

DIRECTOR'S PROFILE





Nathan CHIEF EXECUTIVE OFFICER

Meet Nathan, the visionary Chief Executive Officer of CryptoInnovate, leading the charge in blockchain technology and digital finance. With over 15 years of experience in the tech and financial sectors, Nathan has a proven track record of driving innovation and growth. He holds a Master's degree in Computer Science from MIT and an MBA from Stanford University, blending technical expertise with strategic acumen. Nathan's leadership style is characterized by his commitment to transparency, security, and user empowerment. Under his guidance, Adrox is planning to launch several groundbreaking products, revolutionizing the way people interact with cryptocurrencies. He is a passionate advocate for financial inclusion and believes in leveraging blockchain to create a more equitable global economy. Outside of work, Nathan is an avid speaker at international conferences and a mentor to aspiring tech entrepreneurs.







Victor

CHIEF OPERATIONS OFFICER

Victor is the chief operations officer at Adrox Technology, a visionary entrepreneur who has got a decade of experience in Real Estate & ETFs. An enigmatic leader who has clocked in revenue over ten Million through his prompt decision making skills and sheer perseverance. A serial entrepreneur running a Non Profit organisation for the young & underprivileged kids in Africa promoting Sports & Entrepreneurial activities and creating spark in the mind of the coming generation of young entrepreneurs. At Adrox, he is responsible for overseeing day-to-day operations, ensuring seamless integration of innovative technologies, and fostering a culture of excellence. Victor excels at optimizing processes and driving organizational efficiency. His leadership has been instrumental in scaling Adrox's operations and enhancing its competitive edge.







MIICI CHIEF TECHNICAL OFFICER

Millar is the Chief Technical Officer (CTO) at Adrox Technologies, a pioneering leader in blockchain solutions. With over 18 years of experience in software development and technological innovation, Millar excels in creating scalable, secure, and efficient systems. He holds a Ph.D. in Computer Science from MIT and has multiple patents in blockchain technology. At Adrox, Millar leads the technology strategy, overseeing product development, cybersecurity, and infrastructure. His visionary leadership and deep technical expertise have driven significant advancements in the company's blockchain platform. He is committed to fostering a culture of innovation and collaboration within the tech team. Outside of work, Millar is an active advocate for Women in tech and frequently mentors young professionals entering the field.





Shedrah

CHIEF FINANCIAL OFFICER

Shedrah is the Chief Financial Officer (CFO) at Adrox Technologies, a leading blockchain technology firm. With over 7 years of experience in financial management, Shedrah specializes in fintech and digital asset markets. She holds a Master's degree in Finance from Leeds University and is a certified Chartered Financial Analyst (CFA). Shedrah has a proven track record of driving financial growth and operational efficiency in fast-paced, innovative environments. At Adrox Technologies she oversees financial strategy, risk management, and investor relations, ensuring robust fiscal health and compliance. Her strategic insights and data-driven approach have been instrumental in scaling the company's operations globally. Outside of work, Jane is an advocate for financial literacy and regularly speaks at industry conferences on the future of digital finance.





Amine CHIEF MARKETING OFFICER

Our star Promoter Amine who's having over a decade & half experience in advertising & branding is the chief marketing officer at Adrox, a role that has been rightly reserve for the best. Amine has worked with the world's top influential advertising agencies and marketing consultants helping businesses to clock in revenue over fifty million throughout his career. An MBA graduate specialised in Marketing, Amine has worked with the top tech companies & successfully runs a well renowned consulting company as well. With over 7 years of experience in the tech and financial sectors, Amine has a proven track record of driving innovation and growth. blending technical expertise with strategic acumen. `Amine's marketing style is characterized by his commitment to transparency, security, and user empowerment while leveraging data-driven strategies to enhance brand visibility and drive customer engagement





Joanne

CHIEF HUMAN RESOURCE OFFICER

Joanne is the Chief Human Resource Officer (CHRO) at Adrox Technologies, a trailblazing company in the blockchain industry. With over 9 years of experience in human resources, Joanne is an expert in talent acquisition, organizational development, and employee engagement. She holds an MBA in Human Resource Management from Stanford University and is a certified Senior Professional in Human Resources (SPHR). Joanne's innovative approach to HR has been pivotal in fostering a dynamic, inclusive, and high-performing culture at Adrox. She oversees all aspects of human resources, including strategic workforce planning, leadership development, and compensation strategies. Under her leadership, the company has achieved record-high employee satisfaction and retention rates. Outside of the office, Joanne is passionate about mentorship and frequently contributes to industry panels and publications on the future of work in tech.

