

# SPROCKET CENTRAL

**\$10.83M**  
Profit

**20K**  
Orders

**19.8K**  
Approved Orders

**179**  
Cancelled Orders

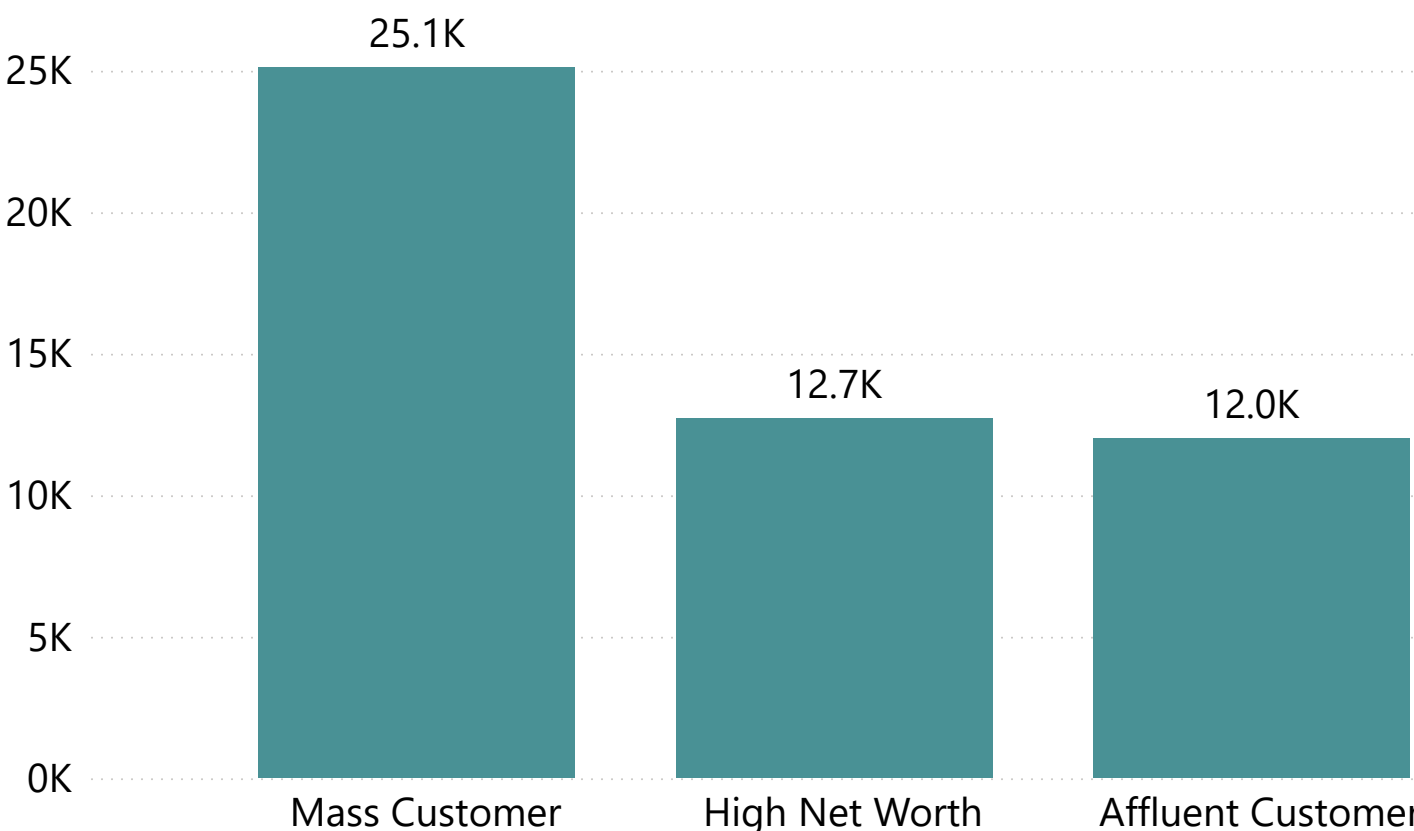
**3494**  
Customers

**23.8K**  
Total Bike Related Purc...

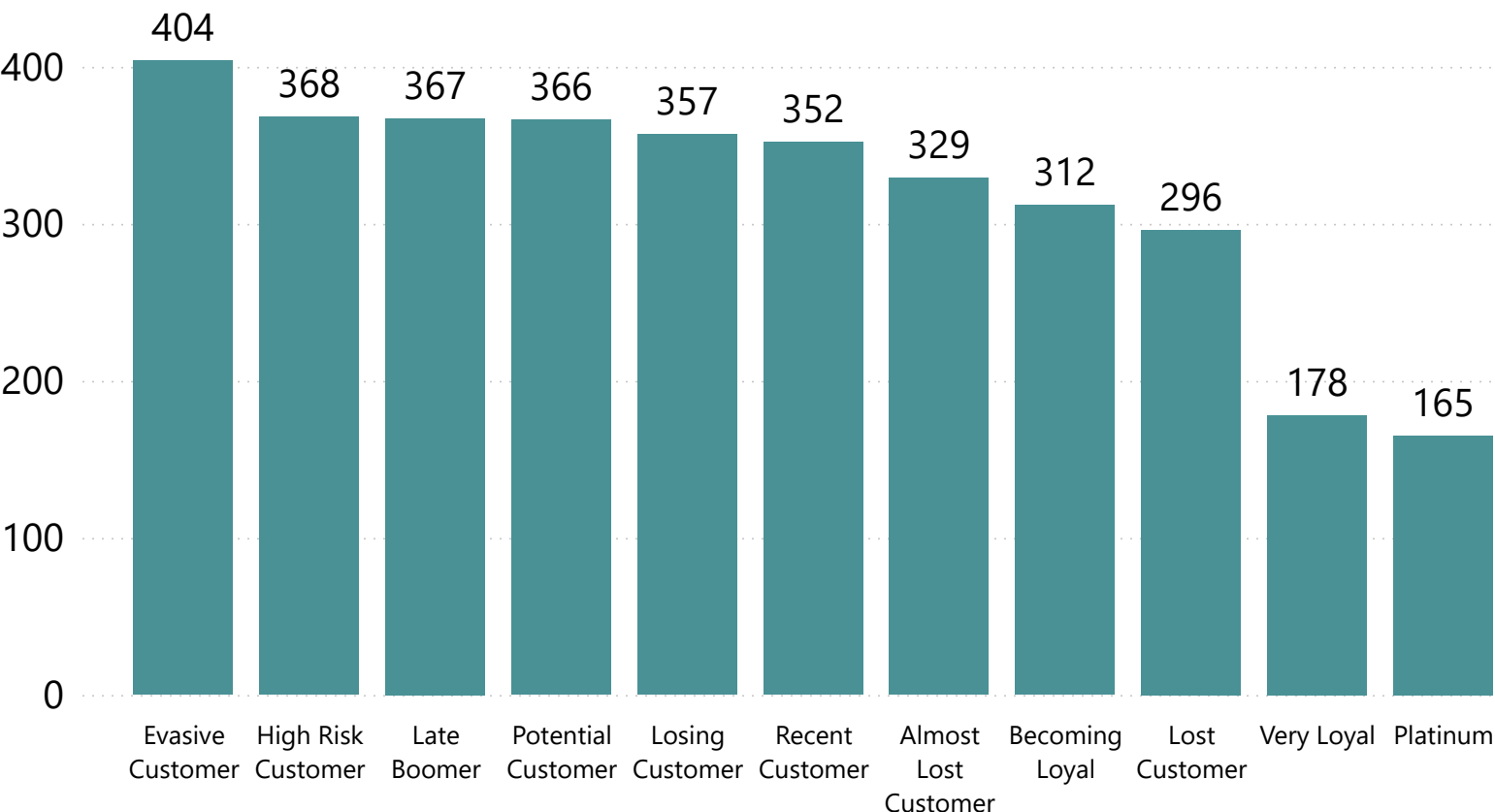
**1000**  
Number of New Cust...

**25.2K**  
Total Bike Related Purc...

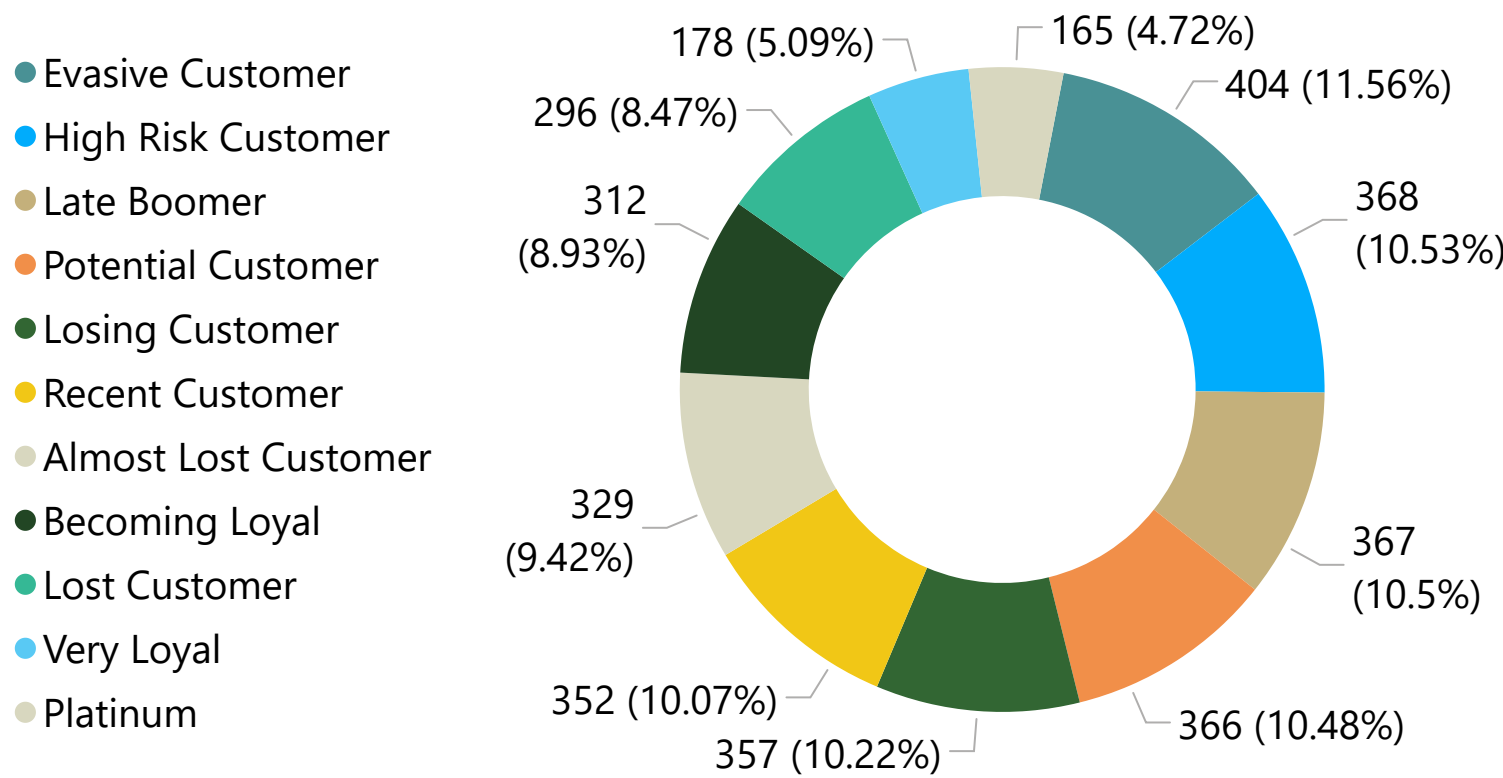
Bike Purchase on wealth segment



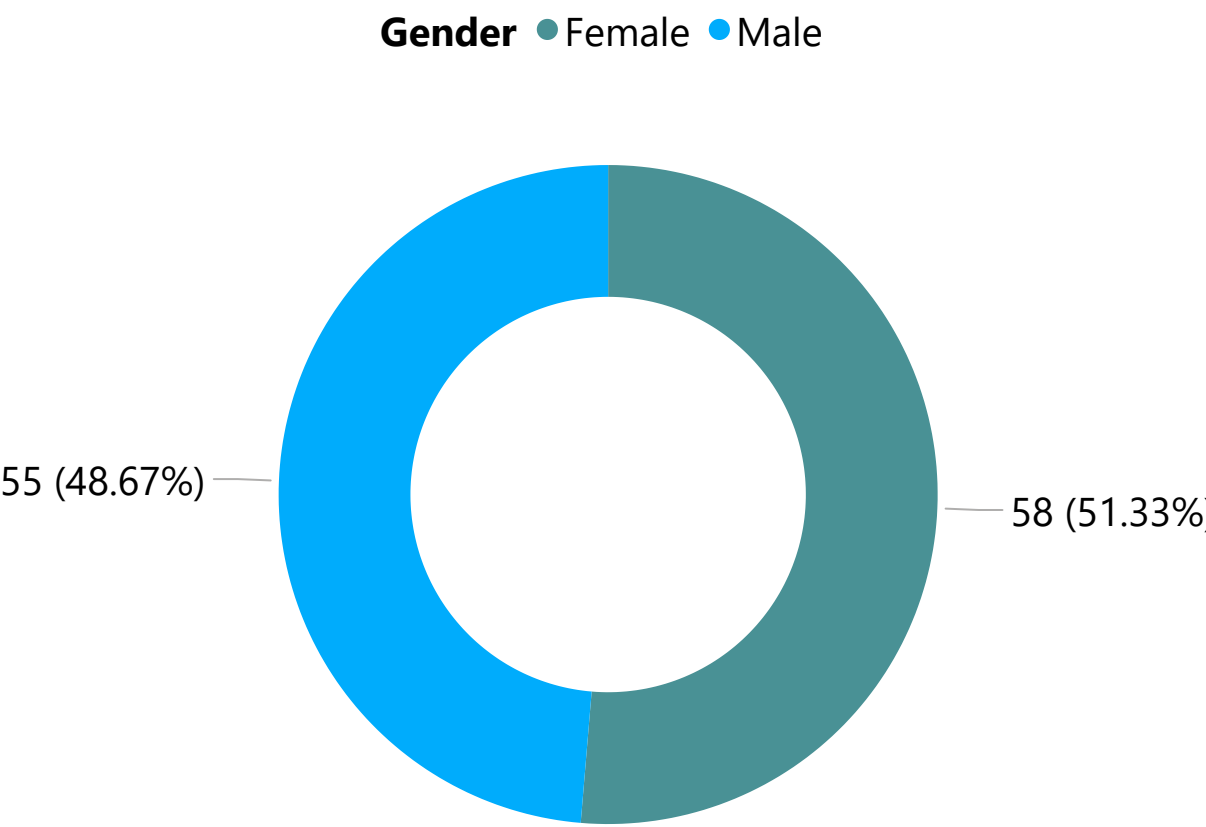
Distribution of Customers



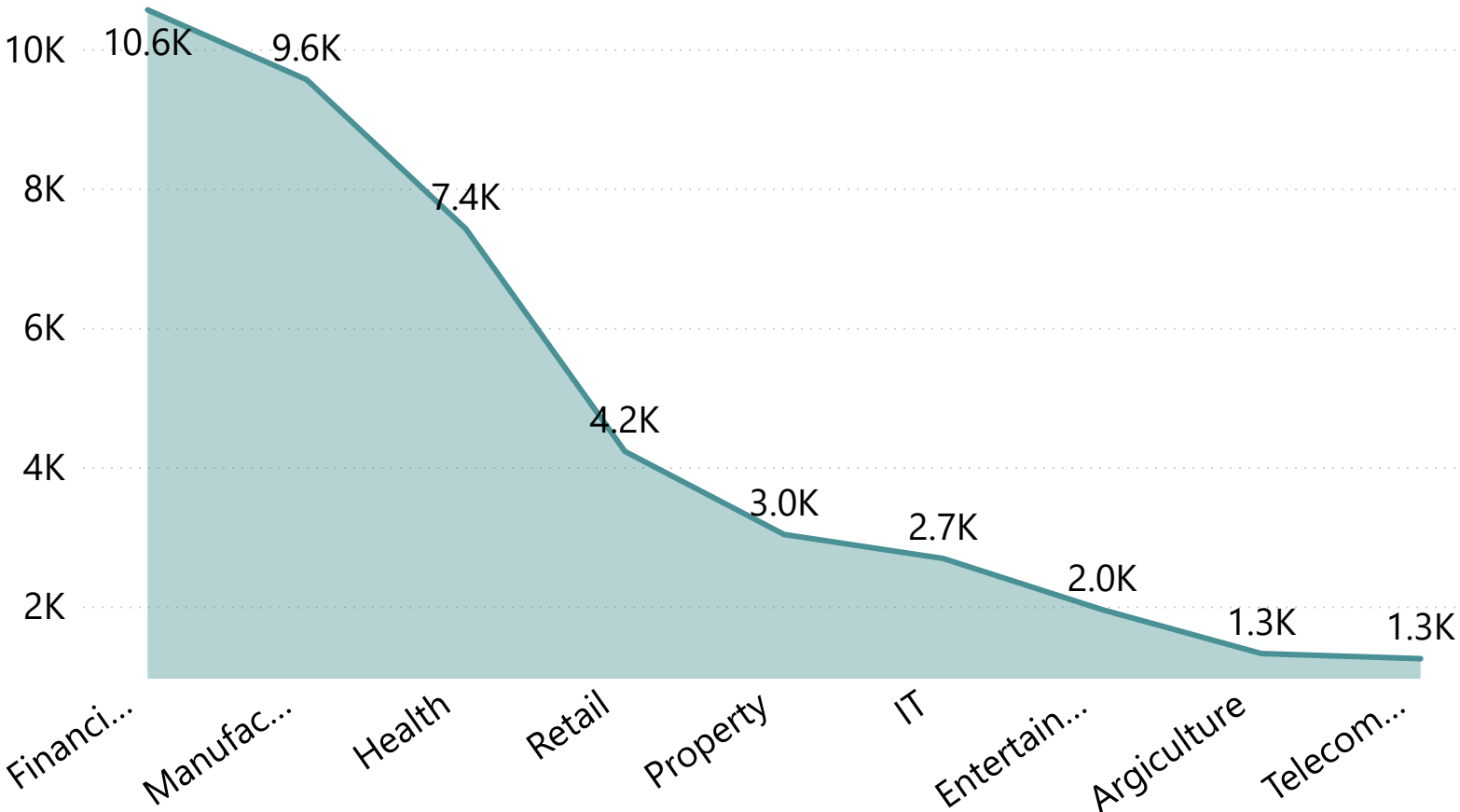
Distribution of Customers

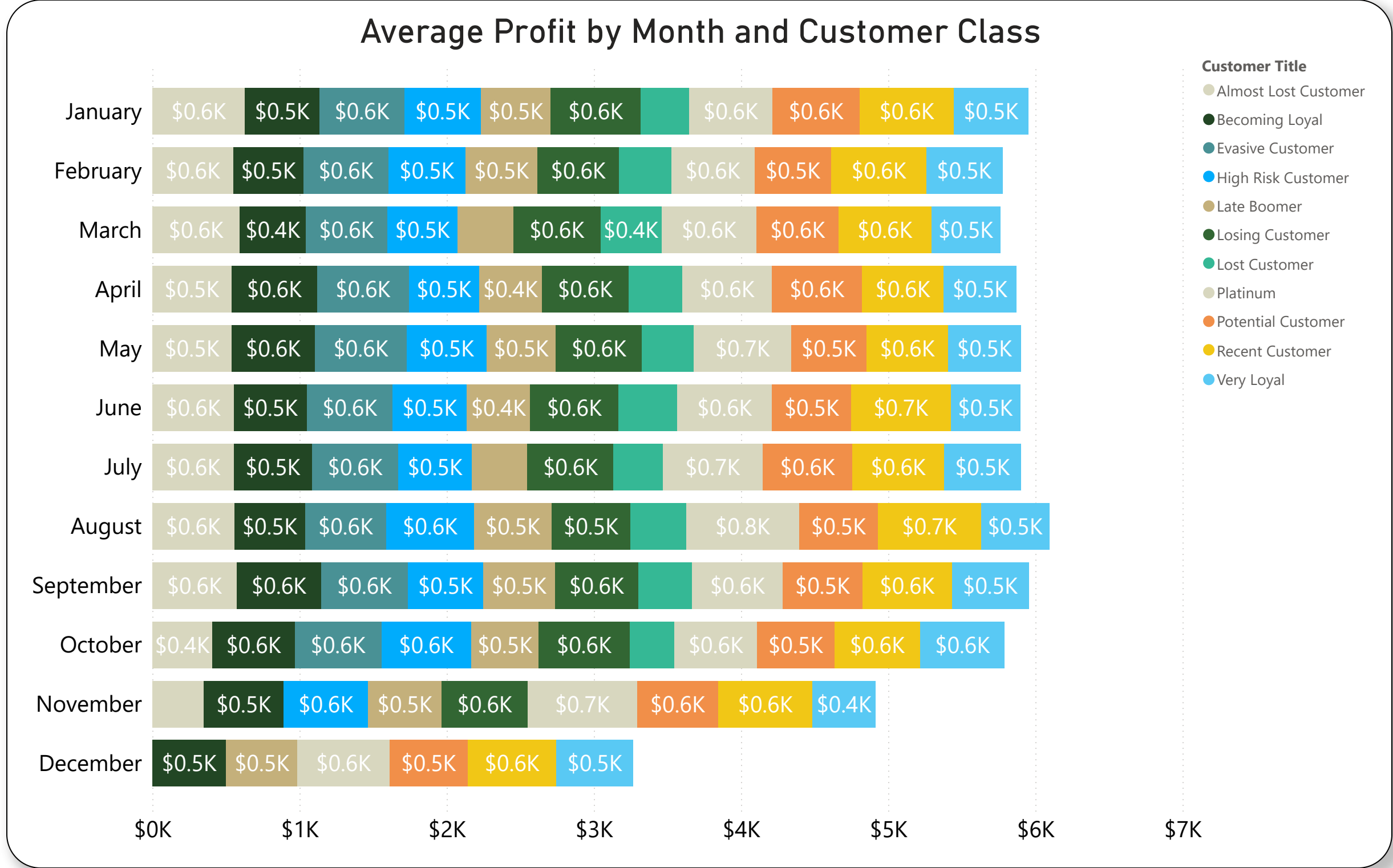
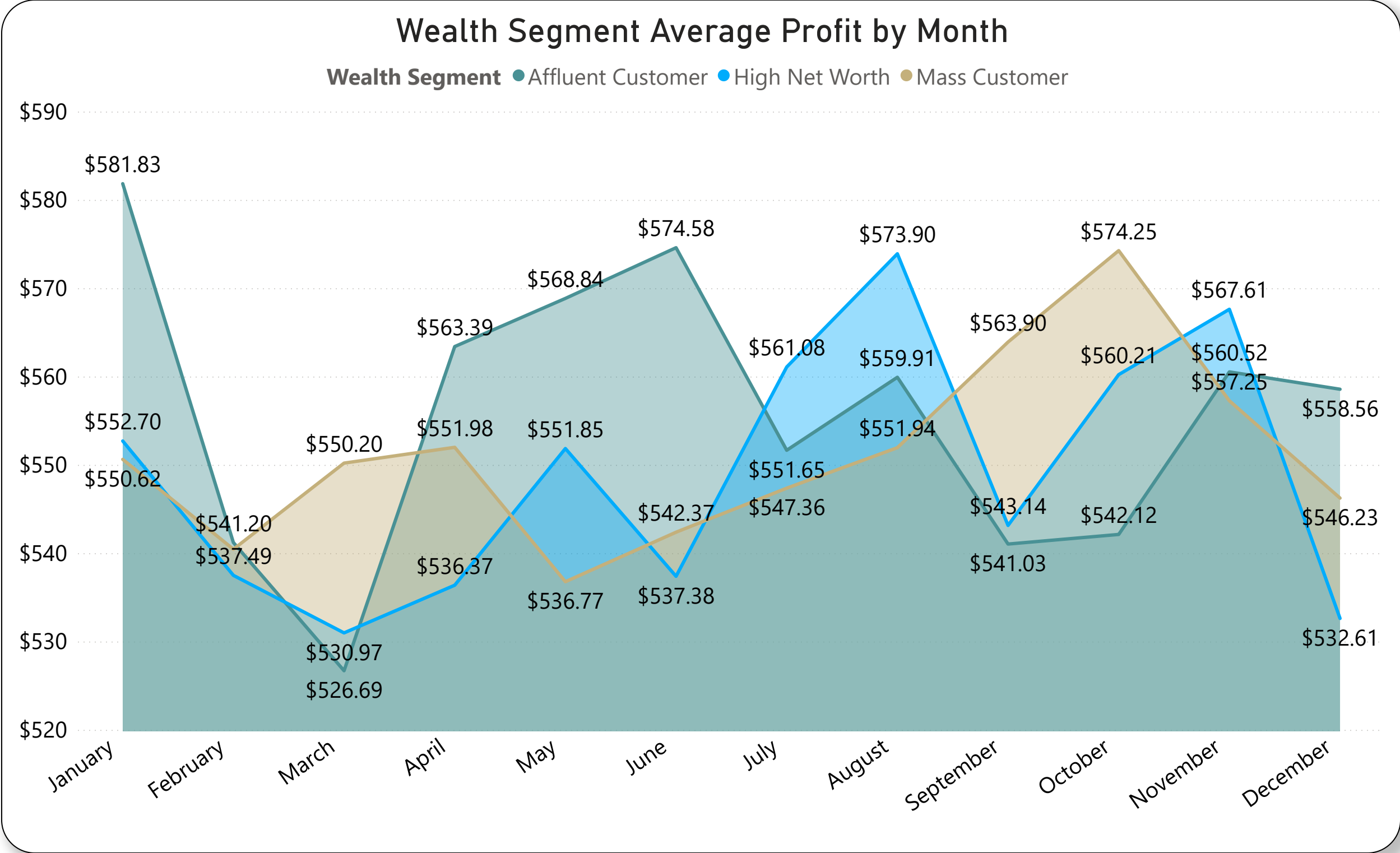
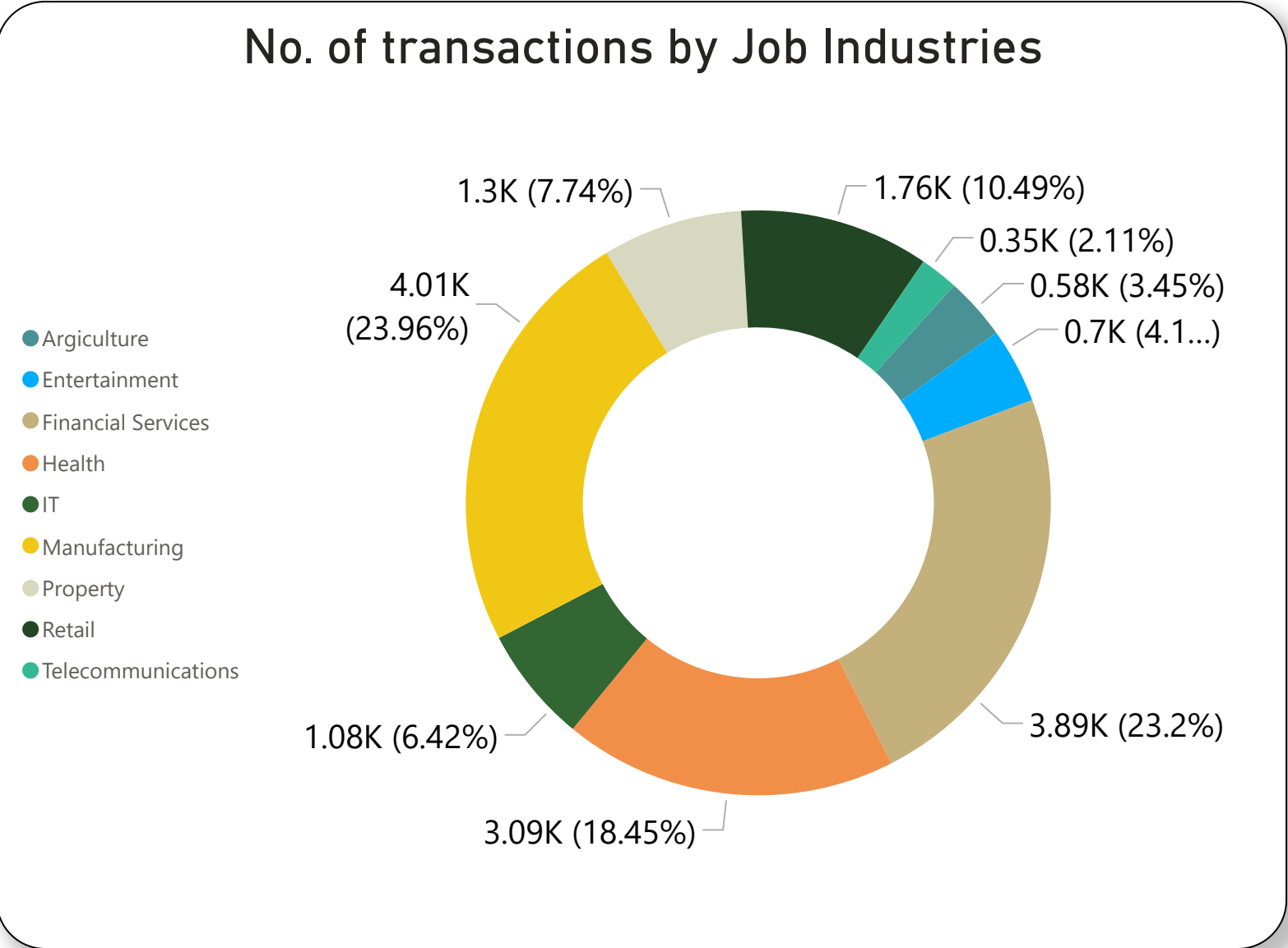
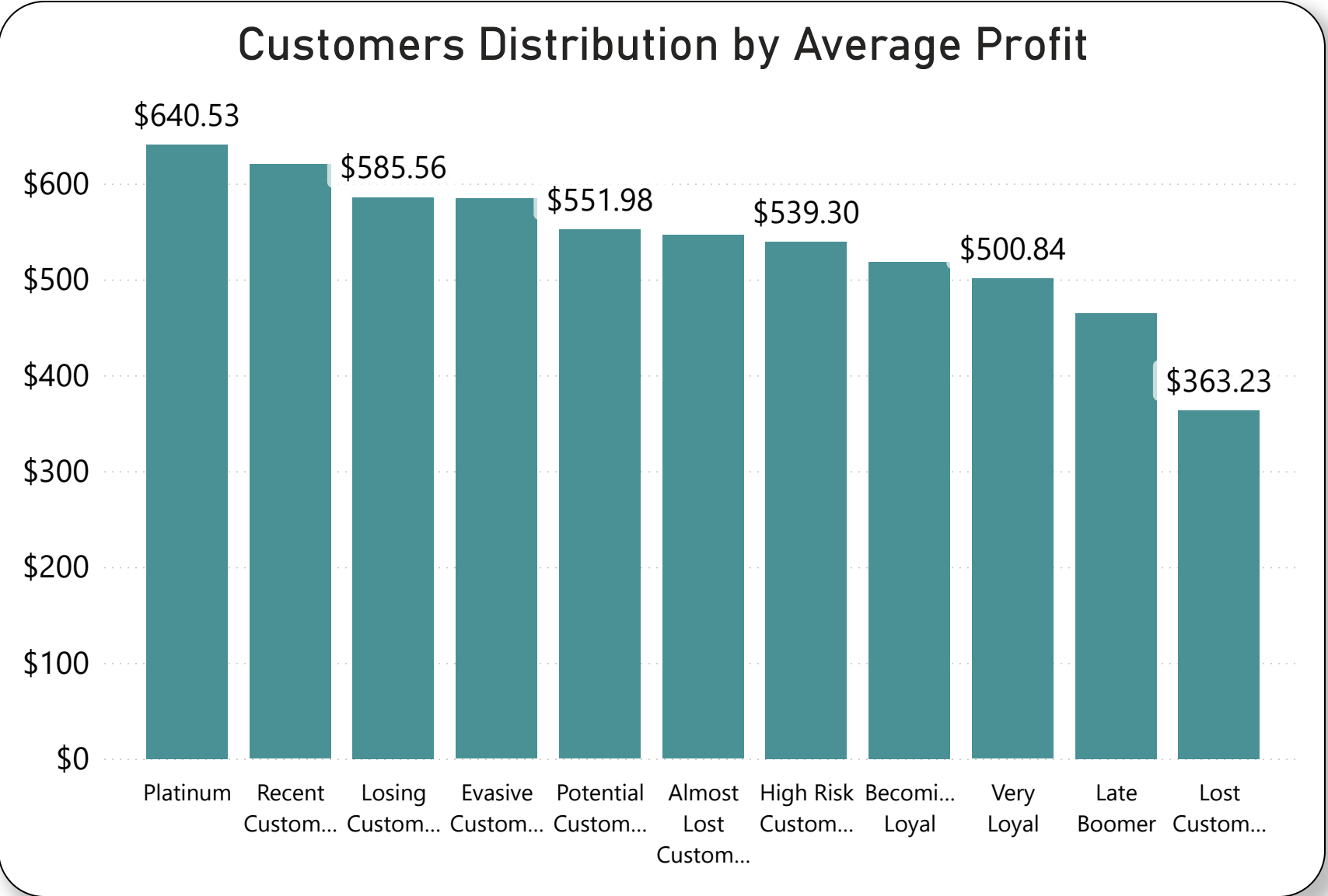
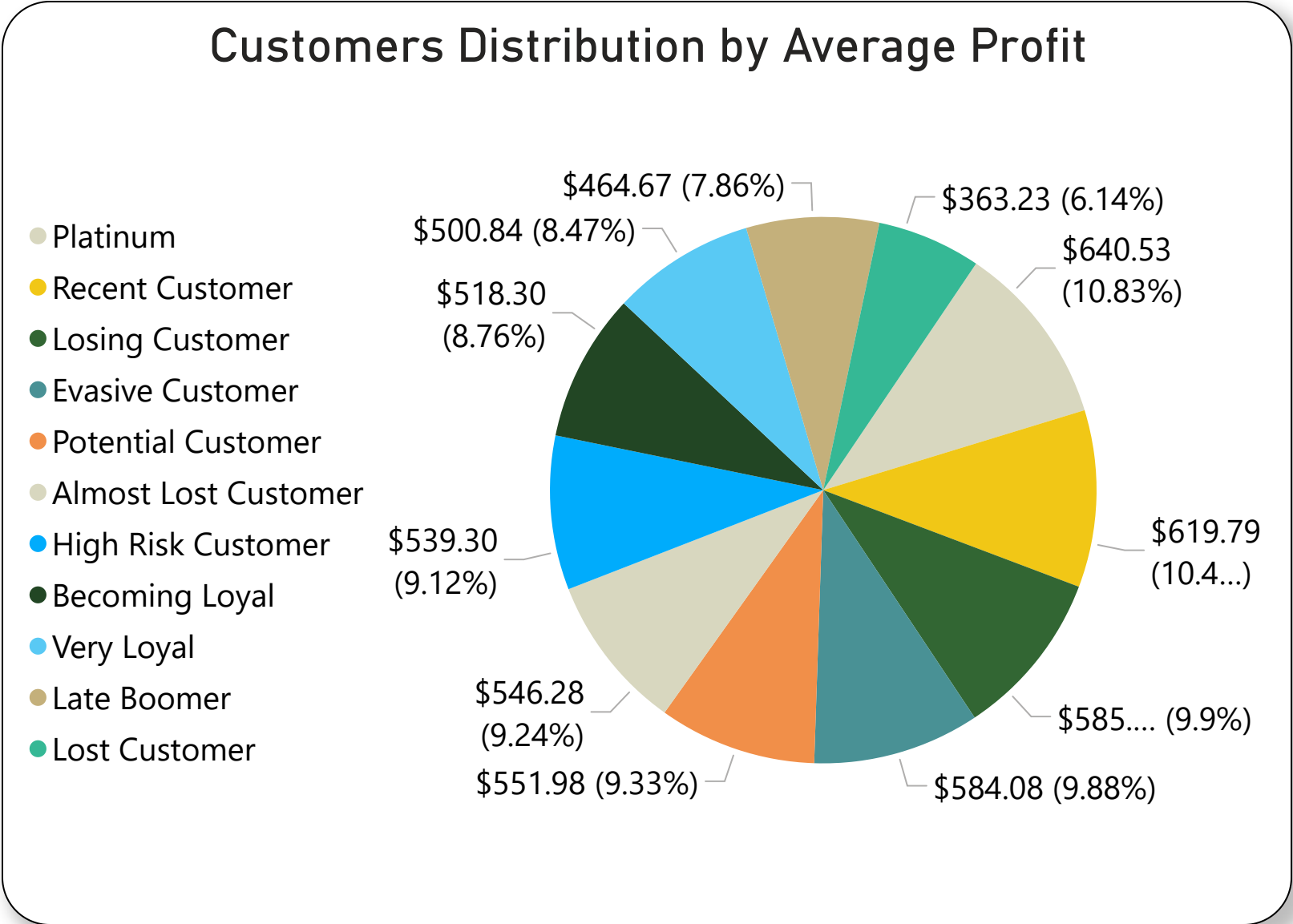


Gender Percent b/w 40- 50 yrs has no car

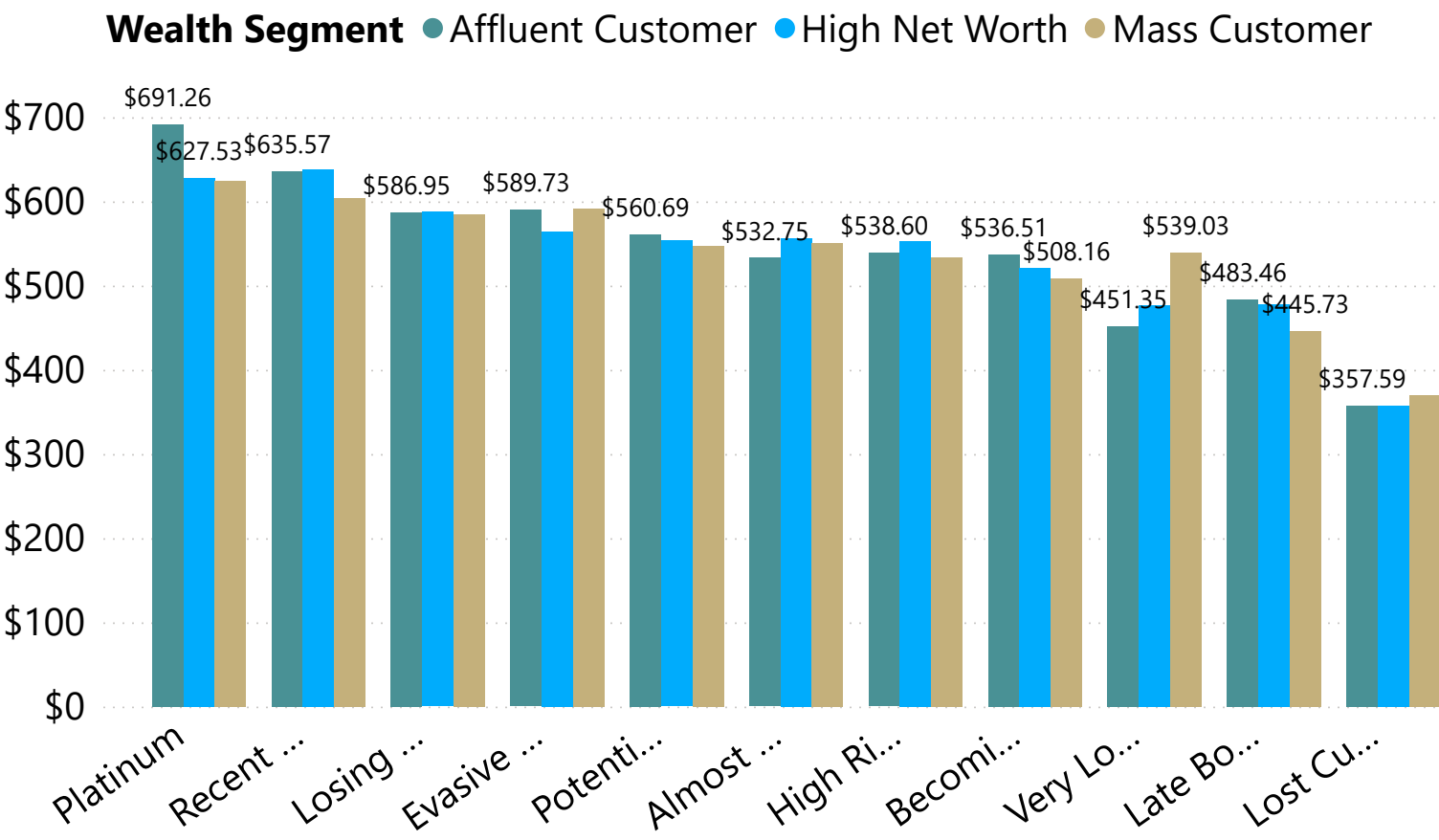


Bike purchase based on Industries

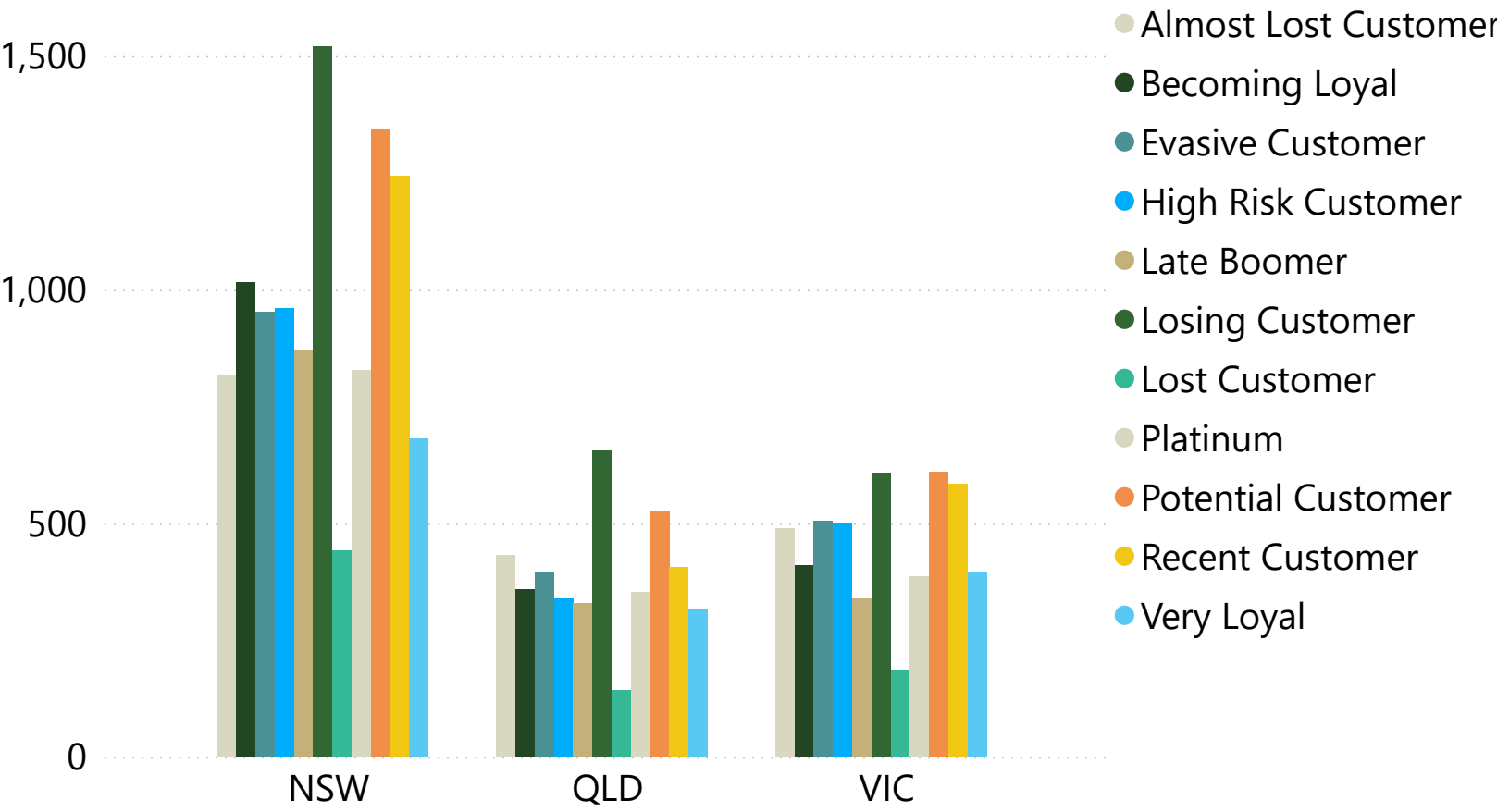




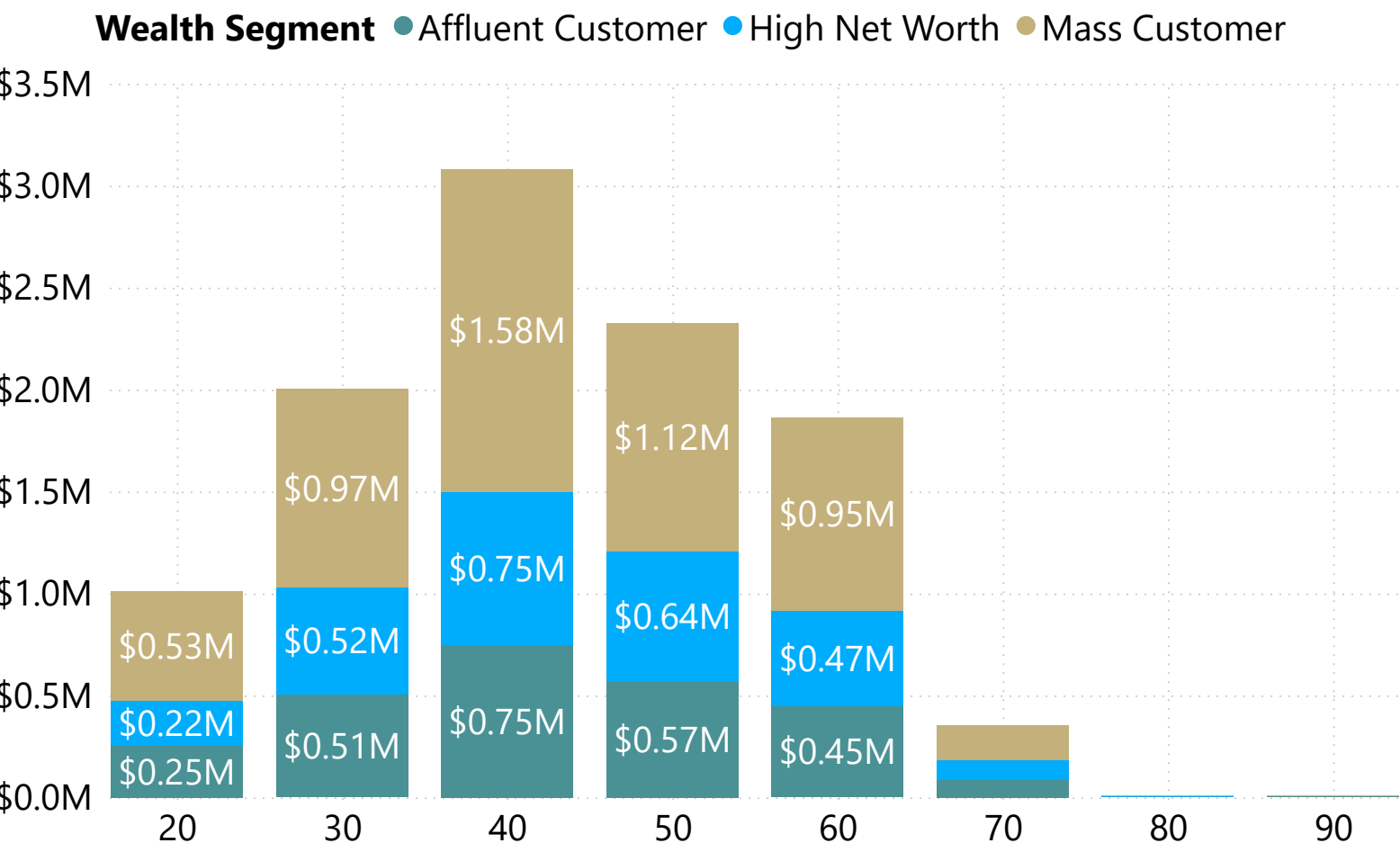
Customers Average Profit by Classification and Wealth Segment



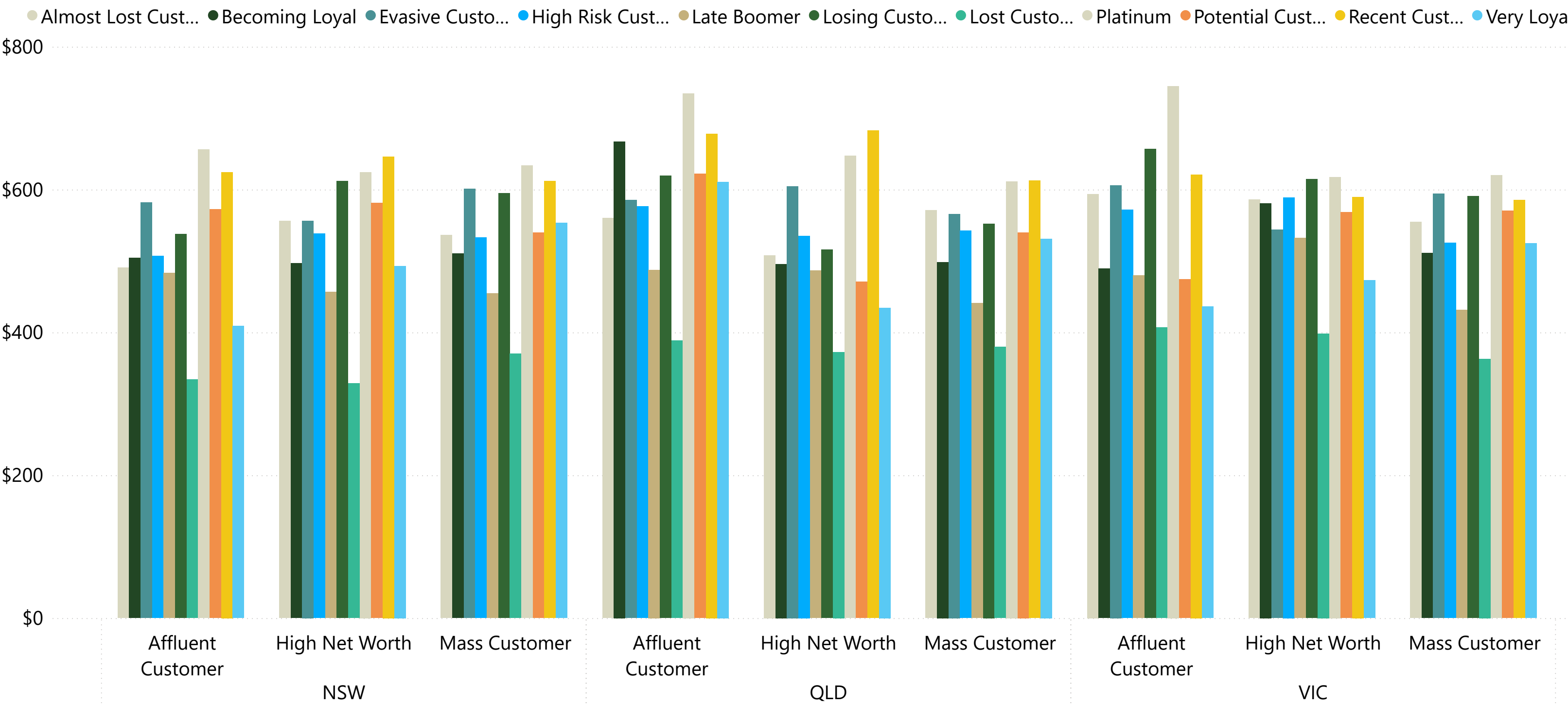
No of customer by State, Wealth Segment and Customer Class



Customers Age Distribution by Profit and Wealth Segment



Average Profit by State, Wealth segment and Customer Class



Bike Purchases by Gender

