



FLIPKART MOBILE PRODUCT PRICE ANALYSIS BASED ON FEATURES AND BRANDS



196

Total Models

26K

Avg Selling Price

162K

Max Price

5499

Min Price

20M

Total Sales

28K

Avg Rating

Price Category

Budget

Mid-Range

Premium

RAM

2

3

4

6

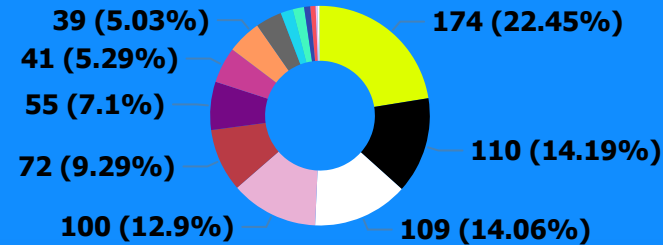
8

12

16

Count of Feature Category By Brand

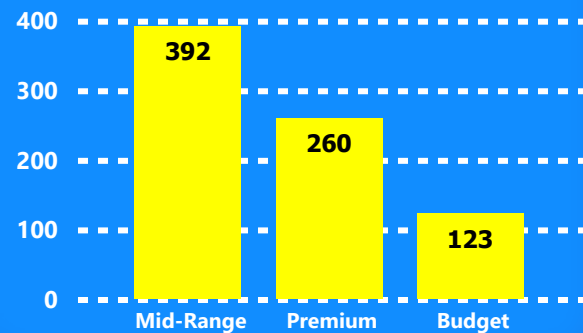
Realme Redmi Vivo Samsung Poco Infinix Motorola Oppo Google



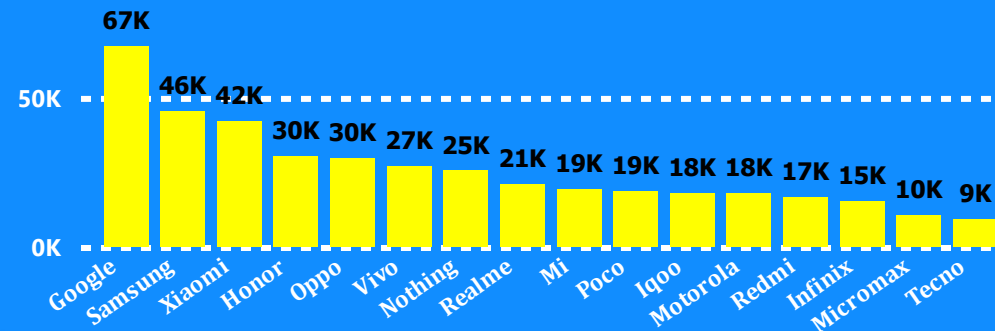
Brand

Google
Honor
Infinix
Iqoo
Mi
Micromax
Motorola
Nothing
Oppo
Poco

Models Count Vs Price Category

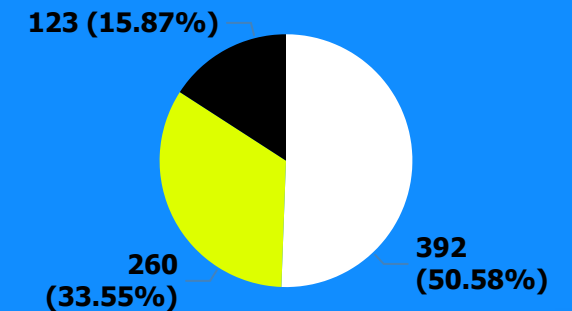


Average Price Per Brand



Count of Device_name By Price Category

Mid-Range Premium Budget





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0.7

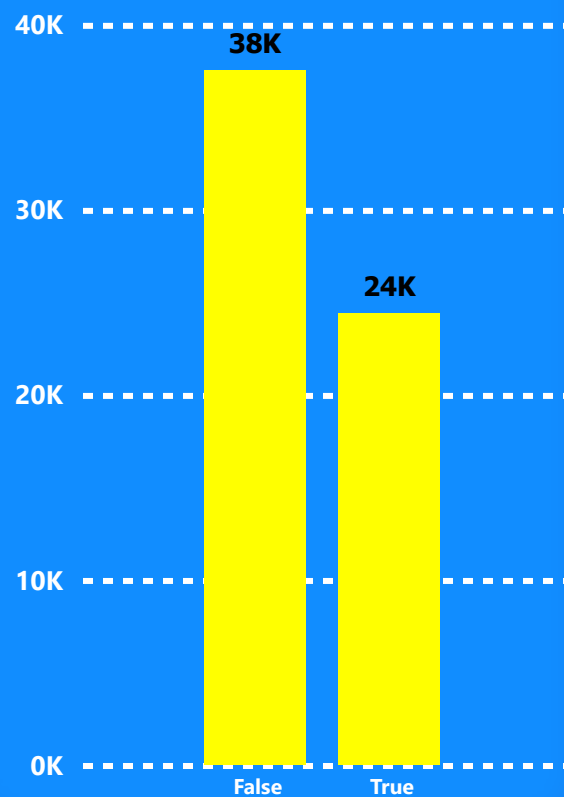
Percentage_5G

16

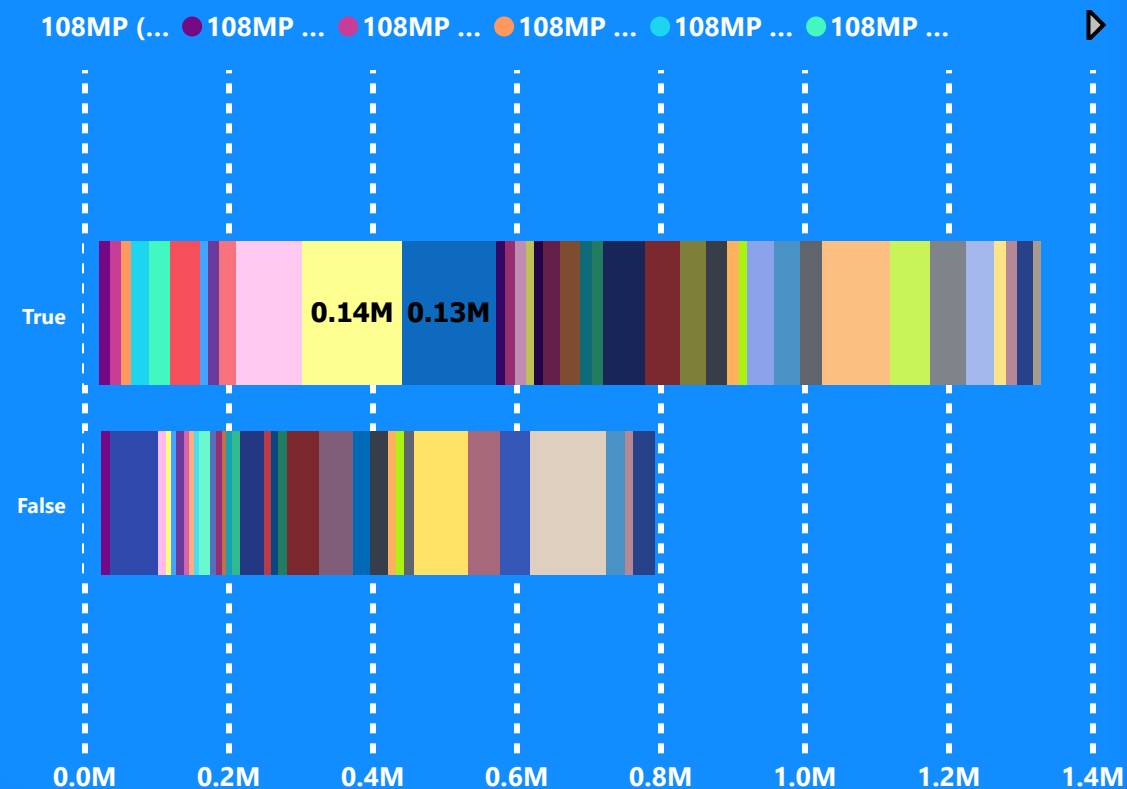
Total Brands

Is_5G	Average of Selling Price	Average of Ram	Average of Rom	Average of Ratings	Average of Battery
False	24241.33	6.77	152.04	37512.30	4996.08
True	26471.17	8.57	218.23	24396.09	5123.89
Total	25869.83	8.09	200.38	27933.24	5089.42

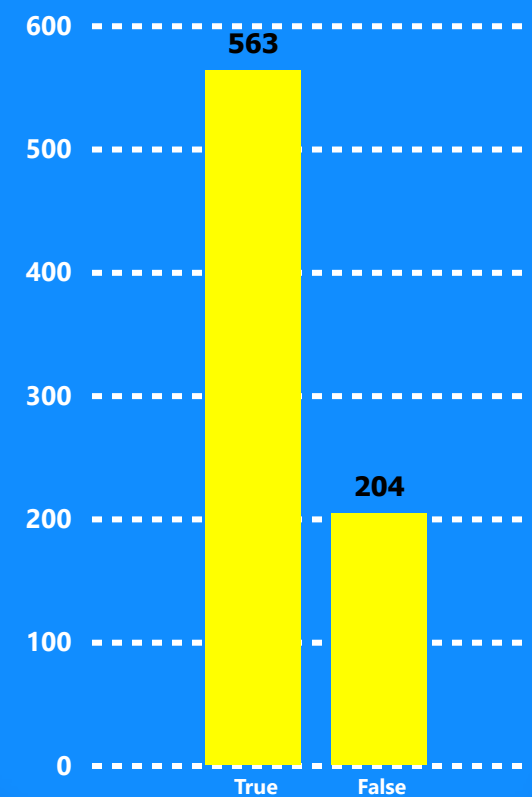
Average of Ratings by Is_5G



Avg Price by Is_5G and Back-Camera



High Rated Mobiles by Is_5G



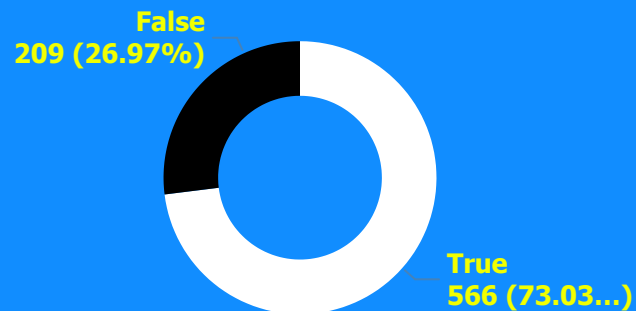


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Count of Device_name By Price Category

● True ● False



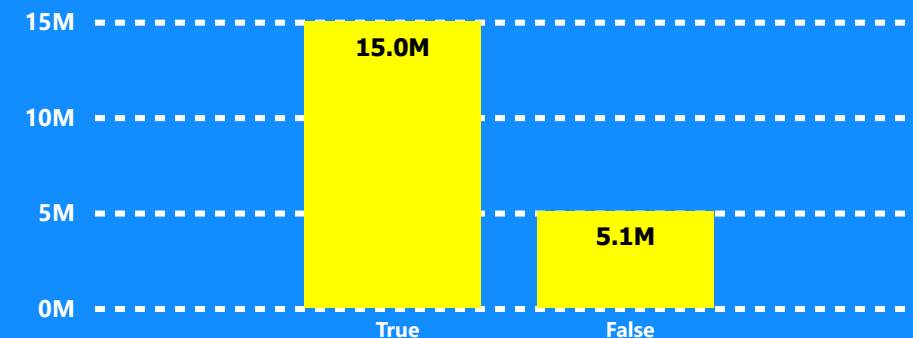
5.09K

Average of Battery

775

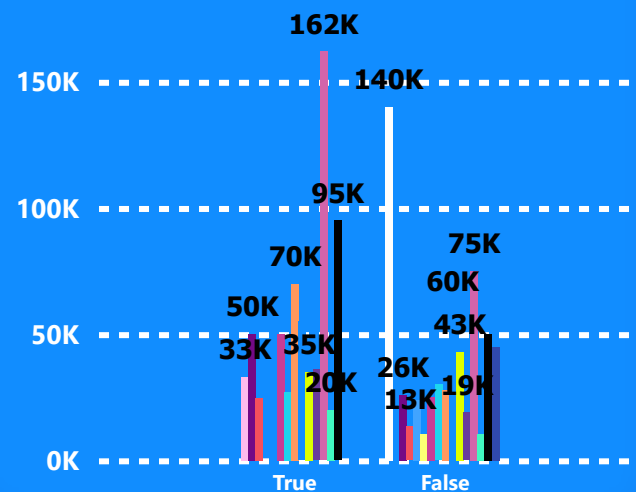
Count of Rom

Sum of Selling Price by Is_5G



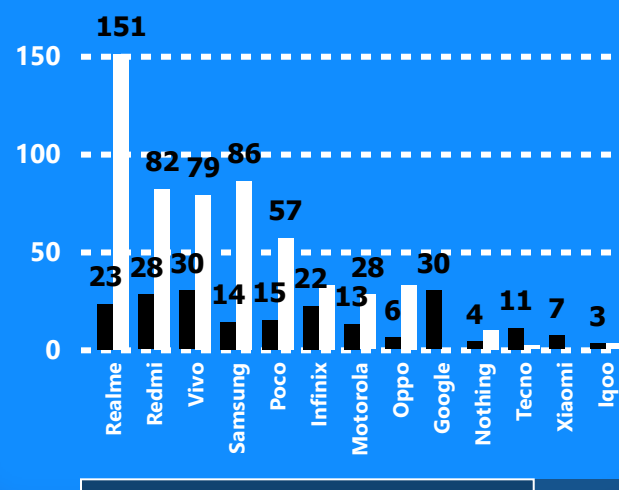
Max of Selling Price by Is_5G and Brand

● Google ● Honor ● Infinix ● Iqoo ● Mi



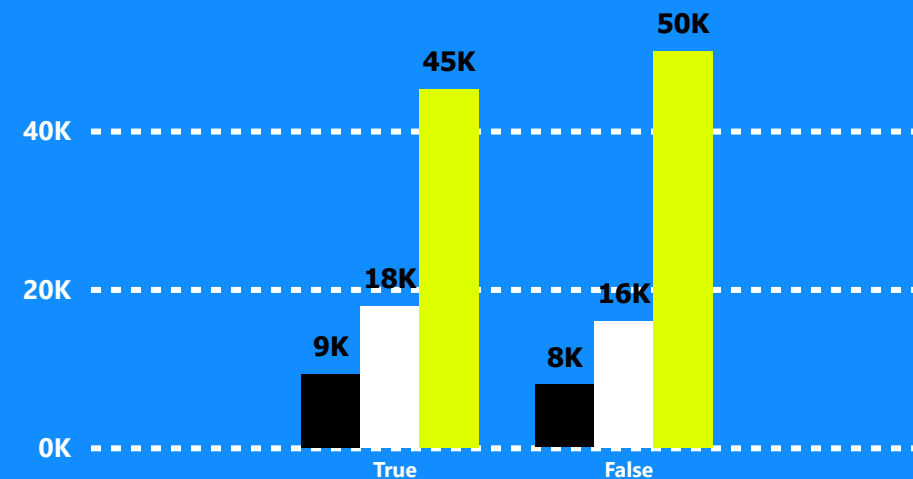
Count of Is_5G by Brand and Is_5G

● False ● True



Average of Selling Price by Is_5G and Price Category

● Budget ● Mid-Range ● Premium





FLIPKART MOBILE PRODUCT PRICE ANALYSIS BASED ON FEATURES AND BRANDS



Feature Popularity By Brand & Model Count

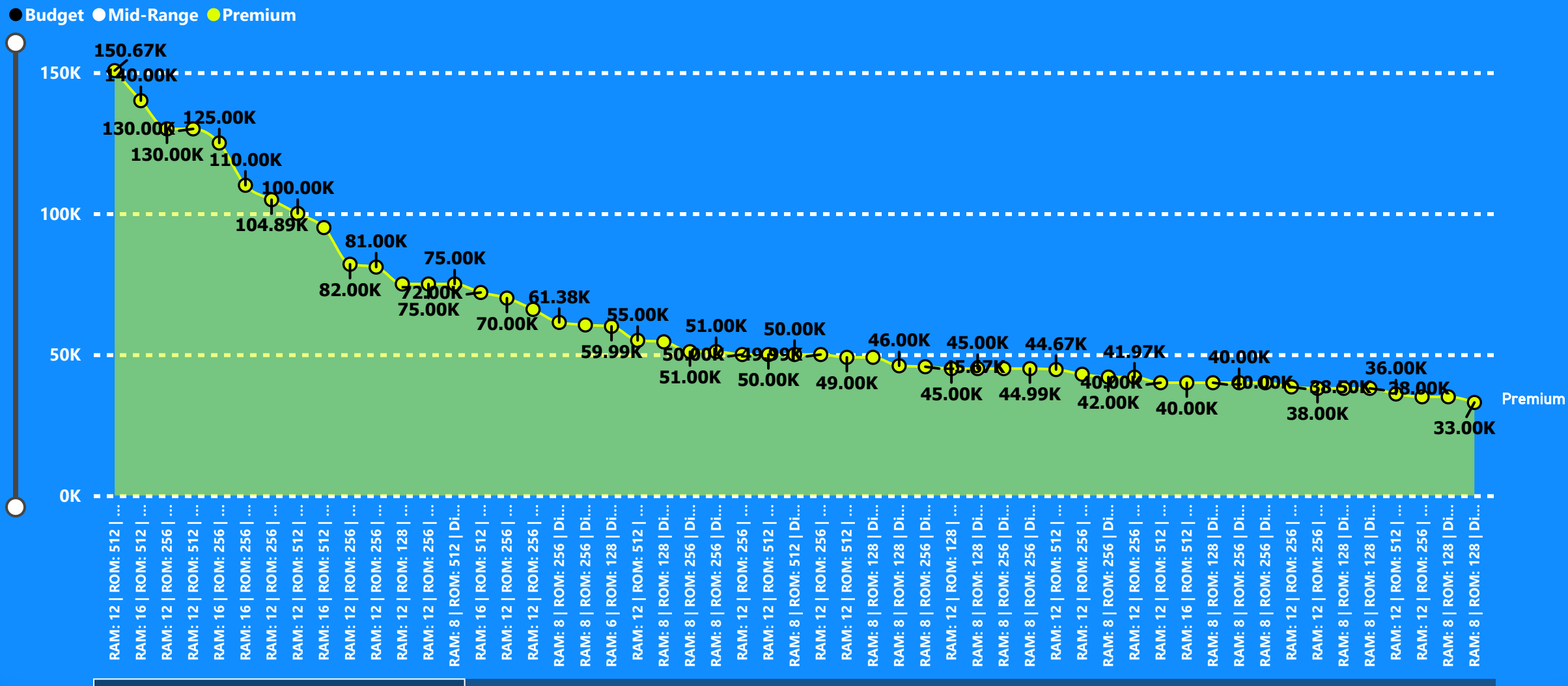




FLIPKART MOBILE PRODUCT PRICE ANALYSIS BASED ON FEATURES AND BRANDS



Feature Trends Over Price Categories

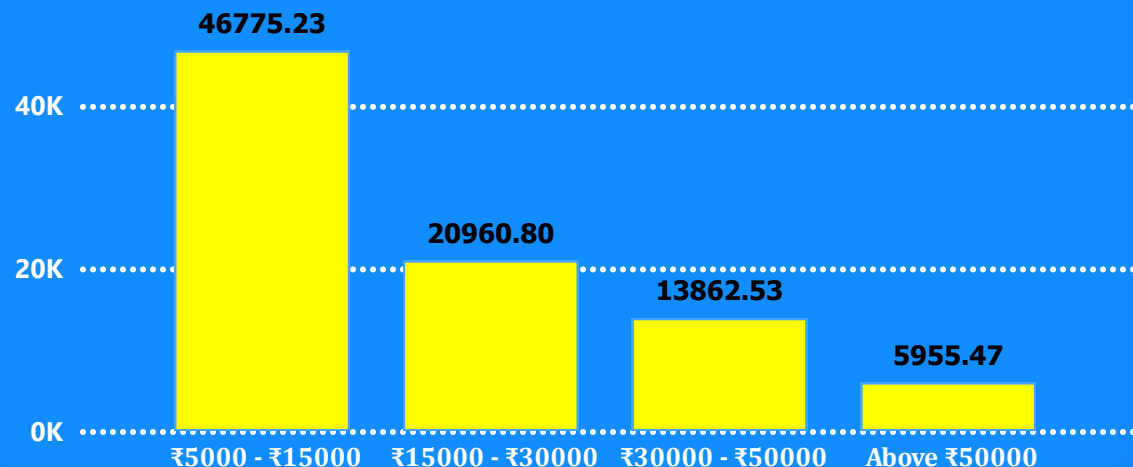




FLIPKART MOBILE PRODUCT PRICE ANALYSIS BASED ON FEATURES AND BRANDS



Average of Ratings by Price Range



Correlation_Price_Rating and Target_Correlation by Selling Price

-0.16!

Goal: 1 (-115.74%)

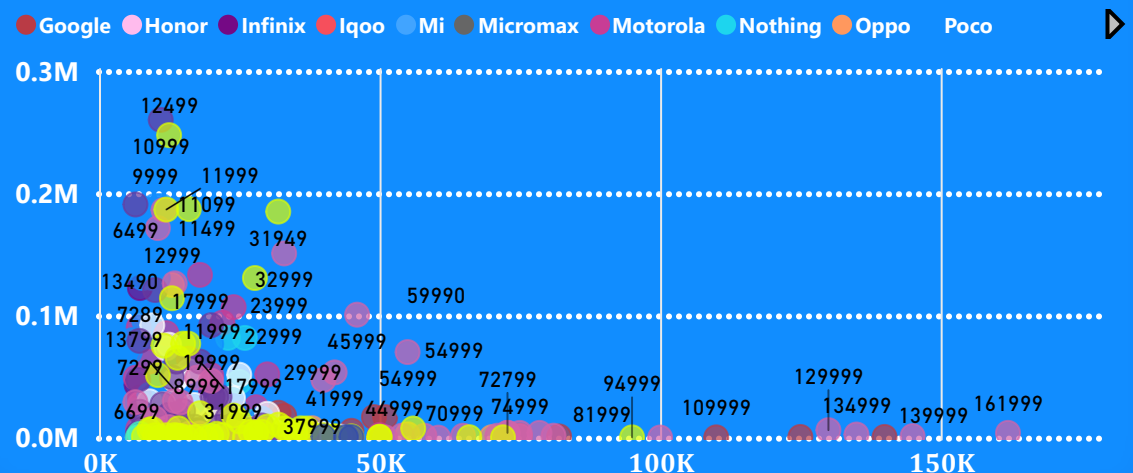
767

High Rated Mobiles

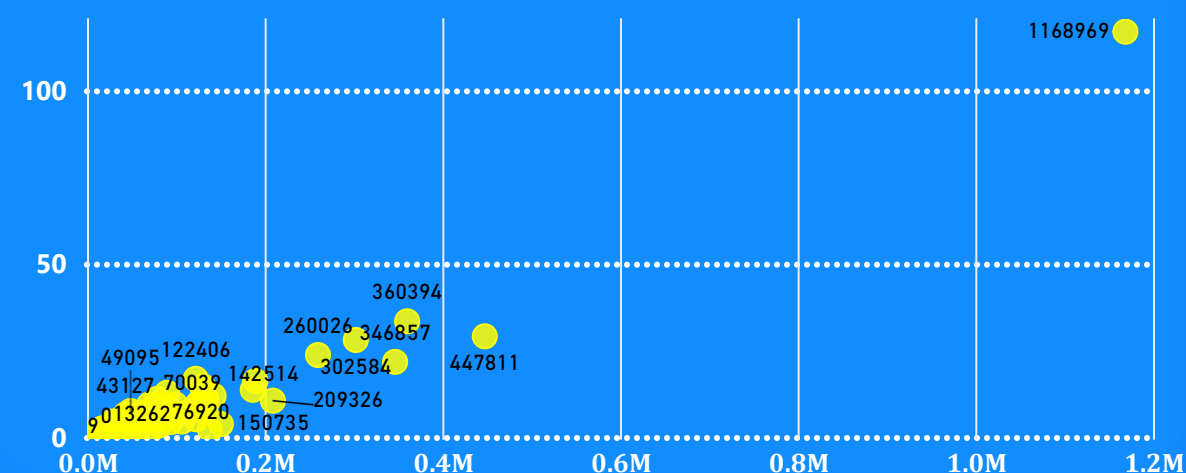
Price Category	Count of Brand
Budget	123
Mid-Range	392
Premium	260
Total	775

Price Range	Average of Ratings
₹15000 - ₹30000	20960.80
₹30000 - ₹50000	13862.53
₹5000 - ₹15000	46775.23
Above ₹50000	5955.47
Total	27933.24

Average of Ratings by Brand and Selling Price



Average of Value for Money Score by Ratings

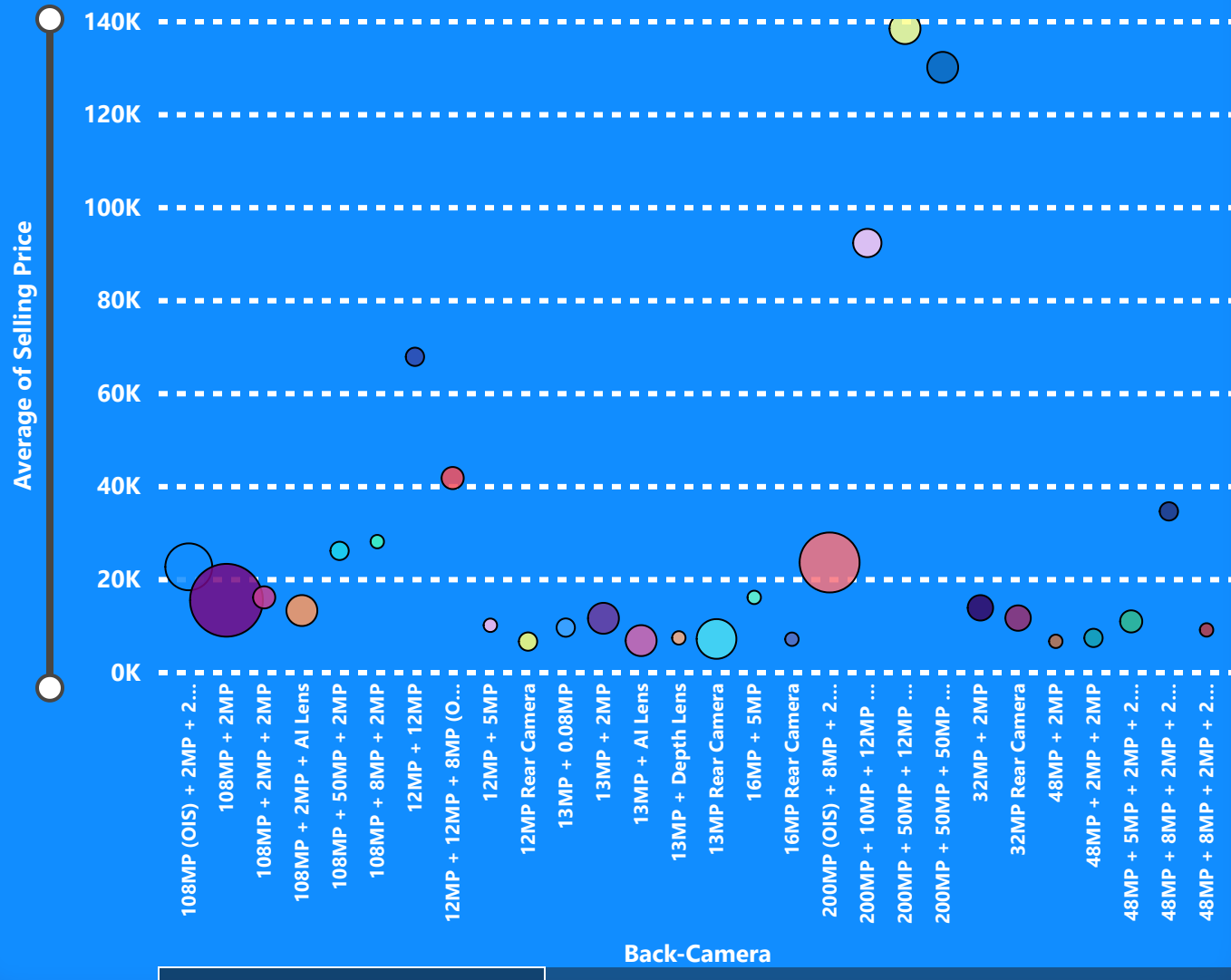




FLIPKART MOBILE PRODUCT PRICE ANALYSIS BASED ON FEATURES AND BRANDS



Average of Selling Price and Front-Camera by Back-Camera



Brand	First Front-Camera	Back-Camera	Avg Selling Price
Google	10.5MP	50MP + 12MP	67,399.00
Honor	50MP	50MP + 50MP + 12MP	30,499.00
Infinix	32MP	108MP (OIS) + 2MP + 2MP	15,277.00
Iqoo	16MP	50MP + 2MP	18,084.33
Mi	16MP	64MP + 8MP + 5MP	19,249.00
Micromax	5MP	13MP + 2MP	10,499.00
Motorola	16MP	16MP Rear Camera	17,838.17
Nothing	32MP	50MP (OIS) + 50MP	25,499.00
Total	10.5MP	108MP (OIS) + 2MP + 2MP	25,869.83

Rear Camera: 50MP AI Camera, 2MP Portrait Camera Front Camera: 8MP Selfie Camera

Max Back Camera MP

8MP
Max Front Camera MP

10.5MP
Min Front Camera MP

108MP (OIS) + 2MP + 2MP
Min Back Camera MP



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Count of Device_name by Price Range and Price Category

● Budget ● Mid-Range ● Premium

