

moja global Strategy Board Meeting: Agenda

Meeting planned for Tuesday, 23 July 2019

Welcome by the Chair

1. Introduction of Nibwene Mwakibinga, communications intern

Review of Achievements Against Strategic Plan from 2019

1. In Annex 1, an overview is provided of the strategic targets and achievements during the first and second quarter of 2019.
2. To save time, apart from the items specifically mentioned below, this overview will not be discussed in the Strategy Board Meeting.
3. The **Strategy Board can ask for more information and clarifications** as needed.
4. Most changes are related to funding:
 - a. WB funding: ToR was submitted. Discussions were held with Canada. Feedback awaited. Still unclear what will actually be funded.
 - b. EMO Canada and UNFCCC funding: Proposal is being adjusted. Once a revised proposal has been agreed, the ToR will be submitted to UNFCCC.
 - c. EU LIFE: Proposal is in progress.
 - d. King Baudouin Foundation has NOT approved our proposal
 - e. Currently looking for partners to submit a proposal to the Nordic Climate Fund
5. Workshops:
 - a. CFS workshop in Chile
 - b. UNFCCC - SilvaCarbon workshop in Ghana
6. **Strategy Board acknowledges the progress made** and provides advice on how to speed up additional achievement.

Communications Plan

1. Nibwene Mwakibinga has developed a first draft for [the communications plan](#).
2. The Communications Plan is linked to the Strategic Repositioning discussed in the next item
3. Possible phasing of the activities:
 - a. Immediate start: Newsletter, Twitter, LinkedIn
 - b. Confirm with Board after concept: Branding, Website
 - c. Coordinate with Strategic Repositioning: Pitch by email to potential users and donors
4. **Strategy Board approves the proposed theory of change and phasing of activities.**

Strategic Repositioning of moja global

1. Progress on the Strategic Repositioning can be found [here](#).
2. Results from the mini-survey are [here](#).

3. Next steps:
 - a. Collect info about other existing systems and gaps with user needs
 - b. Prepare a pitch for potential users and donors in line with new scope of application of moja global software
 - c. Gap funding: EMO - UNFCCC. Board suggestions for funding?
4. Should “Wedding List Approach” be extended for 3 more months?
 - a. In April 2018, the Strategy Board decided to suspend the membership fee approach for a period of 1 year and in April 2019, this decision was extended for 3 more months to this Board Meeting (July 2019). The membership fee approach has been replaced with a “wedding list” approach based on:
 - i. From the moment they start using FLINT, potential members from governments, organisations, or companies can join moja global and its Strategy Board for one year without any obligations. The criterion for a seat on the Strategy Board is that the government, organisation or company uses FLINT
 - ii. moja global’s Focus is on contributions in-kind to achieve the Strategic Plan. Cash contributions are voluntary, but still needed.
 - b. The repositioning exercise includes the identification of new donors and ways of supporting moja global (e.g. hiring moja global staff and assign them to work on moja global.) Hence, returning to a system of membership fees can better wait until there is clarity about the repositioning.
5. **Strategy Board approves continuation of Strategic Repositioning and extends “Wedding List Approach” for 9 more months.**

Replacement of co-director

1. New Co-Director is still urgently needed to ensure sustainability of moja global
2. **Strategy Board acknowledges the urgency of replacing the co-director**

Other business

1. If there are no additional items, the chair will close the meeting

Annex 1: Progress to Date Against moja global Strategic Plan 2019

Target for end of 2019	
Results	Progress
5 new users ((sub-)national gov., organisations, or companies)	-
1 low or middle income country uses FLINT as official AFOLU MRV	-

1 low or middle income country leading module development	-
2 strategy board members from user countries	-
2 other strategy board members	-
Features of moja global Software	
User Interfaces for FLINT Rules Based Projections Module Uncertainty Module Forest Module (Tier 3) Wooded grasslands Module Dead Organic Matter Module (litter, deadwood) Agricultural Soils Module Grasslands Module Perennial Crop Module Fire Module (inc savanna burning) Manure Management Module Annual Crop Module Supply Chain Concept Proof of Concept for Nesting of Project Level Results	- Revised! Design done - - - - - - - - Cancelled -
Capabilities of moja global Organisation	
Open repository: Set up processes, complete documentation Communications and outreach: 10 Gov (Nat - Sub-nat.), 5 organisations/companies, 4 media outlets, 4 newsletter, 4 website update, 2 webinars/workshops, 2 explanatory videos on website Internal Operations: Appoint new Management Board Director, Formalize operations of Technical Steering Committee (at least 4 minuted meetings, link to workshops to facilitate face-to-face)	Repos Open CFS workshop in Chile Introduction of Intern Searching for Co-Dir TSC starts in Sept
Financial Resources	
Canadian Funding Agreement World Bank Funding Agreement Submit proposal to EU LIFE program Submit proposal to King Baudouin Foundation Submit proposal to ESA 2 other Funding Agreements Pipeline with 2 additional funding streams for 2020	Complete / New proposal planned ToR submitted, pending feedback Proposal in Progress Funding denied Cancelled Nordic Climate Facility -