

Project's Vision:

Product Title: Social Trip.

Vision Statement:

Social Trip is the Best way for different groups of Travelers to connect with each other!

What does Social Trip offers?

- Simple to use interface!
- Live map location with GPS technology, to locate your friends on the map!
- Chat box to interact with other subscribed members!
- Share your Knowledge and Experience with Tracks with other people!

Product's Goal:

- Connect between different groups of travelers on the same Track.
- Share knowledge and tips about Tracks with each other.
- Help locate a missing person in case of a traveler getting lost.
- Show your location on the Track's map all the time to understand your progress in the Track.

Target Audience:

- From Kids to Adults – everyone who is capable of using a Smartphone.
- Travelers (Any kind – School groups \ Work groups \ Independent groups).

Competitors:

- Amood Annan.
- Bishvil Israel.
- Travel Buddy.

Success Metrics:

5000 Downloads And/Or 1000 Users.