

# **150+ FREE ONLINE MARKETING TOOLS**

- MyConversionKit

# CONTENTS



1. CONTENT CREATION
2. CONTENT MARKETING
3. SEO
4. CONVERSION RATE  
OPTIMIZATION
5. GRAPHIC DESIGN
6. WEB HOSTING
7. CONTENT RESEARCH
8. PRODUCTIVITY



# CONTENT CREATION

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1) Grammarly

<https://www.grammarly.com/>

2) HubSpot

<https://www.hubspot.com/>

3) ZenPen

<https://zenpen.io/>

4) Portent

<https://www.portent.com/tools>

5) Title Generator

<https://www.title-generator.com/>

6) Google Docs

<https://docs.google.com/>

7) Google Slides

<https://docs.google.com/presentation/>

8) Google Sheets

<https://docs.google.com/spreadsheets/>

9) Auto Text Expander  
[www.autotextexpander.com/](http://www.autotextexpander.com/)

10) SlideShare  
<https://www.slideshare.net/>

11) Screencasify  
<https://www.screencastify.com/>

12) Lumen5  
<https://lumen5.com/>

13) BlankPage  
<https://www.blankpage.io/>

14) Wattpad  
<https://www.wattpad.com/>

15) Small SEO Tools  
<https://smallseotools.com/>

16) Known  
<https://withknown.com/>

17) Free Summarizer  
[freesummarizer.com/](http://freesummarizer.com/)

# CONTENT MARKETING

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## Demography Research Tool

1) Alexa

<https://www.alexa.com/>

2) SimilarWeb

<https://www.similarweb.com/>

## Facebook Messenger Chatbots

1) ManyChat

<https://manychat.com/>

2) Chatfuel

<https://chatfuel.com/>

3) MobileMonkey

<https://mobilemonkey.com/>

# Social Media Marketing Tools:

1) Hootsuite

<https://hootsuite.com/>

2) Buffer

<https://buffer.com/>

3) Social Locker

[sociallocker.org/](https://sociallocker.org/)

4) AddThis

<https://www.addthis.com/>

## Linkedin Growth Tool:

1) LinkedIn Helper

<https://linkedhelper.com/>



## Twitter Growth Hacking:

1) TweetDeck

<https://tweetdeck.twitter.com/>

2) Daily 140

<https://daily140.com/>

3) MyTopTweets

<https://www.mytoptweets.com/>

## Medium Growth Hacking:

1) Click to Tweet

<https://clicktotweet.com/>

## Link Shortner:

1) Bitly

<https://bitly.com/>

# Instagram Growth Hacking Tools:

1) Un Um

<https://unum.la/>

2) Repost

[repostapp.com/](https://repostapp.com/)

3) Later

<https://later.com/>

## Webinar Tools:

1) Zoom

<https://zoom.us/>

2) Jio Meet

<https://jiomeetpro.jio.com/>

## Landing Page Tools:

1) Welcome.ly

<https://welcome.ly/>

2) Ontrapages

<https://ontrapages.com/>



# Lead Capture

1) Flowlu

<https://flowlu.com/>

# Email Marketing

1) Mailchimp

<https://mailchimp.com/>

2) BenchMark

<https://www.benchmarkemail.com/>

3) Canned Emails

[www.cannedemails.com/](http://www.cannedemails.com/)



# SEO

## ..... On Page Seo Tools:

1) SEOptimer

<https://www.seoptimizer.com/>

2) Yoast

<https://yoast.com/>

3) SEOPress

<https://www.seopress.org/>

4) GTmetrix

<https://gtmetrix.com/>

## Off-Page See Tools:

1) SEMrush

<https://www.semrush.com/>

2) Google Analytics

[https://analytics.google.com/analytics/we](https://analytics.google.com/analytics/web)  
[b](https://analytics.google.com/analytics/web)

3) Ubersuggest

<https://neilpatel.com/ubersuggest/>

4) Copyscape

<https://www.copyscape.com/>

5) LeanDomainSearch

<https://leandomainsearch.com/>

## **Keyword Research Tools:**

1) Google Ads Keyword Planner

<https://adwords.google.com/aw/keywordplanner/home>

2) KWFinder

<https://kwfinder.com/>

3) KeywordTool

<https://keywordtool.io/>

4) Google Correlate

<https://www.google.com/trends/correlate/>

5) SeedKeywords

<https://www.seedkeywords.com/>

# Conversion Rate Optimization

1) Hotjar

<https://www.hotjar.com/>

2) Five second tests

<https://fivesecondtest.com/>

3) VWO

<https://vwo.com/>

## Survey Tools:

1) Typeform

<https://www.typeform.com/>

2) SurveyMonkey

<https://www.surveymonkey.com/>

3) SurveyPlanet

<https://surveyplanet.com/>

4) Zoho Survey

<https://www.zoho.com/survey/>

5) Google Forms

<https://docs.google.com/forms>

6) SmartSurvey

<https://www.smartsurvey.co.uk/>

## **Customer Trends:**

1) Answer The Public

<https://answerthepublic.com/>

2) Quora

<https://www.quora.com/>





# GRAPHIC DESIGN

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## All-in-One

1) Freebiesbug

<https://freebiesbug.com/>

2) Graphic Burger

<https://graphicburger.com/>

3) Designer Mill

<https://www.designermill.com>

4) PSD Repo

<https://psdrepo.com/>

5) Creative Market

<https://creativemarket.com/>

## Photo

1) Unsplash

<https://unsplash.com/>

2) Pixabay

<https://pixabay.com/>



3) Pexels

<https://www.pexels.com/>

4) Image Finder

<https://imagefinder.co/>

5) StockSnap

<https://stocksnap.io/>

## **Videos**

1) Videvo

<https://www.videvo.net/>

2) Pexels

<https://www.pexels.com/>

3) Videezy

<https://www.videezy.com/>

4) Pixabay

<https://pixabay.com/>

5) Coverr

<https://coverr.co/>

# Infographics

1) Hubspot

<https://www.hubspot.com/infographic-templates>

2) Hongkiat

<https://www.hongkiat.com/blog/free-infographic-templates/>

## Fonts:

1) Hubspot

1) Google Fonts

<https://fonts.google.com/>

2) MyFonts

<https://www.myfonts.com/>

3) FontSquirrel

<https://www.fontsquirrel.com/>

4) FontFabric

<https://www.fontfabric.com/>

5) Canva

<https://www.canva.com/>

## **Pattern:**

1) Toptal

<https://www.toptal.com/>

2) Unsplash

<https://unsplash.com/>

3) The Pattern Library

<http://thepatternlibrary.com/>

## **Logo Creator:**

1) Logomakr

<https://logomakr.com/>

2) Logo Crisp

<https://www.logocrisp.com/>

3) Signature Maker

<https://www.signaturemaker.in/en/online->

4)Hipster Logo Generator

<https://www.hipsterlogogenerator.com/>

5)Logaster

<https://www.logaster.com/>

## WIREFRAMING:

1)InVision

<https://www.invisionapp.com/>

2)Figma

<https://www.figma.com/>

3)Wireframe CC

<https://wireframe.cc/>

4)Fluidui

<https://www.fluidui.com/>

5)Mockflow

<https://www.mockflow.com/>

## USER INTERFACE:

1) JustInMind

<https://www.justinmind.com/>

2)Figma

<https://www.figma.com/>

3)UI Names

<https://uinames.com/>

4)Marvel

<https://marvelapp.com/>

5)Webfx

<https://www.webfx.com/>

## WEB TEMPLATE DESIGN:

1)HTML5 UP

<https://html5up.net/>

2)Templated

<https://templated.co/>



3)Strikingly

<https://www.strikingly.com/>

4)Bootstrap Zero

<https://www.bootstrapzero.com/>

5)Colorlib

<https://colorlib.com/>

## COLOR PICKER:

1)Coolors

<https://coolors.co/>

2)BrandColors

<https://brandcolors.net/>

3)Adobe Color CC

<https://color.adobe.com/create>

4)Bootflat

<http://bootflat.github.io/>



5)Colorful Gradients

<https://colorfulgradients.tumblr.com/>

## DESIGN CREATION:

1)Visme

<https://www.visme.co/>

2)Snappa

<https://snappa.com/>

3)Piktochart

<https://piktochart.com/>

4)Befunky

<https://www.befunky.com/>

5)Infogram

<https://infogram.com/>

## WEB HOSTING

1)GitHub Pages

<https://pages.github.com/>

2)FreeHosting

<https://www.freehosting.com/>

3)Wix

<https://www.wix.com/>

4)Weebly

<https://www.weebly.com/in>

5)Bravenet

<https://www.bravenet.com/>

## CONTENT RESEARCH

### FREE SURVEY TOOLS:

1)Typeform

<https://www.typeform.com/>

2)SurveyMonkey

<https://www.surveymonkey.com/>

3)SurveyPlanet

<https://surveyplanet.com/>

4)Zoho Survey

<https://www.zoho.com/survey/>

5)Google Forms

<https://www.google.com/forms/about/>

## **AD AND PROMOTIONAL COPY SWIPE FILES:**

1)Swipefile

<https://swipefile.com/>

2)Swipe-Worthy

<http://swiped.co/>

3)Adespresso

<https://adespresso.com/>

4) Droplr

<https://droplr.com/>

5) Feedly

<https://feedly.com/i/welcome>

## HASHTAG RESEARCH TOOL:

1) Hashtagify

<https://hashtagify.me/hashtag/tbt>

2) RiteTag

<https://ritetag.com/>

3) Display Purpose

<https://displaypurposes.com/>

## MARKETING DATA & RESEARCH TOOL:

1)Hubspot

<https://www.hubspot.com>

2)Column Five

<https://www.columnfivemedia.com/>

3)WordStream

<https://www.wordstream.com/>

4)Smart Insights

<https://www.smartinsights.com/>

5)NG Data

<https://www.ngdata.com/>

## PRODUCTIVITY

1)Trello

<https://trello.com/en>

2)Slack

<https://slack.com/>



3)Zapier

<https://zapier.com/>

4)Evernote

<https://evernote.com/>

5)Strides

<http://www.strides.com/>

6)Rescue Time

<https://www.rescuetime.com/>

7)Momentum

<https://momentumdash.com/>



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