

## Week 2

### Applicable VLOs or EEs for This Week's Case Study

Contribute as an effective member of an interprofessional team in a Canadian business setting.

ESS:

- Communication
- Information management
- Numeracy

### This Week's Detailed Case Study Information

As the sunset paints Montreal's skyline in fiery orange and dusky pink, you, a group of consultants, are immersed in a scene that might inspire culinary masterpieces. Yet, your current focus isn't on flavors but on people and strategies. You stand amidst the city's cultural tapestry, a far cry from Quisine Analytics' familiar hum in Val-d'Or, sipping locally brewed craft beer. It's here that Quisine Analytics is preparing to make its mark on the international stage at an upcoming food festival.

Your challenge is to direct a team across departments, creating a unified presentation as enticing as the renowned gastronomic delights of Quisine Analytics. You must stir up collaboration, ensuring Bob's supply chain savvy meshes with Alice's culinary creativity, Eve's digital skills amplify the event's reach, and Charlie's customer service charm guarantees a warm welcome.

Absorbing the city's ambiance, you recall Quisine Analytics' latest customer satisfaction

score: a savory 8.5 out of 10. This underscores their dedication to the diner's experience. The festival offers a new opportunity for success, with the potential to boost the average customer spend of \$47 and maintain the 15-minute table turnover rate during peak hours.

As consultants, your role is to distill the complexities of inter-departmental workings into a rich broth of cooperation and productivity. You'll be the secret sauce, ensuring departmental goals not only coexist but enhance one another, forging a festival presentation that truly represents Quisine Analytics.

With the evening stars twinkling above, you grasp the magnitude of your task. This isn't merely a food showcase; it's spinning the narrative of a business that balances analysis with artistry. You must demonstrate how Quisine Analytics' data-driven method can orchestrate a symphony of flavors that echoes worldwide.

Quisine Analytics relies on you to craft a strategy that delights festivalgoers' palates and cements the company as a connoisseur of culinary arts and business analytics. It's a formidable task, akin to producing a perfect soufflé in a bustling dinner service, but such challenges are what make a true consultant's heart race.

### **Deliverables for This Week's Case Study**

1. Develop a comprehensive presentation showcasing Quisine Analytics' unique approach to combining culinary arts with data analytics, to be delivered at the food festival.
2. Produce a detailed report on projected customer engagement and potential revenue increase, factoring in the 15-minute table turnover rate and average customer spend.