

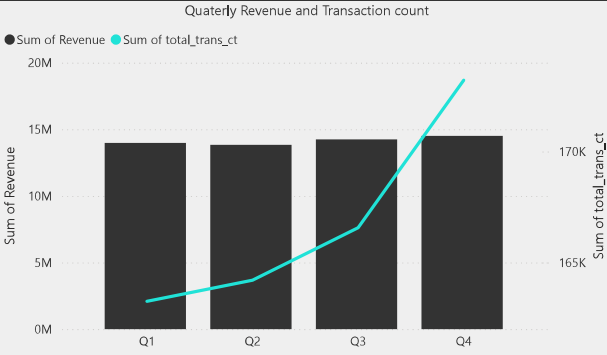
# Credit Card Transaction Report

F M

High Low Medium

Q1 Q2 Q3 Q4

Blue Gold Platinum Silver



01-01-2023 31-12-2023

57M

Total Revenue

8M

Total Earned Interest

46M

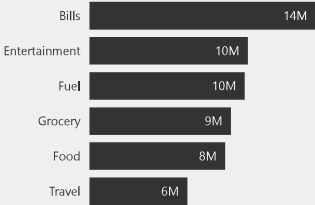
Total Transaction Amount

667K

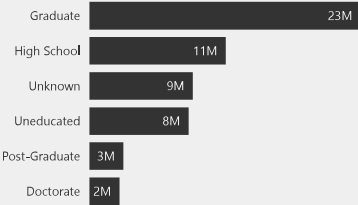
Total Transaction Count

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	4,71,88,612	3,78,40,749	66,14,173
Silver	56,59,109	46,47,596	8,21,923
Gold	25,33,682	20,91,362	3,84,755
Platinum	11,35,608	9,53,314	1,61,629
Total	5,65,17,011	4,55,33,021	79,82,480

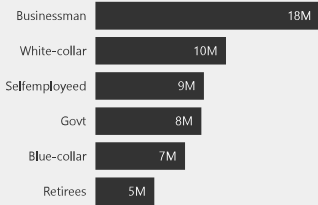
Revenue by Expenditure type



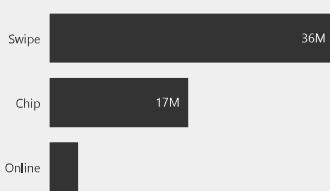
Revenue by Education level



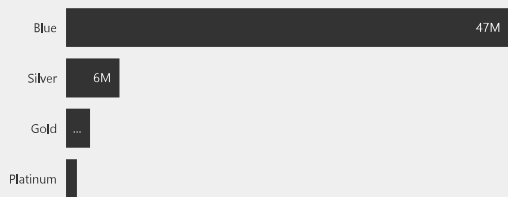
Revenue by Occupation



Revenue by Card use type



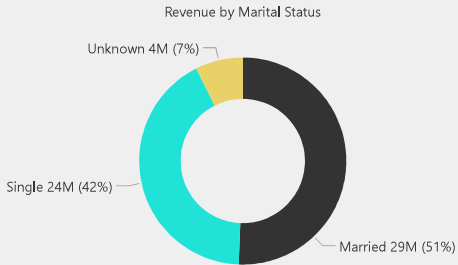
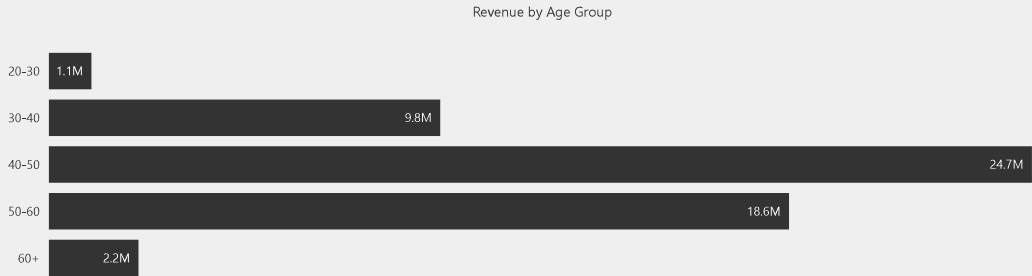
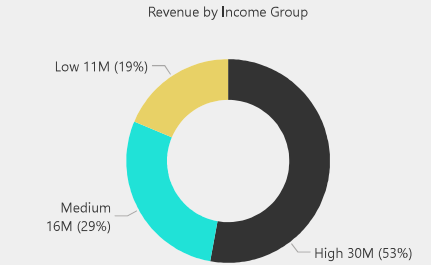
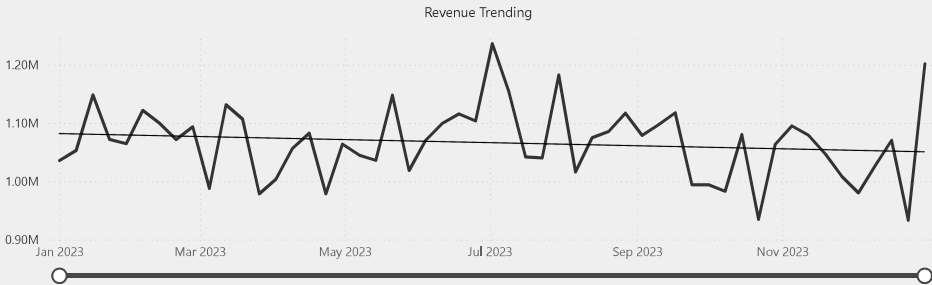
Revenue by Card type



# Credit Card Customer Report

F

M



588M

Total Income

3.19

Average Customer Rating

57.5%

Activation Rate

6.06%

Delinquent Rate

customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Businessman	1,76,97,472	1,45,38,883	25,84,604
White-collar	1,02,83,124	83,59,688	14,64,691
Govt	83,35,534	67,01,573	11,82,231
Selfemployeed	85,42,826	66,40,301	11,41,510
Blue-collar	70,40,606	56,02,930	9,67,751
Retirees	46,17,448	36,89,646	6,41,692
Total	5,65,17,011	4,55,33,021	79,82,480