

Clear all slicers

E-Com Platform

All

Category

All

Week Start & End Date

All

Brand

All

Reviewers

All

Sponsored

All

Ratings (/5 stars)

All

Available

All

Quantity

All

Price Per Unit

All

Share of Search by Brand

Brand	% Share of Search
boAt	48.5%
Boult	7.7%
Noise	3.7%
pTron	3.0%
Tunifi	2.7%
Sounce	1.9%
JBL	1.4%
Chargio	1.4%
Total	100.0%

Share of Reviews by Brand

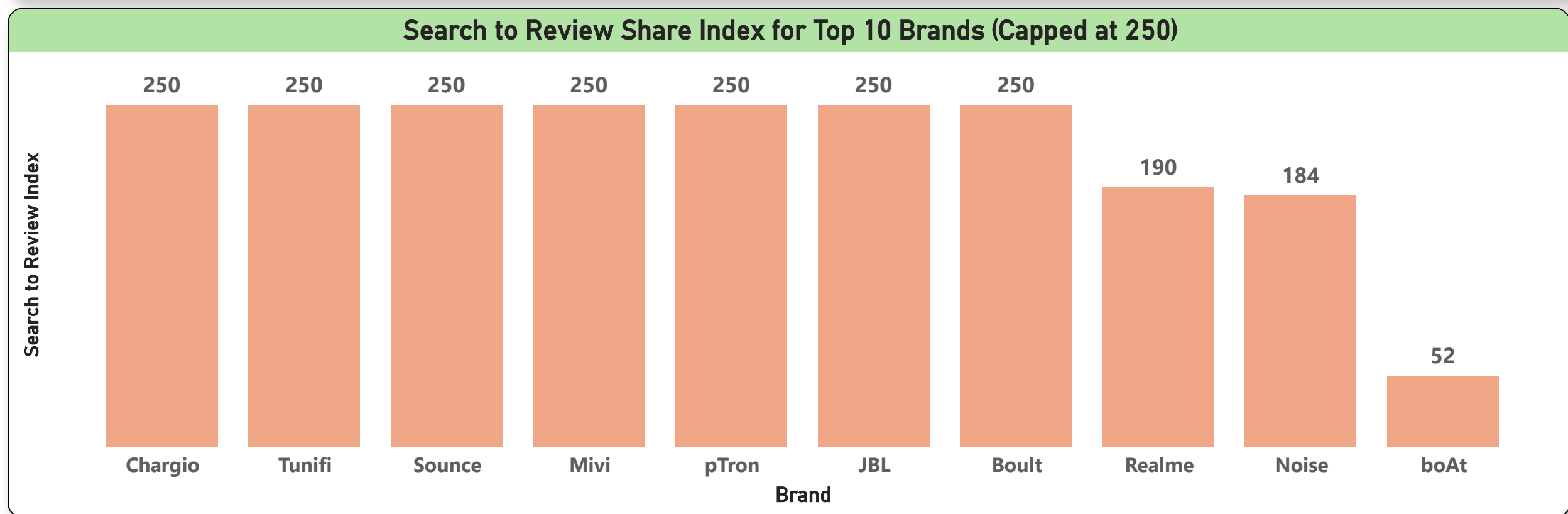
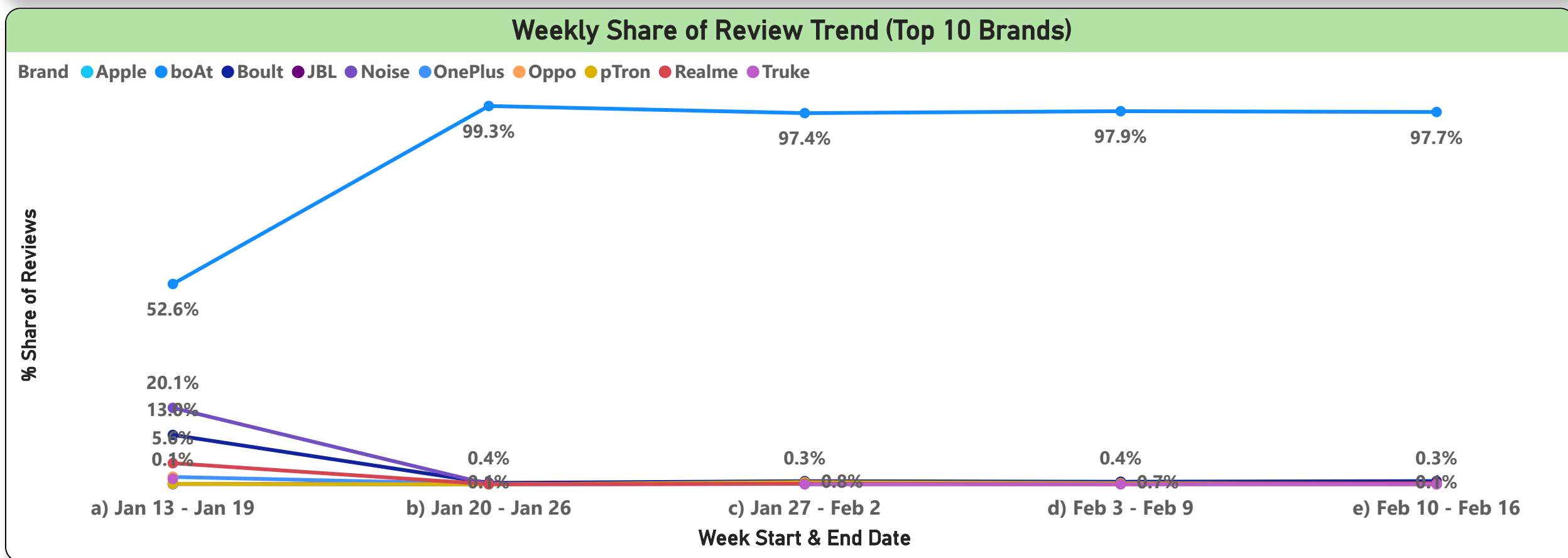
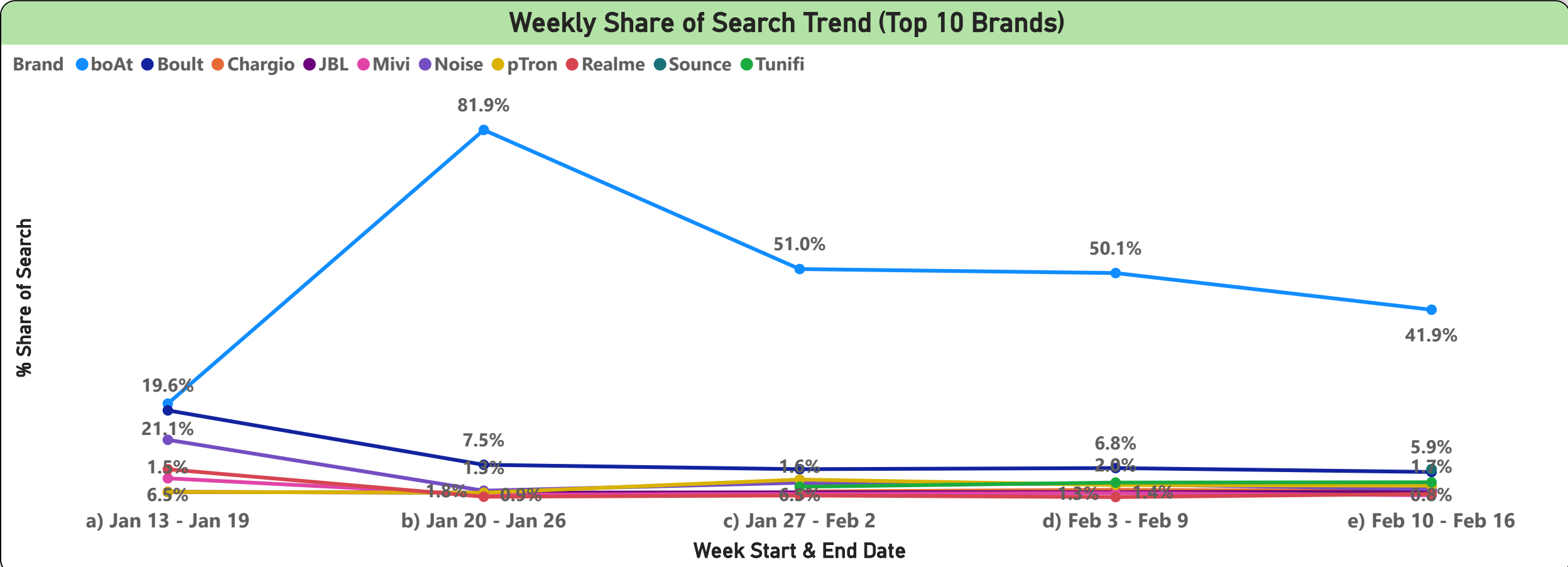
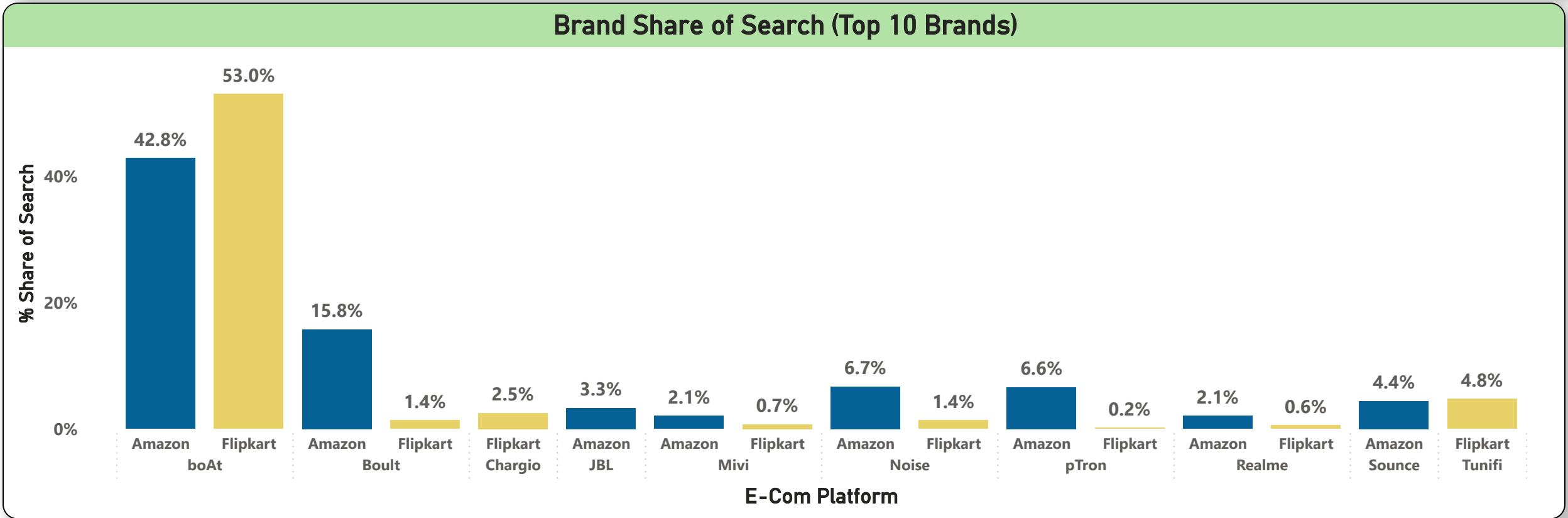
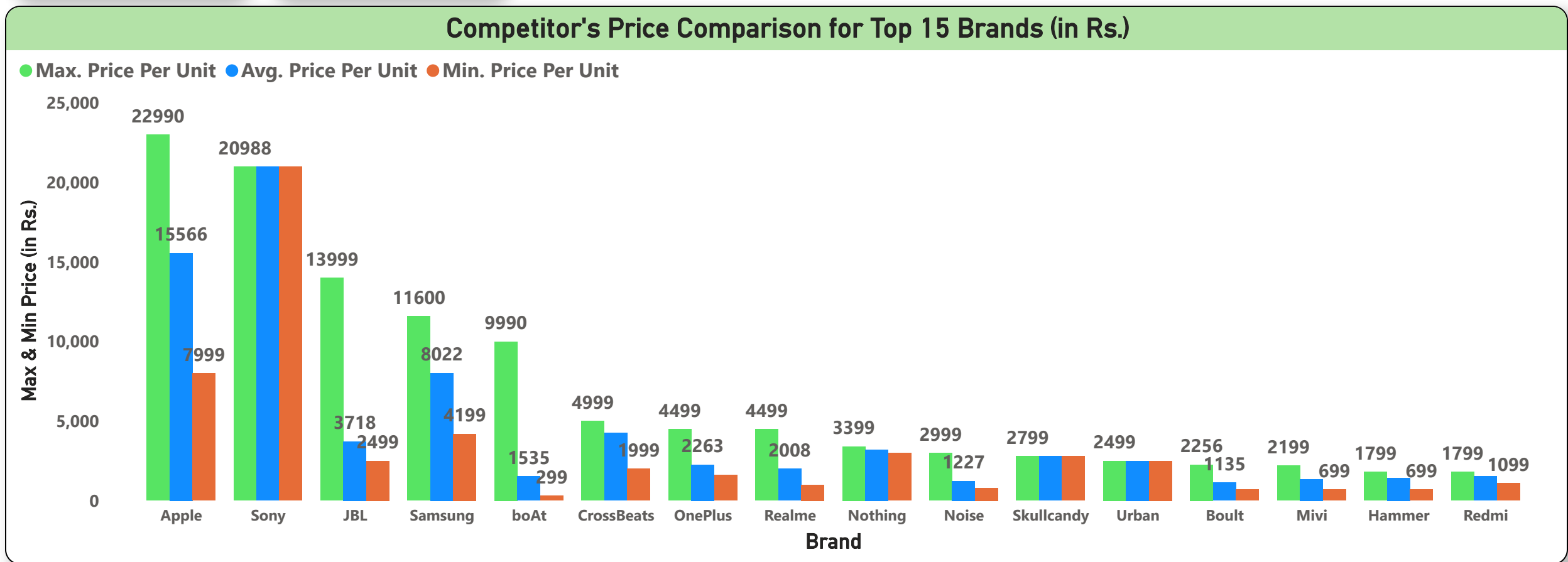
Brand	% Share of Reviews
boAt	93.8%
Noise	2.0%
Boult	1.8%
Realme	0.6%
OnePlus	0.3%
Apple	0.2%
pTron	0.2%
Oppo	0.2%
Total	100.0%

Rating by Brand

Brand	Reviews	Max.	Min.	Avg.
boAt	207147071	4.40	2.80	4.0
Noise	4461397	4.20	2.80	4.0
Boult	4072075	4.90	3.00	4.0
Realme	1421719	4.40	4.00	4.2
OnePlus	617113	4.50	4.10	4.3
Apple	544438	4.60	4.30	4.5
pTron	527164	4.40	3.10	3.6
Oppo	403800	4.30	4.30	4.3
Truke	315345	4.30	3.70	4.0
JBL	288972	4.30	3.10	3.7
Total	220798369	4.90	2.80	4.0

Avg Selling Price by Brand (in Rs. Per Unit)

Brand	Avg. Price Per Unit
Sony	20,988.00
Apple	15,566.25
Samsung	8,022.00
CrossBeats	4,249.00
JBL	3,717.72
Nothing	3,199.00
Skullcandy	2,799.00
Urban	2,499.00
OnePlus	2,262.72
Realme	2,007.81
Total	1,338.53



Top SKU's by Share of Search	
Brand	Title
boAt	boAt Airdopes 131 with upto 60 hours and ASAP Charge Bluetooth
boAt	boAt Airdopes 381 with upto 20 Hours Playback and ASAP Charge Bluetooth
boAt	boAt Airdopes Supreme w/ 4 Mics AI ENx Tech, 50 HRS Playback,Multi Point Connectivity Bluetooth
Boult	Boult Astra with Quad Mic ENC, 48Hrs Battery, Low Latency Gaming, Made in India, 5.3v Bluetooth
Boult	Boult Audio K40 True Wireless in Ear Earbuds with 48H Playtime, Clear Calling 4 Mics, 45ms Low Latency Gaming, Pren 13mm Bass Drivers, Type-C Fast Charging, BTv 5.3 Ear Buds (Electric Black)
Boult	Boult Audio K40 True Wireless in Ear Earbuds with 48H Playtime, Clear Calling 4 Mics, 45ms Low Latency Gaming, Pren 13mm Bass Drivers, Type-C Fast Charging, BTv 5.3 Ear Buds TWS (Denim Blue)
Boult	Boult Audio K40 True Wireless in Ear Earbuds with 48H Playtime, Clear Calling 4 Mics, 45ms Low Latency Gaming, Pren 13mm Bass Drivers, Type-C Fast Charging, BTv 5.3 Ear Buds TWS (Ivory White)
Boult	Boult Audio K40 True Wireless in Ear Earbuds with 48H Playtime, Clear Calling 4 Mics, 45ms Low Latency Gaming, Pren 13mm Bass Drivers, Type-C Fast Charging, BTv 5.3 Ear Buds TWS (Khaki Green)

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E-Com PlatformAll

CategoryAll

Week Start & End DateAll

BrandAll

ReviewersAll

SponsoredAll

Rating (/5 stars)All

AvailableAll

QuantityAll

Price\_Per\_UnitAll

Share of Search by Brand

Brand	% Share of Search
boAt	19.0%
Boult	8.1%
Zebronics	7.9%
Noise	6.2%
Aroma	5.4%
Sony	5.1%
JBL	4.9%
Realme	3.5%
Oneplus	2.9%
Total	100.0%

Share of Reviews by Brand

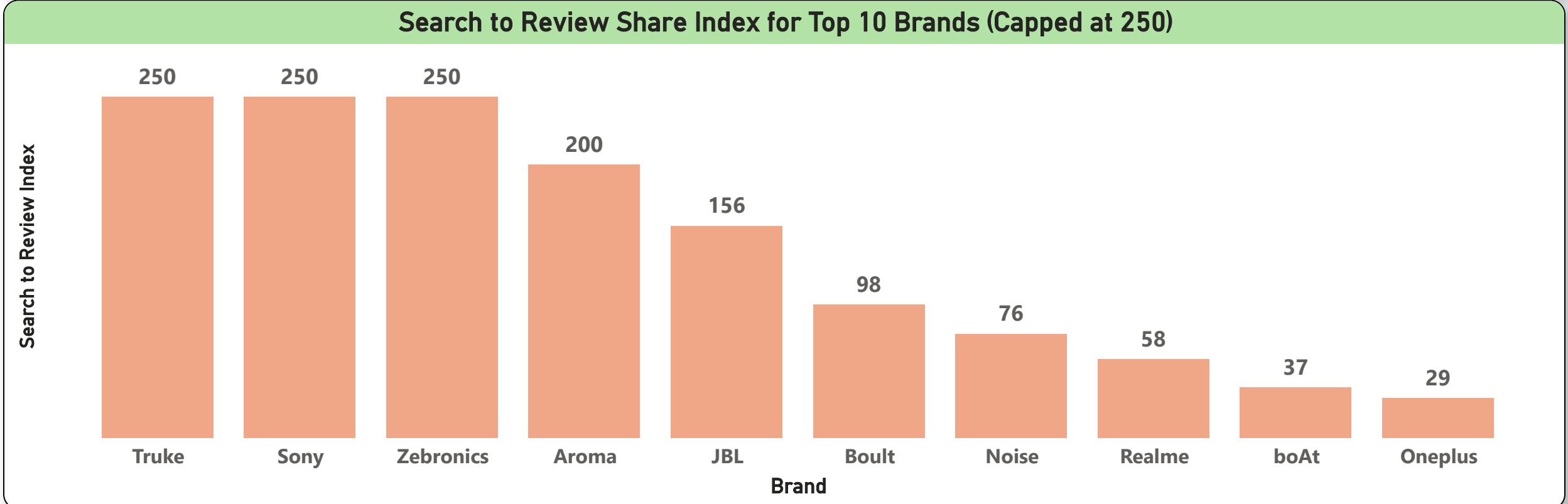
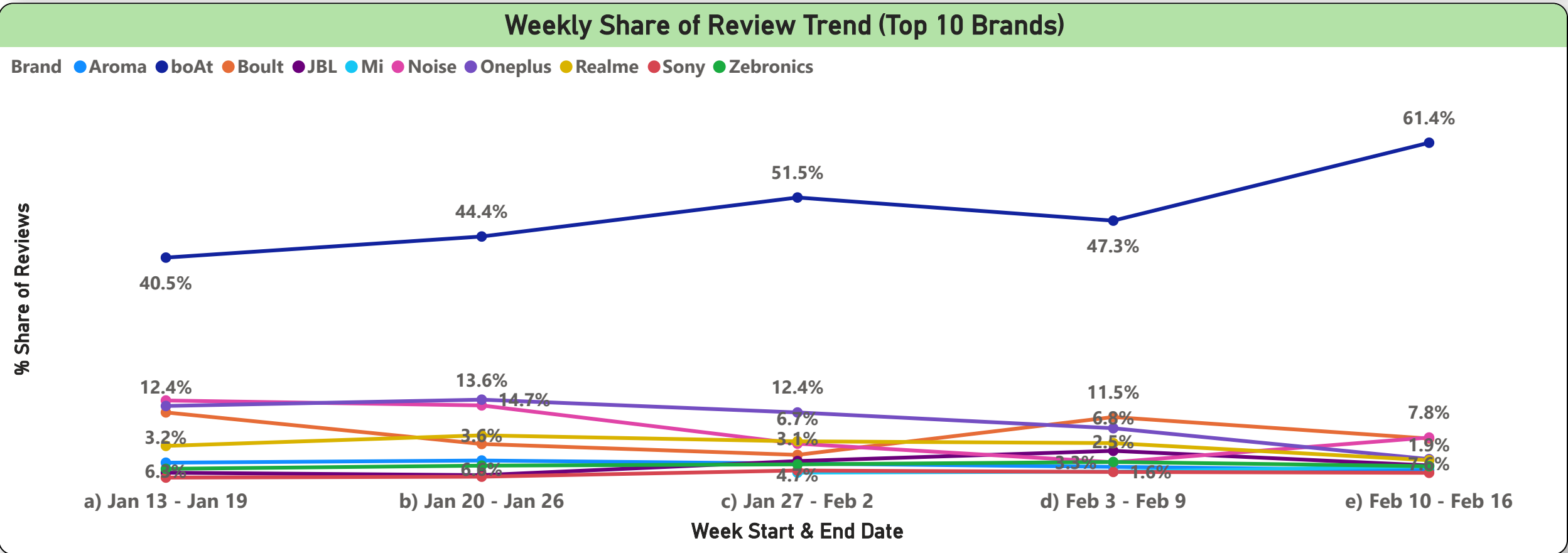
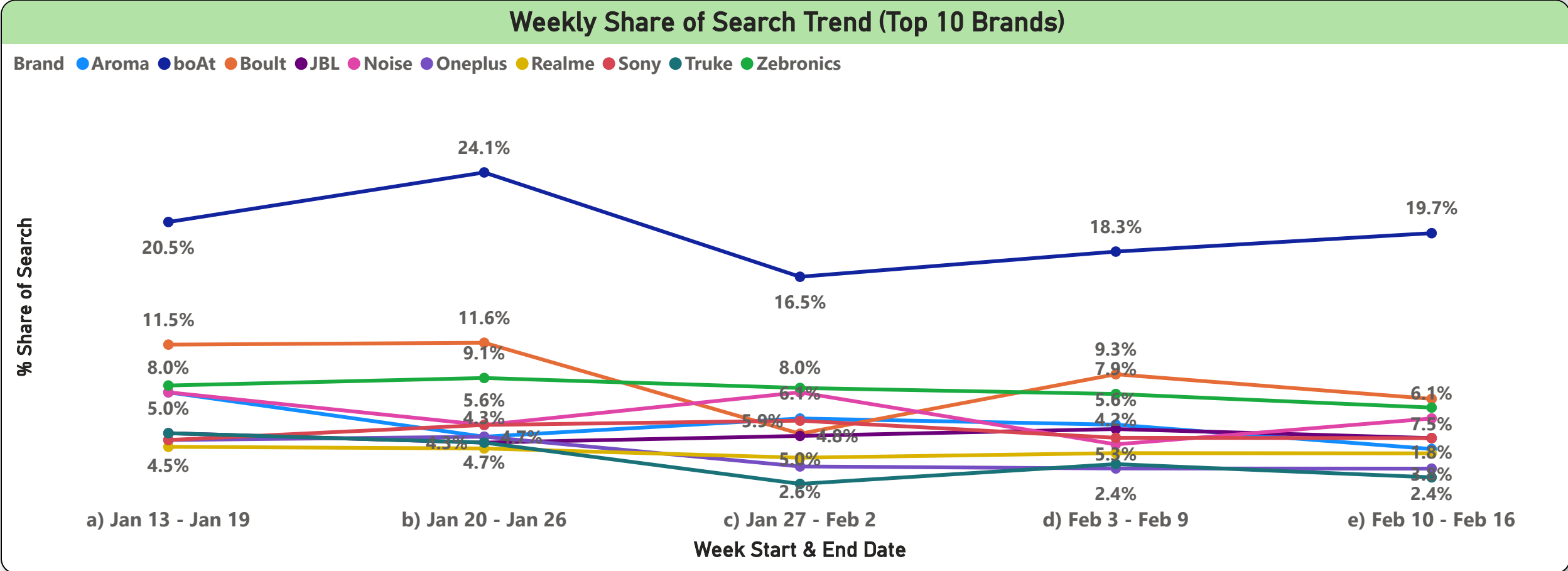
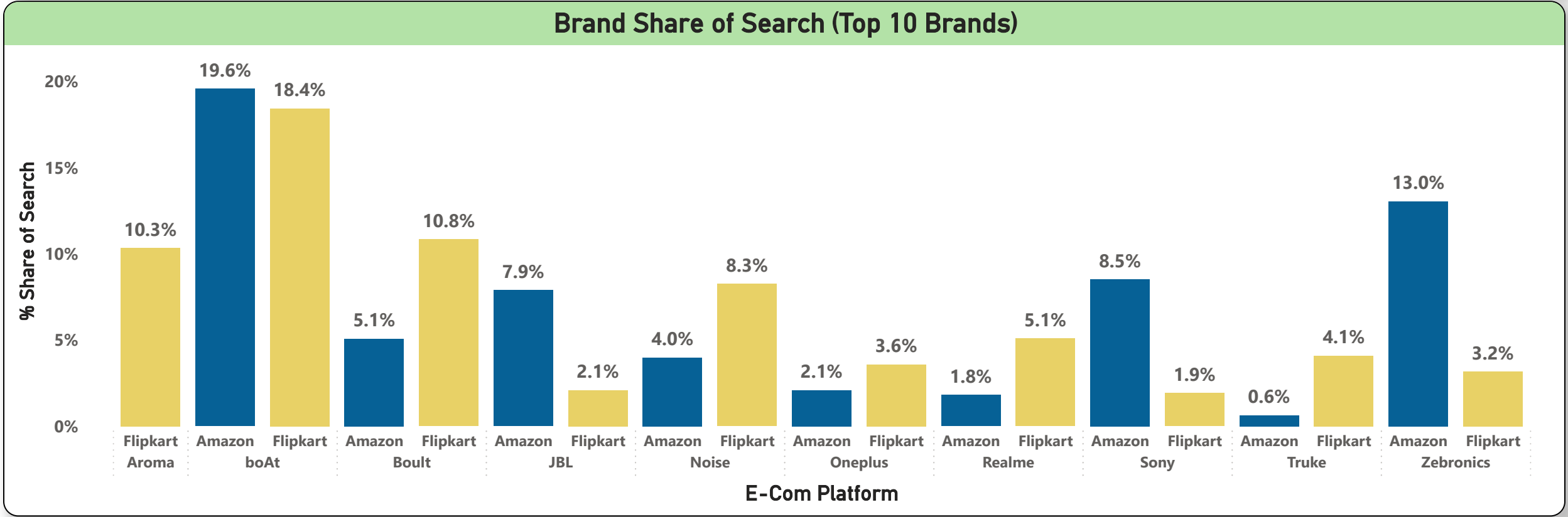
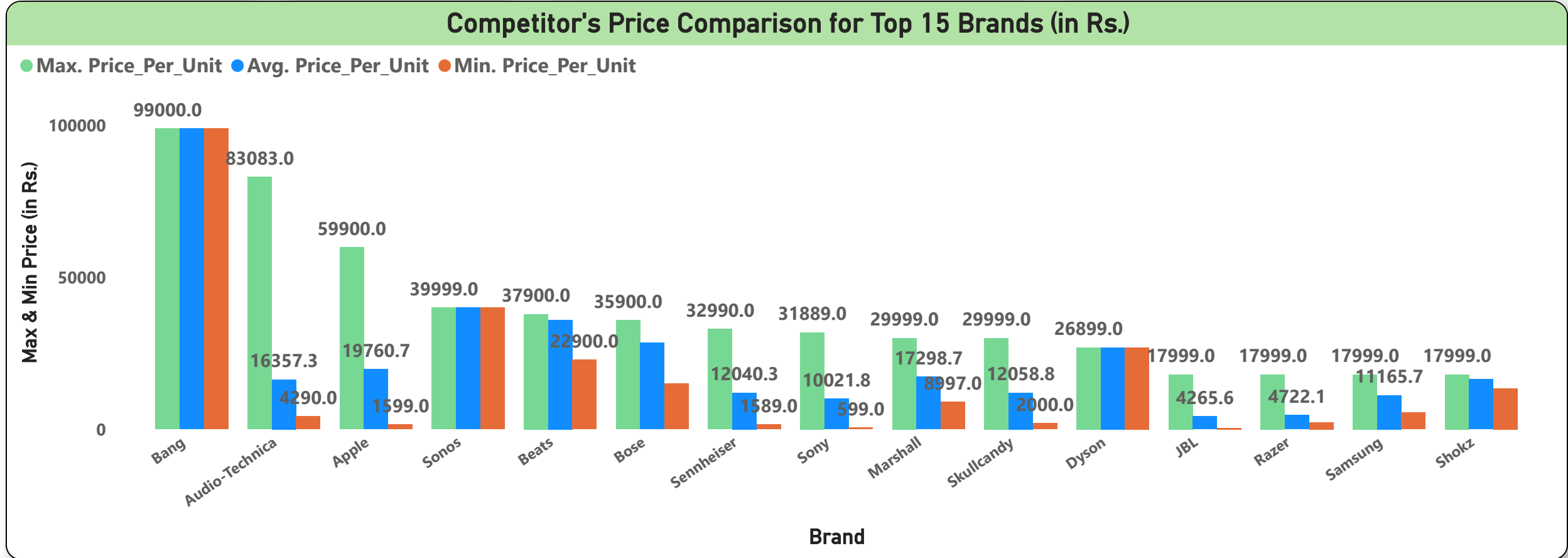
Brand	% Share of Reviews
boAt	51.0%
Oneplus	9.8%
Boult	8.3%
Noise	8.1%
Realme	6.1%
JBL	3.1%
Zebronics	2.8%
Aroma	2.7%
Mi	1.4%
Total	100.0%

Rating by Brand

Brand	Reviews	Max.	Min.	Avg.
boAt	112176578	4.30	3.10	4.06
Oneplus	21556422	4.50	3.90	4.28
Boult	18139955	4.80	3.70	4.06
Noise	17867157	4.30	3.40	4.00
Realme	13430252	4.40	3.90	4.28
JBL	6869611	4.30	3.50	4.08
Zebronics	6139363	4.10	2.90	3.79
Aroma	5905659	4.00	3.40	3.97
Mi	3118489	4.30	4.30	4.30
Sony	2917314	4.50	3.60	4.22
Total	219841531	4.90	2.70	4.08

Avg Selling Price by Brand (in Rs. Per Unit)

Brand	Avg. Price_Per_Unit
Bang	99000.0
Sonos	39999.0
Beats	36013.1
Bose	28452.5
Dyson	26899.0
Apple	19760.7
Marshall	17298.7
Shokz	16499.0
Audio-Technica	16357.3
Beyerdynamic	16332.3
Total	3158.5



Top SKU's by Share of Search	
Brand	Title
Aroma	Aroma NB119 Titanium - 48 Hours Playtime Neckband Bluetooth
Aroma	Aroma NB120 Amaze Upto 50 Hours* Playtime, Fast Charging, Dual Pairing Neckband Bluetooth
Aroma	Aroma NB140 Superstar Upto 55 Hours* Playtime Deep Bass Fast Charging Earbuds Bluetooth
boAt	boAt Airdopes 131 Elite ANC w/ Active Noise Cancellation,60HRS Playback,Chrome Design Bluetooth
boAt	boAt Airdopes 131 with upto 60 hours and ASAP Charge Bluetooth
boAt	boAt Airdopes 181 Pro w/ 100 HRS Playback, 4 Mics ENx Technology & ASAP Charge Bluetooth
boAt	boAt Airdopes Supreme w/ 4 Mics AI ENx Tech, 50 HRS Playback,Multi Point Connectivity Bluetooth
boAt	boAt Rockerz 110 with 40 HRS Playback, ENx Technology, Beast Mode & ASAP Charge Bluetooth
boAt	boAt Rockerz 425 w/ 25 hrs Playtime,40 mm Drivers, BEAST Mode,ENx Tech & Dual Pairing Bluetooth
boAt	boAt Rockerz 450 w/ 40mm Drivers, 15 HRS Playback, Soft Padded Earcups Bluetooth
Boult	Boult W20 with Zen ENC Mic, 35H Battery Life, Low Latency Gaming, Made in India, 5.3v Bluetooth



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Week Start & End Date

All

Brand

All

Reviewers

All

Sponsored

All

Rating (/5 stars)

All

Available

All

Quantity

All

Price-Per-Unit

All

Share of Search by Brand

Brand	% Share of Search
Noise	19.2%
Fire-Boltt	12.2%
Fastrack	10.0%
boAt	8.1%
Boult	7.3%
Vibez	3.9%
Apple	2.0%
Touch 18	2.0%
Total	100.0%

Share of Reviews by Brand

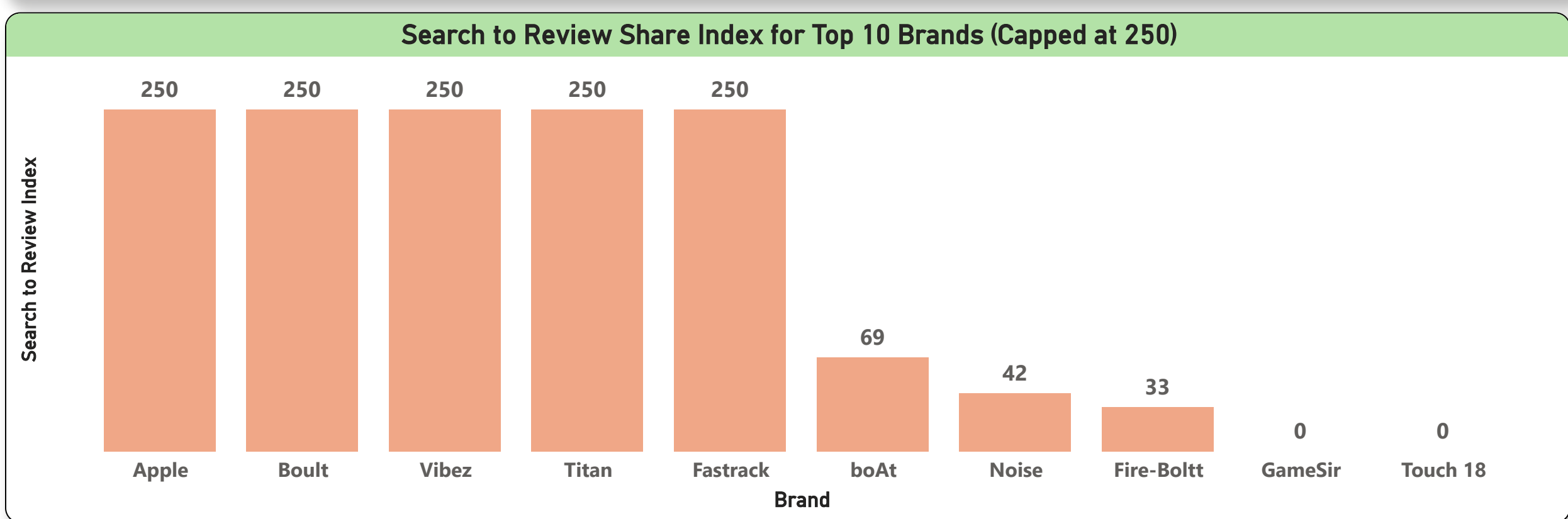
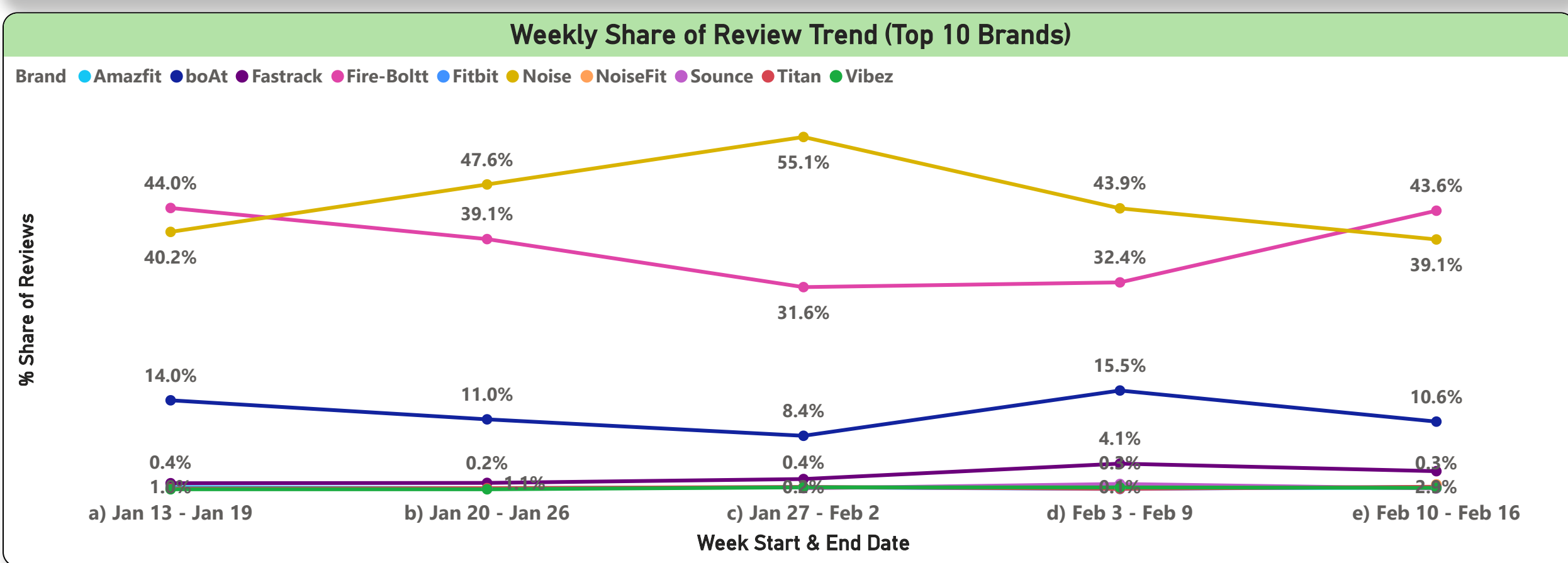
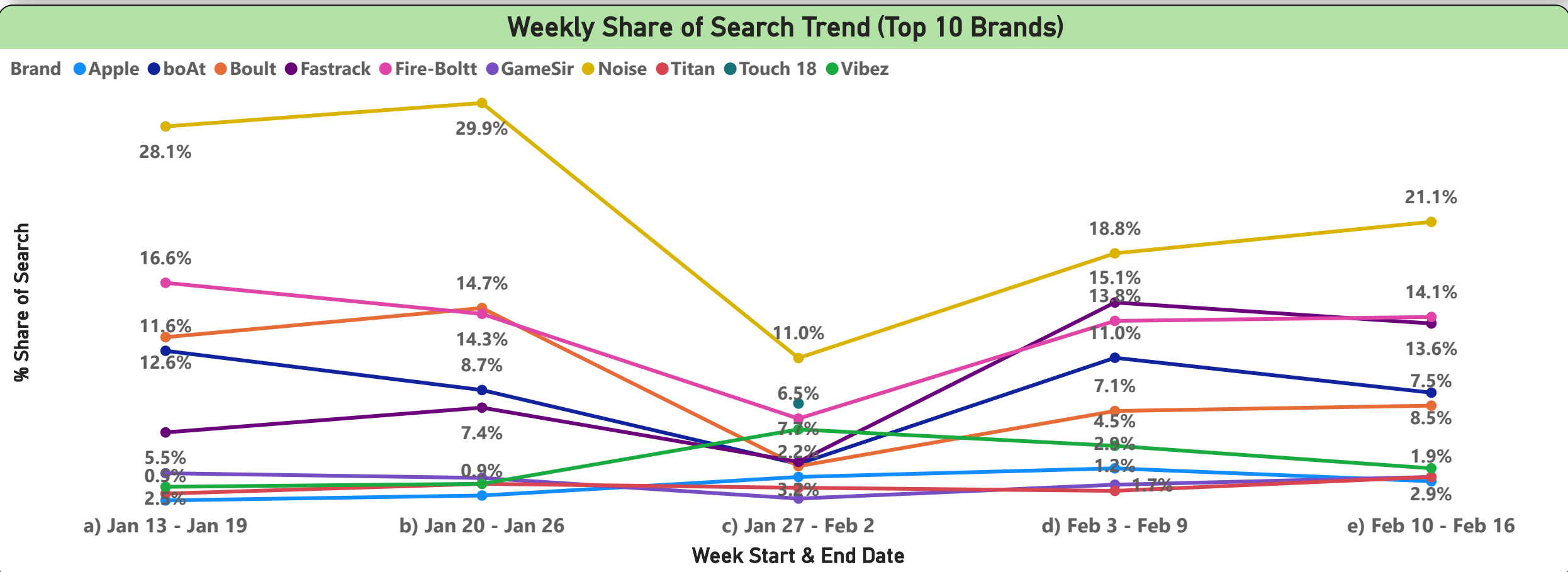
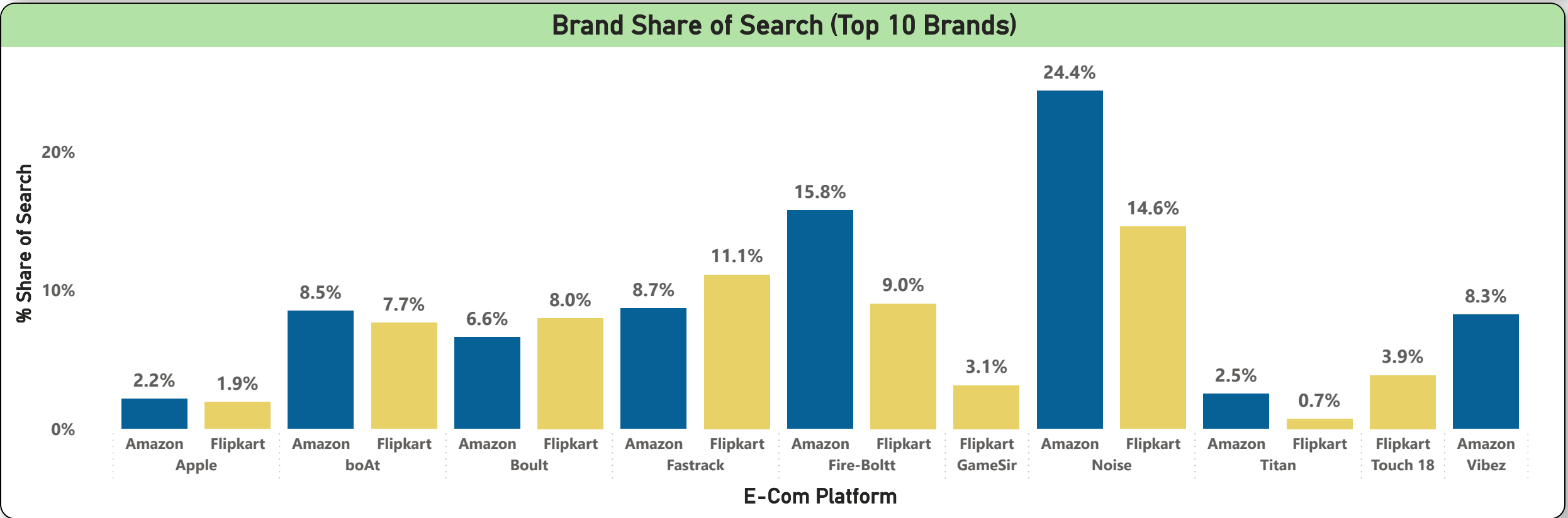
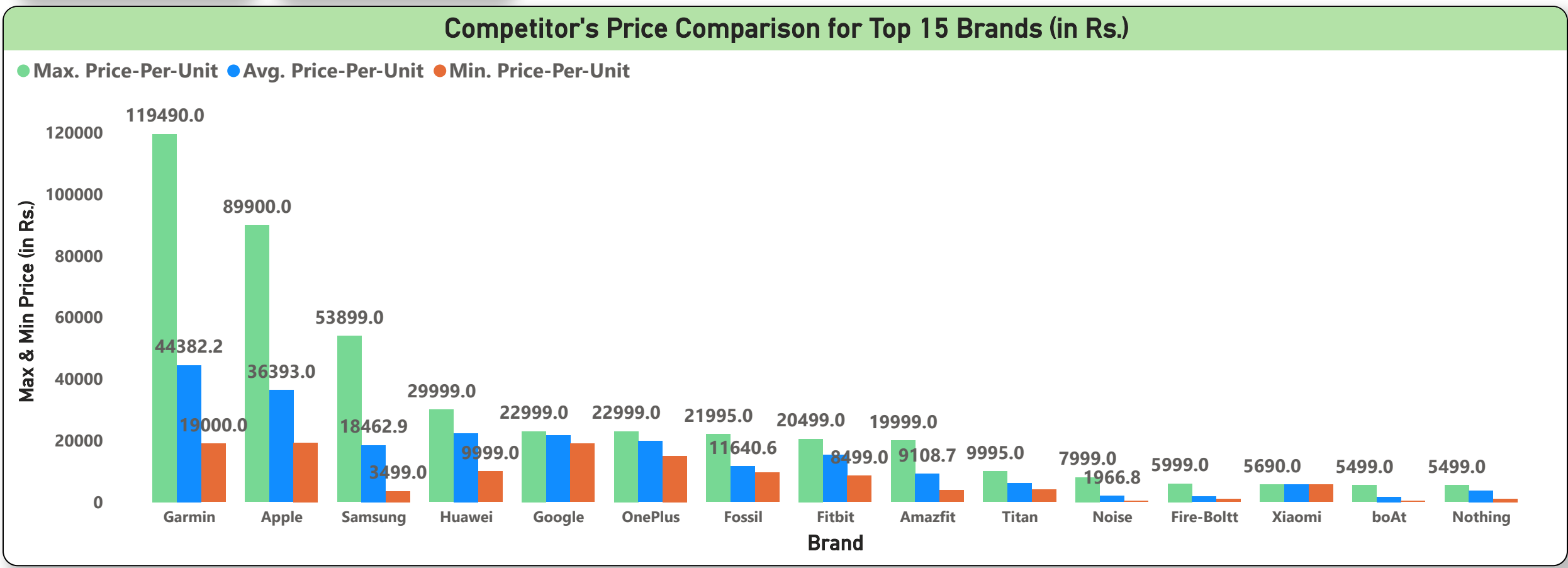
Brand	% Share of Reviews
Noise	45.3%
Fire-Boltt	37.5%
boAt	11.7%
Fastrack	2.4%
Sounce	0.3%
Amazfit	0.3%
Titan	0.3%
Vibez	0.3%
Total	100.0%

Rating by Brand

Brand	Reviews	Max.	Min.	Avg.
Noise	6152931	4.30	3.50	4.01
Fire-Boltt	5098270	4.40	3.00	3.94
boAt	1595578	4.20	2.90	4.02
Fastrack	329624	4.00	3.10	3.90
Sounce	44574	4.00	3.50	3.60
Titan	43372	3.70	3.70	3.70
Amazfit	43284	4.50	3.90	4.04
Vibez	36764	3.90	3.40	3.75
Fitbit	32290	3.90	3.30	3.76
NoiseFit	30342	4.10	4.10	4.10
Total	13590783	4.80	2.50	3.98

Avg Selling Price by Brand (in Rs. Per Unit)

Brand	Avg. Price-Per-Unit
Garmin	44382.2
Apple	36393.0
Huawei	22320.6
Google	21662.7
OnePlus	19776.8
Samsung	18462.9
Fitbit	15332.2
Fossil	11640.6
Amazfit	9108.7
Titan	6050.6
Total	3275.1



Top SKU's by Share of Search	
Brand	Title
boAt	boAt Lunar Discovery w/ Turn by Turn Navigation, 3.53 cm HD Display & BT Calling Smartwatch
boAt	boAt Storm Call 3 Plus w/ Turn by Turn Navigation, QR Tray, 4.97cm(1.96") HD Display Smartwatch
boAt	boAt Storm call 3 w/TBT Navigation,Watch Face Studio,1.83"(4.6 cm)HD Display,QR Tray Smartwatch
boAt	boAt Wave Fury with 1.83" HD Display, Bluetooth Calling & Functional Crown Smartwatch
Boult	Boult Dire 1.38" 2.5D Curved HD Display, 500Nits, 250+ Watch Faces, Health Track,IP67 Smartwatch
Boult	Boult Drift BT Calling HD Display, 140+ Watchfaces, Complete Health Monitoring Smartwatch
Boult	Boult Drift+ Bluetooth Calling, 1.85" HD, 500Nits Brightness, 150+ Watchfaces, SpO2 Smartwatch
Boult	Boult Trail 2.01" 3D Curved HD Display, Working Crown, 190+ Watch Faces, Health Track Smartwatch
Fastrack	Fastrack Dezire FX1 Luxury Metal Watch, 1.38" UltraVU HD Display, Functional Crown, SingleSync BT Callir Assistant, 100+ Smartwatch Faces, IP68, Upto 5 Day Battery (Rose Gold)
Fastrack	Fastrack Revoltt FS1-1.83" BT Calling Fast Charge 110+ Sports Mode 200+ WatchFaces IP68 Smartwatch

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Category

All

Week Start & End Date

All

Brand

All

Reviewers

All

Sponsored

All

Rating (/5 stars)

All

Available

All

Quantity

All

Price Per Unit

All

Share of Search by Brand

Brand	% Share of Search
Zebronics	11.8%
boAt	11.1%
Sony	5.8%
JBL	5.7%
Mivi	4.5%
Amazon	3.8%
Portronics	3.8%
MZ	3.1%
Total	100.0%

Rating by Brand

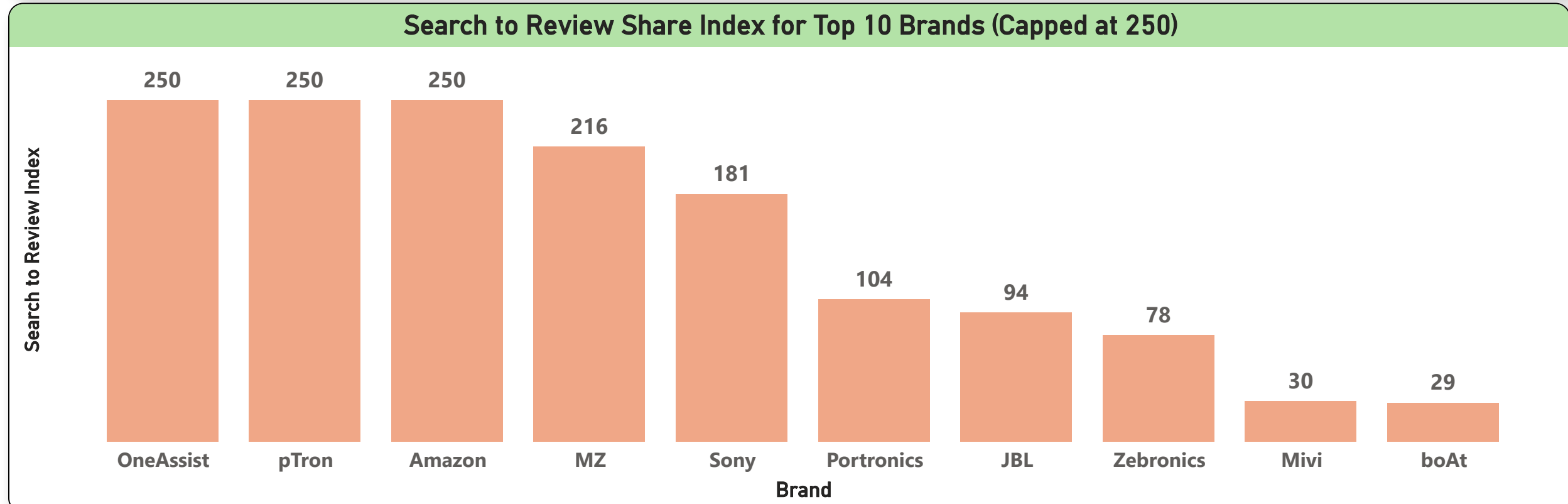
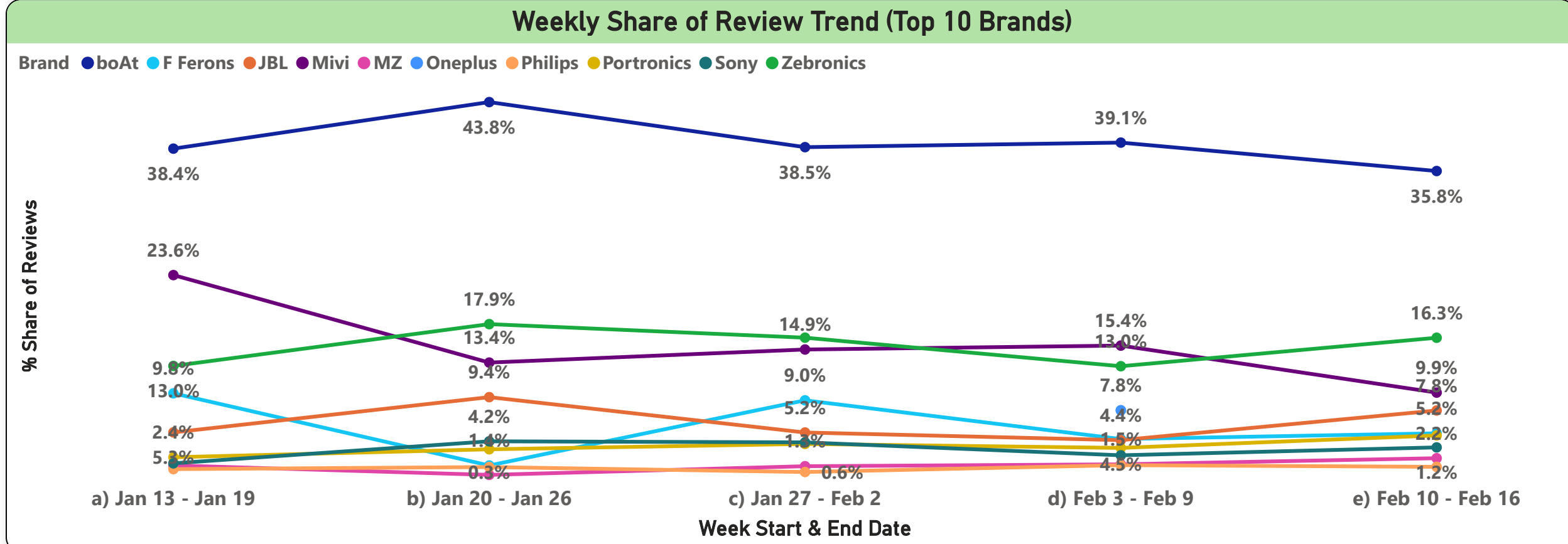
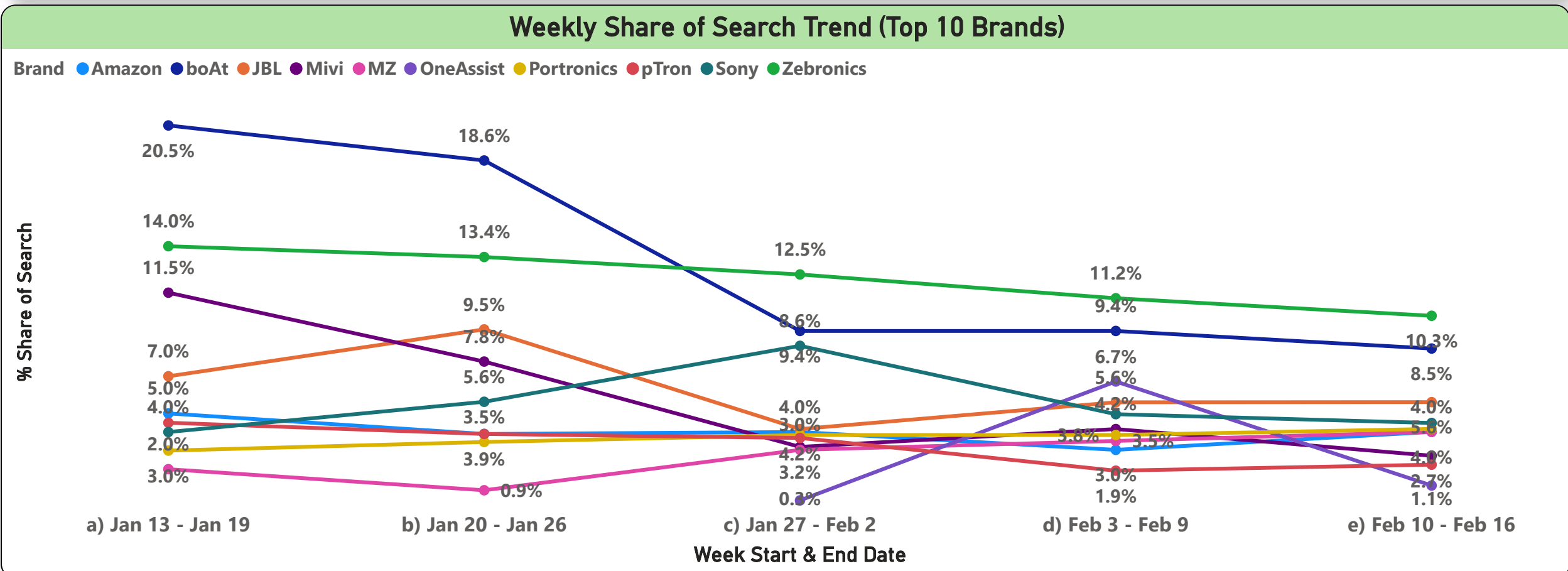
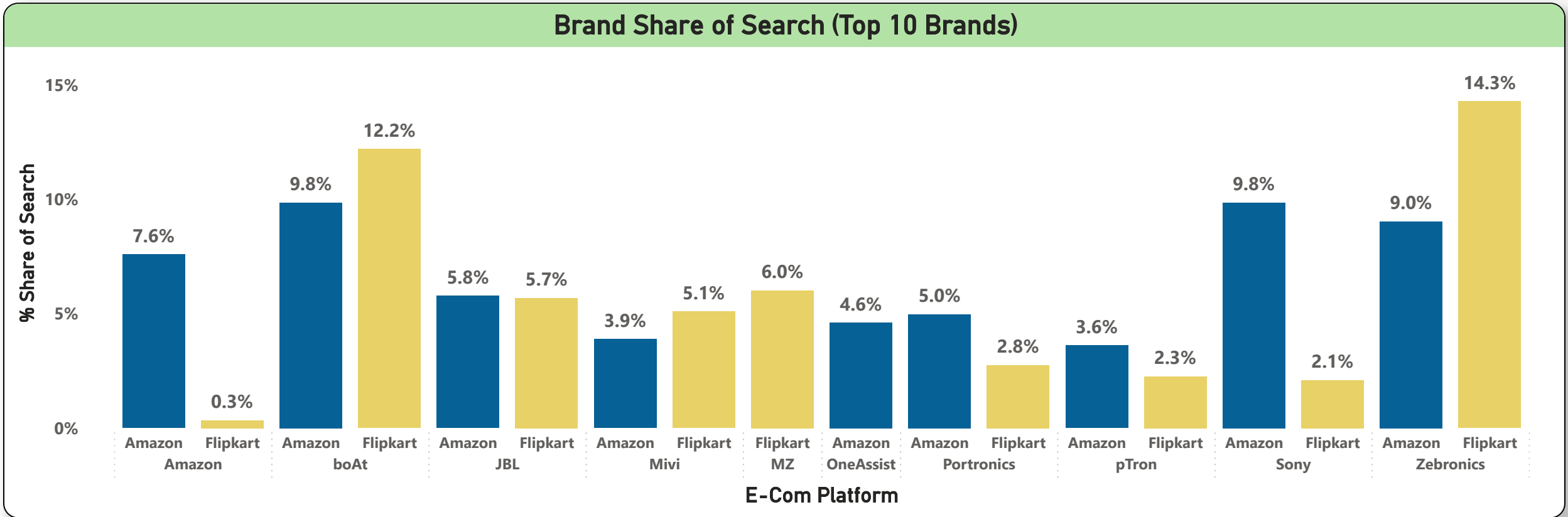
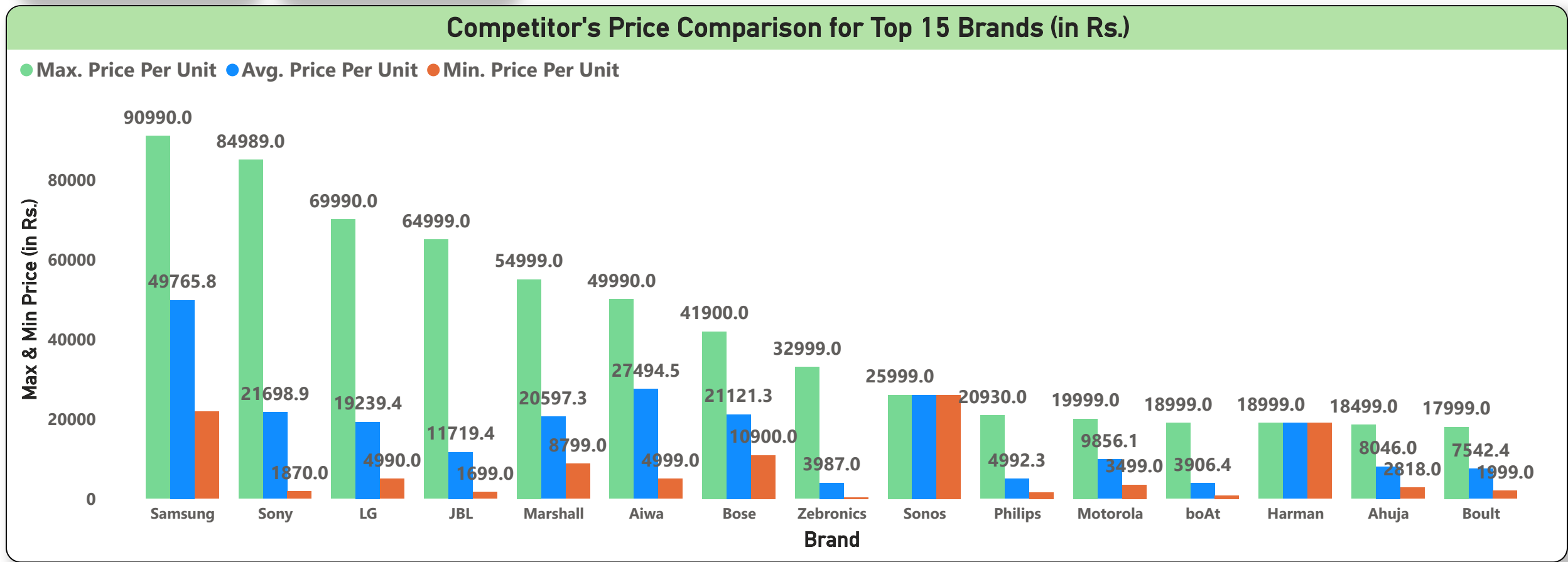
Brand	Reviews	Max.	Min.	Avg.
boAt	11188791	4.50	3.20	4.24
Mivi	4397691	4.70	3.70	4.17
Zebronics	4359260	5.00	3.30	4.01
F Ferons	1786664	4.00	3.90	3.94
JBL	1748551	4.60	3.80	4.36
Portronics	1056599	4.60	2.50	4.26
Sony	924986	4.70	3.70	4.25
Oneplus	597569	4.20	4.10	4.11
MZ	417315	4.60	3.80	3.98
Philips	317160	4.40	3.20	4.14
Total	28853007	5.00	1.80	4.17

Share of Reviews by Brand

Brand	% Share of Reviews
boAt	38.8%
Mivi	15.2%
Zebronics	15.1%
F Ferons	6.2%
JBL	6.1%
Portronics	3.7%
Sony	3.2%
Oneplus	2.1%
Total	100.0%

Avg Selling Price by Brand (in Rs.)

Brand	Avg. Price Per Unit
Samsung	49765.8
Aiwa	27494.5
Sonos	25999.0
Sony	21698.9
Bose	21121.3
Marshall	20597.3
LG	19239.4
Harman	18999.0
Portable	14900.0
Panasonic	12400.0
Total	5109.1



Top SKU's by Share of Search	
Brand	Title
boAt	boAt Blitz 1500 / Blitz 1508 Multimedia 50 W Bluetooth Home Theatre
boAt	boAt PartyPal 185 with Signature Sound & Up to 6 hrs Playtime 50 W Bluetooth Party Speaker
boAt	boAt Partypal 220 with Karaoke Mic, 6 HRS Playback & RGB LEDs 80 W Bluetooth Party Speaker
boAt	boAt Stone 1200F with upto 9 Hours Battery, IPX7 and RGB LEDs 14 W Bluetooth Speaker
boAt	boAt Stone 1500 50 W Bluetooth Speaker
boAt	boAt Stone 190 Pro w/ 12 HRS Playback, TWS Feature & IPX6 Splash Resistance 5 W Bluetooth Speaker
boAt	boAt Stone 350 10 W Bluetooth Speaker
boAt	boAt Stone 350 Pro w/ Dynamic RGB LEDs, 12 HRS Playback, IPX5 & TWS Feature 14 W Bluetooth Speaker
boAt	boAt Stone SpinX Pro with 8 HRS Playtime,RGB LEDs, TWS Mode, Signature Sound 20 W Bluetooth Speaker
JBL	JBL Bar 2.1 Deep Bass (MK2), Soundbar with 6.5â€ Down-Firing Wireless Subwoofer, 2.1 Channel, Built-in Dolby Dig Bluetooth, HDMI & Optical Connectivity (300W)