

WIL PROJECT - Quisine Analytics

Program Name: Business Analytics

Project Code: CPL-5559-BAMM-WIL1713

Week 11

Applicable VLOs or EESs for This Week's Case Study

Develop personal/professional strategies and plans to improve future professional growth and job performance in a Canadian enterprise.

FSS:

- Communication
- Information management
- Interpersonal Skills
- Personal Skills

This Week's Detailed Case Study Information

As the soft evening glow filters through the stained glass of a quaint chapel-turned-bookstore in downtown Vancouver, you, with your penchant for the unconventional, peruse the aisles for strategies on interdisciplinary synergy. Just beyond, in the bustle of a local art studio, you are dabbling in pottery, your hands molding clay much like you mold flavors, seeking a tangible connection to the craftsmanship that mirrors your kitchen artistry. You're not merely seeking inspiration; you're on a quest to bind the Quisine Analytics team with a stronger thread than the cheese stretch in their best-selling poutine.

In these moments of quiet reflection, away from the lively restaurant floor, insights often strike. Consider the Employee Skill Development Index (ESDI) sitting at 70%, indicative of a team brimming with potential yet needing further polish. Or the Team Collaboration Rating (TCR), currently at a lackluster 60%, which must scale up for the Vancouver



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market's sophisticated palate. And don't overlook the Professional Growth Opportunity Factor (PGOF), hovering around 65%, suggesting that while the team is seasoned, there's room for marination.

Meanwhile, at a bustling night market, you engage in a spirited game of chess, strategizing moves with the same fervor you apply to digital campaigns. The game's dynamics mirror the need for strategic thinking in bolstering your team's professional prowess. Similarly, at a late-night jam session, you harmonize with musicians, an experience that underscores the importance of every role's perfect timing and contribution to the overall success of Quisine Analytics.

You, as consultants, are tasked with fusing these disparate experiences into a cohesive strategy. You must take the metaphorical spatula and fold in the individual strengths and developmental needs of each department, creating a blend as smooth as the béchamel in your famed mac and cheese.

Deliverables for This Week's Case Study

- 1. Construct a Strategy Synthesis Document that encapsulates the ESDI, TCR, and PGOF findings, outlining a path for team development.
- 2. Develop a Professional Development Workshop series tailored to enhance the Quisine Analytics team's collaboration and growth opportunities.
- 3. Create a Team Synergy Report, analyzing the alignment of individual department strengths with overall business goals.