

# *moja global* Strategy Board Meeting: Agenda

Meeting planned for Tuesday, 29 January 2019

## **Welcome by the Chair**

1. Introductions are not needed as no new participants are expected

## **Review of Achievements Against Strategic Plan from 2018**

1. In Annex 1, an overview is provided of the strategic targets and achievements for 2018.
2. To save time, apart from the items specifically mentioned below, this overview will not be discussed in the Strategy Board Meeting.
3. The **Strategy Board can ask for more information and clarifications** as needed.
4. Achievements or challenges that will be briefly discussed during the meeting:
  - a. Interest of countries does not turn into use or membership quickly
  - b. Improvement of software: mainly wood products module
  - c. Outreach targets mixed results
  - d. Financial support: survived despite challenges
5. Other developments worth mentioning include:
  - a. World Bank: Workshop for Latin American Countries follow up
  - b. EMO Canada: Proposal and Funding
6. **Strategy Board acknowledges the progress made** as well as the targets that were not met.

## **Approve Strategic Plan for 2019**

1. In Annex 2, an overview is provided of the strategic targets for 2019 and a basic explanation of how they will likely be achieved.
2. To save time, apart from the items specifically mentioned below, this overview will not be discussed in the Strategy Board Meeting. However, the targets were discussed in detail with each board member separately before the meeting.
3. While 2018 was mainly focused on outreach, it is proposed that in 2019 the focus will be on on collaborative software development (mainly focused on the development of FLINT modules.)
4. The structure of the strategic targets follows the principles of the Balanced Scorecard for non-profit organisations. The structure is also explained in Annex 2.
5. The **Strategy Board can ask for more information and clarifications** as needed.
6. Future meetings progress can be followed through Trello:  
<https://trello.com/b/hlO15JXb>
7. Targets that will be briefly discussed during the meeting:
  - a. Wedding list approach vs membership
  - b. Workshop (Collaboration with UNFCCC)
  - c. Nesting Approach: Engagement with certifying agencies?

- d. Formalization of Technical Steering Committee
- 8. Strategy Board Approves the Strategic Goals for 2019**

### **Replacement of co-director**

1. **Strategy Board approves incumbent co-director** (Guy Janssen) for a new term of 2 years.
2. **Strategy Board reviews potential candidates for third position as co-director**

### **Other business**

1. If there are no additional items, the chair will close the meeting

## Annex 1: Achievement of Strategic Plan 2018

1. Results: new user countries, sub-national entities, organisations and companies:
  - a. 2 out of 5 new user countries: Target was total of 7 users: only 2: Canada and Poland. Kenya has dropped off again.
  - b. 0 out of 3 paying members: As reported last board meeting this target will not be achieved as it was decided to drop the membership approach.
  - c. 1 out of 3 Strategy Board members from user countries (Poland):
  - d. 1 out of 2 other strategy board members: UNFCCC has joined.
  - e. 0 out of 1 low or middle income country is making progress towards using the FLINT for their official MRV AFOLU including official reporting
2. Capacity enhancement / FLINT Features:
  - a. Projections: ongoing work and operationalization of a spatially explicit, rules based projection system: Failed
  - b. Wood products: A new module that can use the results of a FLINT run to develop estimates of wood products in use and their fate: Completed successfully
  - c. Agriculture module: Failed
  - d. Supply Chain Concept: Failed
  - e. Project level software (carbon markets): Design the system and processes: [Paper completed](#)
3. Processes:
  - a. Open Source: open repository, complete documentation: No progress has been made on these items but it remains a priority in order to allow countries to access the FLINT source code.
  - b. Communications and outreach:
    - i. 20 out of 20 countries: Fiji, Jamaica, Belize, Colombia, Mexico, PNG, Togo, UK, Germany, Norway, Australia, Cambodia, India (Union, 2 states), US (SilvaCarbon), EU (DG Clima), Poland. 16 countries from the WB workshop and 25 EU member states.
    - ii. 20 out of 20 organisations/companies: World Bank, FAO, UNDP, CSIRO, Jindal Global University, Planet (Mini-satellites), Stantec. A estimated 30 different organisations were present during the International Conference on GHG Emissions and Food Security, in Berlin 10 to 13 September 2018.
    - iii. Other communication efforts will not be achieved as there are no resources to develop and deliver these items.
      1. 0 out of 5 media outlets,
      2. 0 quarterly newsletter,
      3. 0 quarterly website update, 1 update of the website should still be achieved by the end of the year!
      4. 0 out of 2 webinars: GLF Bonn 2018?
      5. 0 out of 4 explanatory videos on website: GLF Bonn 2018?
  - c. Collaboration:
    - i. Clarify open-governance collaboration and ecosystem. Document country open-source rules. Revise budget in line with clarified role and

activities of moja global. Membership fee review: Done. Please find [White Paper here](#)

- d. Internal Operations:
  - i. Appoint new Management Board Director: Continuous efforts to identify an additional director has not resulted in suitable candidates yet.
  - ii. Formalize strategy implementation process: done
  - iii. Formalize operations of Technical Steering Committee: failed

#### 4. Finance

- a. UK funding agreement: Failed
- b. EU funding agreement: Failed
- c. At least 1 other funding agreement: World Bank funding for workshop; ACIAR funding for Fiji, EMO Canada
- d. Pipeline with at least 2 additional funding streams for 2019: EMO Canada / World Bank

## Annex 2: Moja global Strategic Plan 2019

The four layers of the strategic plan are based on the Balanced Scorecard for non-profit organisations. The four layers should be read as building blocks where the last layer (Financial Resources) is the foundation on which the moja global Organisation is built. The moja global software is building on the moja global organisations and the finally the software helps to achieve results, i.e. widest possible use of and collaboration on open source software to better manage the land sector. The results have a positive outcome on all 3 other layers again which will result in a virtuous cycle of ever improving results.

Target for end of 2019	
<b>Results</b>	
5 new users ((sub-)national gov., organisations, or companies)	See this <a href="#">document</a>
1 low or middle income country uses FLINT as official AFOLU MRV	Chile
1 low or middle income country leading module development	Colombia
2 strategy board members from user countries	Canada / Chile
2 other strategy board members	World Bank / BASP
<b>Features of moja global Software</b>	
User Interfaces for FLINT Rules Based Projections Module Uncertainty Module Forest Module (Tier 3)	WB UNFCCC Canada / WB WB

Wooded grasslands Module	WB
Dead Organic Matter Module (litter, deadwood)	WB
Agricultural Soils Module	WB
Grasslands Module	WB
Perennial Crop Module	WB
Fire Module (inc savanna burning)	WB
Manure Management Module	WB
Annual Crop Module	WB
Supply Chain Concept	BASP
Proof of Concept for Nesting of Project Level Results	??
<b>Capabilities of moja global Organisation</b>	
Open repository: Set up processes, complete documentation	Canada, WB
Communications and outreach: 10 Gov (Nat - Sub-nat.), 5 organisations/companies, 4 media outlets, 4 newsletter, 4 website update, 2 webinars/workshops, 2 explanatory videos on website	UNFCCC workshop UNFCCC intern
Internal Operations: Appoint new Management Board Director, Formalize operations of Technical Steering Committee (at least 4 minuted meetings, link to workshops to facilitate face-to-face)	Strategy Board ??
<b>Financial Resources</b>	
Canadian Funding Agreement World Bank Funding Agreement Submit proposal to EU LIFE program Submit proposal to King Baudouin Foundation Submit proposal to ESA 2 other Funding Agreements Pipeline with 2 additional funding streams for 2020	