

# Superstore Sales Analysis

## Business Problem Statement:

In this superstore analysis portfolio project, we gain insights into its sales data to optimize its operations and improve profitability. The company is particularly interested in understanding the following aspects:

### Overview of superstore sales dataset using Sql:

- Total sales
- Average profit
- Maximum Sales
- Minimum Sales
- Sum of quantity
- Average discount
- Segment count
- Region count
- State count

### Overview of superstore sales dataset using Power Bi:

- Segment and sales by quantity
- Sales by category
- Sales by city
- Profit and sales by region
- Sales by ship mode
- Quantity by sub-category
- Sales by state
- Discount and profit by category and sub-category