

AMIT KUMAR SHARMA

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Career Objective

Seeking marketing strategy and analytics role to blend strong analytical skills with marketing expertise for strategic insights aligned with business goals.

Educational Qualification

Course	Year of Passing	Institute/ College	Board/ University	Grade/ Percentage
PGDM (Marketing/BA)	Pursuing	GNIOT Institute of Management Studies (GIMS), Greater Noida	AICTE	67 %
B.Com (Hons.)	2017	G.J College Rambagh Bihta, Patna Bihar	Magadh University Bodh Gaya	60 %
Intermediate	2014	Kendriya Vidyalaya AFS Bihta	CBSE	66 %

Working Experience

Name of the Company	Profile	Duration	Key Job Responsibilities
Saraswati Public School ,Parari	Administrator	3 years	<ul style="list-style-type: none">Account handlingData Collection

Summer Internship/ Projects

Name of the Company	Type of Project	Duration	Particulars (Key Responsibility Areas)
PNK	Election Campaign	3 Months	<ul style="list-style-type: none">Work AssignmentDaily work report

Competencies

Technical

- Marketing Analytics
- MS-Excel
- Microsoft office
- Basic Python

Behavioural

- Good Listener
- Conscientious
- Adaptability

Co-curricular/ Extracurricular Activities

- Coordinated event as a member of Spardha – The Sports Club at GIMS.
- Participated in MARKFEST organized by IMS, Ghaziabad U.P.
- Participated in Tech Trivia quiz organized IT Club at GIMS
- Participated Role play activity organized by HR & OB Club at GIMS.
- Participated in ESEP on organized by Hashtag Club at GIMS, Greater Noida.

Certifications

Name of the Certificate	Duration	Organisation
Design Thinking and Entrepreneurship	One week	Grant Thornton Bharat
Advance Diploma in Computer Application (ADCA)	1 year	RGVI
Digital Marketing	1 Week	MSME Govt. of India
Content Marketing Basics	1 Month	Great Learning
Market Research	1 Month	Great Learning

Achievements

- Represented U-19 football National Games at Chandigarh, Chandigarh Region.
- Secured 1st position in MADVERTISE Gravity 2k23 Intercollege Competition at Jaipuriya Institute of Management Noida.
- Secured 2nd position in football Infinito 2.0 organized by Spardha Club at GIMS.
- Secured 2nd position in Poiesis organized by Saksham Club at GIMS.
- Selected as a Spardha Club Coordinator at GIMS.

Personal Details

Date of Birth June 9th , 1995
Postal Address Vill-Srirampur Surya Mandir Road PO+PS- Bihta Dist - Patna
 St-Bihar Pin- 801103, India
Language Known Hindi, English
Hobbies Playing Football & Teaching

Signature