

ECOMMERCE SALES DASHBOARD

SEGMENT

Consumer

Corporate

Home Office

YTD Sales

\$10.65M ▲ 0.25%



YTD Profit

\$1.24M ▲ 5.1%



YTD Quantity Sold

99.3K ▼ -0.68%



YTD Profit Margin

11.67% ▲ 4.83%



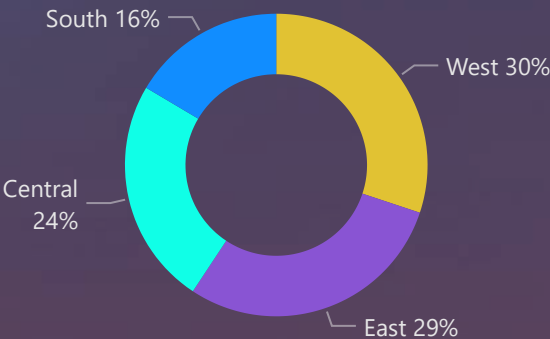
Sales by Product Category

Product Category	YTD Sales	PYTD Sales	YOY Sales	Trend
Office Supplies	\$6.31M	\$6.33M	-0.31%	▼
Furniture	\$2.35M	\$2.30M	2.12%	▲
Technology	\$1.99M	\$1.99M	-0.12%	▼

Top 5 Product by YTD Sale

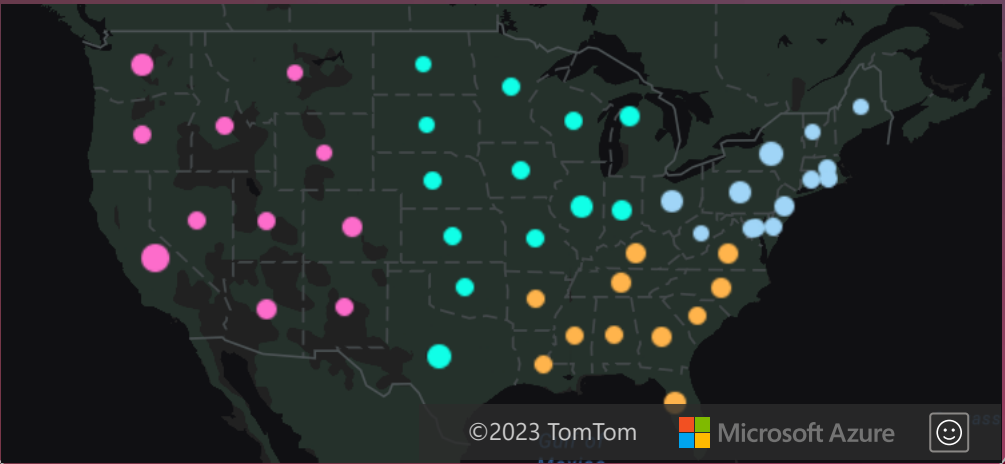
Staple envelope	\$55K
Staples	\$50K
Easy-staple paper	\$44K
Staples in misc. c...	\$24K
KI Adjustable-He...	\$22K

YTD Sales by Region



Sales by State

● Central ● East ● South ● West



Bottom 5 Product by YTD Sale

Lexmark X 9575 ...	\$270
Zebra GK420t Di...	\$251
Cisco SPA525G2 ...	\$250
Xerox Blank Com...	\$230
Rediform S.O.S. ...	\$180

YTD Sales by Shipping Mode

