

# UAE RENTAL MARKET ANALYSIS



**The United Arab Emirates (UAE) rental market is diverse, with many types of properties available to rent, including apartments, villas, serviced apartments, and commercial units.**

- The UAE Rental Market Data project provides a comprehensive analysis of rental properties, enabling key insights into rental trends, property types, and geographical distribution.
- By leveraging Power BI and advanced DAX measures, I calculated the average rent, rent per square foot, and analyzed rent trends across different cities and property categories such as Apartments, Villas, and Penthouses.
- A crucial part of the analysis involved categorizing rents into Low, Medium, and High categories and examining their percentage distribution, helping us understand the pricing structure of the market.
- Geographical insights were derived by comparing rent prices across various cities, enabling us to identify areas with the highest rental demand.
- This analysis ultimately supports better decision-making for renters, property managers, and investors in the UAE.

Furnishing
Furnished
Unfurnished
Cities
Abu Dhabi
Ajman
Al Ain
Dubai
Fujairah
Ras Al Khaimah
Sharjah
Umm Al Quwain
Property Type
Apartment
Hotel Apartment
Penthouse
Residential Building
Residential Floor
Residential Plot
Townhouse
Villa
Villa Compound

74K

Total listings

147.93K.د.إ.

Average rent

2.05K

Average Area in sqft

88.06.د.إ.

Average rent per sqft

74

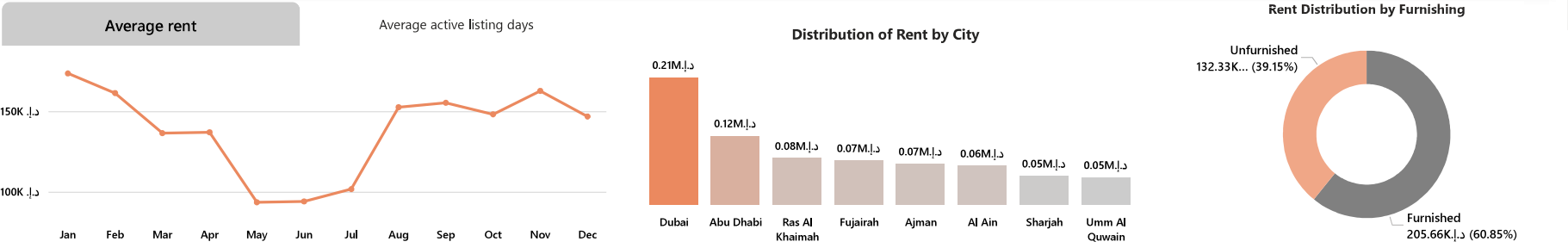
Average age of listing days

2

Average no. of Bedrooms

3

Average no. of Bathrooms



Percentage distribution of Rent Categories

Property Type Info

Top 5 Expensive Properties in UAE

Top 5 Expensive Location

Rent visual

Rent/Sqft visual

The Percentage distribution of Rent Categories donut chart shows High (33.10%), Medium (34.02%), and Low (32.88%) categories. The Property Type Info table lists various property types with their average rent, rent per sqft, and number of bedrooms/bathrooms. The Top 5 Expensive Properties in UAE bar chart lists Signature Villas Frond H as the most expensive at 16.0M. The Top 5 Expensive Location bar chart lists Emirates Hills as the most expensive location at 2.1M.