

CREDIT CARD CUSTOMER

Revenue

55M

Total Interest

45M

Total Income

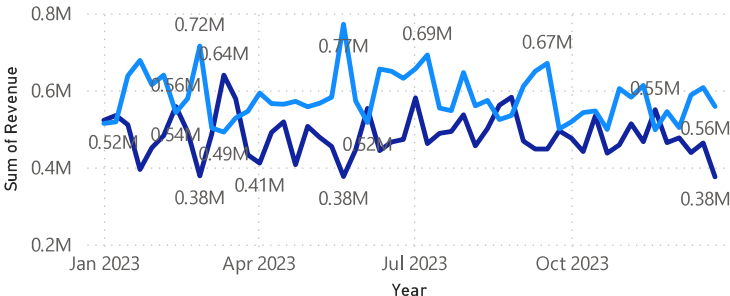
576M

CCS

3

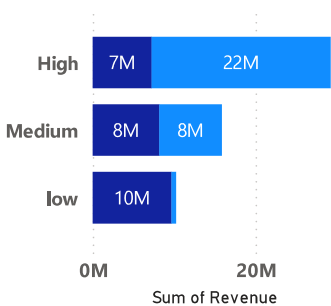
Revenue by Week

Gender ● F ● M



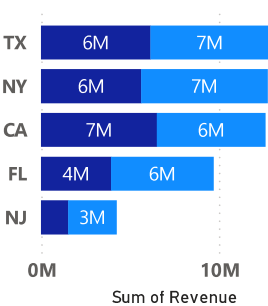
Revenue by Income group

Gender ● F ● M



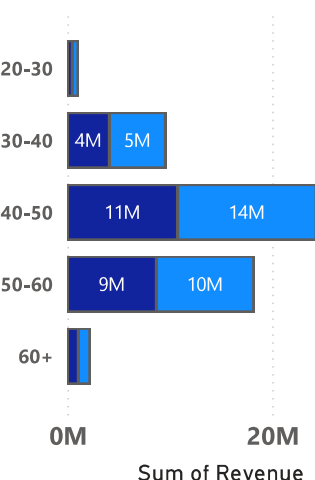
Top 5 States

Gen... ● F ● M



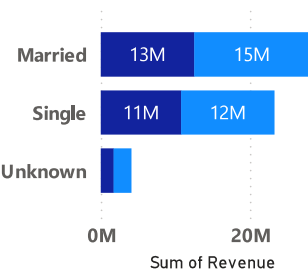
Revenue by Age group

Gender ● F ● M



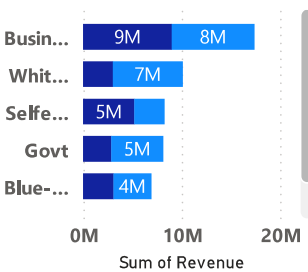
Revenue by Marital Status

Gender ● F ● M



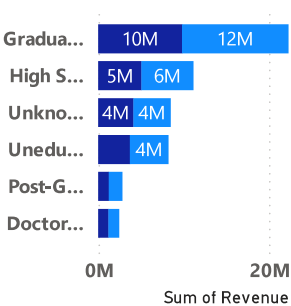
Revenue by Customer Job

Gen... ● F ● M



Revenue by Education

Gender ● F ● M



Q4

Q3

Q2

Q1

Week_Start_Date

All

Medium

low

High

Silver

Blue

Gold

Platinum

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	69,04,278.57	9,52,800.57	72262158
Businessman	1,73,87,832.31	25,39,390.31	186959919
Govt	81,11,701.37	11,60,016.37	88773989
Retirees	45,35,184.24	6,30,359.24	48675030
Selfemployeeed	82,61,757.81	11,19,741.81	75313288
White-collar	1,01,14,655.93	14,41,073.93	103930055
Total	5,53,15,410.23	78,43,382.23	575914439