Social Computing (CS60017) Assignment 2

Aspect based Sentiment Classification from Reviews on Social Media Sites

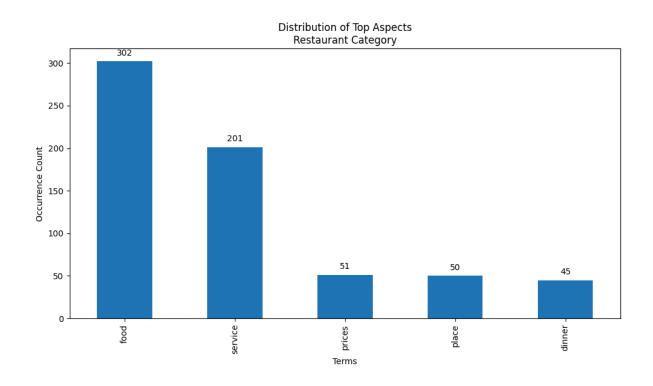
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1. Data Analysis

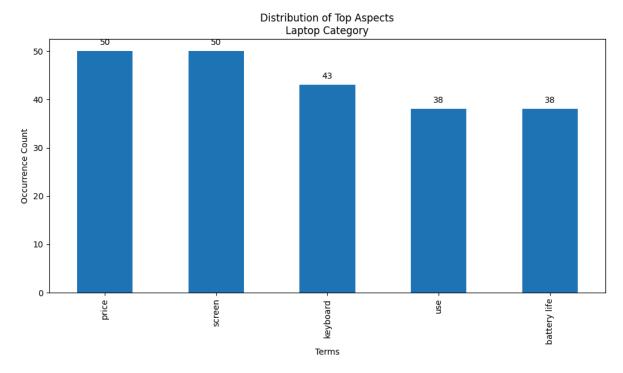
Examines feedback patterns in Restaurant and Laptop categories by:

- 1. Finding and plotting top 5 common features in each group
- 2. Showing how many features appear per customer comment

1.1 Key Features Analysis

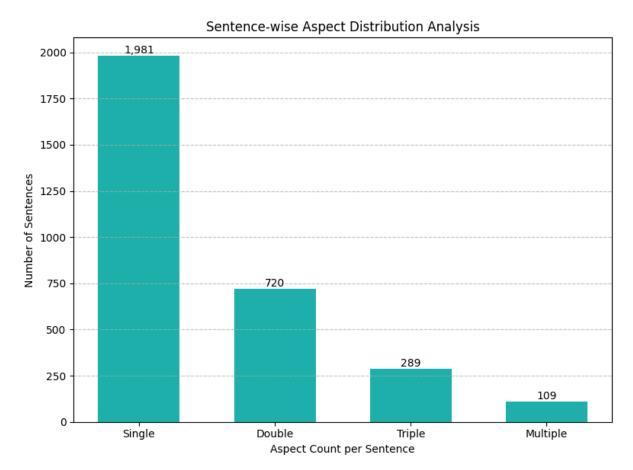


Top 5 most frequently occurring aspects in Restaurant category



Top 5 most frequently occurring aspects in Laptop category

1.2 Distribution of number of aspects per sentence



Distribution of number of aspects per sentence

2. Sentiment Analysis Models

Built two classifiers to analyze feature-level sentiment:

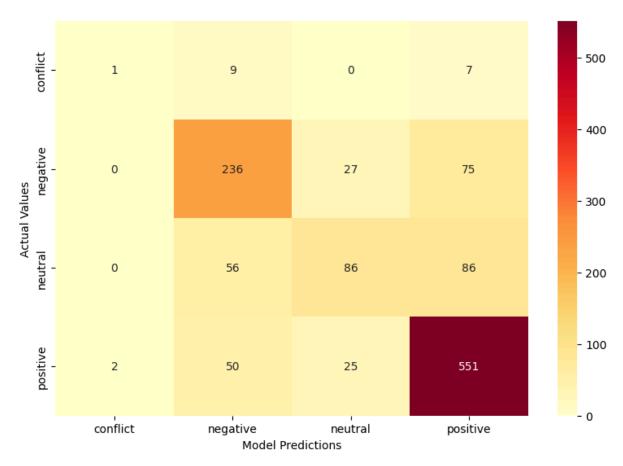
- 1. SVM classifier
- 2. BERT (base-uncased)

Input format: sentence + [SEP] + feature term

2.1 Support Vector Machine (SVM) based classifier

Text converted using TF-IDF vectors. Model optimized through parameter testing - optimal values.

Sentiment Classification Results



Confusion Matrix for SVM-based sentiment classifier.

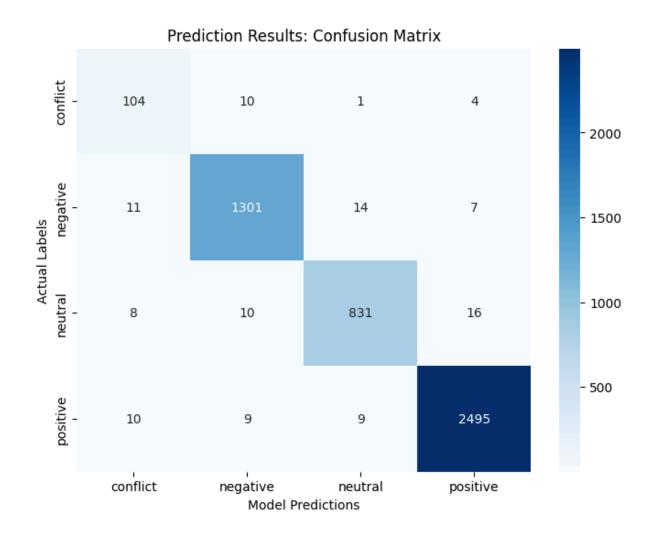
```
Parameter grid for SVM hyperparameter tuning.
param grid = {
  'kernel': ['rbf', 'linear', 'poly'],
  'C': [0.001, 0.01, 0.1, 1.0, 10.0],
  'gamma': ['auto', 'scale', 1e-4, 1e-3, 1e-2, 1e-1, 1.0]
Optimal parameters found: {
     'C': 1.0,
     'gamma': 'auto',
     'kernel': 'linear'
Best performing model configuration:
     SVC(gamma='auto', kernel='linear')
Evaluation Metrics for SVM-based sentiment classifiers.
Model Performance Summary:
Precision Rate: 0.707082
Recall Rate: 0.721718
F1 Score:
                0.705343
Accuracy:
                0.721718
Table 4: Classification report comparison for SVM model
Support Vector Machine Performance Analysis:
```

	precision	recall	f1-score	support	
conflict	0.33	0.06	0.10	17	
negative	0.67	0.70	0.69	338	
neutral	0.62	0.38	0.47	228	
positive	0.77	0.88	0.82	628	
accuracy			0.72	1211	
macro avg	0.60	0.50	0.52	1211	
weighted avg	0.71	0.72	0.71	1211	

2.2 BERT-based classifier

BERT Implementation

Used bert-base-uncased with input formatted as: feature + [SEP] + sentence. Model tuned for optimal results.



Confusion Matrix for BERT-based sentiment classifier.

```
Parameter grid for BERT hyperparameter tuning.
def get hyperparam space(trial: optuna.Trial) -> dict:
  return {
      'num train epochs': trial.suggest categorical(
          name='num train epochs',
          choices=[2, 3, 4]
      ),
      'learning rate': trial.suggest float(
          name='learning rate',
          low=1e-5,
          high=5e-5
      ),
      'per device train batch size': trial.suggest categorical(
          name='per_device_train_batch_size',
          choices=[8, 16, 32]
Best hyperparameters found:
      {
            'num_train_epochs': 4,
            'learning_rate': 4.9195827336361806e-05,
            'per_device_train_batch_size': 8
      }
Evaluation Metrics for BERT-based sentiment classifiers
Model Evaluation Results:
LOSS: 0.0788
ACCURACY: 0.9775
PRECISION: 0.9780
RECALL: 0.9775
F1: 0.9777
RUNTIME: 24.3849
SAMPLES_PER_SECOND: 198.4830
STEPS_PER_SECOND: 12.4260
```

Classification report comparison for BERT models.

Detailed Performance Analysis:

	precision	recall	f1-score	support
conflict	0.78	0.87	0.83	119
negative	0.98	0.98	0.98	1333
neutral	0.97	0.96	0.97	865
positive	0.99	0.99	0.99	2523
accuracy			0.98	4840
macro avg	0.93	0.95	0.94	4840
weighted avg	0.98	0.98	0.98	4840