WEBSITE DESIGN

Building and nurturing high-performing teams with tailored HR solutions for you

- Well tailored user-friendly website
- Landing pages
- About us, services, contact sections
- SEO-Friendly Design
- Analytics Integration

The website will be developed according to the briefed requirements, using PHP, React, and Node.js

WEBSITE REACHES

- 150000 impressions 3000 - 35000 clicks
- We deliver a 150 click-through rate (CTR), turning potential clients into valuable business lead

THE WHITE SAND

9511117798, 9511117791

thewhitesand.in

info@thewhitesand.in

8 TILAKMARG, DALIBAGH, LUCKNOW

Contact Us

THE WHITE SAND

@THEWHITESAND___

THE WHITE SAND

A ONE STOP PLATFORM FOR ALL BUSSINESS REQUIREMENTS

ABOUT US

The White Sand is your expert partner for business development services. Our name, which is derived from the peace and purity of white sand beaches, portrays our mission to transform your businesses. By integrating innovative strategies with industry expertise, we deliver clear and effective solutions to your business processes. Partner with us to experience the transformative impact of our services and elevate your business to new heights of prosperity and growth. We provide Human Resources services, social media marketing, meticulous accounting, web development and exemplary legal advising. Join us in achieving your business goals today!

Connect with us and make us a catalyst for your success.

HUMAN RESOURCE

Building and nurturing high-performing teams with tailored HR solutions for you

BASIC PACKAGE

- Easy attendance mapping
- Salary sheet maintenance
- Fulfilment of labour laws for the employee

PREMIUM PACKAGE

- Monthly visits
- Free recruitment upto 40% of the total enrollment
- 90 days replacement

COORPERATE PACKAGE

- One visit each month
- Free recruitment
- One employee engaging programme
- Address weekly issues with the director to foster two-way communication
- Moderating salary expenses according to the director's requirements

ADDITIONAL

- Recruitment / Selection Process

STREAMLINING HR PROCESSES

SOCIAL MEDIA MARKETING

Amplifying your brand's voice with strategic social media marketing

BASIC PACKAGE

- Post Creation
- Hashtag Research
- Personalised Social Media Calendar
- Monthly Audits

PREMIUM PACKAGE

- Post Creation /Reels
- Profile layout display
- Hashtag Research
- Personalised Social Media Calendar
- Monthly Audits
- Content Creation + Shoots & Edits

CHOOSE ANY OF THE FOLLOWING ADD-ONS TO LEVEL UP THE STANDARD PACKAGES

ADDONS

- Social Media Marketing Strategy
- Organic Marketing
- Profile Layout Display
- Reels & Story Idea Editing
- Brand Awareness Ads
- Lead Generation Ads
- Influencer Marketing
- Native ads
- Social media ads

ACCOUNTING

Ensuring financial accuracy and compliance through expert accounting services

- GST Registration
- ITR Filing
- GST Filing
- Bookkeeping

LEGAL ADVISORY

Empowering your business with proactive legal solutions

BASIC PACKAGE

- Legal Compliances
- 20 Legal Notices
- No Lodging Charges For Any 4 Cases
- Contract Review
- Free of Cost Legal Advisory
- 2 Cases Per Year

PREMIUM PACKAGE

- Legal compliances
- 50 Legal Notices
- No Lodging Charges For Any 10 Cases
- Corporate Restructuring of your Company
- Contract and Agreement Drafting
- Contract Review
- Free of Cost Legal Advisory
- 10 Cases Per Year

Terms and Conditions

1) Value of Recovery per case should not exceed Rs 5,00,000/-

2) The litigation charges are exclusive of court fee, stamp duty, clerkage, travel, accommodation and other miscellaneous expenses.