



# CRETA





## Undisputed. Ultimate.

Nothing stands in comparison to the presence of the new Hyundai CRETA. At first glance, the new design becomes sharper, more modern and progressive. Precise body lines accentuate the commanding stance. The premium SUV looks powerful, refined, and captivating with lavish surfaces highlighting the sportiness that is signature to CRETA.



## What a legend looks like.

Bold. Charismatic. Extraordinary. The new Hyundai CRETA is symbolic of all things impressive no matter how you look at it. Its black chrome parametric grille makes a striking impression. Its new horizon LED positioning lamp & DRLs and quad beam LED headlamps in the front give the SUV an unmistakable presence on the road. The rear profile is also sculpted with refreshingly new elements like the connecting LED tail lamps that announce its departure.



Black chrome parametric radiator grille



Quad beam LED headlamps



Connecting LED tail lamps



R17 (D=436.6 mm) Diamond cut alloys



Horizon LED positioning lamps & DRLs



LED rear turn signal with sequential function



Front turn signal with sequential function

Other features: Puddle lamp with welcome function | Chrome outside door handles | Front & rear skid plate  
Integrated rear spoiler with LED HMLSL (high mounted stop lamp)



## Discover spatial artistry.

Overwhelming presence and discreet glamour. With its symphony of space, the new Hyundai CRETA is a work of art. In the new Hyundai CRETA, every journey is a moving moment – even when stationary. Be it the refined cockpit or the comfortable second row, one always has the best seat. The interior is the soul of the new Hyundai CRETA.



Seamlessly integrated infotainment and cluster screen



Rear window sunshade



Power driver seat - 8 way

Other features: Driver rear view monitor | Front row ventilated seats | Voice enabled smart panoramic sunroof  
60:40 split rear seat with 2-step recline



## Always forward thinking.

Stand above it all and yet stay completely connected with your world. When it comes to technology, connectivity and infotainment, the new Hyundai CRETA is equipped with the most advanced features. The innovative Hyundai Bluelink app, Home-to-Car with Alexa gives you the power to control your car from the comfort of your home or office.

"Alexa, turn on my car's AC."



Home to car (H2C) with Alexa



Dual zone automatic temperature control (DATC)



Bose premium sound system (8 speakers)

Other features: USB charger C-Type (Front – 1 and Rear – 2) | Embedded VR commands  
In-built music streaming application JioSaavn (with 1 year complimentary subscription)





Forward Collision - Avoidance Assist - Car (FCA-Car)  
& Forward Collision Warning (FCW)



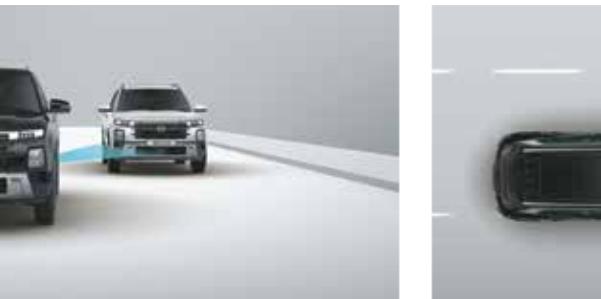
Forward Collision - Avoidance Assist - Pedestrian (FCA-Ped)



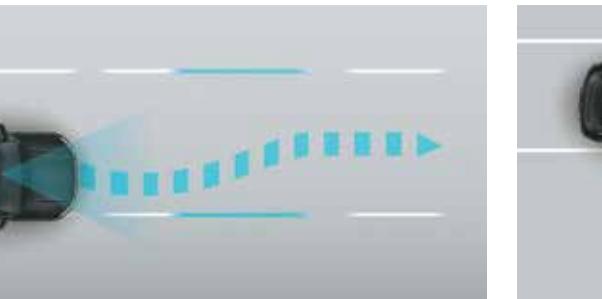
Forward Collision - Avoidance Assist -  
Cycle (FCA-Cyl)



Forward Collision - Avoidance Assist -  
Junction Turning (FCA-JT)



Blind-spot Collision - Avoidance Assist (BCA)  
& Blind-spot Collision Warning (BCW)



Lane Keeping Assist (LKA)



Lane Departure Warning (LDW)

## Hyundai SmartSense New

### Level 2 ADAS.

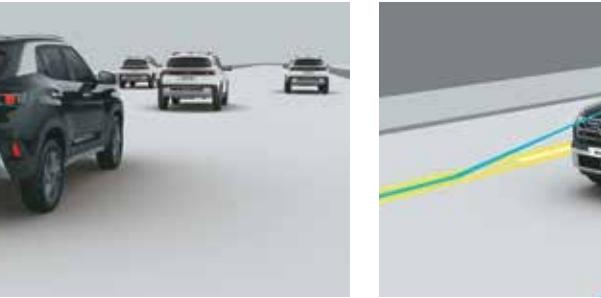
The new Hyundai CRETA is alive with Hyundai SmartSense-Level 2 ADAS. It assists the driver by deploying advanced safety features thereby making the road safe for the passengers and the pedestrians as well. Now you can look forward in a relaxed manner and devote yourself to the most important thing, the pleasure of driving. And let the advanced driver assistance system be your reliable companion that ensures you master every challenge on the road with confidence.



Driver Attention Warning (DAW)



Safe Exit Warning (SEW)



Smart Cruise Control with Stop & Go (SCC with S&G)



Lane Following Assist (LFA)



High Beam Assist (HBA)



Leading Vehicle Departure Alert (LVDA)



Rear Cross - Traffic Collision - Avoidance Assist (RCCA)  
& Rear Cross - Traffic Collision Warning (RCCW)



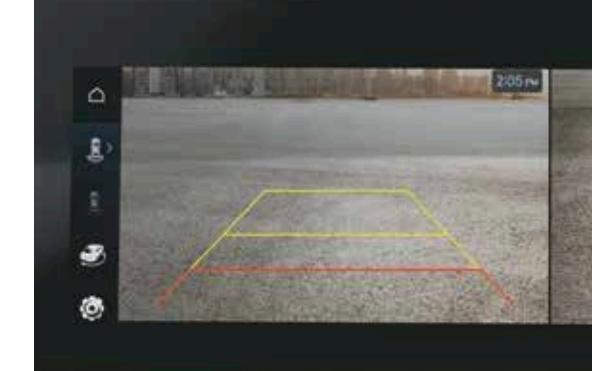
6 Airbags standard

## Protects what matters the most.

The new Hyundai CRETA comes equipped with 70+ advanced safety features including six airbags, as standard. This SUV is a reassuringly secure sanctuary for its occupants.



36 Standard safety features



Surround view monitor (SVM)



Electric parking brake with auto hold



Blind-spot view monitor (BVM)



Tyre pressure monitoring system: Highline

Other features: ECM mirror with SOS button | ISOFIX | Front and rear parking sensors



## Adrenaline in DNA.

Powerfully distinctive design, impressive dimensions – The new Hyundai CRETA is an ultimate example of what happens when technological vision becomes a reality. It is as intrepid as it is agile. With the 1.5l petrol turbo under the hood, you would never be left wanting for power.



1.5L Petrol [6MT and IVT]  
Drive modes



1.5L Diesel [6MT and 6AT]



1.5L Petrol turbo [7DCT]



Normal



Eco



Sport



Paddle shifters



Traction control modes (snow, mud, sand)

# Knight has arrived.

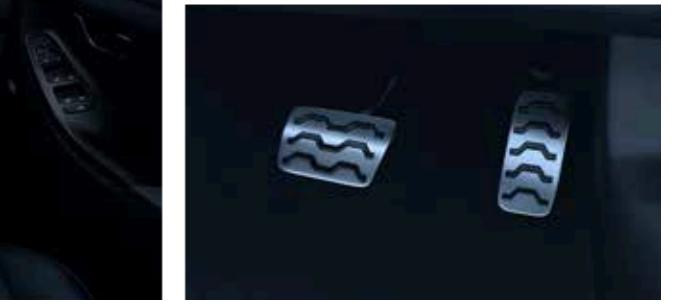
If dark is your style, CRETA Knight will make you fall in love with it at the very first sight. Exuding great style and sophistication, it truly stands out with its all-black exteriors and an equally classy interiors with brass inserts. It combines great looks with legendary performance and lavish comfort. Go for it. Be undisputed. Be ultimate.



All black interiors with brass coloured inserts



Black alloys with red calipers



Sporty metal pedals



Other features : Exclusive Knight emblem | Front & rear painted black skid plate | Matte black Hyundai and CRETA emblems  
Painted black parametric radiator grille | Exclusive black upholstery with brass stitch & piping

# Shades of individuality.

The new Hyundai CRETA comes in the shade of your individuality.

Choose from an array of new and classic hues that best complement your style.



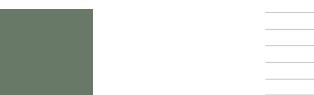
## Exterior colours



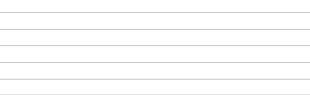
Abyss black



Robust emerald pearl



Fiery red



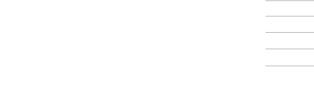
Ranger khaki



Atlas white



Atlas white with  
abyss black roof



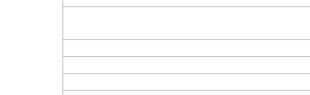
Titan grey



All black interiors with brass coloured inserts.



Abyss black



Robust emerald pearl



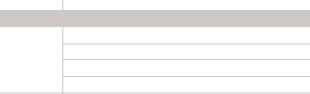
Atlas white



Atlas white with  
abyss black roof



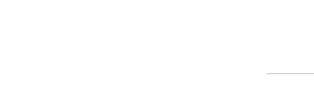
Titan grey



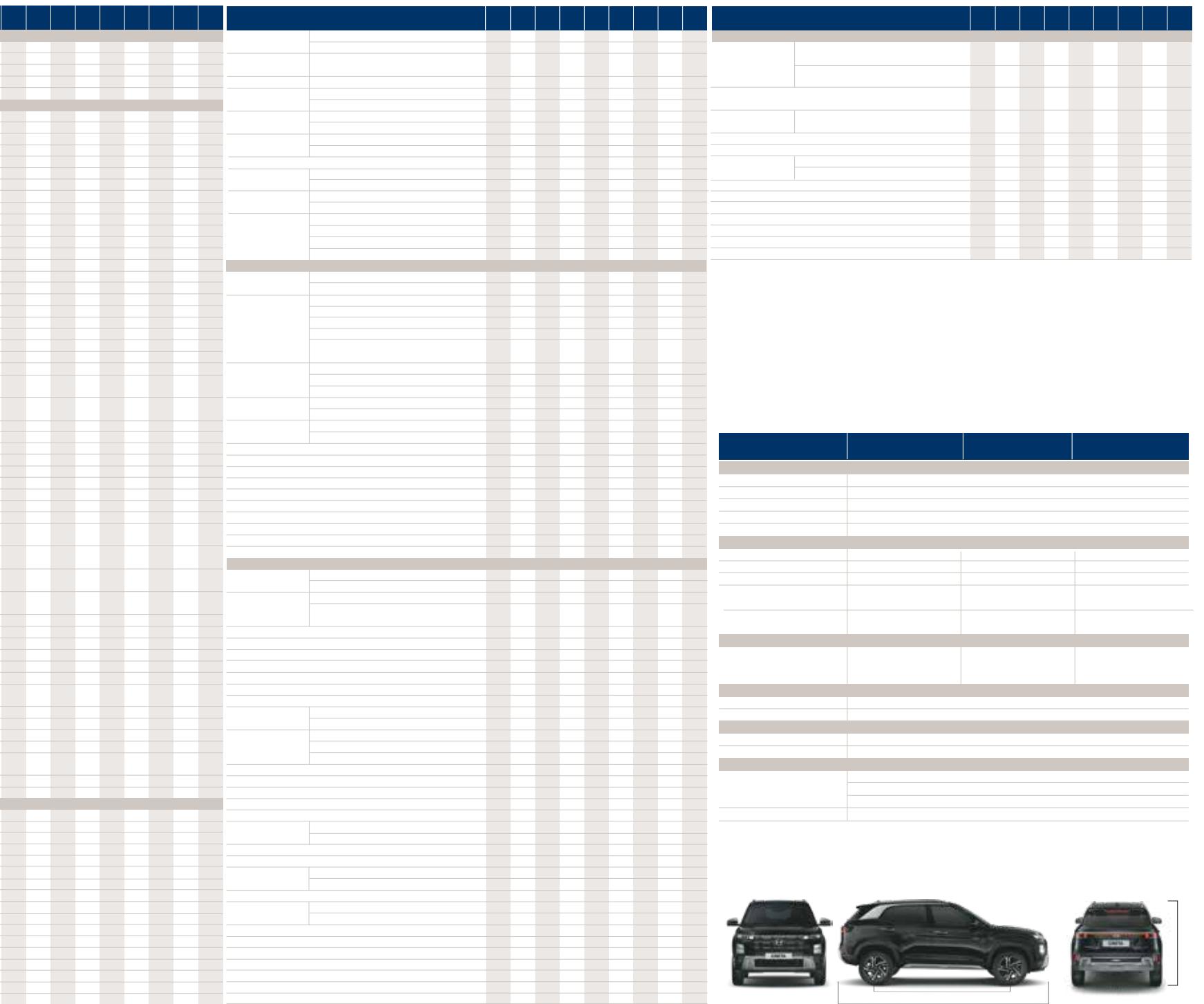
Titan grey matte



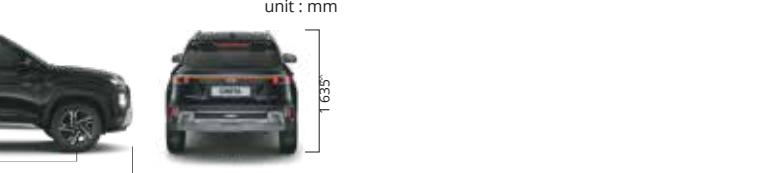
Shadow grey with black roof



Starry night



## Key features



# A Hyundai for every occasion.

Whether it's city roads, mountain drives, or outdoor adventures, Hyundai offers something that suits your style.

## Hatchback



Grand i10 NIOS.  
More to life.



i20.  
Born magnetic.



i20 N Line.  
It's time to play.

## Sedan



AURA.  
Feel the pride.



VERNA.  
Futuristic. Ferocious.

## Electric



IONIQ 5.  
Power your world.

## SUV



EXTER.  
Think SUV. Think EXTER.



VENUE.  
Live the Lit life.



VENUE N Line.  
It's time to play.



CRETA.  
Undisputed. Ultimate.



CRETA N Line.  
Live unleashed.



ALCAZAR.  
Intelligent. Versatile. Intense.



TUCSON.  
Next drives Now.

# A Hyundai for every Indian.

There's more to Hyundai than the quality of driving comfort. Hyundai offers a host of experiences and features, offering something for everyone.

Here's a look at more reasons to pick Hyundai.

## Enhanced Safety



6 Airbags, seatbelt reminder and 3-point seatbelt standard All cars. All variants.

**Hyundai SmartSense**

ADAS with upto 21 features\*

\*IONIQ 5, TUCSON, VENUE, ALCAZAR, CRETA, CRETA N Line, VENUE N Line and VENUE

## Diverse choices



Wide choice of transmission: MT, AMT, AT, IVT and DCT

**Hyundai SmartSense**

Multiple fuel options Petrol, Diesel, CNG and Electric



Wide range of SUVs  
\*EXTER, VENUE, VENUE N Line, CRETA, CRETA N Line, ALCAZAR, TUCSON and IONIQ 5

## Peace of mind



1 381 Sales points

**Hyundai SmartSense**

1 565 Service touch points



Home to car with Alexa



## Advanced technology



Bluelink



60+ connected features

**Hyundai SmartSense**

Hyundai ClicktoBuy

End-to-end online buying experience



my Hyundai app

MyHyundai app for additional benefits and experiences.

## Future ready



Home to car with Alexa

**Hyundai SmartSense**

Multiple mobility solutions: Personal, Subscription, Leasing



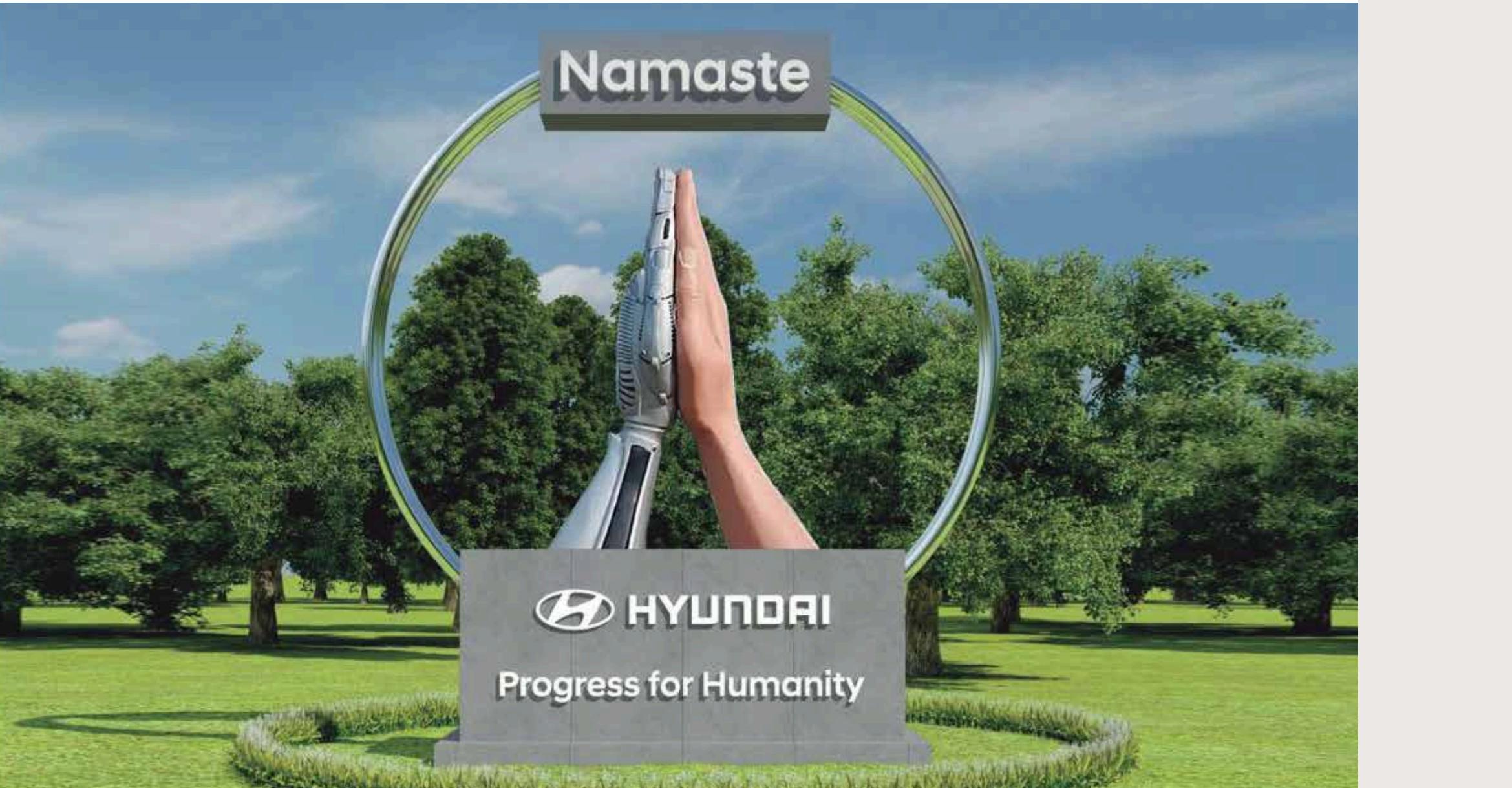
MyHyundai app for additional benefits and experiences.

\*T&C apply.

As on 31st July'24

## Humanity joins hands with technology to achieve Progress for Humanity.

Hyundai Motor India Limited has installed an iconic "Namaste" installation near the IGI airport in New Delhi. This 32-feet tall installation makes for an inspiring spectacle. It underlines the fact that human values need to go hand in hand with technological advancements to make Progress for Humanity a reality. A universal greeting, Namaste symbolizes respect, humility, harmony, and accord. The robotic hand symbolizes futuristic innovations to enrich our consumers' lives. The human hand in the wheel represents the integral role of humanity. The "Namaste" installation is a true testament of Hyundai's commitment to India and its global vision "Progress for Humanity".





## HANS HYUNDAI

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### Peace of mind

my **Hyundai Click to Buy** app

**3 Years Unlimited Kilometer Warranty** **7 Years Extended Warranty** **3 Years Road Side Assistance (RSA)**

**5 Years Shield of Trust Running Repair Package\*** **5 Years Shield of Trust Super Maintenance Package\***

\*Terms & Conditions apply. Features & specifications shown may vary or not be part of standard fitment & are subject to change without prior notice. Some of the features, specifications or equipment illustrated or described herein may not be standard fitment and may be available at additional cost. Hyundai Motor India reserves the right to change specifications, colour, equipment and schemes at any time without prior notice. Segment is defined based on SUV dimensions of overall length between 3 800 - 3 900 mm. • \*\*Warranty upto 3 Years or unlimited km whichever occurs earlier. • ^Upto 7 years extended warranty is applicable only for petrol variants. The CNG kit is warranted directly by CEV Engineering (P) Ltd. • Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. \*\*\*Alexa Amazon Echo device is not a standard car accessory & customer needs to purchase from third party. Actual Echo device may differ from the one shown here. Hyundai BlueLink Alexa skill only works in India and can be interacted English & Hindi only. Alexa Skill functions only in select Hyundai car(s) and depends on your device compatibility, software and availability of network and device internet. Functionality of BlueLink depends on adequate power supply and uninterrupted network connectivity to infotainment system. The BlueLink system is designed in such a way that it makes vehicle theft difficult subject to adequate power supply, uninterrupted network connectivity to informant system and all circuits and battery connections are untampered. • Technical specifications have been rounded-off to the nearest value. • Deployment of airbags depends upon number of factors explained in detail in owner's manual, available on Hyundai website. • The colour plates shown herein may vary from the actual colour of the car due to the limitations of the printing process. The black shade on glasses is due to lighting effect. • Visit your nearest Hyundai dealership for more details. Hyundai urges you to follow traffic rules – these are meant to keep you safe on roads. The brochure contains limited information about the vehicle and the appearance/ colour or specification shown in brochure may vary from actual product, hence it is suggested.