

Credit Card Transection Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55.3M

Total interest

7.8M

Txn Amount

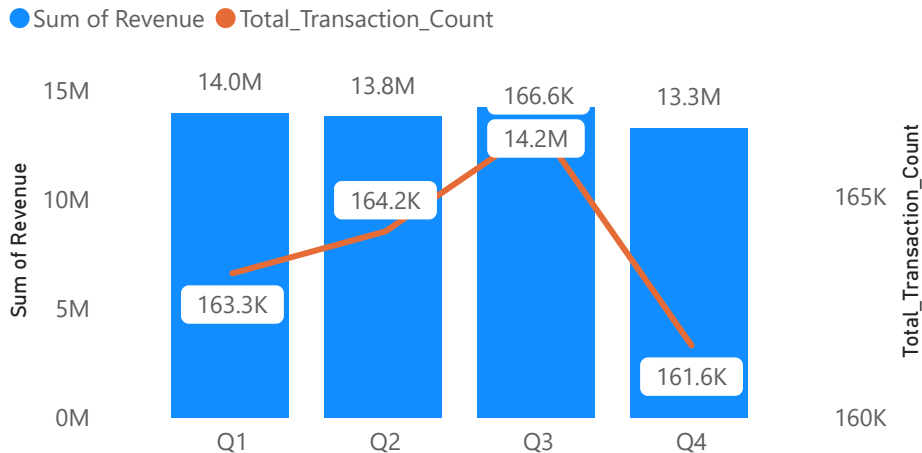
44.5M

Txn Count

656K

Card_Category	Sum of Total_Trans_Amt	Sum of Interest_Earned	Sum of Revenue
Blue	36957875	64,95,887.74	4,61,39,397.74
Silver	4586746	8,12,081.28	55,86,332.28
Gold	2024078	3,73,784.16	24,54,072.16
Platinum	953314	1,61,629.05	11,35,608.05
Total	44522013	78,43,382.23	5,53,15,410.23

QTR revenue and Total Tran Count



F

M

Med

Low

High

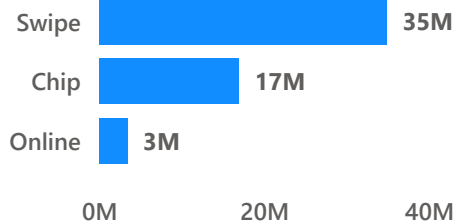
Silver

Blue

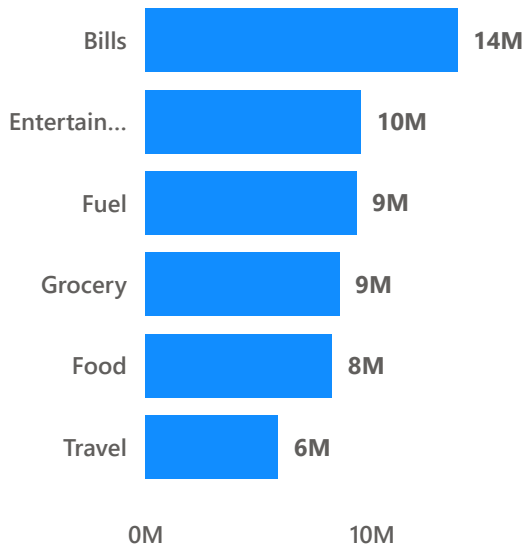
Gold

Pla...

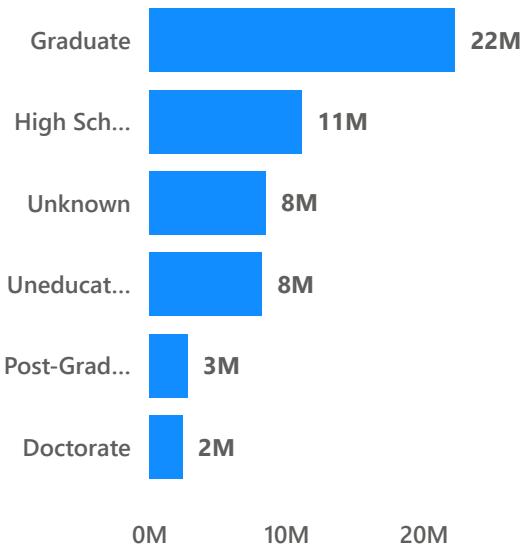
Revenue By Chip



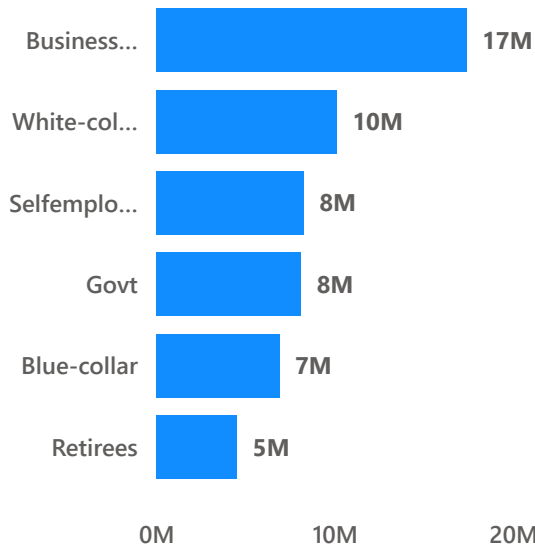
Revenue By Expenditure



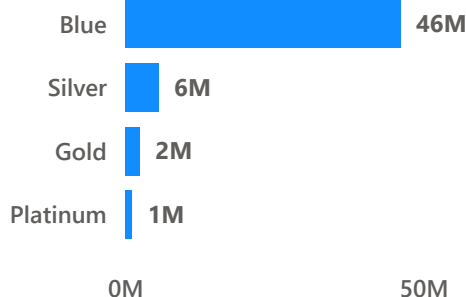
Revenue By Education



Revenue By Customer Job



Revenue By Card



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Total interest

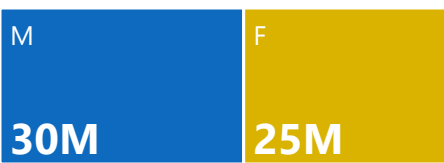
8M

Income

576M

CSS

3.19



Med

Low

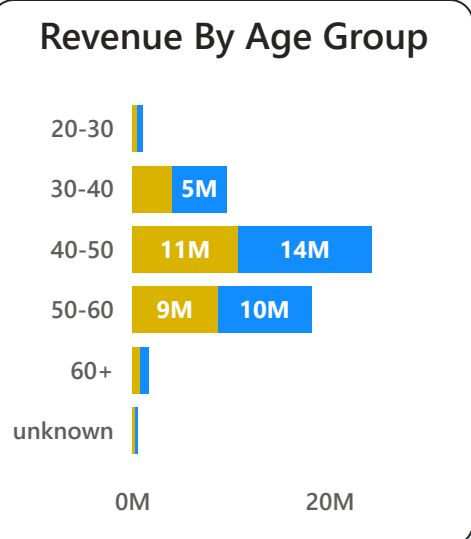
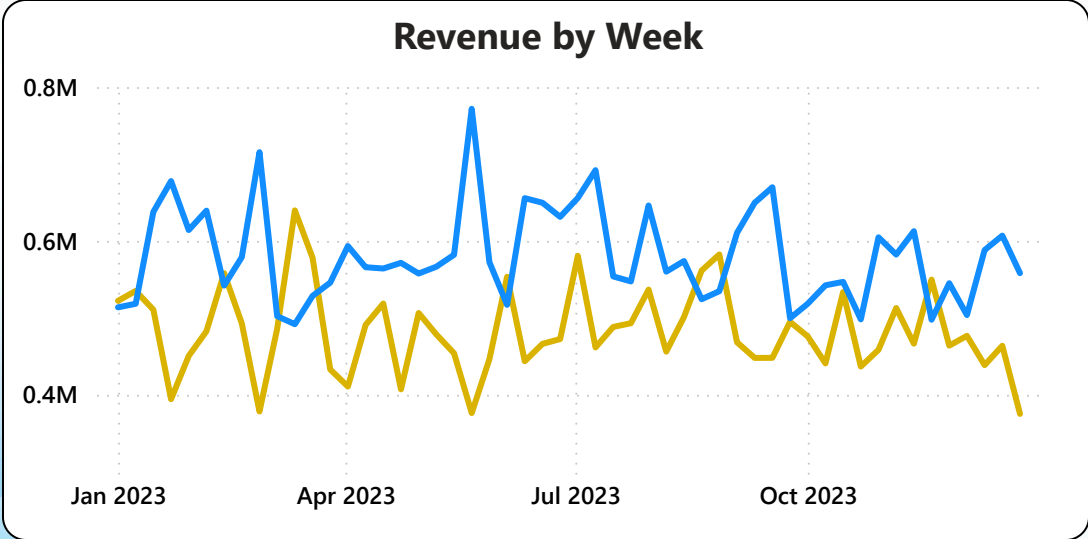
High

Silver

Blue

Gold

Platinum



Customer_Job	Sum of Interest_Earned	Sum of Revenue	Sum of Income
White-collar	14,41,073.93	1,01,14,655.93	103930055
Selfemployed	11,19,741.81	82,61,757.81	75313288
Retirees	6,30,359.24	45,35,184.24	48675030
Govt	11,60,016.37	81,11,701.37	88773989
Businessman	25,39,390.31	1,73,87,832.31	186959919
Blue-collar	9,52,800.57	69,04,278.57	72262158
Total	78,43,382.23	5,53,15,410.23	575914439

