



ECO Appliances
Role: Senior IT Executive

Jan 2022 – June 2022

PROJECT DESCRIPTION

ECO Appliances specializes in sales and services of premium home appliances globally. With our strategic campaign management, we reach customers in the USA and around the world.

RESPONSIBILITIES:

"I specialize in managing campaigns, handling technical Inventories, overseeing websites, coordinating IoT applications, and improving customer interfaces for better experiences."

iCodex Publishing Solutions Pvt. Ltd.
Role: Senior IT Coordinator

Mar 2021 – Nov 2021

Project Description

- Revolutionizing the **publishing industry** with a cloud-based intuitive workflow-cum-production platform.
- Empowering publishers, self-authors, freelancers, and publishing service providers.
- Streamlining project management from conception to publication.
- Enhancing collaboration and productivity with a user-friendly interface.
- Facilitating the creation of high-quality content through seamless workflow management

Responsibilities

- Procurement and management oversight of **our in-house data centre**, ensuring efficient asset **inventory management**.
- Prompt resolution of **data centre issues** through effective problem management.
- Administration of mail server operations for **Hosting Raja**.
- Oversight of managed services for **Nulab Backlog**.
- Management of antivirus and **firewall operations with SOPHOS**.
- Additionally, actively involved in **campaign management**, strategizing and executing targeted marketing initiatives to drive business growth.