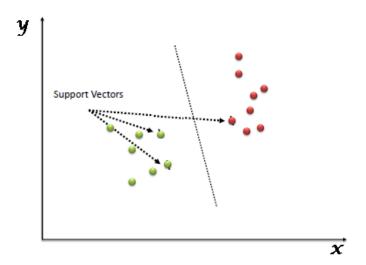
What is Support Vector Machine?

"Support Vector Machine" (SVM) is a supervised <u>machine learning algorithm</u> which can be used for both classification or regression challenges. However, it is mostly used in classification problems. In the SVM algorithm, we plot each data item as a point in n-dimensional space (where n is number of features you have) with the value of each feature being the value of a particular coordinate. Then, we perform classification by finding the hyper-plane that differentiates the two classes very well (look at the below snapshot).

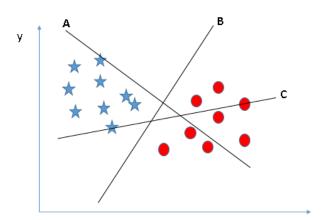


Support Vectors are simply the co-ordinates of individual observation. The SVM classifier is a frontier which best segregates the two classes (hyper-plane/ line).

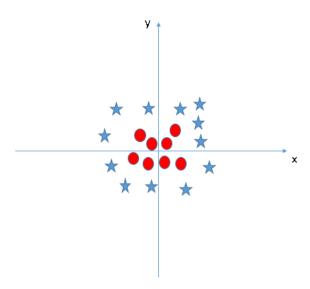
How does it work?

Above, we got accustomed to the process of segregating the two classes with a hyper-plane. Now the burning question is "How can we identify the right hyper-plane?".

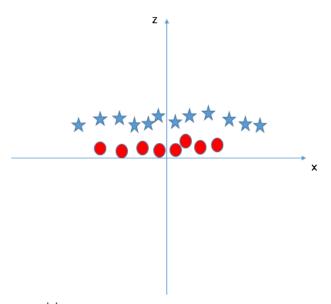
Identify the right hyper-plane (Scenario-1): Here, we have three hyper-planes (A, B and C). Now, identify the right hyper-plane to classify star and circle. You need to remember a thumb rule to identify the right hyper-plane: "Select the hyper-plane which segregates the two classes better". In this scenario, hyper-plane "B" has excellently performed this job.



Find the hyper-plane to segregate to classes : In the scenario below, we can't have linear hyper-plane between the two classes, so how does SVM classify these two classes?



Till now, we have only looked at the linear hyper-plane. SVM can solve this problem. Easily! It solves this problem by introducing additional feature. Here, we will add a new feature $z=x^2+y^2$. Now, let's plot the data points on axis xandz:



In above plot, points to consider are:

All values for z would be positive always because z is the squared sum of both x and y

In the original plot, red circles appear close to the origin of x and y axes, leading to lower value of z and star relatively away from the origin result to higher value of z.

In Watch the Video below it will give a good idea of how the dimensions work:

https://www.youtube.com/watch?v=3liCbRZPrZA

Pros and Cons associated with SVM

• Pros:

- o It works really well with a clear margin of separation
- o It is effective in high dimensional spaces.
- It is effective in cases where the number of dimensions is greater than the number of samples.
- It uses a subset of training points in the decision function (called support vectors), so it is also memory efficient.

• Cons:

- It doesn't perform well when we have large data set because the required training time is higher
- It also doesn't perform very well, when the data set has more noise
 i.e. target classes are overlapping
- SVM doesn't directly provide probability estimates, these are calculated using an expensive five-fold cross-validation. It is included in the related SVC method of Python scikit-learn library.