

Google's culture

It's really the people that make Google the kind of company it is. Google hires people who are intelligent and targeted and puts more emphasis on one's abilities than experience. although all the employees in charge have the same common goals and visions for the company, they come from different walks of life and speak many different languages, reflecting their global audience. And when employees do not work, have Googlers interests ranging between everything from cycling to beekeeping and from frisbee to foxtrot.

Google strives to maintain the open culture often associated with starting up a new business where everyone contributes directly and feel free to share their ideas and opinions. For their weekly meetings for "TGIF" make Google employees questions directly to Larry, Sergey and other leaders on various issues relating to the company. Google's offices and cafes are developed to encourage interaction between Google employees within and across teams and to chat about work and leisure.

Google's Vision and Mission

Mission: "Google's mission is to organize the world's information and make it universally accessible and useful."

Vision: Google's Android phones offers its users free access to Google Maps and provide navigation and communication. Google is also branching into other areas as well, as the famous Google cars that operate on their own. This is part of Google's vision of a future where cars drive themselves and people can participate in more productive activities during their commute.

The site Google+ is part of Google's vision for social media, which is integrated in the phones and all other aspects of life. Google Chrome browser is part of the company's vision of a more open market for Web browser add-ons. The innovative company has even started a new venture called Calico, which is focused on creating a healthier future for all mankind.