

moja global Strategy Board Meeting: Minutes

Tuesday, 23 July 2019

Agenda:

The agenda was shared in advance and can be found [here](#).

Items on the agenda were:

1. Review of achievements against strategic plan from 2019
2. Communications plan
3. Strategic repositioning of *moja global*
4. Replacement of Co-Director

Attendance

Present:

1. Peter Graham, Chair
2. Molly Bartlett, Board Member
3. Werner Kurz, Chair of the Technical Steering Committee
4. Rob Waterworth, Co-Director
5. Guy Janssen, Co-Director
6. Nibwene Mwakibinga, Communication Advisor

Absent:

1. William Agyemang-Bonsu, Board Member
2. Jackson Kimani, Board Member
3. Scott Nicholas, Linux Foundation Representative

Welcome by the Chair

1. The meeting was opened by Peter Graham, Chair.
2. Nibwene introduced herself.

Review of Achievements Against Strategic Plan from 2019

1. The Strategy Board Members were pointed to the overview in Annex 1 covering the strategic targets and achievements during the first and second quarter of 2019.
2. WB funding:
 - a. The World Bank has confirmed that it will fund 3 pilot projects and the establishment of a verification tool. But there is still some confusion about the actual funding available.
 - b. The ToR for these activities has been developed.

- c. Discussions were held with Canada. There is an International Trade Agreement between Chile and Canada with a component on environmental collaborations. Canada can support the pilot under this agreement.
 - d. Peru and Colombia were identified by the WB as the other pilot countries.
- 3. UNFCCC funding:
 - a. In consultation with William, the focus of the proposal will be changed.
 - b. The UNFCCC funding will be combined with the EMO funding. (See below)
 - c. A range of priority improvements for the FLINT will be drawn up and the top priorities will be divided over the UNFCCC and EMO funding.
 - d. The priorities will be determined by the needs of a country that wants to start using the FLINT. This is a useful link to the World Bank pilots described above: i.e. what do these pilot countries need to start using the FLINT?
 - e. The proposal is an absolute priority for the next week.
- 4. EMO Canada funding:
 - a. As explained above the funding will cover the priorities that cannot be covered by the UNFCCC funding.
 - b. However, the funding is delayed because the Treasury Board has delayed the release of the funds due to the upcoming elections. Assurance have been made that the funds will definitely be available after the election so the development of a proposal should continue.
 - c. The proposal will be ready in October. Werner, Rob and Guy are discussing who will do what.
- 5. EU LIFE Proposal:
 - a. The proposal is in progress and is due in September.
 - b. The Warsaw University of Life Sciences (SGGW) is leading the development of the proposal.
- 6. King Baudouin Foundation:
 - a. The moja globla proposal was NOT approved
 - b. There is a small possibility that the proposal will be selected through another funding mechanism
- 7. Nordic Climate Fund
 - a. Just had a call with Arbonaut to explore a partnership.
 - b.
- 8. Workshops:
 - a. CFS workshop in Chile
 - i. Details can be found in the report.
 - ii. The implementation of FLINT/GCBM as a pilot was discussed. Next steps were discussed and a pilot area has been identified.
 - iii. This pilot will be funded by the World Bank as explained above.
 - b. UNFCCC - SilvaCarbon workshop in Ghana
 - i. Preliminary agenda has been shared.
 - ii. We urgently need to decide what the actual purpose of the workshop is, so we can structure the training and prepare inputs. The workshop is too short for regular technical training. The participants are not technical.

- iii. Proposal is to have a higher level training, linking it to the repositioning effort that is under way: Introducing moja global and open source; concept of integration; land sector monitoring challenges; needs of countries (based on their policies); minimum requirements for their MRV systems. It is proposed to provide each country with a Hansen Tier 1 FLINTpro account to allow for interactive sessions.
 - iv. Funding for trainers is still being negotiated with SilvaCarbon and UNFCCC
 - v. Canada can possibly support the workshop with 1 trainer
- 9. Other updates:
 - a. Canada is about to publish the first article on GCBM/FLINT, covering the emissions from Canada's National Parks. The report covers 5.6 million hectares of parks at a 30mx30m resolution.
 - b. Saskatchewan Province (Canada) is close to completing the emissions from their forests using the GCBM/FLINT
 - c. Rob and Werner has been accepted as presenters at the International Union of Forest Research Organizations World Congress in Brazil to present moja global / FLINT.
- 10. **Strategy Board acknowledges the progress made**

Communications Plan

- 1. Nibwene Mwakibinga proposes in her first draft of [the communications plan](#).
 - a. Continuing a mini-survey of former participants in moja global workshops. The results will be presented later in this meeting.
 - b. Update Logo and branding
 - c. Update newsletter layout
 - d. Establish active social media accounts: i.e. LinkedIn and Twitter. Get verification from Twitter.
 - e. Targeting new users and donors
 - f. Donor mapping linked to the repositioning exercise
 - g. Follow up with donors and users with presentations
 - h. Develop an explanatory video
 - i. Connect donors and new users
- 2. **The Board advised:**
 - a. That the process for identifying and reaching out to donors be organic and targeted
 - b. That the proposed update of communication materials be connected to the repositioning proposed below. That the improved narrative needs to be captured in these new materials (updates of website etc.)
 - c. That the proposed changes be presented to the board one by one so advice can be provided and decisions can be made collectively.
 - d. All aspects be considered before deciding to change branding (i.e. there might already be some brand recognition) or committing to longer term activities (activity on social media.)

- e. The Communications Plan is linked to the Strategic Repositioning discussed in the next item
- 3. **Strategy Board agrees to proceed with the communications materials updates but requests to be asked for input and approval before decisions are made.**

Strategic Repositioning of moja global

- 1. Progress on the Strategic Repositioning can be found [here](#).
- 2. The purpose of the repositioning is to widen the pool of potential funding for moja global.
 - a. At this moment moja global is positioning itself as a REDD+ support tool
 - b. This scope can be widened to include transparency and NDC ambition as defined under the Paris Agreement
 - c. This does NOT mean that the current approach to donors be abandoned but rather that the scope of relevance be widened
- 3. The timing for this broadening of scope is good:
 - a. Transparency initiative under Paris Agreement
 - b. Upgrading of NDC in 2020
 - c. UN Sec Gen Climate Summit
 - d. New Zealand-China Leaders' Statement on Climate Change: Focus on Nature Based Solutions
 - e. Private sector interest: e.g. Shell
 - f. IPCC refinement of the guidelines
 - g. A trillion trees campaign
- 4. The following next steps are proposed
 - a. Review the requirements for systems that meet the transparency standards and the capability necessary to revise the NDCs (Peter will make a one-page draft.)
 - b. Establish the FLINT has (or can develop) the capability to meet the requirements for such systems
 - c. Capture FLINT's unique capability (niche differentiation) in the comms material (website, etc.) (The shift of focus away from forests to untapped mitigation potential and transparency is likely to attract more funding these days.)
 - d. Set up meetings with selected donors and countries (e.g. transparency partnership, low carbon development partnership) including for orgs that are funded to help countries to achieve the transparency guidelines. Peter has some potential donors in mind that are a conduit for large scale funding.
 - e. Improve information about the steps to follow to set up an operational FLINT based system
 - f. Provide examples of where the installation was done successfully. (e.g. Parcs Canada. Presentation of IUFRO, WB pilots, Kenya, ...)
- 5. Other remarks:
 - a. It was suggested that there is more interest now at municipality level (i.e. smaller than County / Provinces) to become carbon neutral. (with the use of compensation of emissions.)

- b. Molly can provide contacts at the Shell Foundation to explore whether they can support this effort
- 6. The Strategy Board decided to extend the “Wedding List Approach” with 9 more months.
- 7. **Strategy Board approves continuation of Strategic Repositioning as explained in the next steps and extends “Wedding List Approach” for 9 more months.**

Replacement of co-director

- 1. New Co-Director is still urgently needed to ensure sustainability of moja global
- 2. **Strategy Board acknowledges the urgency of replacing the co-director**

Annex 1: Progress to Date Against moja global Strategic Plan 2019

Target for end of 2019	
Results	Progress
5 new users ((sub-)national gov., organisations, or companies)	-
1 low or middle income country uses FLINT as official AFOLU MRV	-
1 low or middle income country leading module development	-
2 strategy board members from user countries	-
2 other strategy board members	-
Features of moja global Software	
User Interfaces for FLINT	-
Rules Based Projections Module	Revised!
Uncertainty Module	Design done
Forest Module (Tier 3)	-
Wooded grasslands Module	-
Dead Organic Matter Module (litter, deadwood)	-
Agricultural Soils Module	-
Grasslands Module	-
Perennial Crop Module	-
Fire Module (inc savanna burning)	-
Manure Management Module	-
Annual Crop Module	-
Supply Chain Concept	Cancelled
Proof of Concept for Nesting of Project Level Results	-
Capabilities of moja global Organisation	

<p>Open repository: Set up processes, complete documentation</p> <p>Communications and outreach: 10 Gov (Nat - Sub-nat.), 5 organisations/companies, 4 media outlets, 4 newsletter, 4 website update, 2 webinars/workshops, 2 explanatory videos on website</p> <p>Internal Operations: Appoint new Management Board Director, Formalize operations of Technical Steering Committee (at least 4 minuted meetings, link to workshops to facilitate face-to-face)</p>	<p>Repos Open</p> <p>CFS workshop in Chile</p> <p>Introduction of Intern</p> <p>Searching for Co-Dir</p> <p>TSC starts in Sept</p>
Financial Resources	
<p>Canadian Funding Agreement</p> <p>World Bank Funding Agreement</p> <p>Submit proposal to EU LIFE program</p> <p>Submit proposal to King Baudouin Foundation</p> <p>Submit proposal to ESA</p> <p>2 other Funding Agreements</p> <p>Pipeline with 2 additional funding streams for 2020</p>	<p>Complete / New proposal planned</p> <p>ToR submitted, pending feedback</p> <p>Proposal in Progress</p> <p>Funding denied</p> <p>Cancelled</p> <p>Nordic Climate Facility</p> <p>-</p>