

MAXPRIME

Superior Multi-purpose Wall Primer



Indicus®

INDICUS MAXPRIME is a water-based acrylic primer formulated to deeply penetrate and seal porous surfaces. It is thicker than regular primers and delivers a smooth and uniform base for the topcoat.



Unbeatable coverage

Delivers 15% higher coverage*



Thicker for a uniform finish



Superior intercoat adhesion



For exterior & interior use

Areas of Application

INDICUS MAXPRIME:

- is suitable for priming masonry surfaces, concrete, asbestos sheets, hard & soft board, etc.
- can be used in both interior and exterior areas

Features

- Unbeatable coverage
- Superior intercoat adhesion
- Smooth & uniform coating
- Reduces porosity
- Excellent opacity

Coverage

Approximately **120 sq.ft.** per litre per coat



Coverage is dependent on the degree of dilution, surface condition and method of application.



Technical Properties

Colour	White
Vehicle Type	Acrylic
Specific Gravity	1.46 ± 0.01
Viscosity @ 27°C	98 KU ± 1
VOC Level	<20 g/L
Drying Time ¹	Surface Dry : 30 to 40 mins. Recoat : 4 to 6 hours
Dilution	Up to 100% with clean water

¹ Drying time will vary depending upon the surface condition, degree of dilution and method of application.

* On tested conditions.



Application Procedure

Surface Preparation

1. New masonry surfaces must be properly cured and sound in condition.
2. Ensure the surface is clean, dry and free from seepage, leakage, old paint, dirt, dust and any loose particles.
3. Any growth of fungus, algae or moss needs to be removed thoroughly with wire brush and water.
4. In case of dampness/waterproofing problems, repair the surface using GODRY Waterproofing Solutions.
5. Open non-structural cracks in V-groove and fill with INDICUS EASYSEAL.

Application

1. Apply one coat of MAXPRIME after diluting it with clean water and allow the coat to dry for 4 to 6 hours.
2. Apply INDICUS ULTRACOAT Wall Putty as per the recommended application method.
3. Apply the second coat of MAXPRIME and allow it to dry.
4. Apply one extra coat if needed or apply top coat within 7 days of primer application.

Precautions

- Do not over-thin or over-extend the brush.
- In coastal areas, it is recommended to apply the topcoat immediately after the undercoat is dry.
- Close container after each use and store in a cool and dry place.

Health & Safety

- No added Lead, Mercury, Chromium, Arsenic or other heavy metals.
- Allow adequate ventilation during application and drying.
- Do not breathe spray mist or sanding dust.
- Use rubber gloves, dust mask or nose pad during application, sanding and clean up.
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- Do not pour leftover paint/primer down the drain or in water courses.

Packaging

INDICUS MAXPRIME is available in 10 & 20 Litre packaging.

Shelf Life & Storage

Shelf life is 36 months from the date of manufacturing, if stored in unopened and original packaging. Store in cool & dry place away from direct sunlight.

Disclaimer: The product information and applications details given in this data sheet is meant to serve as a general guideline only. Users are advised to undertake a trial for product suitability prior to full-scale usage. There is no express or implied guaranty/warranty for the results. The company does not assume any liability or consequential damage for unsatisfactory results, arising from the use of our products.