

# Ideation Phase

## Empathize & Discover

Date	06 May 2023
Team ID	NM2023TMID02223
Project Name	The Industrial Workers Health and Safety System based on the Internet of Things (IoT)
Maximum Marks	4 Marks

### Empathy Map Canvas:

## Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

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**Build empathy**

The information you add here should be representative of the observations and research you've done about your users.

**Says**

What have we heard them say?  
What can we imagine them saying?

Health condition of the workers (i.e. Temperature and pressure)

Workers' temperature as well as pressure are regularly recorded.

Instant notification if aberrant values are detected

**Does**

What behavior have we observed?  
What can we imagine them doing?

**Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

An automated system

Need Less manual power

effective recording of data and archiving

Offer an effective remedy for workers who might be in risks.

**Feels**

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

Give them a name and a portrait to empathize with your personas.

**Need some inspiration?**

See a finished version of this template to kickstart your work.

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