

## Haleemah T. Amisu

[tayoamisu68@gmail.com](mailto:tayoamisu68@gmail.com) | (443)-370-3259 |

### SUMMARY

Motivated Computer Science graduate student with a strong background in event planning and student engagement. Proven ability to lead initiatives, manage logistics, and promote inclusive student experiences through strategic communication and digital marketing tools. Actively seeking opportunities to support student success and contribute to a vibrant campus environment.

### EDUCATION

<b>Towson University</b> - Towson, Maryland	<b>May, 2026</b>
Master of Science, Computer Science	
<b>Alcorn State University</b> - Lorman, Mississippi	<b>May, 2021</b>
Bachelor of Science, Computer Science	

### EXPERIENCE

<b>Data Quality Analyst (Experis)</b>	<b>Nov 2021 - Aug 2024</b>
<ul style="list-style-type: none"><li>Independently launched a new research site, setting up technical infrastructure, configuring equipment, and creating employee accounts. Traveled on-site to train 8 research coordinators and facilitate their integration into the team.</li><li>Conducted internal analysis on research coordinator performance metrics, leading to a 20% increase in data yield and improved overall data throughput.</li><li>Regularly facilitated training and alignment sessions across cross-functional teams to enhance data collection quality and streamline communication.</li><li>Developed and executed QA test plans for media content across 1,000+ participants, reducing testing time by 25% and ensuring timely defect resolution through clear documentation and collaboration</li></ul>	
<b>Research Assistant (ASU Office Of Global Programs)</b>	<b>Aug 2019 - May 2021</b>
<ul style="list-style-type: none"><li>Gathered and analyzed student needs and preferences to design student centered events and initiatives</li><li>Provided administrative support by handling front desk communications, including answering phones, responding to emails, and welcoming guests.</li><li>Planned and executed multiple successful events by coordinating logistics, outreach, scheduling, and vendor communication</li></ul>	

### LEADERSHIP/ ORGANIZATIONS

<b>Girls Who Code (Facilitator/ Mentor)</b>
<ul style="list-style-type: none"><li>Mentored middle and high school students to foster their interest in coding and technology</li><li>Supervised and supported student-led projects, encouraging problem-solving and creativity.</li></ul>
<b>ASU International Multicultural Student Organization (PR Representative)</b>
<ul style="list-style-type: none"><li>Managed social media accounts to promote events and grow student engagement across platforms.</li><li>Assisted in video production and editing to enhance event highlights, ensuring high quality visuals for social media.</li><li>Designed and distributed promotional materials using Canva and Adobe Creative Suite to enhance event visibility</li></ul>

### CERTIFICATIONS

Enterprise Design Thinking Co-Creator (IBM)	<b>May 2021</b>
Enterprise Design Thinking Practitioner (IBM)	<b>Nov 2020</b>

### AWARDS

President's Scholar Award	<b>December 2020</b>
Global Citizen Award	<b>November 2019</b>

### SKILLS/QUALIFICATIONS

<ul style="list-style-type: none"><li>Programming: C++, Python, Java, HTML, CSS, React, Bootstrap, JavaScript</li><li>Database Systems, MySQL</li></ul>	<ul style="list-style-type: none"><li>Art, Creativity, and Critical Thinking</li><li>Strong analytical and debugging skills</li></ul>	<ul style="list-style-type: none"><li>Effective leadership, communication, and presentation skills</li><li>UX Design, Wireframing, Prototyping</li></ul>
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