

In [0]:

```
from pyspark.sql.types import *

from pyspark import SparkContext
from pyspark.sql import SparkSession

spark = SparkSession.builder.appName("my project 1").getOrCreate()
sc = spark.sparkContext

# Read a CSV into a dataframe
# There is a smarter version, that will first check if there is a Parquet file and use it
def load_PD_file(filename_or_dir, schema) :
    dataPath = "/mnt/ddscoursedatastorage/fwm-stb-data/" + filename_or_dir
    df = spark.read.format("csv")\
        .option("header", "false")\
        .option("delimiter", "|")\
        .schema(schema)\
        .load(dataPath)
    return df
```

In [0]:

```
df1 = spark.read.csv("/mnt/ddscoursedatastorage/dds-students/test.csv")
```

Reading the data files

Reading Reference Data

In [0]:

```
# Reading the Reference Parquet files

ref_data = spark.read.parquet('/ref_data_raw').withColumnRenamed("_device-id", "device_id")\
    .withColumnRenamed("_dma", "dma")\
    .withColumnRenamed("_dma-code", "dma_code")\
    .withColumnRenamed("_household-id", "household_id")\
    .withColumnRenamed("_household-type", "household_type")\
    .withColumnRenamed("_system-type", "system_type")\
    .withColumnRenamed("_zipcode", "zipcode")
ref_data_count = ref_data.count()
print(ref_data_count)
ref_data
```

203581233

Out[6]: DataFrame[device_id: string, dma: string, dma_code: bigint, household_id: bigint, household_type: string, system_type: string, zipcode: bigint]

Reading Daily Program Data

In [0]:

```
# Reading the Daily Programs CSV file

daily_prog_schema = StructType([StructField('prog_code', StringType()),
    StructField('title', StringType()),
    StructField('genre', StringType()),
    StructField('air_date', StringType()),
```

```

        StructField('air_time', StringType()),
        StructField('Duration', FloatType())
    ])
daily_prog_data = load_PD_file("Daily program data/" , daily_prog_schema )

```

In [0]:

```
daily_prog_data.show()
```

```

+-----+-----+-----+-----+-----+-----+
|prog_code|title|genre|air_date|air_time|Duration|
+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+

```

Reading Program Viewing Data

In [0]:

```

#Reading the 1% sample of the viewing data from a Parquet file

viewing_data = spark.read.parquet('/sample_viewing_2_5percent')

print(f'There are {viewing_data.count():,} entries in viewing_data dataframe!')

```

There are 130,289,194 entries in viewing_data dataframe!

Reading Demographic Data

In [0]:

```

# Reading the Demographic CSV file

demographic_schema =  StructType([StructField('household_id',StringType()),
    StructField('household_size',IntegerType()),
    StructField('num_adults',IntegerType()),
    StructField('num_generations',IntegerType()),
    StructField('adult_range',StringType()),
    StructField('marital_status',StringType()),
    StructField('race_code',StringType()),
    StructField('presence_children',StringType()),
    StructField('num_children',IntegerType()),
    StructField('age_children',StringType()), #format like range - 'bi
twice'

    StructField('age_range_children',StringType()),
    StructField('dwelling_type',StringType()),
    StructField('home_owner_status',StringType()),
    StructField('length_residence',IntegerType()),
    StructField('home_market_value',StringType()),
    StructField('num_vehicles',IntegerType()),
    StructField('vehicle_make',StringType()),
    StructField('vehicle_model',StringType()),
    StructField('vehicle_year',IntegerType()),
    StructField('net_worth',IntegerType()),
    StructField('income',StringType()),
    StructField('gender_individual',StringType()),
    StructField('age_individual',IntegerType()),
    StructField('education_highest',StringType()),
    StructField('occupation_highest',StringType()),
    StructField('education_1',StringType()),
    StructField('occupation_1',StringType()),
    StructField('age_2',IntegerType()),
    StructField('education_2',StringType()),
    StructField('occupation_2',StringType()),
    StructField('age_3',IntegerType()),
    StructField('education_3',StringType()),
    StructField('occupation_3',StringType()),
    StructField('age_4',IntegerType()),

```

```
demographic_data = load_PD_file("demographic/" , demographic_schema)
```

In [0]:

In [0]:

```
    ).cache()
```

```

avg_daily_events_per_device = spark.sql("""SELECT device_id, COUNT(*)/COUNT(DISTINCT even
t_date) AS avg_daily
FROM viewing_data_Q1_no_null1
GROUP BY device_id, num_dates
""")

avg_daily_events_per_device = avg_daily_events_per_device.join(viewing_data_Q1_no_null, '
device_id', 'inner').cache()

#2nd condition
ref_data_Q1_no_null = ref_data_Q1.filter((col('device_id') != 'null') |
(col('dma') != 'null') ) \
.filter((col('device_id').isNotNull()) |
(col('dma').isNotNull()) ).cache()
ref_data_is_z_in_dma = ref_data_Q1_no_null.withColumn("dma_contains_z", ref_data_Q1_no_nu
ll.dma.ilike('%z%')).cache()

# 3rd condition
viewing_data_Q1_no_null3 = viewing_data_Q1.filter((col('prog_code') != 'null') |
(col('device_id') != 'null') )\
.filter((col('prog_code').isNotNull()) |
(col('device_id').isNotNull()) ).cache(
)
viewing_data_Q1_no_null3.createOrReplaceTempView("viewing_data_Q1_no_null3")

ref_data_Q1_no_null = ref_data_Q1.filter((col('household_id') != 'null') |
(col('device_id') != 'null') )\
.filter((col('household_id').isNotNull()) |
(col('device_id').isNotNull()) ).cache()
ref_data_Q1_no_null.createOrReplaceTempView("ref_data_Q1_no_null")

demographic_data_Q1_no_null = demographic_data_Q1.filter((col('household_id') != 'null')
|
(col('num_adults') != 'null')
|
(col('net_worth') != 'null') ) \
.filter((col('household_id').isNotNull
()) |
(col('num_adults').isNotNull()
) |
(col('net_worth').isNotNull()
)).cache()
demographic_data_Q1_no_null.createOrReplaceTempView("demographic_data_Q1_no_null")

# 4th condition
daily_prog_data_Q1_no_null = daily_prog_data_Q1.filter((col('prog_code') != 'null') |
(col('air_date') != 'null') |
(col('air_time') != 'null') )\
.filter((col('prog_code').isNotNull())
|
(col('air_date').isNotNull()) |
(col('air_time').isNotNull()) )
.cache()

prog_with_dayofweek = daily_prog_data_Q1_no_null.withColumn('day_of_week',
dayofweek(to_date(daily_prog_data_Q
1_no_null['air_date'], 'yyyyMMdd'))).cache()

demographic_data_Q1_no_null4 = demographic_data_Q1.filter((col('household_id') != 'null')
|
(col('household_size') != 'null
' ))\
.filter((col('household_id').isNotNull(
)) |
(col('household_size').isNotNul
l()) ).cache()

# 5th condition
demographic_data_Q1_no_null5 = demographic_data_Q1.filter((col('household_id') != 'null')
|
(col('income') != 'null') )\
.filter((col('household_id').isNotNull(

```

```

)) |
                                (col('income').isNotNull()) ).c
ache()

ref_data_Q1_no_null5 = ref_data_Q1_no_null.drop('dma')
num_devices_per_household = ref_data_Q1_no_null5.distinct()\
                                .groupBy('household_id').agg(countDisti
nct('device_id').alias('num_devices')).cache()
ref_data_with_count = ref_data_Q1_no_null5.join(num_devices_per_household, on='household_
id', how='inner').cache()
household_data_with_count = ref_data_with_count.join(demographic_data_Q1_no_null5, 'house
hold_id', 'inner').cache()

# 6th condition
daily_prog_data_Q1_no_null6 = daily_prog_data_Q1.filter((col('prog_code') != 'null') |
                                (col('genre') != 'null') |
                                (col('Duration') != 'null') )\
                                .filter((col('prog_code').isNotNull())

|
                                (col('genre').isNotNull()) |
                                (col('Duration').isNotNull()) )

.cache()

prog_genres = daily_prog_data_Q1_no_null6.select('prog_code', 'genre', 'Duration')\
                                .withColumn("single_genres", explode(split(col("genre"),
', '))) .cache()

```

In [0]:

```

joined_1 = household_data_with_count.join(ref_data_is_z_in_dma, on=['household_id', 'devi
ce_id'], how='inner')
joined_2 = prog_with_dayofweek.join(prog_genres, on=['prog_code', 'genre', 'Duration'],
how='inner')
joined_3 = avg_daily_events_per_device.join(joined_1, on='device_id', how='inner')
joined = joined_3.join(joined_2, on='prog_code', how='inner')
joined.display()

```

Question 1.2

Part A - in the PDF attached

Part B

In [0]:

```
viewing_num_dates.show()
```

In [0]:

```

# taking the required programs as asked in condition 1
cond_1 = avg_daily_events_per_device.where(col('avg_daily') < 5)\
                                .select('prog_code').distinct().cache()

print(cond_1.count())

```

9138

In [0]:

```

# taking the required programs as asked in condition 2
cond_2 = ref_data_is_z_in_dma.where(ref_data_is_z_in_dma['dma_contains_z'] == True)\
                                .select('device_id')\
                                .join(viewing_data_Q1_no_null3, 'device_id', 'inner')\
                                .select('prog_code').distinct().cache()

print(cond_2.count())

```

235428

In [0]:

```
# taking the required programs as asked in condition 3
cond_3 = spark.sql("""SELECT DISTINCT prog_code FROM viewing_data_Q1_no_null3
                        WHERE device_id in (SELECT device_id
                                           FROM demographic_data_Q1_no_null D INNER JOIN ref
_data_Q1_no_null R ON D.household_id == R.household_id
                                           WHERE D.num_adults < 3 and D.net_worth > 8)
                        """)

cond_3.cache()
print(cond_3.count())
```

180061

In [0]:

```
# dataframe of the programs (prog_code) that was aired between Friday at 6PM and Saturday
at 7PM
prog_filtered_date_time = prog_with_dayofweek.filter((col('day_of_week') == 6) &
                                                    (daily_prog_data_Q1_no_null["air_
time"] >= 180000) ) |
                                                    (col('day_of_week') == 7) &
                                                    (daily_prog_data_Q1_no_null["air_t
ime"] <= 190000) ))\
                                                    .select("prog_code").distinct().cache()

# combining each program with the device it was watched from
devices_prog_date_time = prog_filtered_date_time\
                        .join(viewing_data_Q1_no_null3.select("prog_code", "device_id"),
on='prog_code', how='inner').cache()

# combining each device with the households they are located at
households_prog_date_time = devices_prog_date_time.join(ref_data_Q1_no_null, "device_id",
"inner")\
                                                    .select('prog_code', 'household_id').
distinct().cache()

# taking households with size higher than or equal to 8
household_above_8 = demographic_data_Q1_no_null4.filter(demographic_data_Q1_no_null4['hou
sehold_size'] >= 8).select('household_id').distinct().cache()

# taking the required programs as asked in condition 4 by combining each household with th
e programs they watched
cond_4 = household_above_8.join(households_prog_date_time, on='household_id', how='inner
')\
                        .select("prog_code").distinct().cache()

prog_filtered_date_time.unpersist()
devices_prog_date_time.unpersist()
households_prog_date_time.unpersist()
household_above_8.unpersist()

print(cond_4.count())
```

67646

In [0]:

```
# calculatig the average household income in the data and turning it into a list
average = demographic_data_Q1_no_null15.select(avg('income')).collect()
# splitting the required value of the average in the list
avg_income = float(str(average[0]).split('=')[1].split(' ')[0])

# taking the required programs as asked in condition 5
cond_5 = household_data_with_count.filter((col('num_devices') > 3) & (col('income') < av
g_income))\
                        .select('device_id').distinct()\
                        .join(viewing_data_Q1_no_null3.drop('event_date'), 'de
vice_id', 'inner')\
                        .select('prog_code').distinct().cache()
```

```
print(cond_5.count())
```

255489

In [0]:

```
from pyspark.sql.functions import *
# list of the genres that at least one of them should be contained in the program genres
genres = ['Talk', 'Politics', 'News', 'Community', 'Crime']

# creating a dataframe of these genres (from the list above)
genres_df = spark.createDataFrame(genres, StringType())
# renaming the column of these genres
genres_df = genres_df.withColumnRenamed('value', 'single_genres')

# taking the required programs as asked in condition 6
cond_6 = prog_genres.join(genres_df, on='single_genres', how='inner')\
    .select('prog_code', 'Duration')\
    .where(col('Duration') > 35)\
    .select('prog_code').distinct().cache()

print(cond_6.count())
```

33648

In [0]:

```
from pyspark.sql.functions import *

# Adding a counting of conditions column and adding 1 to all entries that are true for condition 1.
counter_1 = daily_prog_data_Q1.select('prog_code').distinct()\
    .filter((col('prog_code') != 'null') | (col('prog_code').isNotNull()))\
    .cache()
counter_1 = counter_1.alias('all_programs')\
    .join(cond_1.alias('cond_1'), col("all_programs.prog_code") == col("cond_1.prog_code"), 'left')\
    .select("all_programs.*", when(col("cond_1.prog_code").isNotNull(), 1)\
        .otherwise(0)\
        .alias("num_conditions_met"))\
    .distinct().cache()
```

In [0]:

```
# A function that automates the counter of conditions column.
def conditions_counter(cond, curr_counter):
    counter = curr_counter.alias('current_programs')\
        .join(cond.alias('cond'), col("current_programs.prog_code") == col("cond.prog_code"), 'left')\
        .select("current_programs.prog_code",
            when(col("cond.prog_code").isNotNull(), curr_counter.num_conditions_met + 1)\
                .otherwise(curr_counter.num_conditions_met)\
                .alias("num_conditions_met"))\
        .distinct().cache()

    return counter
```

In [0]:

```
# Adding 1 in the counter column for each entry that is true for any conditions.
counter_2 = conditions_counter(cond_2, counter_1)
counter_3 = conditions_counter(cond_3, counter_2)
counter_4 = conditions_counter(cond_4, counter_3)
counter_5 = conditions_counter(cond_5, counter_4)
counter_6 = conditions_counter(cond_6, counter_5)
counter_1.unpersist()
counter_2.unpersist()
counter_3.unpersist()
counter_4.unpersist()
```

```
counter_5.unpersist()

# Filtering out entries that are true for less than 4 conditions - these are the malicious
# entries.
malicious = counter_6.filter(col('num_conditions_met') >= 4)\
    .select('prog_code').distinct().cache()
```

In [0]:

```
malicious.count()
```

Out[30]: 71765

In [0]:

```
# Adding all the details of the malicious programs.
output = daily_prog_data.join(malicious, on='prog_code', how='inner')\
    .orderBy('prog_code').cache()

output.display()
output.show(150, truncate=False)
```

prog_code	title	genre	air_date	air_time	Duration
EP000000211576	20/20	Newsmagazine	20151226	030000	60.0
EP000000211576	20/20	Newsmagazine	20151226	040000	60.0
EP000000211576	20/20	Newsmagazine	20151226	060000	60.0
EP000000211614	20/20	Newsmagazine	20150104	030000	60.0
EP000000211614	20/20	Newsmagazine	20150104	040000	60.0
EP000000211614	20/20	Newsmagazine	20150104	060000	60.0
EP000000211639	20/20	Newsmagazine	20150704	020000	60.0
EP000000211639	20/20	Newsmagazine	20150704	030000	60.0
EP000000211639	20/20	Newsmagazine	20150704	040000	60.0
EP000000211639	20/20	Newsmagazine	20150704	050000	60.0

prog_code	title	genre	air_date	air_time	Duration
EP000000211576	20/20	Newsmagazine	20151226	030000	60.0
EP000000211576	20/20	Newsmagazine	20151226	040000	60.0
EP000000211576	20/20	Newsmagazine	20151226	060000	60.0
EP000000211614	20/20	Newsmagazine	20150104	030000	60.0
EP000000211614	20/20	Newsmagazine	20150104	040000	60.0
EP000000211614	20/20	Newsmagazine	20150104	060000	60.0
EP000000211639	20/20	Newsmagazine	20150704	020000	60.0
EP000000211639	20/20	Newsmagazine	20150704	030000	60.0
EP000000211639	20/20	Newsmagazine	20150704	040000	60.0
EP000000211639	20/20	Newsmagazine	20150704	050000	60.0
EP000000211645	20/20	Newsmagazine	20150110	030100	59.0
EP000000211645	20/20	Newsmagazine	20150110	040100	59.0
EP000000211645	20/20	Newsmagazine	20150110	060100	59.0
EP000000211646	20/20	Newsmagazine	20150117	030100	59.0
EP000000211646	20/20	Newsmagazine	20150117	040100	59.0
EP000000211646	20/20	Newsmagazine	20150117	060100	59.0
EP000000211647	20/20	Newsmagazine	20150124	030100	59.0
EP000000211647	20/20	Newsmagazine	20150124	040100	59.0
EP000000211647	20/20	Newsmagazine	20150124	060100	59.0
EP000000211648	20/20	Newsmagazine	20150131	030100	59.0
EP000000211648	20/20	Newsmagazine	20150131	040100	59.0
EP000000211648	20/20	Newsmagazine	20150131	060100	59.0
EP000000211650	20/20	Newsmagazine	20150207	030100	59.0
EP000000211650	20/20	Newsmagazine	20150207	040100	59.0
EP000000211650	20/20	Newsmagazine	20150207	060100	59.0
EP000000211654	20/20	Newsmagazine	20150429	020100	59.0
EP000000211654	20/20	Newsmagazine	20150429	030100	59.0
EP000000211654	20/20	Newsmagazine	20150429	040100	59.0

[illegible]

EP000000211681 20/20 Newsmagazine 20150829 050000 60.0
EP000000211681 20/20 Newsmagazine 20150829 050700 60.0
EP000000211681 20/20 Newsmagazine 20150829 063600 60.0
EP000000211681 20/20 Newsmagazine 20150829 080000 60.0
EP000000211681 20/20 Newsmagazine 20150829 090100 59.0
EP000000211681 20/20 Newsmagazine 20150830 053500 60.0
EP000000211681 20/20 Newsmagazine 20150830 053500 60.0
EP000000211681 20/20 Newsmagazine 20150829 020000 60.0
EP000000211681 20/20 Newsmagazine 20150829 030000 60.0
EP000000211681 20/20 Newsmagazine 20150829 040000 60.0
EP000000211681 20/20 Newsmagazine 20150829 050000 60.0
EP000000211681 20/20 Newsmagazine 20150829 050700 60.0
EP000000211681 20/20 Newsmagazine 20150829 063600 60.0
EP000000211681 20/20 Newsmagazine 20150829 080000 60.0
EP000000211681 20/20 Newsmagazine 20150829 090100 59.0
EP000000211682 20/20 Newsmagazine 20150905 020000 60.0
EP000000211682 20/20 Newsmagazine 20150905 030000 60.0
EP000000211682 20/20 Newsmagazine 20150905 040000 60.0
EP000000211682 20/20 Newsmagazine 20150905 050000 60.0
EP000000211683 20/20 Newsmagazine 20150912 020100 59.0
EP000000211683 20/20 Newsmagazine 20150912 030100 59.0
EP000000211683 20/20 Newsmagazine 20150912 040100 59.0
EP000000211683 20/20 Newsmagazine 20150912 050100 59.0
EP000000211684 20/20 Newsmagazine 20150919 020100 59.0
EP000000211684 20/20 Newsmagazine 20150919 020200 59.0
EP000000211684 20/20 Newsmagazine 20150919 030100 59.0
EP000000211684 20/20 Newsmagazine 20150919 040100 59.0
EP000000211684 20/20 Newsmagazine 20150919 050100 59.0
EP000000211685 20/20 Newsmagazine 20150926 020100 59.0
EP000000211685 20/20 Newsmagazine 20150926 030100 59.0
EP000000211685 20/20 Newsmagazine 20150926 040100 59.0
EP000000211685 20/20 Newsmagazine 20150926 050100 59.0
EP000000211686 20/20 Newsmagazine 20151003 020100 59.0
EP000000211686 20/20 Newsmagazine 20151003 030100 59.0
EP000000211686 20/20 Newsmagazine 20151003 040100 59.0
EP000000211686 20/20 Newsmagazine 20151003 050100 59.0
EP000000211688 20/20 Newsmagazine 20151017 020100 59.0
EP000000211688 20/20 Newsmagazine 20151017 030100 59.0
EP000000211688 20/20 Newsmagazine 20151017 040100 59.0
EP000000211688 20/20 Newsmagazine 20151017 050100 59.0
EP000000211689 20/20 Newsmagazine 20151024 020100 59.0
EP000000211689 20/20 Newsmagazine 20151024 030100 59.0
EP000000211689 20/20 Newsmagazine 20151024 040100 59.0
EP000000211689 20/20 Newsmagazine 20151024 050100 59.0
EP000000211690 20/20 Newsmagazine 20151031 020100 59.0
EP000000211690 20/20 Newsmagazine 20151031 030100 59.0
EP000000211690 20/20 Newsmagazine 20151031 040100 59.0
EP000000211690 20/20 Newsmagazine 20151031 050100 59.0
EP000000211691 20/20 Newsmagazine 20151107 030100 59.0
EP000000211691 20/20 Newsmagazine 20151107 040100 59.0

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only showing top 150 rows