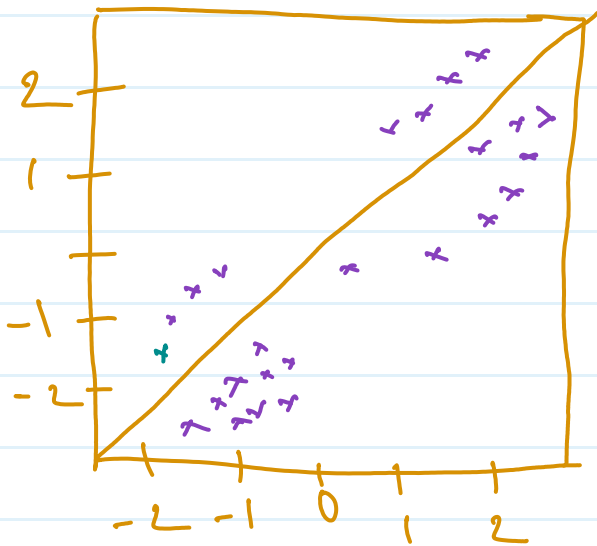
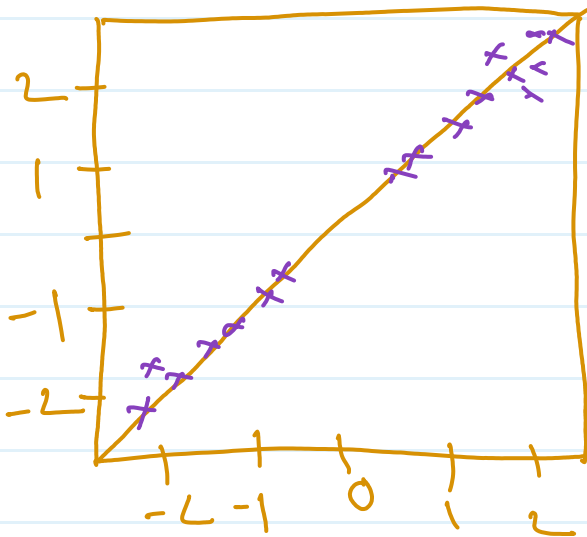


# \* Q-Q plot

## Quartile and Quantile plot

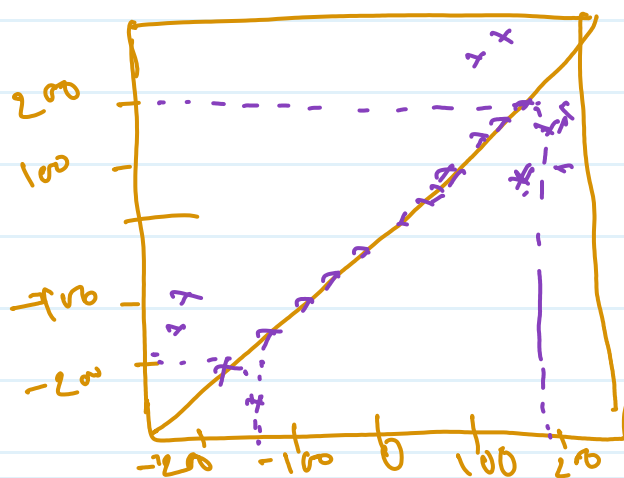


— It is non-Gaussian dist.



— Q-Q.

It is normal dist.



# \* Spearman Rank correlation

$$r_s = \frac{\text{COV}(R_x, R_y)}{\sigma_{R_x} * \sigma_{R_y}}$$

Eg.

EC growth	Stomach
X	Y
4 - 2.1	8 - 4
3 - 2.5	12 - 2
2 - 3.6	10 - 3
1 - 4.0	14 - 1

Rank X	Rank Y
4	4
3	2
2	3
1	1

$$\text{mean } x = 2.5$$

$$\text{mean } y = 2.5$$

$(X - \bar{X})$	$(Y - \bar{Y})$
$4 - 2.5 = 1.5$	$(4 - 2.5) = 1.5$
$3 - 2.5 = 0.5$	$(2 - 2.5) = -0.5$
$2 - 2.5 = -0.5$	$(3 - 2.5) = 0.5$
$1 - 2.5 = -1.5$	$(1 - 2.5) = -1.5$

$$\text{S.D. } \sigma_X = \sqrt{\frac{(1.5)^2 + (0.5)^2 + (-1.5)^2 + (-0.5)^2}{4-1}}$$

$$= \sqrt{1.66} = 1.288$$

$$\text{S.D. } \sigma_Y = \sqrt{\frac{(1.5)^2 + (-0.5)^2 + (0.5)^2 + (-1.5)^2}{4-1}}$$

$$= \sqrt{1.66} = 1.288$$

$$r(x,y) = \frac{(X - \bar{X})(Y - \bar{Y})}{n-1}$$

$$= \frac{(1.5) \times (1.5) + (0.5) \times (-0.5) + (-0.5) \times (0.5) + (-1.5) \times (-1.5)}{4-1}$$

$$= \frac{2.25 - 0.25 - 0.25 + 2.25}{3}$$

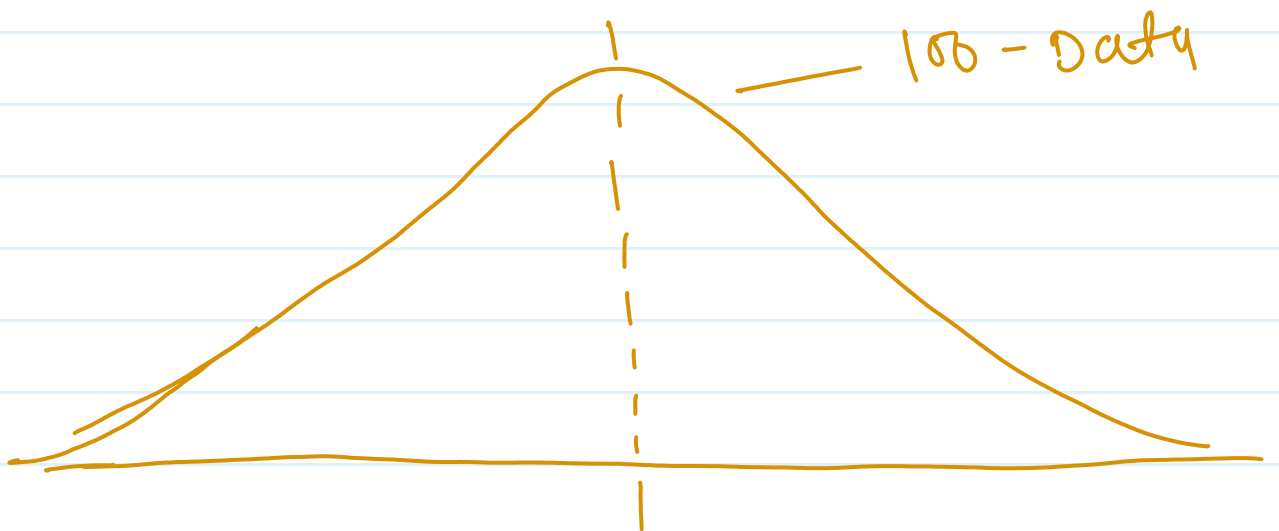
$$\Rightarrow \frac{4}{3} = 1.33$$

$$\gamma_s = \frac{1.33}{1.28 \times 1.28}$$

$$= 0.81 = 81\%$$

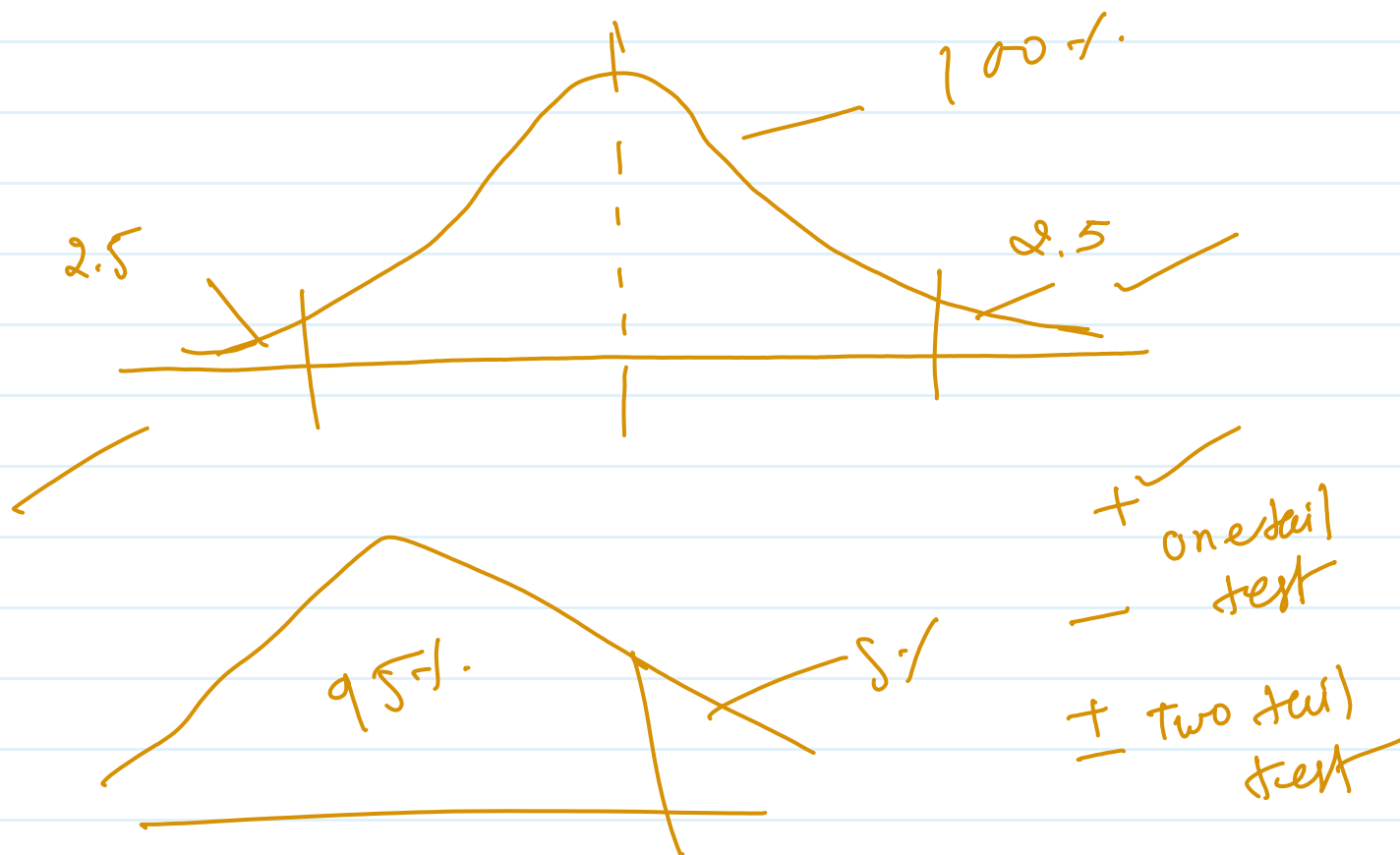
## ★ Hypothesis Testing

★  $\alpha$  = critical value / significant value



sales monthly target —  $\frac{+110 \checkmark}{100}$   
— 90

$\Rightarrow \alpha = 5\%$

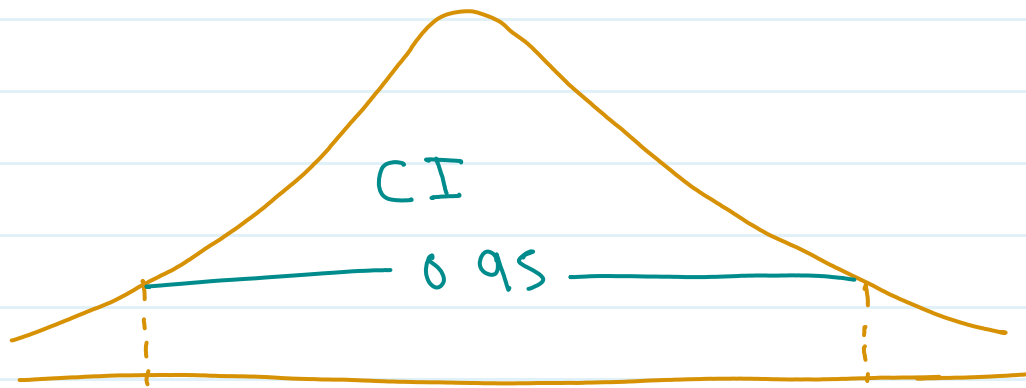


if we don't have domain expert  
so we take  $\alpha$  value as 5%

$$100 - 1$$

$$5\% - 0.05$$

$$1 - 0.05 = \underline{\underline{0.95}}$$



## \* Confidence interval

- ① Sample size  $\geq 30$   
population SD.  $\sigma$  = given.

Z-test!

Numeric  
data

- ② Sample size  $< 30$   
Sample SD  $S$  is given

t-test

- ③ Categorical data  
chi-square test