

Executive Summary of SQL RSVP Movies

After the analysis of the IMDb dataset, the following are the derived valuable insights for the future film projects:

1. There is a decline in the number of movies produced over the years. To optimize resources and focus on quality, RSVP Movies should consider strategic planning for their film releases.
2. Drama stands out as the most popular genre with 4285 movies and an average duration of 106.77 minutes. RSVP Movies can capitalize on this trend and prioritize Drama for their future projects. Additionally, Action and Thriller genres, being in the top three, can also be explored.
3. Dream Warrior Pictures and National Theatre Live have a proven track record of producing hit movies. RSVP Movies should consider collaborating with these production houses for their upcoming projects to increase the chances of success.
4. To reach a wider global audience, RSVP Movies should explore partnerships with well-established production houses like Marvel Studios, Twentieth Century Fox, and Warner Bros, based on their track record of receiving high numbers of votes for their movies.
5. For targeting a diverse global audience, RSVP Movies can consider working with Star Cinema and Twentieth Century Fox, which have produced the highest number of hits among multilingual movies.
6. James Mangold has shown success in directing superhit movies in the top three genres. RSVP Movies can consider hiring him for their next project to enhance the chances of success.
7. Based on median ratings, Mammooty and/or Mohanlal are potential choices for the actor role in the next project. Parvathy Thiruvothu and

Andrew Garfield can be considered for Drama genre due to their involvement in superhit movies.

8. To appeal to the Indian audience, Vijay Sethupathi can be added to the cast based on his total votes and average rating of 8.42 for movies released in India. Similarly, Taapsee Pannu, with a total votes and average rating of 7.74 for Hindi movies in India, can be chosen as the actress to cater to the Hindi-speaking audience.

By incorporating these insights and recommendations, RSVP Movies can position themselves for successful and well-received film projects in the future.