

Voicer

“It’s time to Speak”



By Hackvengers



Let's meet the TEAM



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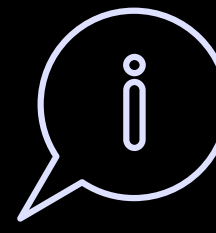
Idea Purpose



" To help an inclusive society that ensures equal opportunities for the growth and development of individuals who are deaf or unable to speak. "

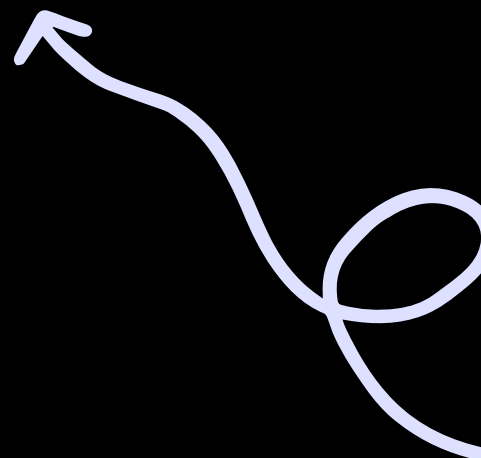


What's the Problem?

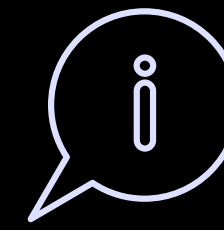


- Use **sign language** for communication.
- According to the National Geographic Society, approximately **72 million** people in the **world** use sign language.
- In **India**, the number is approximately **10 million**.
- Face **difficulties in communicating** with others who don't know sign language like us.
- They often have to **rely on** sign language **interpreters**.
- India in spite of having a large Deaf population, we have only around **300** skilled interpreters. (**1** interpreter **over** approx. **33K** Individuals)
- Hiring an interpreter might be **expensive and inconvenient** for all.

source: <https://education.nationalgeographic.org/resource/sign-language/>
<https://nhm.gov.in/index1.php?lang=1&level=2&sublinkid=1051&lid=606>



What's the Problem?



Sign language users may face several challenges in their day-to-day interactions with normal people who do not know sign language. such as;

- **Communication Barriers**
- **Limited Accessibility**
- **Misunderstandings and Miscommunication**
- **Limited Employment Opportunities**
- **Social Isolation**

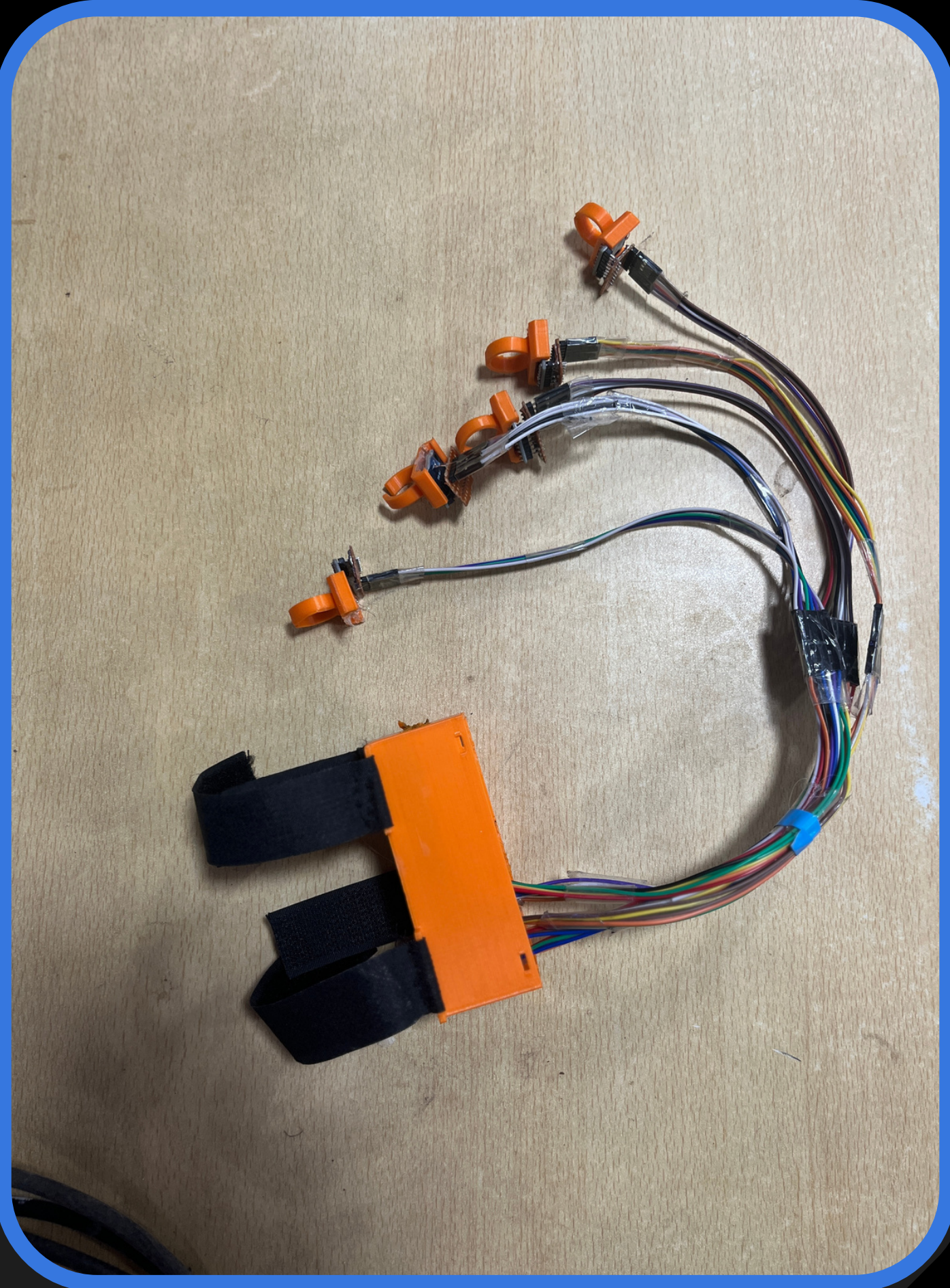
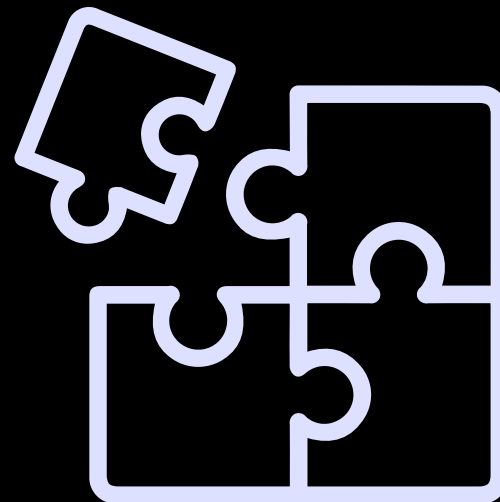




Our Solution



Voicer, a small, portable device that uses a sensor to machine learning algorithm to translate sign language into audio. This allows deaf and hard-of-hearing people to communicate with hearing people in real-time, without the need for an interpreter.



Our Solution



Key Features and Functionalities of the Device

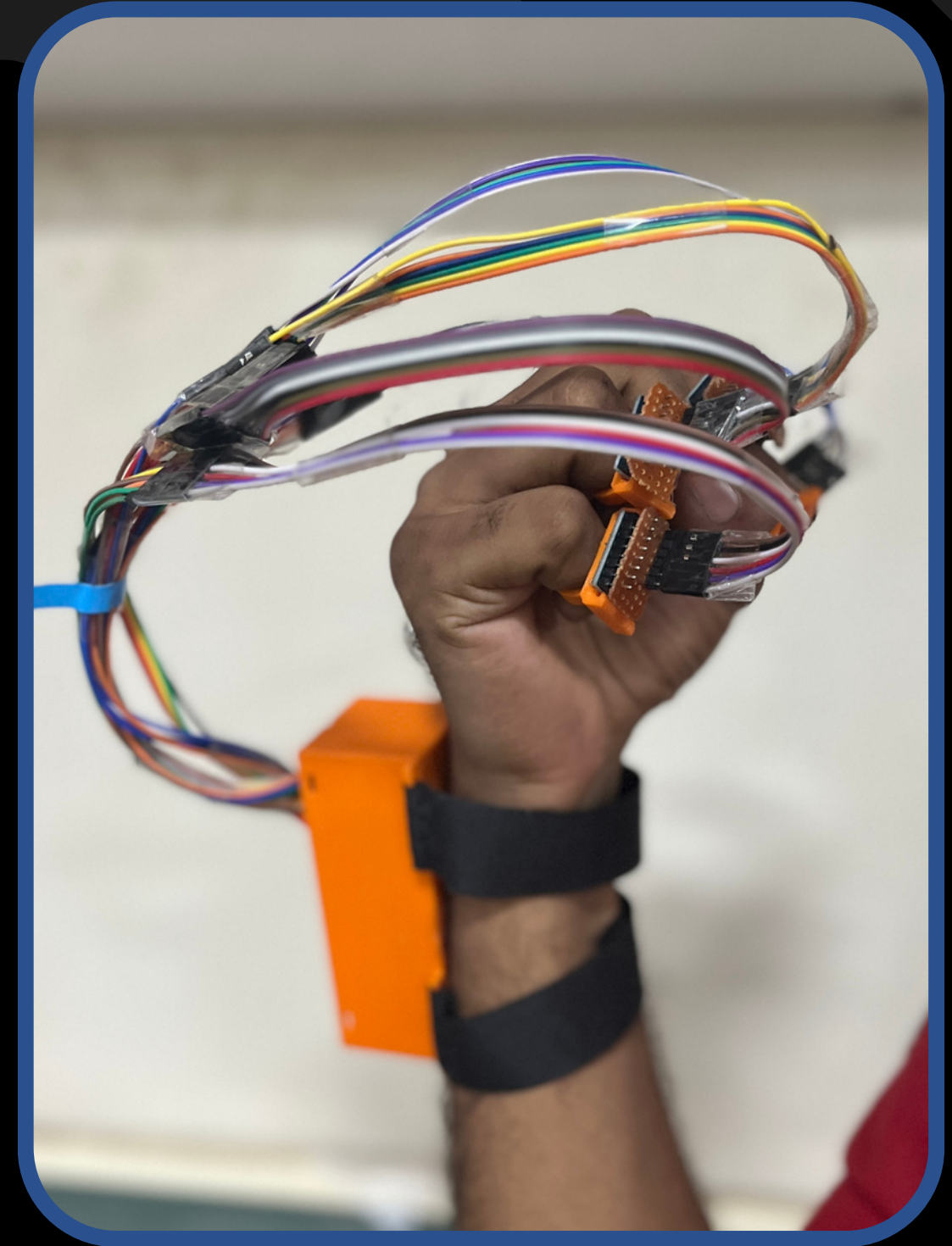
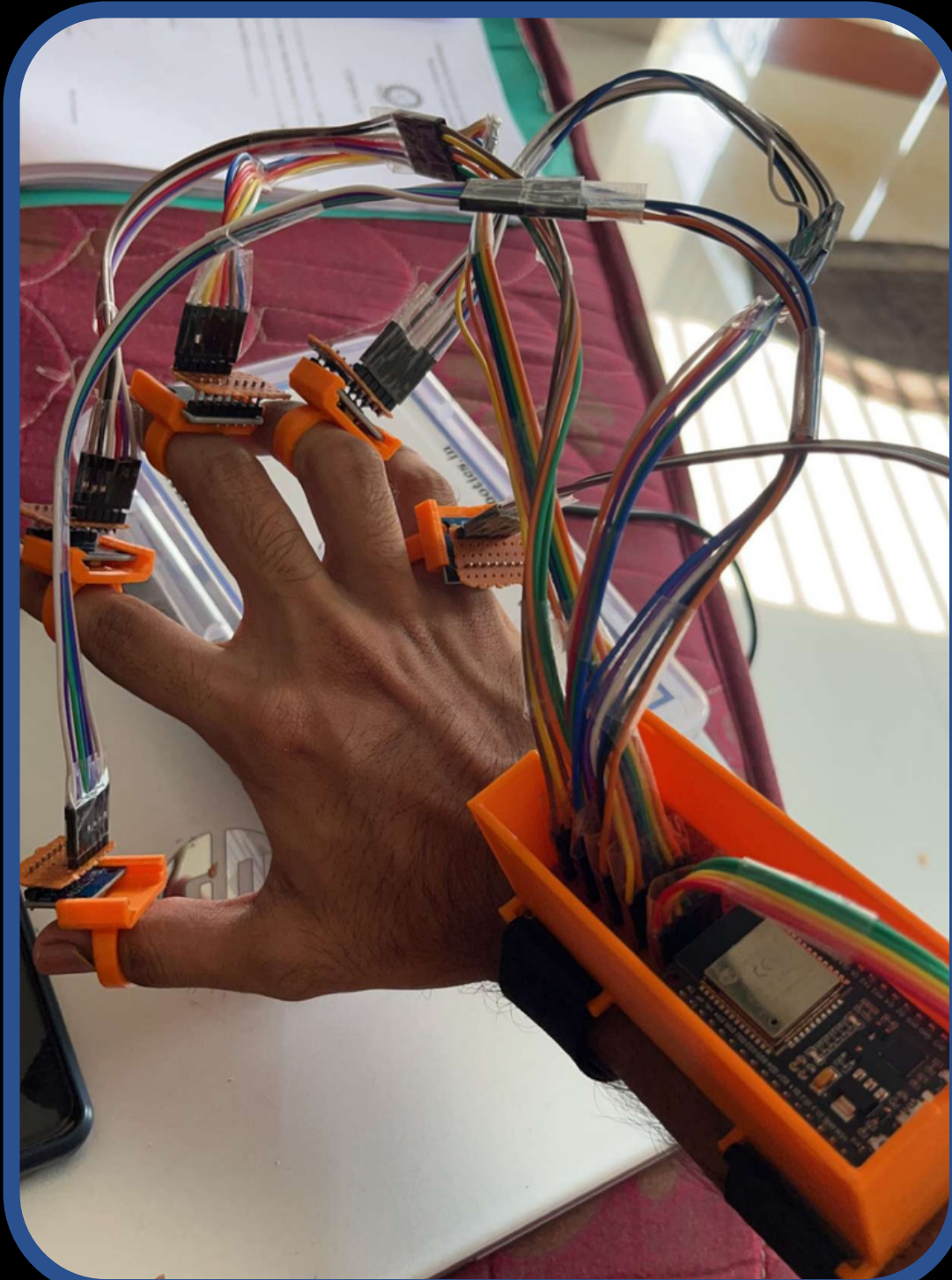
- Real-time audio translation of sign language gestures.
- Portable and user-friendly design.
- Ability to bridge communication gaps without the need for sign language interpreters.



Future Developments

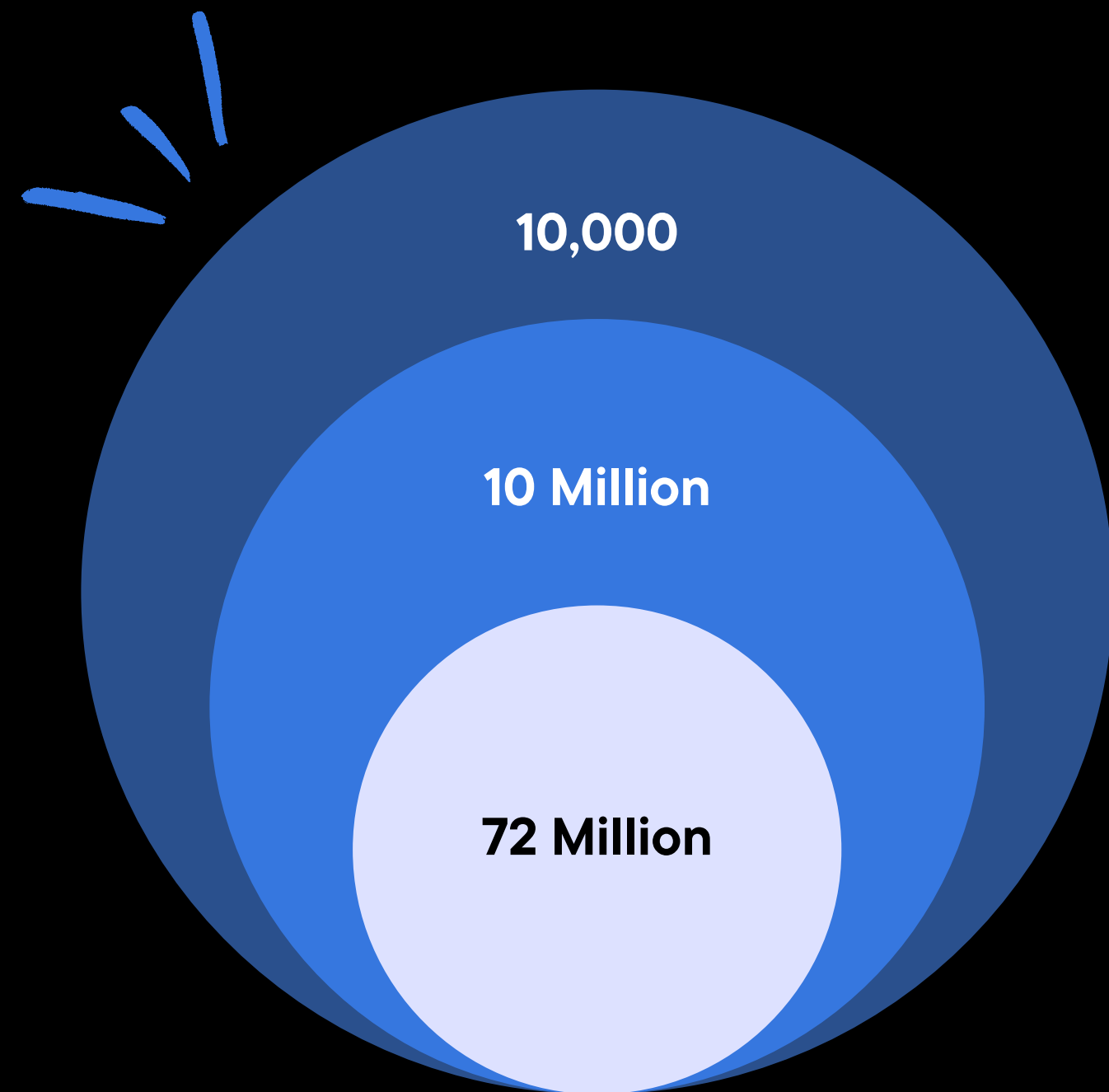
- Enhancements to support additional sign languages
- Potential collaborations with the deaf community, researchers, and technology experts.

Product (MVP)





Size of the Market



- * Total Available Market (TAM):
72 Million
- * Serviceable Available Market (SAM):
10 Million
- * Serviceable Obtainable Market (SOM):
10,000

Business Model



Key Partnerships <ul style="list-style-type: none">• Sign Language Experts• Educational Institutions• Medical Experts• Distribution and Sales Partners	Key Activities <ul style="list-style-type: none">• Research and Development• Dataset Expansion• Manufacturing and Quality Control• Marketing and Sales• Customer Support	Value Proposition <ul style="list-style-type: none">• Decrease Communication Barriers• Increased independence and confidence• Improved quality of life• Reduced rely on interpreters	Customer Segments <ul style="list-style-type: none">• Individuals who use sign language
Key Resources <ul style="list-style-type: none">• Technological Infrastructure• Skilled Workforce• Partnerships and Collaborations		Distribution channels <ul style="list-style-type: none">• Direct sales• Online retailers• Physical store• Partnerships	Customer relationships <ul style="list-style-type: none">• Customer Support• Training and Education• Feedback• Continuous Improvement
Cost Structure <ul style="list-style-type: none">• Manufacturing• Marketing• Distributors• Logistic• Servers• Human Resources		Revenue streams <ul style="list-style-type: none">• Customers/Device Sales• By selling merchandise• Partnership	

Financials for MVP



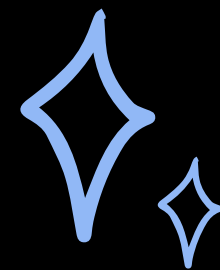
Items which are needed	Estimated Cost (₹)
Controller	2000
PCB	2000
Sensors	2800
Wires	500
Audio Module	2500
Designing	1000
Server Charges	1000
Maintains Cost	900
TOTAL	12,700 ≈ 13,000

Competition in the MARKET



Limitation of Existing Solutions

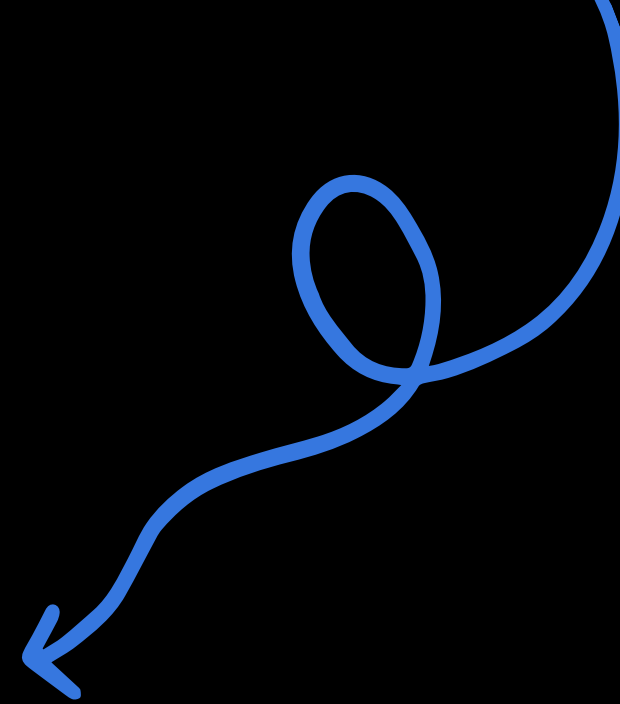
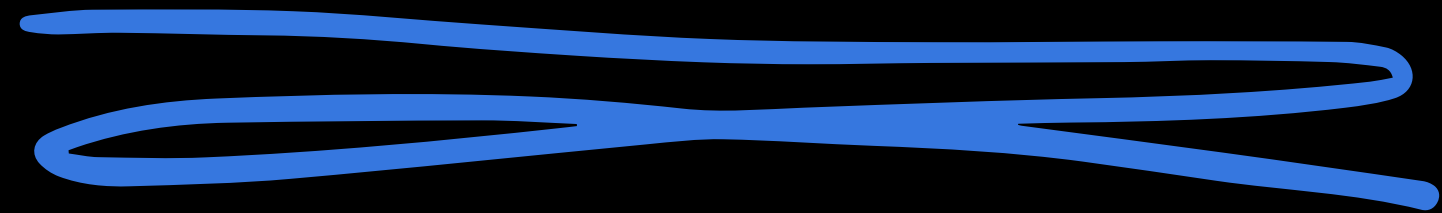
- Primarily focus on American Sign Language (ASL) or British sign language (BSL).
- Software Dependency (constraints of the phone)



Uniqueness of Our Solution

- Mainly focus on Indian Sign Language (ISL)
- Audio output for better understanding.
- Portability and accessibility anytime, anywhere

***Do you
have any
questions?***



We hope you enjoyed our pitch.