



Marketing Insights

How are our key metrics performing?

Select a time frame to review key data



Select all

2012

2013

2014

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Avg Income

\$52.25K

Avg Store Purchases

13K

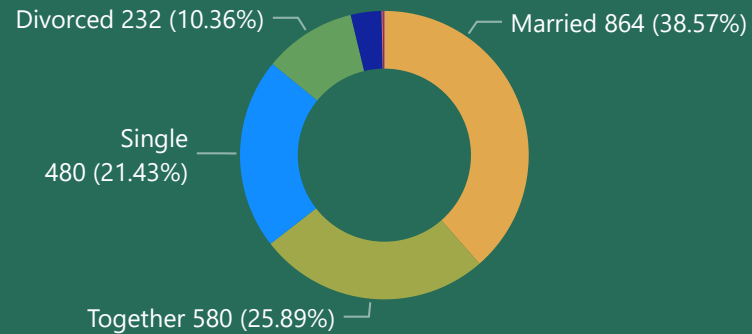
Avg Web Visits

5.32

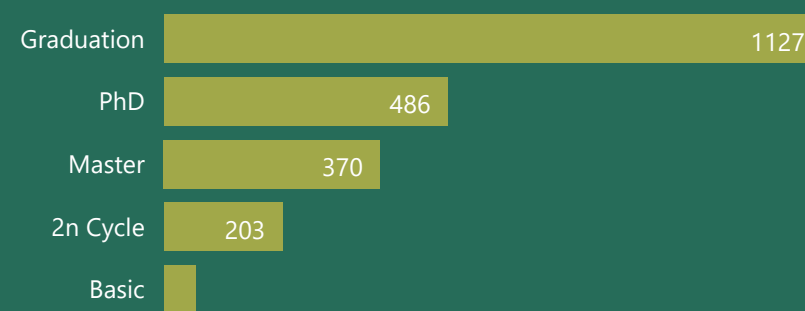
Avg Web Purchase

4.08

Marital Status



Education

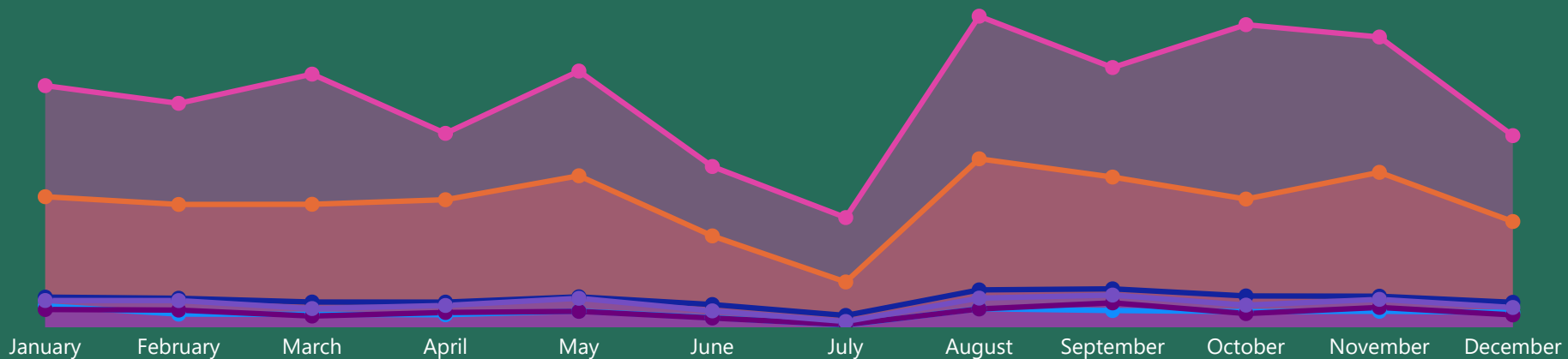


Country



Food Items

MntFruits MntGoldProds MntMeatProducts MntSweetProducts MntWines MntFishProducts



Income by Education

