

Moja Global Strategy Board Meeting: Minutes

Thursday, 11 January, 2018

Agenda:

The agenda was shared in advanced and can be found [here](#).

The items on the agenda were:

- Introductions
- Updates on activities over the reporting period
- Replacement of Co-Director
- Approval of the Strategic Plan
- Revision of Membership Fees

Attendance:

Present:

- Peter Graham, Chair
- Molly Bartlett, Board Member
- William Agyemang-Bonsu, Board Member
- Werner Kurz, Chair of the Technical Steering Committee, Observer in this meeting
- Rob Waterworth, Co-Director Management Board, Non-voting in this meeting
- Guy Janssen, Co-Director Management Board, Non-voting in this meeting

Excused:

- Jackson Kimani, Board Member, Technical problems prevented him from joining for which we are offering our apologies
- Scott Nicholas, Linux Foundation Representative

Introductions:

The Chair welcomed the participants.

All participants introduced themselves.

Update on Developments over the Reporting Period

1. The updates listed in the annex of the Agenda were discussed:
 - a. Clarification of the role of moja global and activities that can be funded
 - b. Canadian Emerging Market Opportunities, together with USFS and EU JRC, are funding service providers (Australian National University, Mullion and Guy Janssen) to support moja global work
 - c. UK Government has indicated it wants to support the roll-out of AFOLU MRV systems in forested countries.
 - d. WB interest in testing the FLINT in some countries

- e. Joint Research Centre (JRC) of the EU is also interested in testing the FLINT
- 2. The following questions were raised:
 - a. Considering the reduced role of moja global in country implementation, what will be the role of moja global in the potential UK collaboration?:
moja global has short term and long term roles as well as potential benefits:
 - i. Short term role: moja global is trying to facilitate collaboration between donors, user countries, and various service providers.
 - ii. Long term role: moja global will provide sustainability, i.e. continued collaboration between user countries on tool development
 - iii. Benefits: The detailed collaboration agreements have not been discussed yet. The Co-Directors are trying to ensure that donor budgets include membership fees for (developing) user countries as a minimum (in line with the discussion on membership fees below.) In addition, the Co-Directors hope to negotiate a start-up grant for moja global.
 - b. Which countries is the World Bank interested in and why?:
 - i. The WB is interested in the full-landscapes ability of the FLINT both for accounting as well as payments.
 - ii. As stated in the agenda, initially it would be for Zambia, Mozambique and Mexico. At this moment it seems that there is a convergence of interests around Mexico.
 - iii. Mexico is part of the FCPF Carbon Fund and is in bilateral negotiations to obtain technical support for the implementation of internationally transferred mitigation outcomes (ITMOs). In addition there is a long standing technical cooperation between Mexico and Canadian Natural Resources Department, i.e. Werner's lab (since 2002). The software has been tested for 1 landsat scene at state level (Yukatan). In the last meeting (Dec 2017) Mexico expressed a strong interest in continuing this collaboration. Several publications are ready on the use of the earlier version of the Canadian software as well as the FLINT based GCBM version. The collaboration will most likely take shape only after the elections coming up in July.
 - c. What are the funding streams if a collaboration with the WB is agreed?
 - i. Future funding will most likely come from the WB IFSL fund. But in parallel there are a range of funders eager to support Mexico, including Norway and Germany. The support from Natural Resources Canada is a separate stream of funding directly to the implementing entity inside the Canadian Government.
 - ii. The funding agreement for country implementation would flow directly from the WB (or other donor) to the service provider. The Co-Directors will try to negotiate that the membership of the recipient country is included in the budget. In addition to this, the Co-Directors are exploring whether the WB can become a member of moja global. This is not clear yet (as the trust fund is different from the overall institution.)
 - d. How likely is JRC to work with moja global?

- i. There are a range of positive developments but the exact scope of the collaboration is still at the early stages of negotiation and funding mechanisms have not been agreed yet:
 1. There have been several meetings with the DG Clima and the JRC.
 2. There is a long relationship with Canada and the former Canada tool is already being used by the JRC as well as by several EU countries.
 3. Recently a JRC scientist has visited the Pacific Forestry Center (Werner's Lab) to test the FLINT software with very positive results.
 4. The EU has recently introduced legislation that requires spatially explicit reporting. This will increase the burden of verification on the JRC as well as on the member states.
- ii. The JRC could become a member of moja global. This has not been negotiated yet. The issue of membership has been mentioned both at JRC level and at DG Clima level but not precise next steps have been agreed.

Replacement of co-director

1. The Strategy Board **thanks** Dymphna van der Lans for her contribution as Co-Director on the Management Board of moja global.
2. The Strategy Board **decided** to replace Dymphna as soon as possible as there is lots of work and no funding. At this moment, the Co-Director positions are voluntary but when resources become available, the Co-Directors will be compensated for the days they work for moja global. The Co-Directors will make a proposal of how the Co-Directors might be compensated when the initial memberships or grants are received.
3. The Strategy Board **agrees** the following procedure for the replacement of the Co-Director:
 - a. Agree on qualifications that would complement the skills of the remaining Co-Directors. (This meeting)
 - b. Identify candidates that meet (most of) these qualifications by end of January.
 - c. Rank names in order of preference by mid February.
 - d. Contact the candidates in order of preference. First person that accepts will be proposed for approval by the Strategy Board.
 - e. Approval by Strategy Board by end of February.
4. Considering the experience of the remaining Co-Directors the Strategy Board **agrees** to following complementary experience (in order of importance) for the new Co-Director:
 - a. Find someone who does not need remuneration in the short term and has time to invest in moja global. (Recently retired?)
 - b. On the nexus network-fundraising-substance expertise, the Strategy Board believes that an established network in the sector will be the most important

as it is likely to ensure that the person meets the other 2 criteria: fundraising and expertise in AFOLU MRV. The Strategy Board agrees that knowledge of emissions from agriculture would be a good complement to the current expertise.

- c. Considering that the scale of funding in the pipeline is considerable, the new Co-Director should have experience with financial and risk management of large grants and contracts.
 - d. Experience with consulting for public institutions
 - e. Interest (or even experience) in software development
 - f. moja global should aim for gender balance within the team but the female member of the Strategy Board indicates that other qualifications might take precedence.
5. All Strategy Board Members will **endeavour to propose** candidates for Co-Director to the Chair of the Strategy Board
 6. **To Do:** The remaining Co-Directors will draft suggestions for the compensation for Co-Directors in relation to the incoming membership or grants

Approval of the 2018 Strategic Plan

1. The Strategy Board **approves** the strategic objectives included with the Agenda.
2. **To Do:** The Co-Directors will develop work plans to achieve each of the strategic objectives.
3. The Strategy Board believes that the targets are ambitious and appreciates the commitment of the Co-Directors. Even though some contributions might be in kind or funded through arrangements between parties in the ecosystem of moja global, the Strategy Board **agrees** that these activities can only be achieved to the extent that funding is available.
4. **To Do:** The Strategy Board committed to a concerted effort to raise funds for moja global.

Revision of Membership Fees

1. The Strategy Board **agrees** to a review of the membership fees.
2. **To Do:** The Co-Directors will provide revised budgets to ensure the Strategy Board has a good understanding of the funding needs. (i.e. much lower than when country implementation was still included under moja global.)
3. The Strategy Board approves the 7 principles listed in the agenda to guide the fee review with the following remarks:
 - a. Principle 2: **User governments (national or subnational)** should pay a membership fee that is proportional to the value created by the moja global tools
 - b. Principle 4 will be revised as follows: Fees will remain zero for **users in developing countries** who do not receive donor support or payments for their land sector management

- c. Principle 5: **Donors** will subsidize membership fees through their agreements with countries or service providers
 - d. The Co-Directors should ensure to differentiate membership fees from user fees while consulting donors and potential members. It is important to be aware that there might be completely different administrative procedures for membership as opposed to software user fees. The latter might require approvals from IT departments.
 - e. The Co-Directors should not focus solely on results based payments while consulting donors and potential members. A focus on NDCs to demonstrate the achievements and compliance under Paris Agreement are more balanced to engage on AFOLU MRV.
 - f. **To Do:** The Co-Directors should draft a document for potential users and donors about the cost-benefit of membership (and sponsorship.) As well as how the money of membership will be used.
 - g. **To Do:** The Strategy Board will endeavour to find foundations or donors who want to make a strategic contribution to this sector.
4. **To Do:** The Strategy Board requests the Management Board to consult potential members and donors on membership fees and submit a final proposal to the Strategy Board by the end of the April 2018.

Other business

1. The Board thanks the new Chair for leading and preparing this meeting.