

zomato data analysis project

```
In [18]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

```
In [19]: df = pd.read_csv("Zomato data .csv")
df
```

```
Out[19]:
```

| | name | online_order | book_table | rate | votes | approx_cost(for two people) | listed_in(type of cuisine) |
|-----|-----------------------|--------------|------------|-------|-------|-----------------------------|----------------------------|
| 0 | Jalsa | Yes | Yes | 4.1/5 | 775 | 800 | Buffet |
| 1 | Spice Elephant | Yes | No | 4.1/5 | 787 | 800 | Buffet |
| 2 | San Churro Cafe | Yes | No | 3.8/5 | 918 | 800 | Buffet |
| 3 | Addhuri Udupi Bhojana | No | No | 3.7/5 | 88 | 300 | Buffet |
| 4 | Grand Village | No | No | 3.8/5 | 166 | 600 | Buffet |
| ... | ... | ... | ... | ... | ... | ... | ... |
| 143 | Melting Melodies | No | No | 3.3/5 | 0 | 100 | Dinner |
| 144 | New Indraprasta | No | No | 3.3/5 | 0 | 150 | Dinner |
| 145 | Anna Kuteera | Yes | No | 4.0/5 | 771 | 450 | Dinner |
| 146 | Darbar | No | No | 3.0/5 | 98 | 800 | Dinner |
| 147 | Vijayalakshmi | Yes | No | 3.9/5 | 47 | 200 | Dinner |

148 rows × 7 columns



```
In [20]: df.describe()
```

Out[20]:

| | votes | approx_cost(for two people) |
|--------------|-------------|-----------------------------|
| count | 148.000000 | 148.000000 |
| mean | 264.810811 | 418.243243 |
| std | 653.676951 | 223.085098 |
| min | 0.000000 | 100.000000 |
| 25% | 6.750000 | 200.000000 |
| 50% | 43.500000 | 400.000000 |
| 75% | 221.750000 | 600.000000 |
| max | 4884.000000 | 950.000000 |

In [21]:

```
def handleRate(value):  
    value=str(value).split('/')  
    value=value[0];  
    return float(value)  
  
df['rate']=df['rate'].apply(handleRate)
```

In [22]:

```
df.head()
```

Out[22]:

| | name | online_order | book_table | rate | votes | approx_cost(for two people) | listed_in(type) |
|----------|-----------------------|--------------|------------|------|-------|-----------------------------|-----------------|
| 0 | Jalsa | Yes | Yes | 4.1 | 775 | 800 | Buffet |
| 1 | Spice Elephant | Yes | No | 4.1 | 787 | 800 | Buffet |
| 2 | San Churro Cafe | Yes | No | 3.8 | 918 | 800 | Buffet |
| 3 | Addhuri Udupi Bhojana | No | No | 3.7 | 88 | 300 | Buffet |
| 4 | Grand Village | No | No | 3.8 | 166 | 600 | Buffet |

In [23]:

```
df.info()
```

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 148 entries, 0 to 147
Data columns (total 7 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   name                                  148 non-null    object
1   online_order                         148 non-null    object
2   book_table                           148 non-null    object
3   rate                                 148 non-null    float64
4   votes                                148 non-null    int64
5   approx_cost(for two people)          148 non-null    int64
6   listed_in(type)                      148 non-null    object
dtypes: float64(1), int64(2), object(4)
memory usage: 8.2+ KB

```

type of restuarant

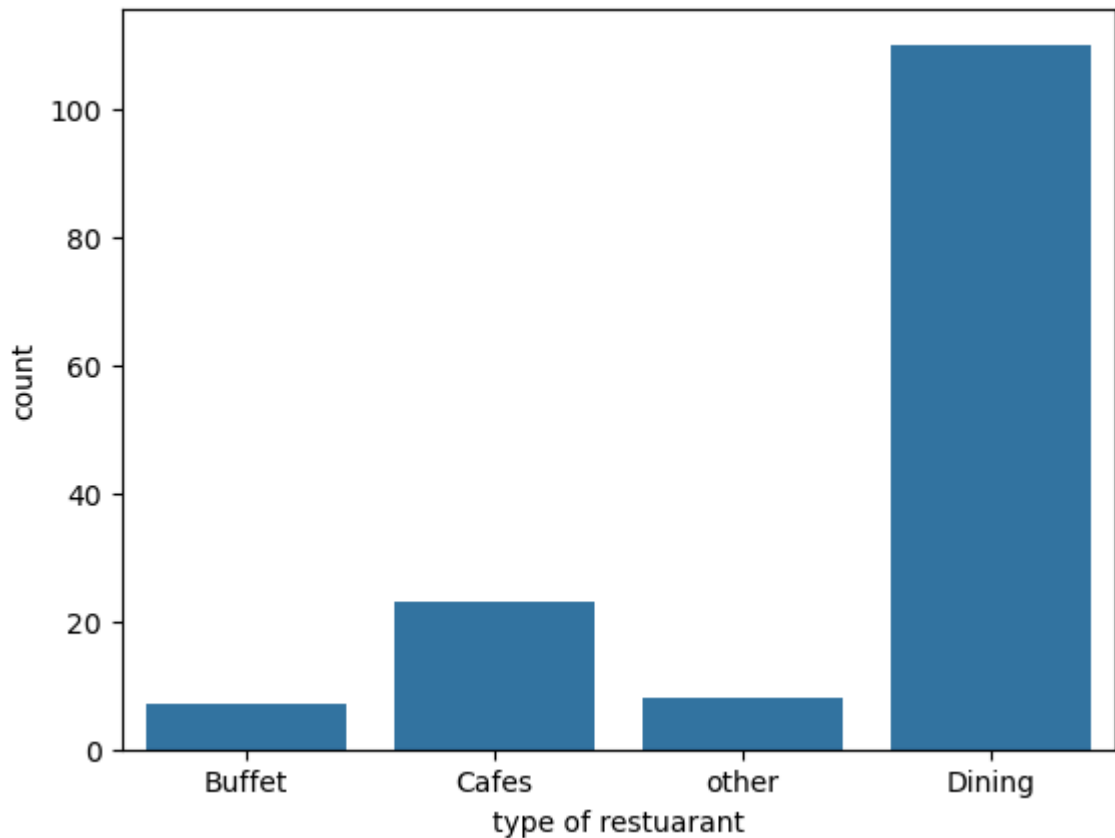
In [24]: `df.head()`

Out[24]:

| | name | online_order | book_table | rate | votes | approx_cost(for two people) | listed_in(type) |
|---|-----------------------|--------------|------------|------|-------|-----------------------------|-----------------|
| 0 | Jalsa | Yes | Yes | 4.1 | 775 | 800 | Buffet |
| 1 | Spice Elephant | Yes | No | 4.1 | 787 | 800 | Buffet |
| 2 | San Churro Cafe | Yes | No | 3.8 | 918 | 800 | Buffet |
| 3 | Addhuri Udupi Bhojana | No | No | 3.7 | 88 | 300 | Buffet |
| 4 | Grand Village | No | No | 3.8 | 166 | 600 | Buffet |

In [25]: `sns.countplot(x=df['listed_in(type)'])`
`plt.xlabel("type of restuarant")`

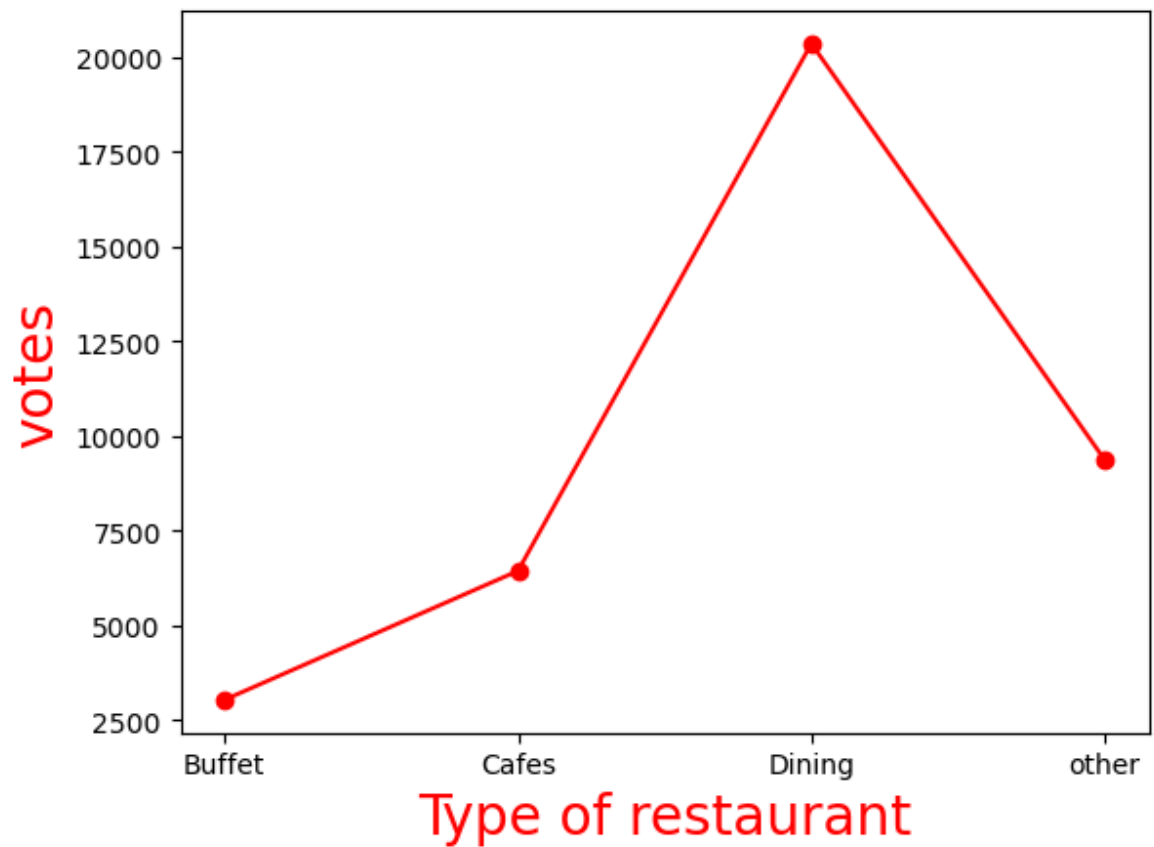
Out[25]: `Text(0.5, 0, 'type of restuarant')`



conclusion: majority of the restaurant falls in dinning category

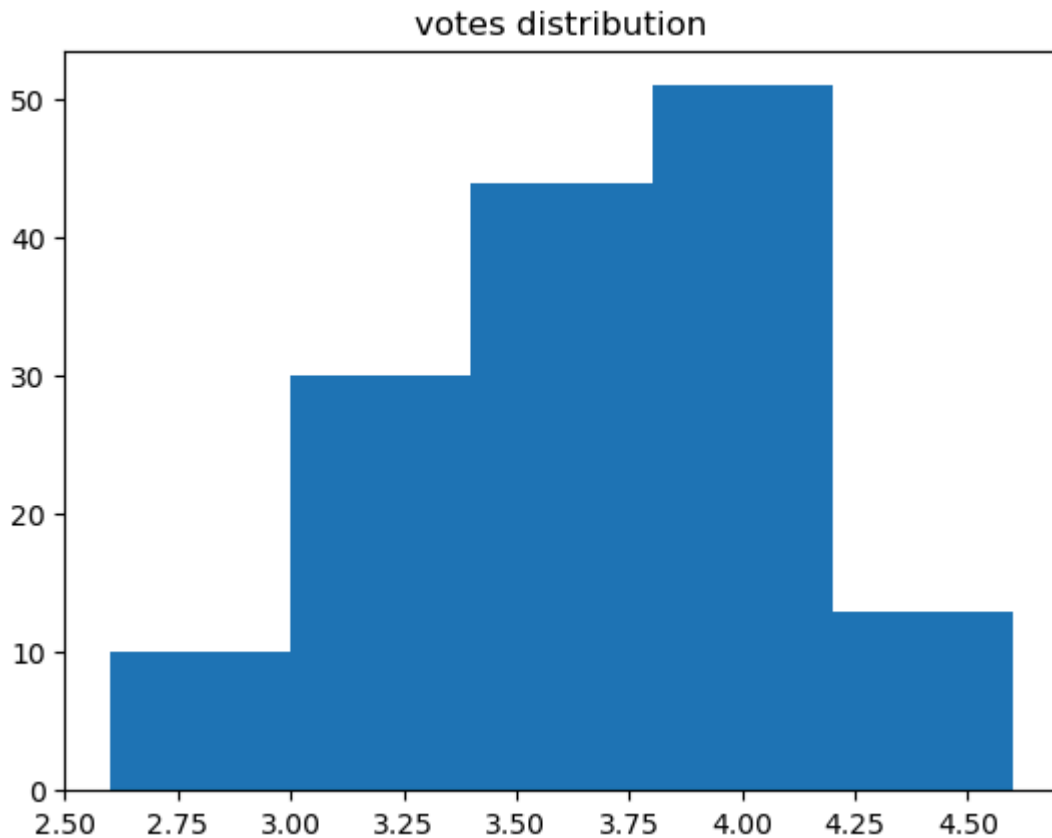
```
In [29]: grouped_data = df.groupby('listed_in(type)')['votes'].sum()
result=pd.DataFrame({'votes': grouped_data})
plt.plot(result,c='red',marker="o")
plt.xlabel("Type of restaurant",c="red",size=20)
plt.ylabel("votes",c="red",size=20)
```

```
Out[29]: Text(0, 0.5, 'votes')
```



conclusion: dining restaurant has recieved maximum votes

```
In [32]: plt.hist(df['rate'],bins=5)
plt.title("votes distribution")
plt.show()
```



conclusion: majority restaurant recieved rating from 3.5to 4

Average order spending by couples

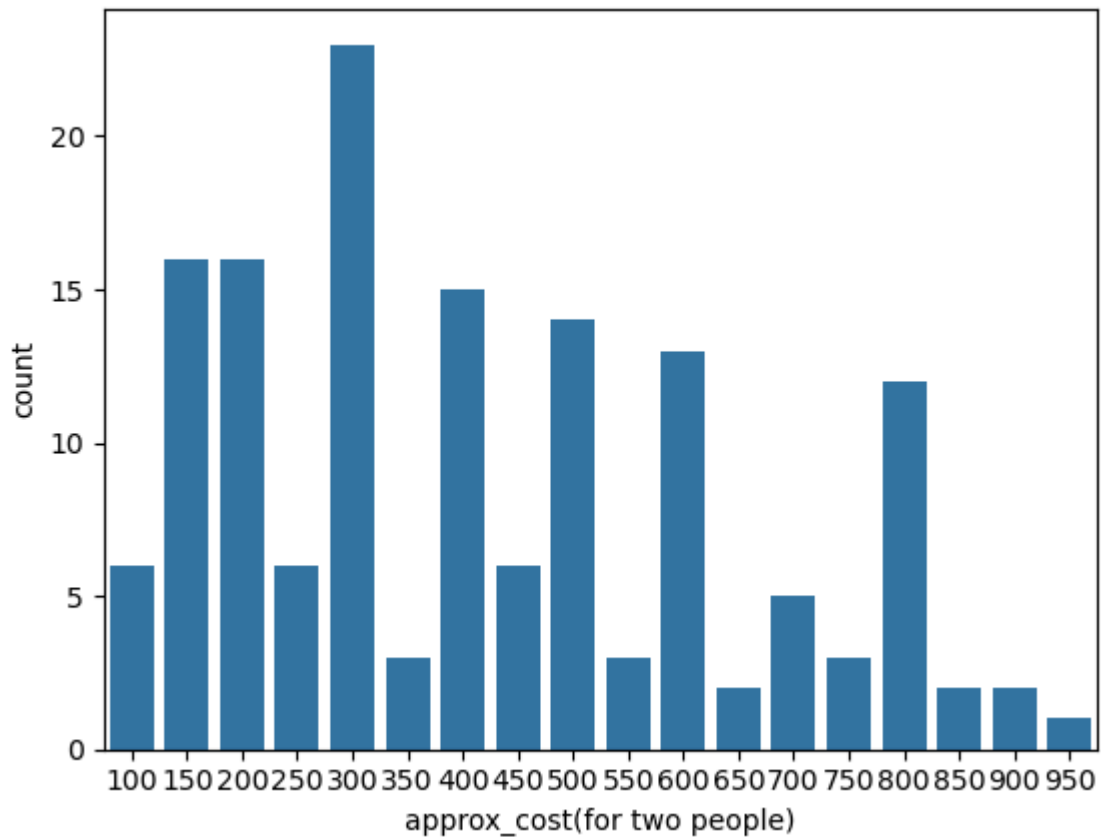
In [33]: `df.head()`

Out[33]:

| | name | online_order | book_table | rate | votes | approx_cost(for two people) | listed_in(type) |
|---|-----------------------|--------------|------------|------|-------|-----------------------------|-----------------|
| 0 | Jalsa | Yes | Yes | 4.1 | 775 | 800 | Buffet |
| 1 | Spice Elephant | Yes | No | 4.1 | 787 | 800 | Buffet |
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| 4 | Grand Village | No | No | 3.8 | 166 | 600 | Buffet |

In [34]: `couple_data=df['approx_cost(for two people)']
sns.countplot(x=couple_data)`

Out[34]: <Axes: xlabel='approx_cost(for two people)', ylabel='count'>

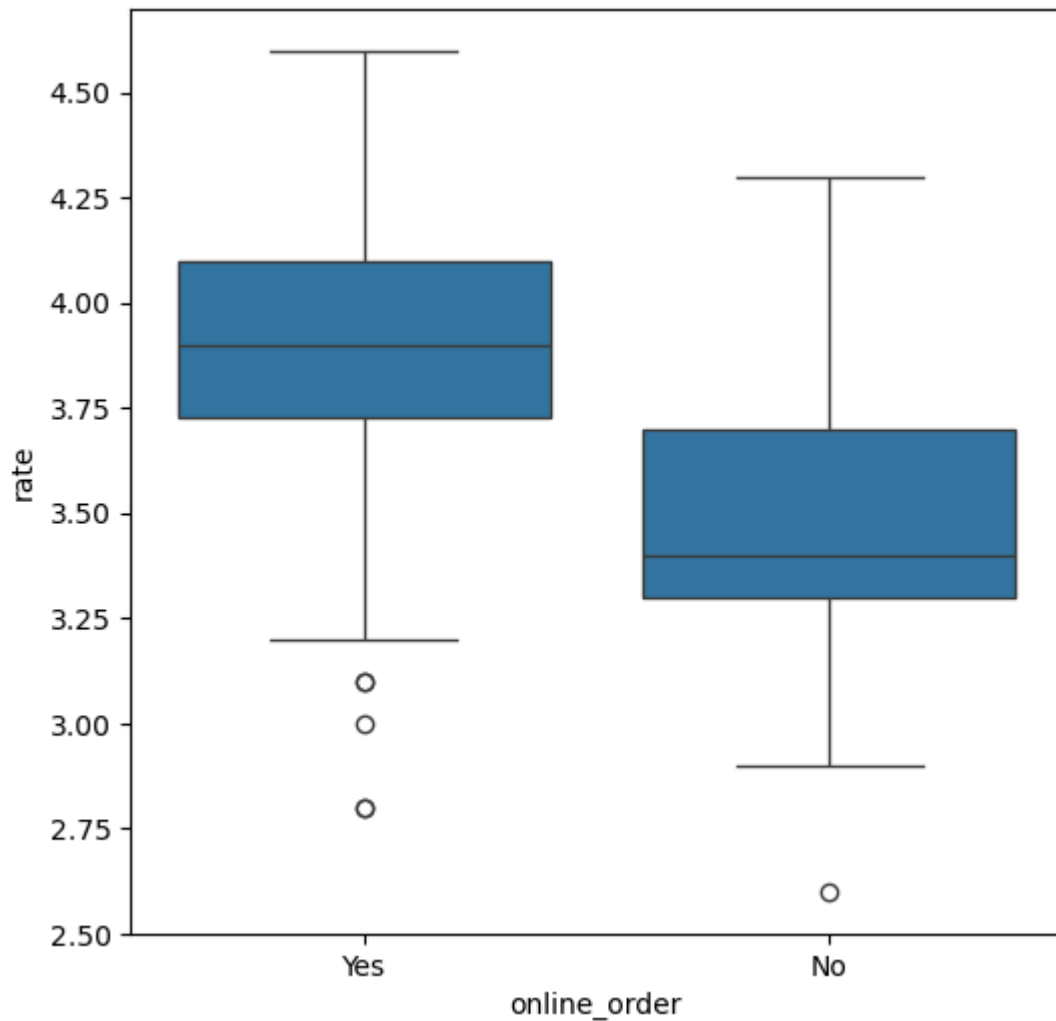


conclusion: the majority of couple
preffred restuarant with an approxiamate
cost of 300 rupees

which modes recieves maximum rating

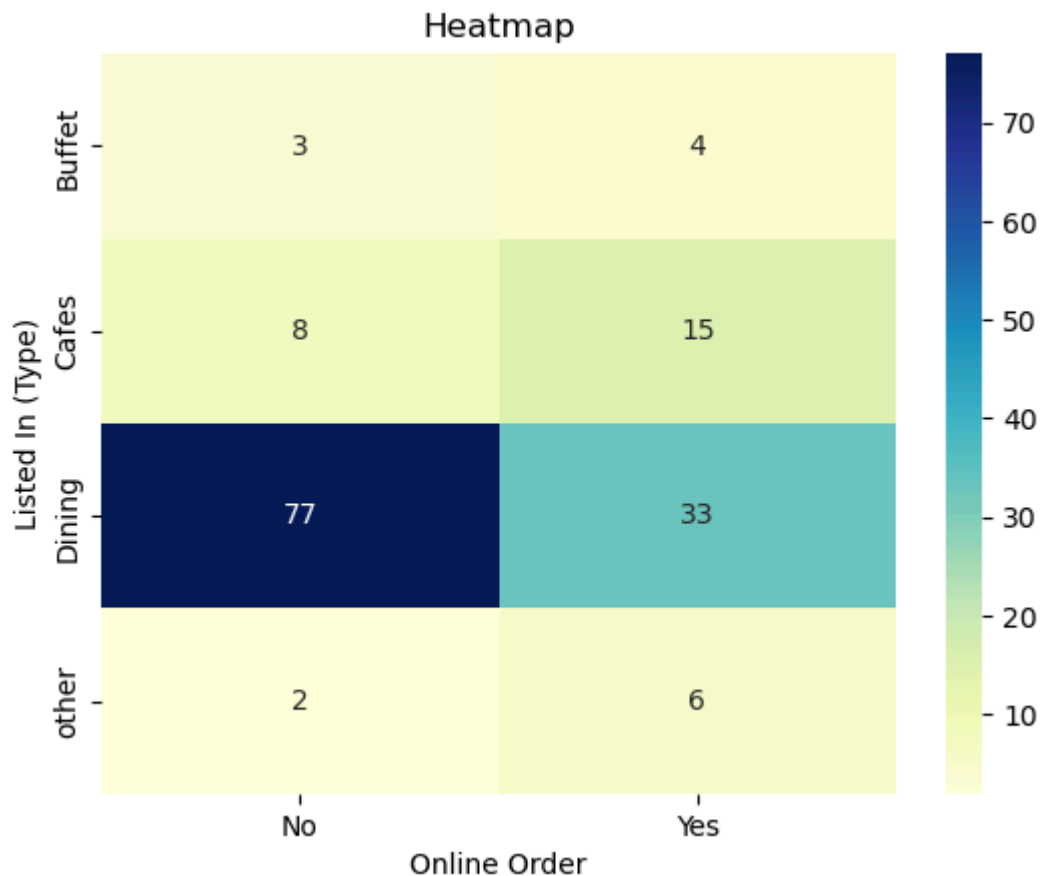
```
In [37]: plt.figure(figsize = (6,6))  
sns.boxplot( x = 'online_order', y= 'rate',data = df)
```

Out[37]: <Axes: xlabel='online_order', ylabel='rate'>



conclusion: offline order recieved lower rating in comparison to online order

```
In [39]: pivot_table = df.pivot_table(index='listed_in(type)', columns='online_order', ag
sns.heatmap(pivot_table, annot=True, cmap="YlGnBu", fmt='d')
plt.title("Heatmap")
plt.xlabel("Online Order")
plt.ylabel("Listed In (Type)")
plt.show()
```

Dining restaurants primarily accept offline orders, whereas cafes primarily receive online orders. This suggests that clients prefer orders in person at restaurants, but prefer online ordering at cafes.

In []: