NEIGHBORHOOD CLUSTERING REPORT

Client -:

Owner of restaurants and café, looking for opening various branches in different areas.

Target Audience -:

With this project we are targeting the places where there can be more and more availability of people for fun activities.

Problem Statement -:

With the help of this project we will be determining the places in Ontario, Canada that are most suitable for opening any restaurant or café, so that our client can have more and more profit with permanent customer’s availability in a specific area.

Dataset -:

We will be working with the data comprised of area code, neighborhood, and borough. Later on we will be using the area code from this data with foursquare API to determine the fun venues around. As a result, we will be getting a dataset with area code, borough, neighborhood, latitude, longitude, and venues for every particular area code.