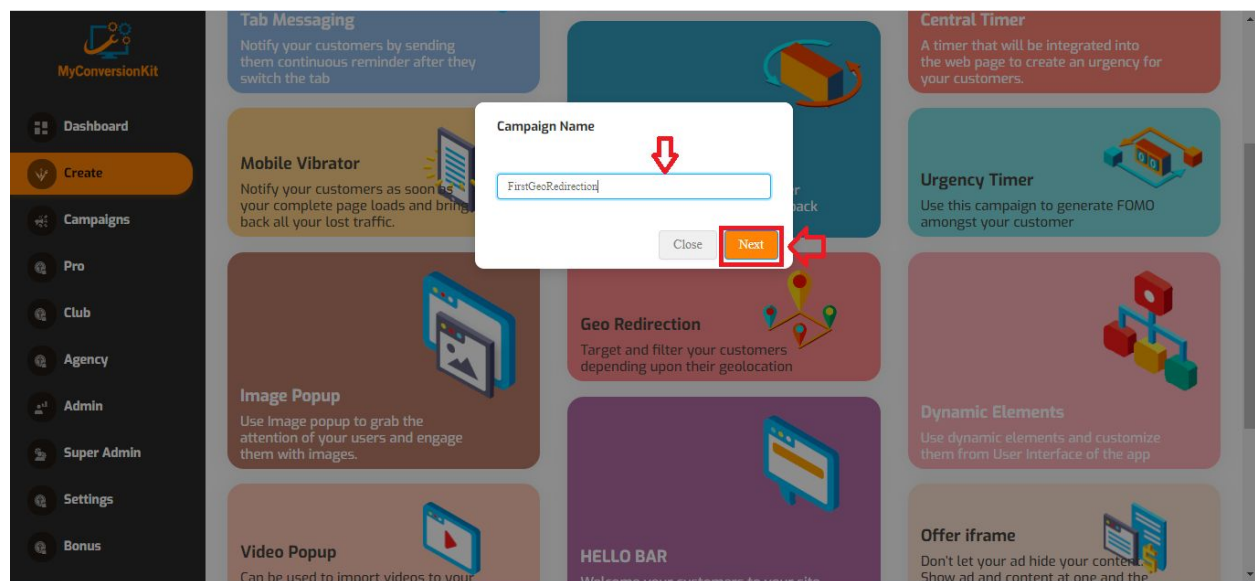


In order to set up a “Geo Redirection” campaign, follow the below mentioned steps:

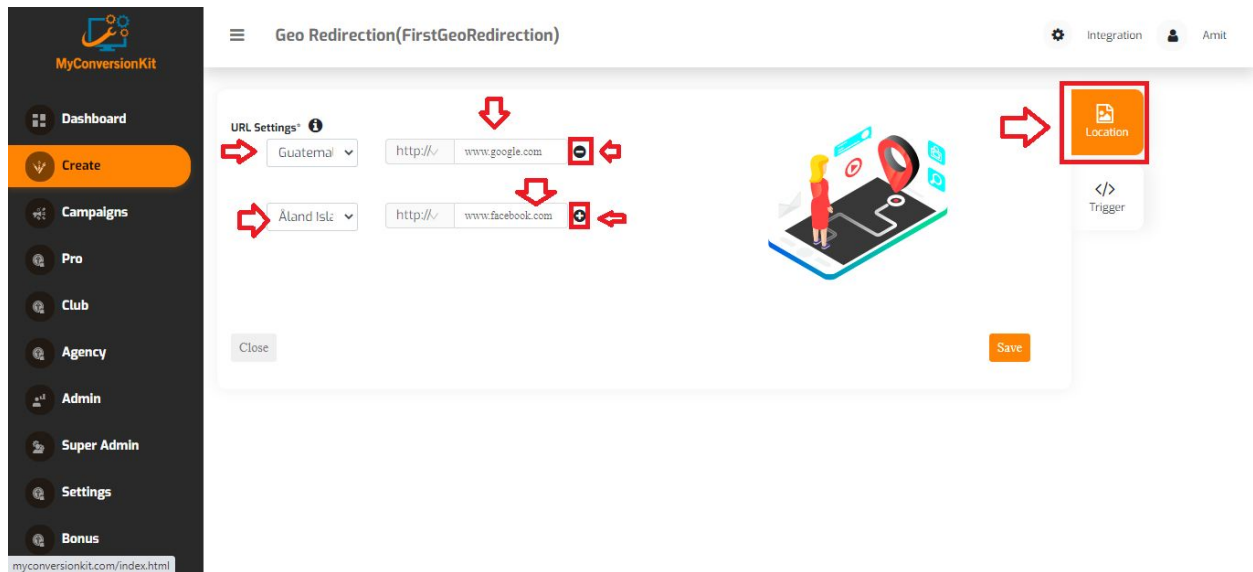
**Step1:** In your MyconversionKit dashboard, First select the Create option and then click on the “Geo Redirection” icon.



**Step2:** A pop-up window will open up, give a name to your campaign and click on “Next”.



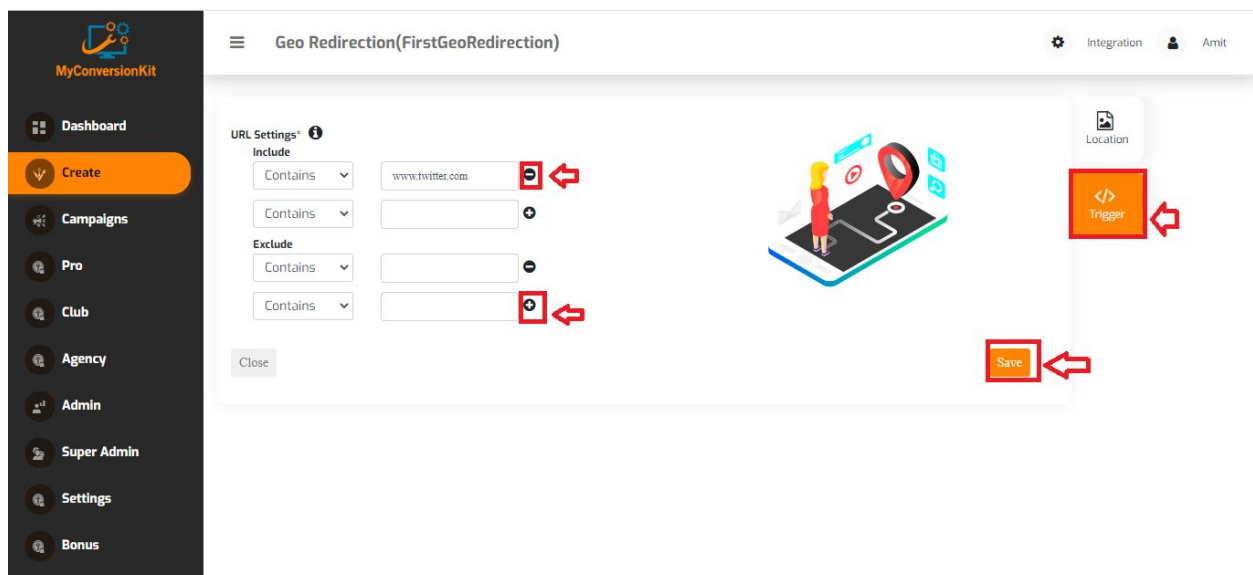
**Step3:** Click on the “Location” icon. Now select the country and also define the URL value. Assume the country value is “X” and the URL value corresponding to that country is y.com, then the traffic coming to your website from country “X”, will be redirected to “Y.com”



You can add or remove any number of countries and url(s), by using the Add or Remove button.

**Step4:** Click on the “Trigger” button. Here you have to configure, on which all url(s)/domain(s) in your website, you want to enable or disable the campaign.

You can add or remove any number of URL(s)/Domain(s) by using the Add or Remove option.

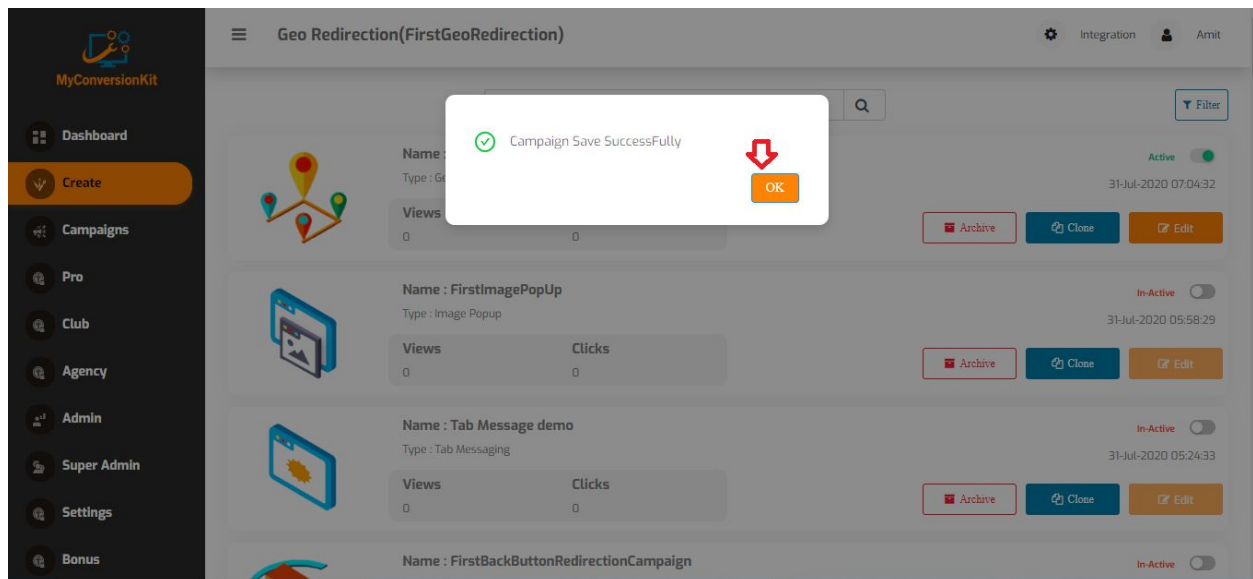


You will notice that, for each of the **Include** and **Exclude** fields you have 2 options to pass the url(s)/domain(s).

1:**Contains**: Assume on your website, for each url you have multiple sub-url(s) and you want to enable/disable this campaign on a url along with all its sub-url(s).In this case, under Include/Exclude, you will use the **Contains** option and just parent the parent url. This will automatically enable/disable the campaign on the URL along with all its sub-url(s).

1:**Exact**: Assume on your website, for each url you have multiple sub-url(s) and you want to disable this campaign for some of the url(s) but also want to keep it enable on some of the url/sub-url(s).In this case, under Include/Exclude, you will use the **Exact** option and do your choices accordingly.

Once you have added the URL(s)/Domain(s), click on the Save button.



Once the pop up appears, click on the “OK” button.Congratulations, your campaign is live now.