

# Professional Development Workshop Series: “Elevate & Synergize”

## Objective:

To enhance **team collaboration (TCR at 60%)**, unlock **professional growth potential (PGOF at 65%)**, and polish existing **skills (ESDI at 70%)** to meet the demands of the sophisticated Vancouver market.

## Workshop Series Overview

Workshop Title	Focus Area	Duration	Format	Target Audience
1. “The Collaborative Kitchen”	Interdepartmental communication & team synergy	Half-day	Interactive Seminar + Group Activities	All departments
2. “Growth Menu: Personalized Career Roadmaps”	Career development planning & mentorship	Half-day	Workshop + One-on-one Sessions	Mid-level employees & aspiring leaders
3. “Data-Driven Decisions”	Strategic thinking using analytics	Full-day	Hands-on Training	Analysts, Marketing, Strategy
4. “Creative Crossovers”	Interdisciplinary innovation	Half-day	Brainstorm Labs & Role Swaps	Mixed groups (IT + Marketing + Ops)

5. <b>“Masterclass Mondays”</b>	Skill specialization (rotating topics: AI in analytics, storytelling with data, leadership, etc.)	1 hour/week	Weekly sessions	Voluntary, open to all
6. <b>“Synergy Sprint”</b>	Team-building with gamified challenges	1 day (quarterly)	Experiential Off-site	Whole company

## Strategic Justification

- **TCR (60%)**: Workshops like *“The Collaborative Kitchen”* and *“Synergy Sprint”* are aimed at breaking silos and encouraging communication through real-time collaboration.
- **PGOF (65%)**: *“Growth Menu”* and *“Masterclass Mondays”* give employees the chance to plan and upskill based on their career aspirations.
- **ESDI (70%)**: Hands-on technical and strategic workshops (*“Data-Driven Decisions”*) polish existing capabilities to align with business needs.

## Implementation Timeline

Month	Action
Week 1–2	Launch internal survey to understand training preferences
Week 3	Finalize facilitators & guest speakers

<b>Week 4</b>	Begin with “The Collaborative Kitchen” workshop
<b>Monthly</b>	Continue “Masterclass Mondays”
<b>Quarterly</b>	Conduct “Synergy Sprint” events

## Expected Outcomes

- Increase TCR from 60% to 80% in 3 months through cross-functional understanding.
- Improve ESDI to 85% via focused technical and soft skill development.
- Raise PGOF to 80% through clear pathways and targeted mentorship.

## Conclusion

The “Elevate & Synergize” workshop series is designed to strategically uplift Quisine Analytics’ internal capabilities by addressing key team metrics—ESDI, TCR, and PGOF. Through a mix of collaborative exercises, skill-building sessions, and personalized development planning, this series will help create a more aligned, empowered, and high-performing team. By nurturing both individual growth and team cohesion, Quisine Analytics will be better positioned to meet the evolving demands of the Vancouver market while fostering a workplace culture rooted in learning and collaboration.