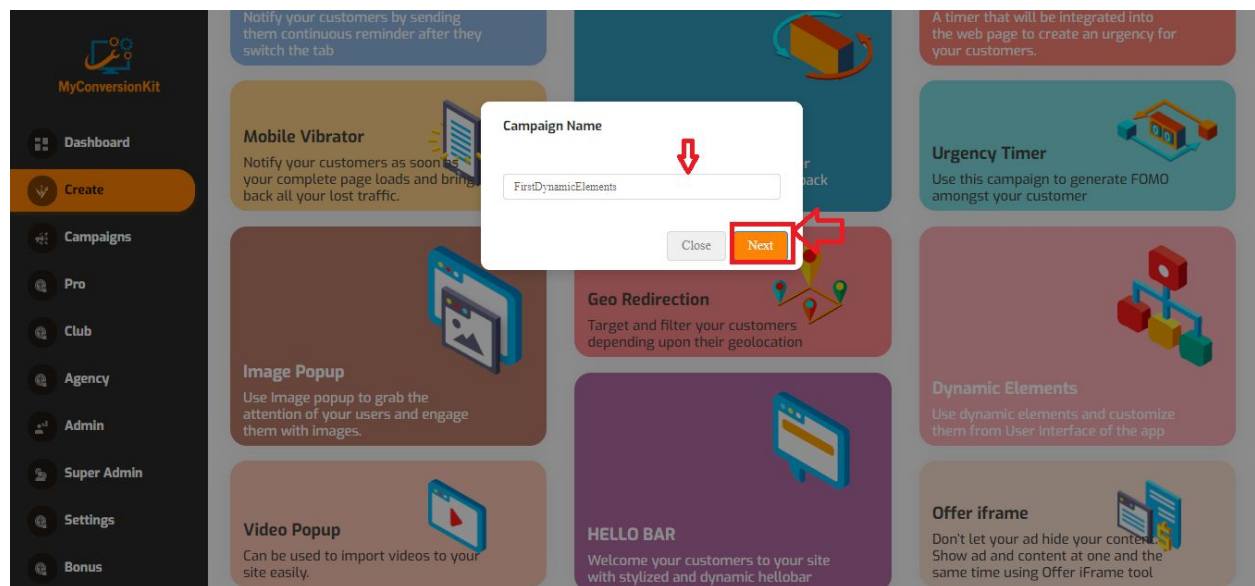In order to set up a "Dynamic Elements" campaign, follow the below mentioned steps:
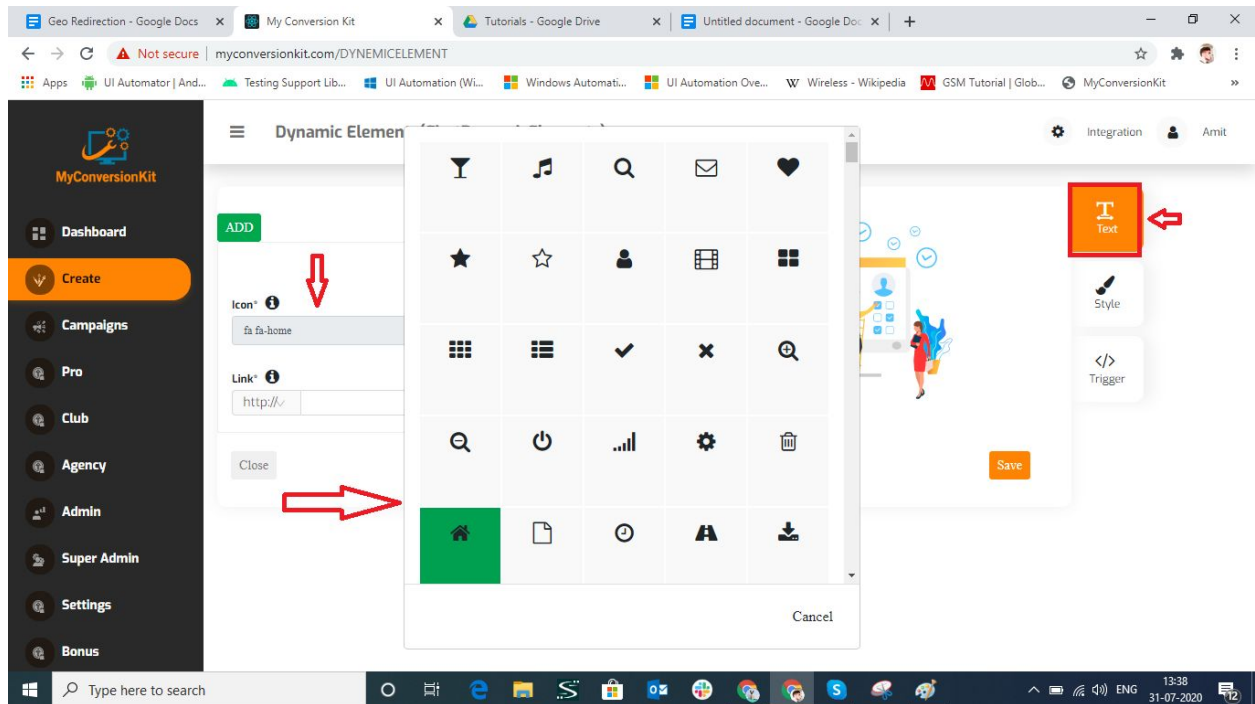
Step1: In your MyconversionKit dashboard, First select the Create option and then click on the "Dynamic Elements" icon.

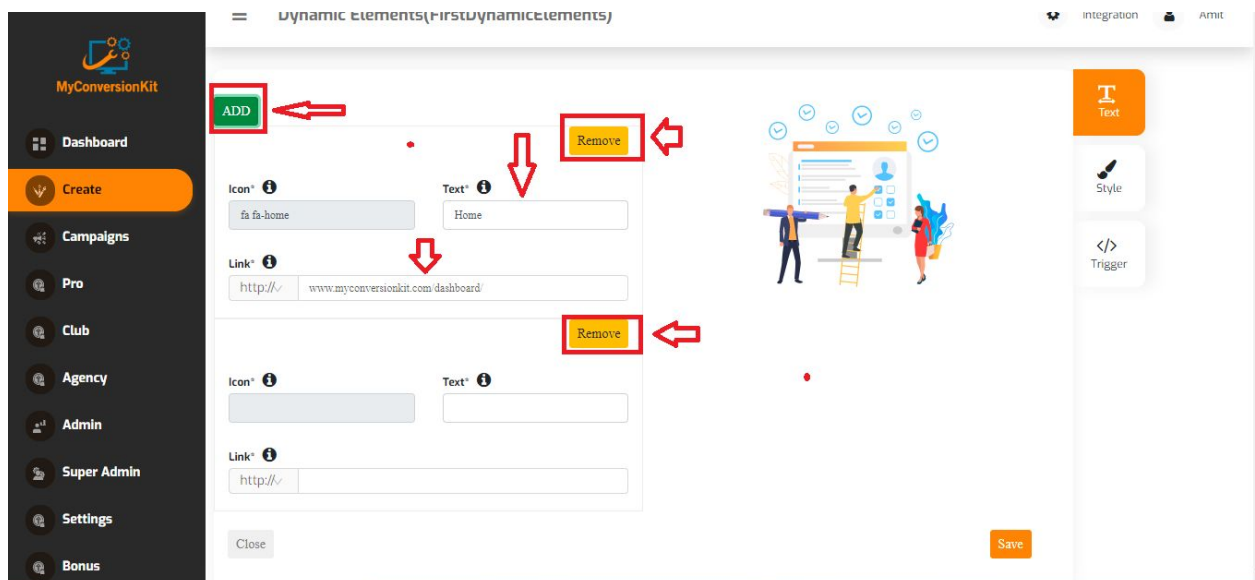**Step2:** A pop-up window will open up, give a name to your campaign and click on "Next".

Step3: Click on the "Text" icon, and choose the icon from the list of icons for your Dynamic element.
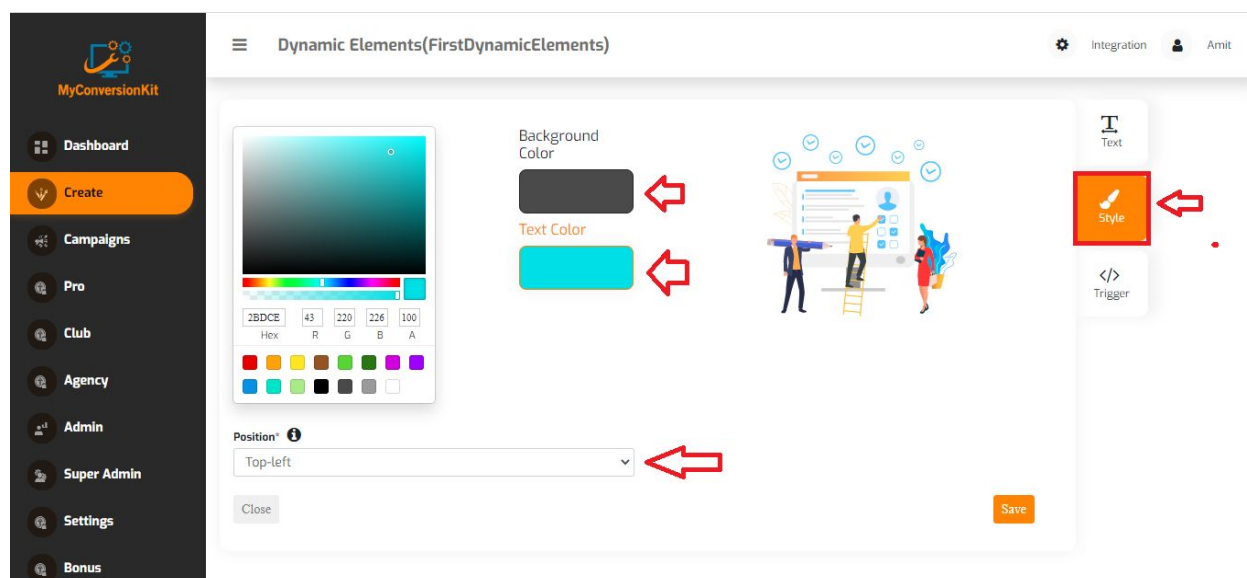
After choosing the icon, you have to fill the value for the message to be displayed under the Textbox. This message will be displayed along with the icon.
Now, you have to fill the value for the URL. When your customer click on the icon, he/she will be redirected to this URL.
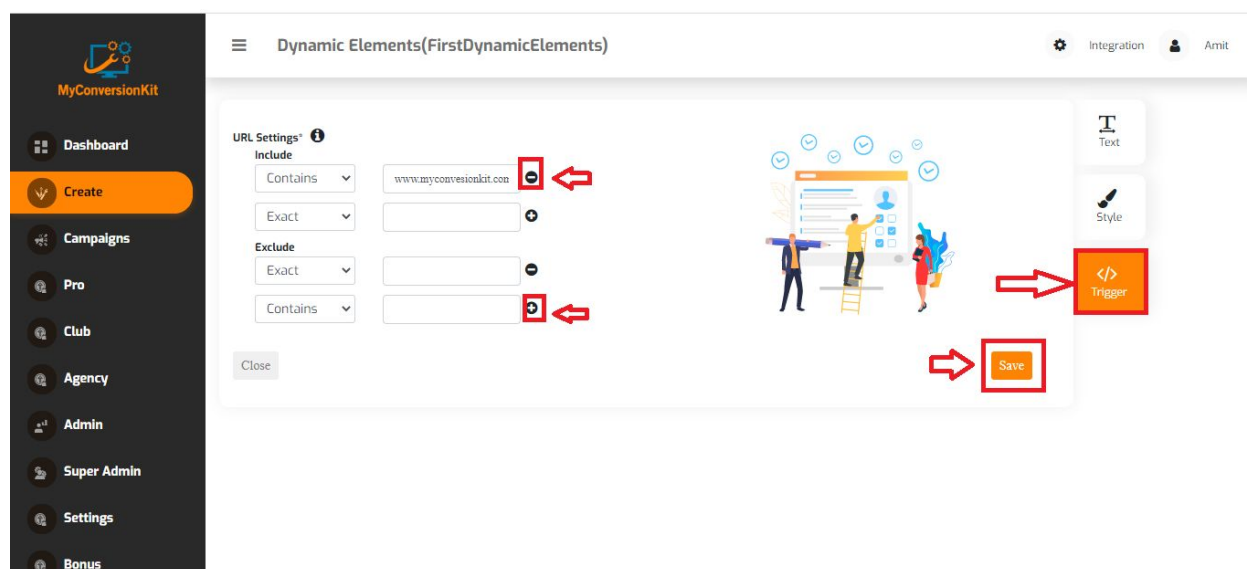
You can add or remove any number of Dynamic Elements using the "Add" or "Remove" button.

Step4: Click on the "Style" icon. On this tab, you can do the customizations for your dynamic element(s) like, updating the background or text color of the element, selecting its position on the website and others.

Step5: Click on the "Trigger" button. Here you have to configure, on which all url(s)/domain(s) in your website,you want to enable or disable the campaign.
You can add or remove any number of URL(s)/Domain(s) by using the Add or Remove option.
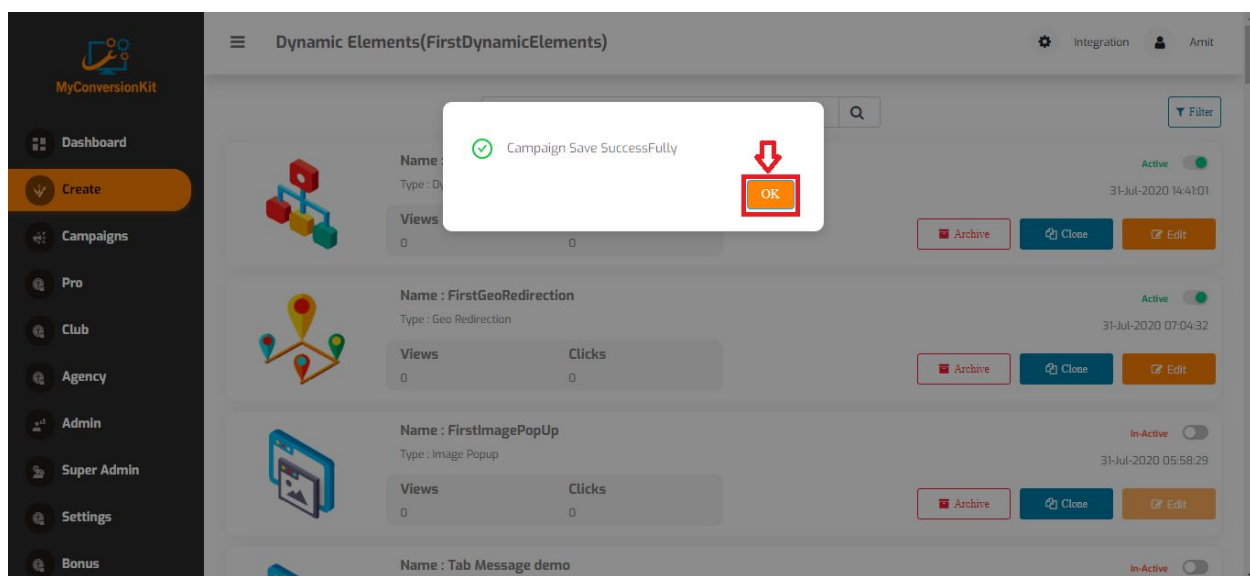

You will notice that, for each of the **Include** and **Exclude** fields you have 2 options to pass the url(s)/domain(s).

1:**Contains**: Assume on your website, for each url you have multiple sub-url(s) and you want to enable/disable this campaign on a url along with all its sub-url(s).In this case, under Include/Exclude, you will use the **Contains** option and just parent the parent url. This will automatically enable/disable the campaign on the URL along with all its sub-url(s).

1:**Exact**: Assume on your website, for each url you have multiple sub-url(s) and you want to disable this campaign for some of the url(s) but also want to keep it enable on some of the url/sub-url(s).In this case, under Include/Exclude, you will use the **Exact** option and and do your choices accordingly.

Once you have added the URL(s)/Domain(s), click on the Save button.

Once the pop up appears, click on the "OK" button.Congratulations, your campaign is live now.