moja global Strategy Board Meeting: Agenda

Meeting planned for Thursday, 23 January 2020

Welcome by the Chair

1. No new participants to be introduced.

Review of Achievements Against Strategic Plan from 2019

1. In Annex 1, an overview is provided of the strategic targets and achievements during 2019.
2. In a nutshell:
   a. Despite intensive efforts, most targets were not achieved
   b. The funding expected from the World Bank has not been released and as a result, targets for software development and new users were missed.
   c. The failure the proposals to EU H2020 and King B. Foundation had similar (albeit smaller) impacts on software development and number of users and contributors.
   d. The contribution of the comms intern has been very impactful.
      i. Refreshed website (regularly)
      ii. Published 12 articles on Website
      iii. Published 39 updates on LinkedIn
      iv. Raised website pageviews from an average of 46 to 440 per month
      v. Raised LinkedIn followers from 28 to 54
      vi. Raised Twitter followers from 155 to 180
      vii. Send 2 newsletters
      viii. Reached out to 104 Countries
      ix. Received 6 requests for presentations about moja global
      x. Received expressions of interest for a joint proposal from 16 countries
3. The **Strategy Board can ask for more information and clarifications** as needed.
4. **Strategy Board acknowledges the missed targets despite the progress made** and suggests lessons learned for Strategic Plan of 2020.

Licensing and Developer Certificate of Origin (DCO)

1. The representative of the Linux Foundation informs the Strategy Board about the importance of licensing and the developer certificate of origin for open source projects.
2. **Strategy Board acknowledges the importance of licensing and developer certificate of origin (DCO)** and endeavours to ensure moja global complies with its commitments related to the same.

Strategic Plan for 2020

3. The **Strategy Board provides guidance for the Strategic Plan for 2020** which will be approved in the Strategy Board Meeting of January 2020.
4. In the Strategy Board meeting of 17 October 2019 the following priorities were raised:
    a. Implement FLINT for pilot areas in as many countries as possible
    b. Submit a joint proposal to various donors
    c. Demonstrate success in countries already using FLINT (Kenya, Colombia)
    d. Present moja global at the UNFCCC meeting in Bonn June 2020
5. In Annex 2, the draft Strategic Plan for 2020 is available.
    a. Which sources of funding can be pursued in addition to those listed
    b.
6. **Strategy Board finalizes and approves the strategic plan for 2020.**

Other business

1. If there are no additional items, the chair will close the meeting

Annex 1: Progress to Date Against moja global Strategic Plan 2019

Target for end of 2019	
Results	**Progress**
5 new users ((sub-)national gov., organisations, or companies)	No new users (Kenya)
1 low or middle income country uses FLINT as official AFOLU MRV	None
1 low or middle income country leading module development	None
2 strategy board members from user countries	None
2 other strategy board members	None
Features of moja global Software	
User Interfaces for FLINT Rules Based Projections Module Uncertainty Module Forest Module (Tier 3) Wooded grasslands Module Dead Organic Matter Module (litter, deadwood) Agricultural Soils Module Grasslands Module Perennial Crop Module	No Ongoing Ongoing No No No No No No

Fire Module (inc savanna burning)	No
Manure Management Module	No
Annual Crop Module	No
Supply Chain Concept	Cancelled
Proof of Concept for Nesting of Project Level Results	No
Capabilities of moja global Organisation	
Open repository: Set up processes, complete documentation	Repos Open
Communications and outreach: 10 Gov (Nat - Sub-nat.), 5 organisations/companies, 4 media outlets, 4 newsletter, 4 website update, 2 webinars/workshops, 2 explanatory videos on website	OK (almost)
Internal Operations: Appoint new Management Board Director, Formalize operations of Technical Steering Committee (at least 4 minuted meetings, link to workshops to facilitate face-to-face)	Searching for Co-Dir Start regular TSC
Financial Resources	
Canadian Funding Agreement	Complete / New proposal planned
World Bank Funding Agreement	No progress
Submit proposal to EU LIFE program	Proposal Submitted
Submit proposal to King Baudouin Foundation	Funding denied
Submit proposal to ESA	Cancelled
2 other Funding Agreements	H2020 (Denied) UNFCCC
Pipeline with 2 additional funding streams for 2020	GIZ India to BMU Joint Proposal after Ghana workshop

Annex 2: Proposed moja global Strategic Plan 2020

Target for end of 2020	
Results	
5 new users ((sub-)national gov., organisations, or companies)	See this document
5 pilots running	Same doc as above
1 low or middle income country uses FLINT as official AFOLU MRV	Chile? Kenya?

1 low or middle income country leading module development	Colombia
2 strategy board members from user countries	Canada / Chile
2 other strategy board members	IUCN / SGGW
Features of moja global Software	
Concept Rules Based Projections Module Uncertainty Module Generic Biomass Module Link to SEPAL??? Biodiversity??? ...	UNFCCC UNFCCC Canada ...
Capabilities of moja global Organisation	
Repository: ● Maintain repository ● Complete documentation Communications: ● 4 media outlets, ● 4 newsletter, ● 4 website update, ● 2 webinars/workshops, ● 1 conference (UNFCCC Bonn June) ● 2 explanatory videos on website Internal Operations: ● Test collaborative module development (Uncertainty Module), ● Appoint new Directors ● Formalize operations of Technical Steering Committee ● Organize a Hackathon???? ● Engagement with Policy Makers????	Various + voluntary ==UNFCCC intern??==
Financial Resources	
Ongoing ● Canadian ● UNFCCC Pending ● World Bank (expected ??) ● EU LIFE (expected approval March, implement June) ● GIZ India (expected approval February, implement 2021) Proposals ● Canada (Submission June) ● UNFCCC ? ● Various donors joint proposal (Submission June) ● Prepare 2nd joint proposal (Submission 2021) ● Prepare new H2020 (Submission Sept)	

| ● Pipeline with 2 additional proposals | |