  (data points)
- 2: **Initialize:** Select K random points as centroids  $\{\mu_1, \dots, \mu_k\}$
- 3: repeat
- Assign each point  $\mathbf{x}^{(i)}$  to nearest centroid  $f(\mathbf{x}^{(i)}) = \operatorname{argmin}_i \|\mathbf{x}^{(i)} \boldsymbol{\mu}_i\|$ 4:
- For each  $1 \le j \le K$  set  $C_i = \{x^{(i)} | f(x^{(i)}) = j\}$ 5:
- Update centroids  $\boldsymbol{\mu}_i = \frac{1}{|C_i|} \sum_{\boldsymbol{x}^{(i)} \in C_i} \boldsymbol{x}^{(i)}$ 6:
- 7: **until** Centroids do not change
- 8: **Output:** Final clusters  $\{C_1, C_2, \dots, C_K\}$

### Problem definition

- Formally: We have  $X_{\text{train}} = \{x^{(1)}, x^{(2)}, \dots, x^{(N)}\} \subseteq \mathbb{R}^d$
- *K* is the number of clusters.
- We are learning:
  - **1** A function or mapping  $f: \mathbb{R}^d \to \{1, 2, ..., K\}$  that assigns a cluster to each data point.
  - 2 A set of K prototypes  $\mu = \{\mu_1, \mu_2, ..., \mu_K\} \subseteq \mathbb{R}^d$  as the cluster representatives, called **centeroids**.

## **Objective Function**

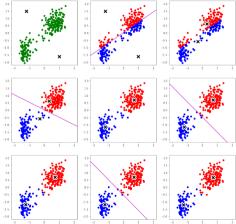
• We want samples in the same cluster to be similar.

K-Means

• In K-Means, this is expressed as:

$$J = \sum_{j=1}^{K} \sum_{x^{(i)} \in C_j} ||x^{(i)} - \mu_j||^2$$

- Choose f and  $\mu = {\mu_1, \mu_2, ..., \mu_K}$  to minimize this.
- This problem is NP-hard. K-Means is a heuristic solution, which is NOT guaranteed to find optimal solution.



Adopted from mlbhanuyerra.github.io



## Convergence

- How do we know K-Means will converge in a finite number of steps?
- First we show in each step *J* will decrease, as long as we have not converged.

## Convergence (cont.)

• We initially assigne each sample to the nearest centroid.

K-Means

$$f(x) := argmin_j ||x - \mu_j||^2$$

.

- Keep each sample's assignment fixed until a closer centriod is found.
- Each time a sample is reassigned. the total distance between samples and their centroids decreases.
- The number of possible sample-to-centroid assignments is finite.
- The algorithm terminates when no sample changes its assigned centroid.

## Convergence (cont.)

• In Updating step, with f(x) fixed, J is a quadratic function of  $\mu_j$  (like SSE) and by taking derivative we can minimize it as:

$$\frac{\partial J}{\partial \mu_j} = 0 \implies \sum_{x^{(i)} \in C_j} 2\left(x^{(i)} - \mu_j\right) = 0$$

• This means we should **update** each  $\mu_j$  as the mean of cluster  $C_j$ :

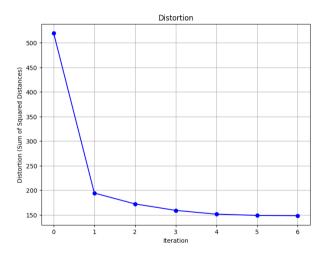
$$\mu_j = \frac{\sum_{x^{(i)} \in C_j} x^{(i)}}{|C_j|}$$

## Convergence (cont.)

- For each cluster, the mean of its samples minimizes squared distances.
- For  $C_j$  if  $\mu'_j$  was the old centroid we have:  $\sum_{x^{(i)} \in C_j} ||x^{(i)} \mu'_j||^2 \ge \sum_{x^{(i)} \in C_i} ||x^{(i)} \mu_j||$ . So  $J_{\text{new}} \leq J_{\text{old}}$ .

- *J* is non-negative, and there are a finite number of partitions so there is a minimum for *I* and we can't decrease *I* forever.
- Therefore we must converge at some point.
- The convergence properties of the K-means algorithm were studied by MacQueen (1967).

# K-Means Convergence (cont.)



## Strengths

- Simple: easy to understand and to implement.
- Efficient: Time complexity: *O*(*tkn*), where
  - *n* is the number of data points,
  - k is the number of clusters, and
  - *t* is the number of iterations.

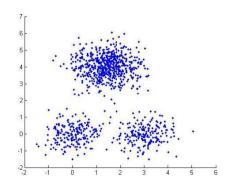
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- K-Means always converges. What could go wrong?
- K-Means algorithm is a **heuristic**
- It requires initial centroids, and the choice is important as it could affect the *t* in O(tkn).

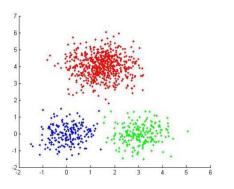
## **Local Optimum**

- The algorithm finds a local minimum but there is no guarantee to find global minimum.
- Its result is highly affected by the initialization.
- Some suggestions are:
  - Multiple runs with random initial centroids, then select the "best" result.
  - Initialization heuristics (K-Means++, Furthest Traversal).
  - Initializing with the suggested results of another method.

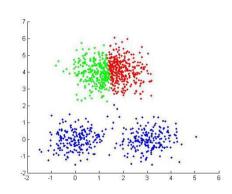
# Local Optimum



## Local optimum (cont.)



Optimal clustering

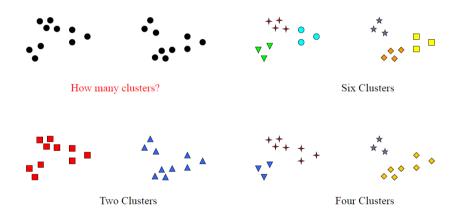


Possible clustering

### Definition of Mean

- We assume  $x^{(i)} \in \mathbb{R}^d$ , which is not always the case. K-Means requires a space where sample **mean** is defined.
  - · Categorical data.
  - A suggested solution: K-Mode the centroid is the most frequent category (the mode) in each cluster.
  - Closest centroid is found by the Hamming Distance.

# How many clusters?



Adopted from

slides of Dr. Soleymani, Modern Information Retrieval Course, Sharif University of technology.

## How many clusters? (cont.)

- Number of clusters is usually given in advance in the problem of clustering. However; finding the right number of clusters is also a problem.
- First we need to know how we can evaluate a clustering.

## **Clustering Evaluation**

- Evaluating clusters involves two key aspects:
  - Intra-cluster cohesion (compactness): How similar the data points are within a cluster.
  - Often measured by the within-cluster sum of squares (WCSS):

$$WCSS = \sum_{i=1}^{K} \sum_{x \in C_i} ||x - \mu_i||^2$$

Challenges in K-Means

## **Clustering Evaluation**

- **Inter-cluster separation (isolation)**: How different the data points are between clusters.
  - Single-link (Minimum Distance):
  - Measures the \*\*minimum distance\*\* between any two points from different clusters.

$$d_{\text{single}}(C_i, C_j) = \min_{x \in C_i, y \in C_j} d(x, y)$$

- Complete-link (Maximum Distance):
- Measures the maximum distance between any two points from different clusters.

$$d_{\text{complete}}(C_i, C_j) = \max_{x \in C_i, y \in C_j} d(x, y)$$

## **Clustering Evaluation**

- **Inter-cluster separation (isolation)**: How different the data points are between clusters.
  - Centroid (Wards Method):
  - Measures the distance between the centroids of two clusters.

$$d_{\text{centroid}}(C_i, C_j) = d(\mu_i, \mu_j)$$

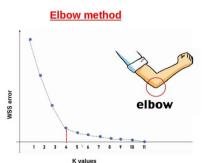
Challenges in K-Means

- Average-link:
- Measures the average distance between all pairs of points from different clusters.

$$d_{\text{average}}(C_i, C_j) = \frac{1}{|C_i| \cdot |C_j|} \sum_{x \in C_i} \sum_{y \in C_j} d(x, y)$$

## Elbow Method for Optimal K

- Finds the optimal number of clusters *K* by minimizing the within-cluster sum of squares (WCSS).
- Elbow Point:
  - Plot WCSS versus K.
  - The point where the rate of decrease sharply slows down (resembles an "elbow") is considered the optimal K.



#### Silhouette Method for Cluster Evaluation

• Silhouette Score for a single point *i*:

$$S(i) = \frac{b(i) - a(i)}{max(a(i), b(i))}$$

Challenges in K-Means

- where:
  - *a(i)* is the average distance between *i* and all other points in the same cluster.
  - b(i) is the average distance between i and points in the nearest neighboring cluster.
- Interpretation:
  - $S(i) \in [-1,1]$
  - $S(i) \approx 1$ : Well-clustered.
  - $S(i) \approx 0$ : On or near the decision boundary between clusters.
  - $S(i) \approx -1$ : Misclustered.

## How many Clusters? (cont.)

- There is a trade-off between having better focus within each cluster or having too many clusters.
- Don't want one-element clusters.
- Optimization problem: penalize having too many clusters

$$K^* = arg min_k J(k) + \lambda k$$

- The algorithm is sensitive to outliers
- Outliers are data points that are very far away from other data points.
- Outliers could be errors in data recording or unique data points with significantly different values.

#### **Data Distribution**

- There is a problems with how k-means defines clusters.
- K-means assumes clusters are spherical and separated by equal variance, which limits its effectiveness on non-spherical or complex-shaped clusters.

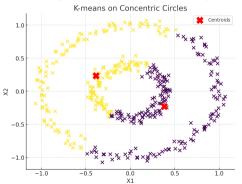


Figure 1: example when k-means wont work

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# Hard vs Soft Clustering

- **Hard Clustering(Partitional)**: Each data point belongs to exactly one cluster
  - More common and easier to use.
- Soft Clustering(Bayesian)

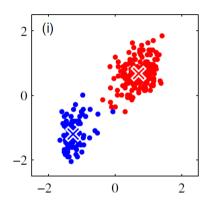


Figure adapted from Machine Learning and Pattern Recognition, Bishop

# Hard vs Soft Clustering (cont.)

- Hard Clustering(Partitional)
- **Soft Clustering(Bayesian)**: Each sample is assigned to different clusters with probabilities, rather than  $\{0,1\}$ .
  - data point belongs to each cluster with a probability

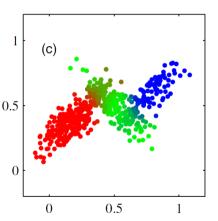


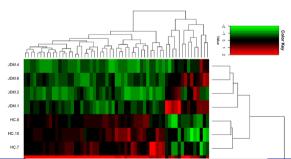
Figure adapted from Machine Learning and Pattern Recognition, Bishop



# Hierarchical Clustering

- Hierarchical algorithms find successive clusters using previously established clusters. Two Types:
  - **Agglomerative (bottom-up)**: Start with individual points and merge clusters.
  - **Divisive** (top-down): Start with all points and split clusters.

**Result:** A hierarchy of clusters represented by a dendrogram.

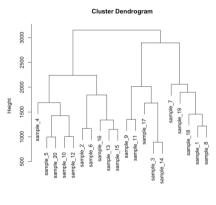


# Agglomerative Clustering Algorithm

- Start with each point as its own cluster.
- Merge the "closest" clusters.
- Repeat until one cluster remains or desired number is reached.
- Closest cluster can be determined using inter-cluster separation measures

# **Dendrogram and Cutting**

- A dendrogram shows the hierarchy of merges.
- Cut the dendrogram at a desired level to form clusters.



dist hclust (\*, "complete")

Adopted from r-graph-gallery.com

# Hierarchical Algorithms

- Advantages:
  - No need to specify the number of clusters.
  - Produces a dendrogram for visualization.
  - Works with arbitrary-shaped clusters.
- Disadvantages
  - High computational cost.
  - · Sensitive to noise and outliers.
  - Greedy: cannot undo merges.

#### DBSCAN (Density-Based Spatial Clustering of Applications with Noise):

- Groups points in high-density regions.
- Labels points in low-density regions as noise.
- Does not require specifying the number of clusters *K*.

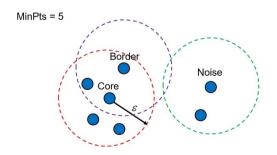
#### **Parameters:**

- $\epsilon$  (epsilon): Maximum distance for neighbors.
- minPts: Minimum points to form a dense region.

### Core Concepts in DBSCAN

#### DBSCAN defines three types of points:

- **Core Point**: A point with at least minPts neighbors within distance  $\epsilon$ .
- **Border Point**: A point within  $\epsilon$  of a core point but with fewer than minPts neighbors.
- **Noise**: Points that are neither core points nor border points.



Adopted from ai.plainenglish.io

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## Core Concepts in DBSCAN (cont.)

#### **Definitions:**

• A point  $x_i$  is a core point if:

$$|\{x_j: d(x_i, x_j) \le \epsilon\}| \ge \min \mathsf{Pts}$$

• A point is a border point if it is within distance  $\epsilon$  of a core point, but not itself a core point.

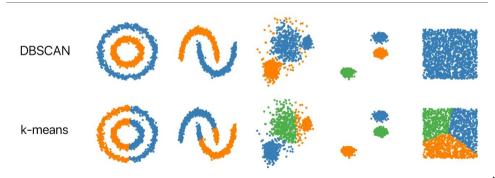
# DBSCAN Algorithm Steps

#### **Algorithm Steps:**

- **1)** For each unvisited point  $x_i$ :
  - Mark  $x_i$  as visited.
  - Find all points within distance  $\epsilon$  (neighborhood).
- ② If  $x_i$  is a core point:
  - Create a new cluster and expand it by recursively adding all reachable core and border points.
- 3 If  $x_i$  is not a core point:
  - Label it as noise if it does not belong to any cluster.

## Advantages of DBSCAN

- Can find clusters of arbitrary shape (non-spherical).
- Does not require specifying the number of clusters *K* in advance.
- Robust to noise and outliers.
- · Works well with large datasets.





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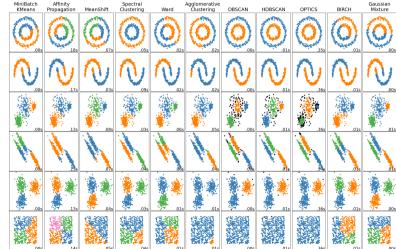
#### Limitations of DBSCAN

- DBSCAN struggles with datasets of varying densities.
- Sensitive to the selection of parameters  $\epsilon$  and minPts.
- Does not perform well with high-dimensional data.

Other Clustering Algorithms 0000000000000000000

# **Clustering Algorithms**

Each algorithm is suited for different kinds of patterns and information in data.





#### Contributions

- This slide has been prepared thanks to:
  - · Hooman Zolfaghari