



ENACTUS WEBSITE DOCUMENTATION

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Analysis and Improvement of the Enactus Website

Positive Aspects

- Scroll Reveal Effects enhance user engagement across the website.
- Smooth Animations create a seamless browsing experience.
- Auto-Slider in Our Projects Section keeps content dynamic.
- Hover Effects in Upcoming Events Section improve interactivity.
- Slide-In/Slide-Out & Hover Effects in "Core Members" Section make the design more engaging.
- Responsive Images in the About and Orders pages improve accessibility.
- Well-Structured Contact Page makes communication easy.
- Clear Vision & Mission add purpose and clarity.
- User-Friendly Interface ensures easy navigation.

Areas for Improvement

- The auto-changing text effect in the welcome message changes too quickly.
- Ensure proper alignment between each section for a cleaner layout.
- The Our Projects section should be made more responsive.
- Yellow buttons should have black text for better readability.
- Avoid leaving blank image sections to maintain completeness.
- In the menu bar, Projects should be placed before Orders for logical flow.
- The website needs better responsiveness across all devices.
- Replace Product 1, Product 2 with more descriptive names.
- Maintain font consistency (limit to three font styles).
- enhance page load times which will provide a smoother user experience.
- Replace #E7E136 with #FCDF02 or #FFC300 for a more vibrant and visually appealing yellow shade.

Additional features

- Provide proper names, descriptions, and impact details for products.
- Add an archive of previous events with photos, videos.
- Provide a section for faculty and staff members who guide Enactus REC.
- Monthly Contest section.
- A dedicated section for companies or organizations that support Enactus.
- Ensure a smooth and structured process for placing orders, making payments, and deliveries.
- Add direct links to Enactus REC's LinkedIn profile and digital magazines for better engagement.
- Star of the month section - Feature top contributors based on their activity and impact within Enactus.
- Show real-time updates on the number of products sold to create transparency and encourage more sales.
- timeline showing the journey of Enactus REC
- hackathons and symposium and WhatsApp community [FAQ, Registration link, Further details]