QUISINE ANALYTICS

DATA PRIVACY COMPLIANCE FRAMEWORK

QUSINE ANALYTICS

INTRODUCTION

- Protect customer data as the company expands into retail.
- Ensure compliance with national and international data privacy laws.
- Preserve trust with customers through transparent data practices.
- Enable analytics that inform decisions without compromising personal privacy.

CORE PRINCIPLES

Consent-First Approach

Ensure explicit customer consent before collecting or sharing data.

Data Minimization:

Only collect what is necessary for the service (e.g., meal preferences, allergy info).

Transparency:

Clear privacy policy accessible across platforms.

Purpose Limitation:

Use data strictly for predefined purposes (e.g., tailoring meal kits, enhancing customer experience).

QUSINE ANALYTICS

CORE PRINCIPLES

Regulation	Applicable?	Action Plan
PIPEDA (Canada)	Fully applicable	Review all data flows; ensure lawful basis for data collection.
GDPR (EU customers, if any)	Potentially applicable	Incorporate data subject rights (access, erasure, portability).
CPPA (pending update to PIPEDA)	Soon to be applicable	Prepare systems for anticipated regulatory changes.

QUSINE ANALYTICS

OPERATIONAL SAFEGUARDS

Data Encryption
at rest and in transit

Role-based Access Control:
Only authorized employees access sensitive data.

Regular Privacy Audits:
Quarterly reviews to ensure adherence.

Anonymization
for analytics and reporting to reduce risk exposure

QUSINE ANALYTICS

INCIDENT MANAGEMENT PROTOCOL

- Detection: Real-time monitoring tools to detect unauthorized access.
- Containment: Immediate lockdown of affected systems.
- Notification: Inform impacted users and authorities within 72 hours (per GDPR standard).
- Remediation: Fix vulnerabilities and review systems post-incident.

QUSINE ANALYTICS

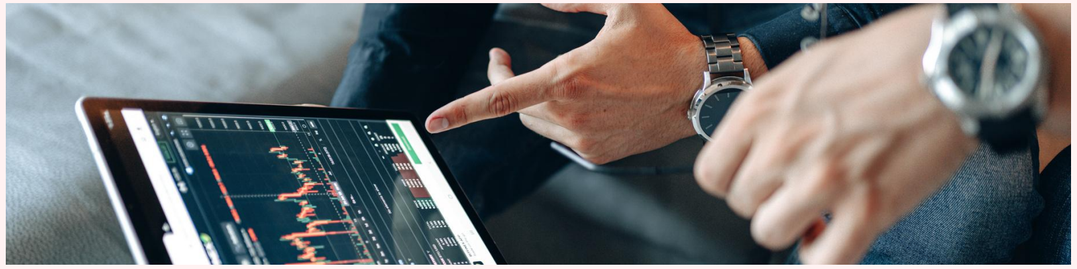
EMPLOYEE & PARTNER TRAINING

- Mandatory annual training for staff on data handling and privacy.
- Retail partners receive a Data Sharing Agreement and training on ethical standards.

QUSINE ANALYTICS

METRICS TO TRACK

- Data Privacy Compliance Rate: Maintain 100%.
- Customer Consent Rate: Target ≥ 95% for data collection opt-ins.
- Breach Response Time: Less than 48 hours.
- Audit Findings Resolved: Within 2 weeks.



QUSINE ANALYTICS

CONTINUOUS IMPROVEMENT

- *Feedback loop from customers and employees*
- *Monitor legal updates and tech developments.*
- *Regularly update the privacy framework and documentation.*

QUSINE ANALYTICS

CONCLUSION

As Quisine Analytics moves toward ready-to-cook meal kits, a robust privacy framework ensures that innovation does not come at the cost of trust. By embedding ethics at every layer—from kitchen to data server—Quisine can scale responsibly and sustainably.

QUSINE ANALYTICS

THANK YOU