How to Use DAX in power BI

DAX = Data Analyst Expressions, a library of functions and operators that help to build formulae.

Used to create measures and calculated columns to gain insights.

A screenshot of a calculator

Description automatically generated will be used to create DAX functions.

To visualize which product is doing better.

Add new measures :

A screenshot of a computer

Description automatically generated

A screenshot of a computer

Description automatically generated

A screenshot of a computer

Description automatically generated

By visualizing Product Name and Sum of Units Sold :

A screenshot of a computer

Description automatically generated

We can gain insights into which were the top selling products.

* Diffference between sum and sumx :

Sum : aggregates and sumx : iterates

In the store table, we have price and production cost, to find the profit made.