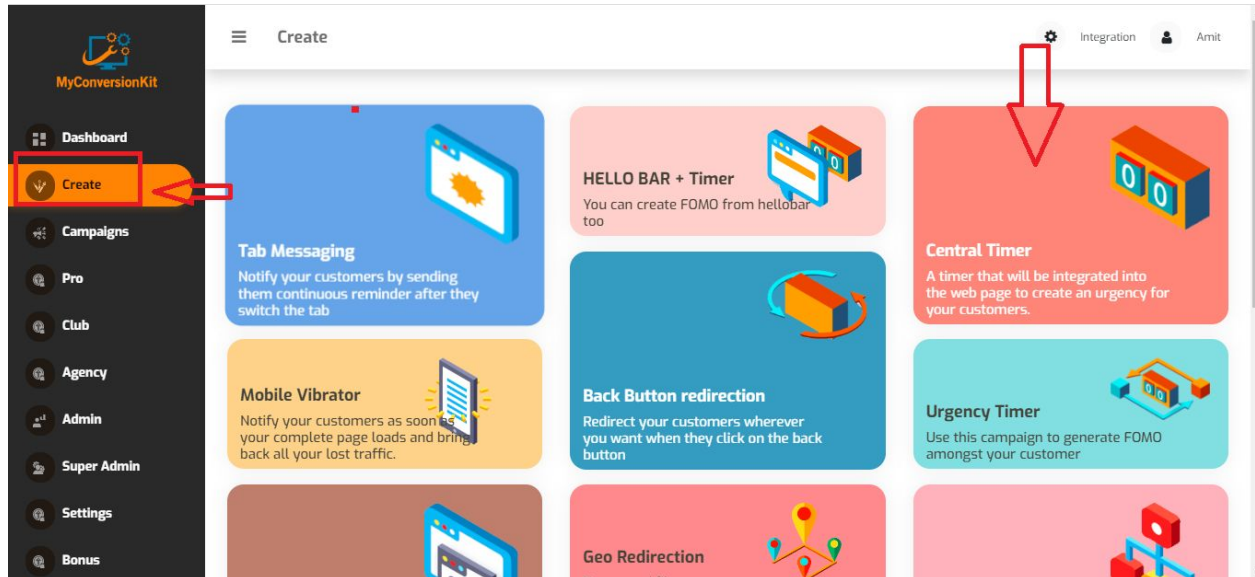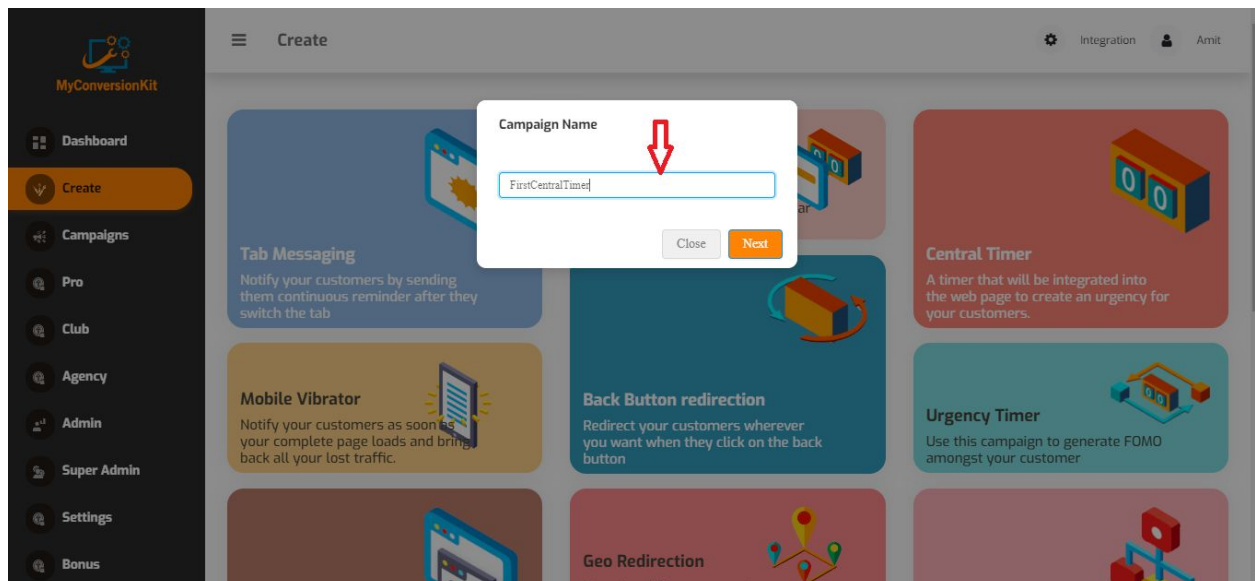In order to set up a "Central timer" campaign, follow the below mentioned steps:

Step1: In your MyconversionKit dashboard, First select the Create option and then click on the "Central timer" icon.
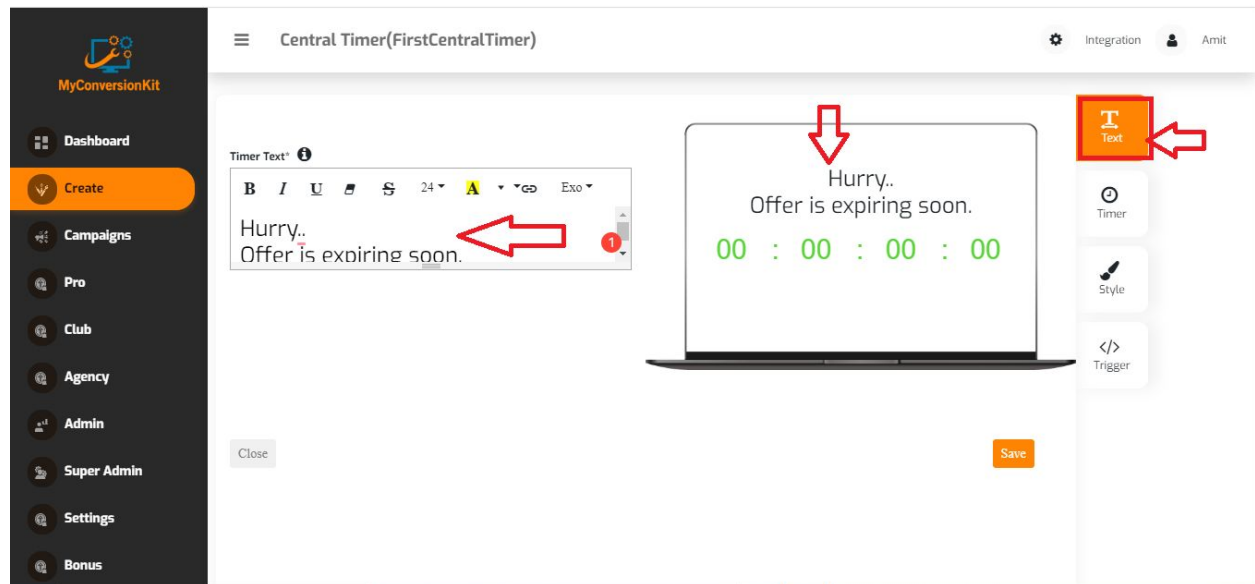

Step2: A pop-up window will open up, give a name to your campaign and click on "Next".

Step3: Click on the "Text" icon. Now enter the text message of your choice to be displayed along with the timer.

You can do multiple customizations for the text like update the font style/size/color etc.

Step4: Click on the timer icon.And now, here we will do the customizations for the timer stuff.

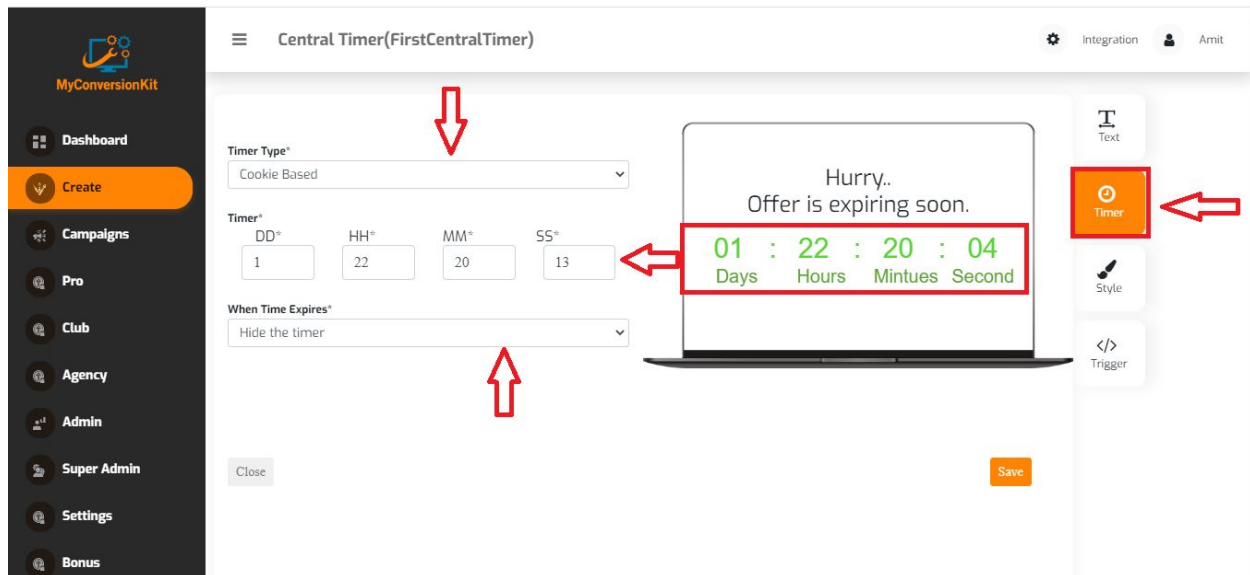1: You can select the type of timer it has to be like :
- ● A cookie based timer.
- ● A Date and time based timer.
- ● Or an Evergreen timer.

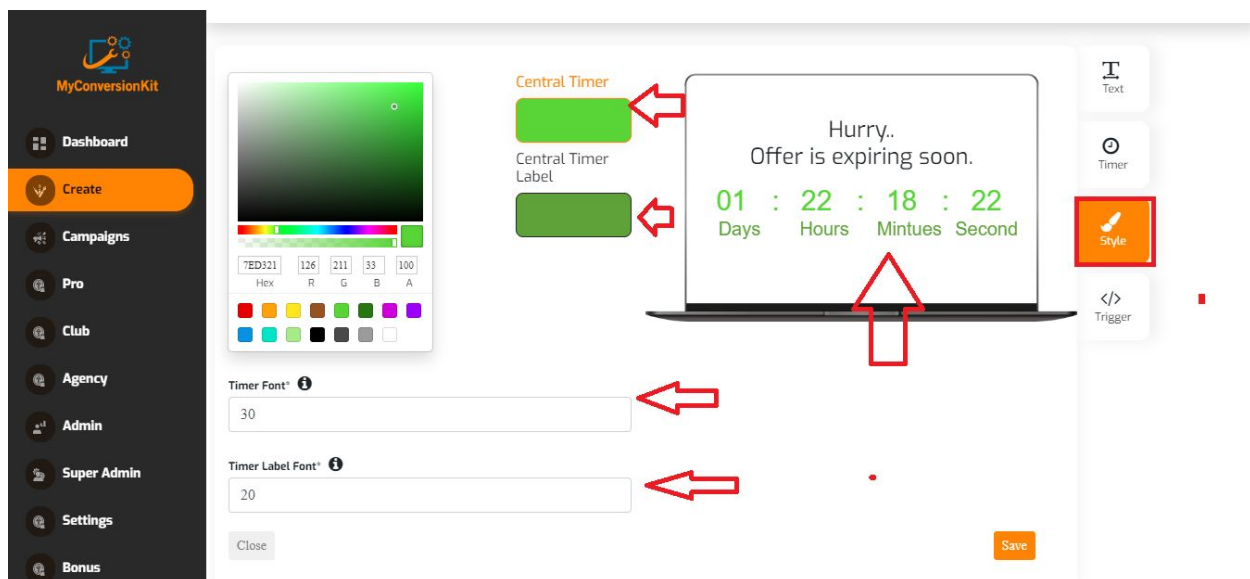2: Select the End date and time of the timer.

3: Zone of the time.

4: When the timer expires what has to be done. There are 3 options for that:
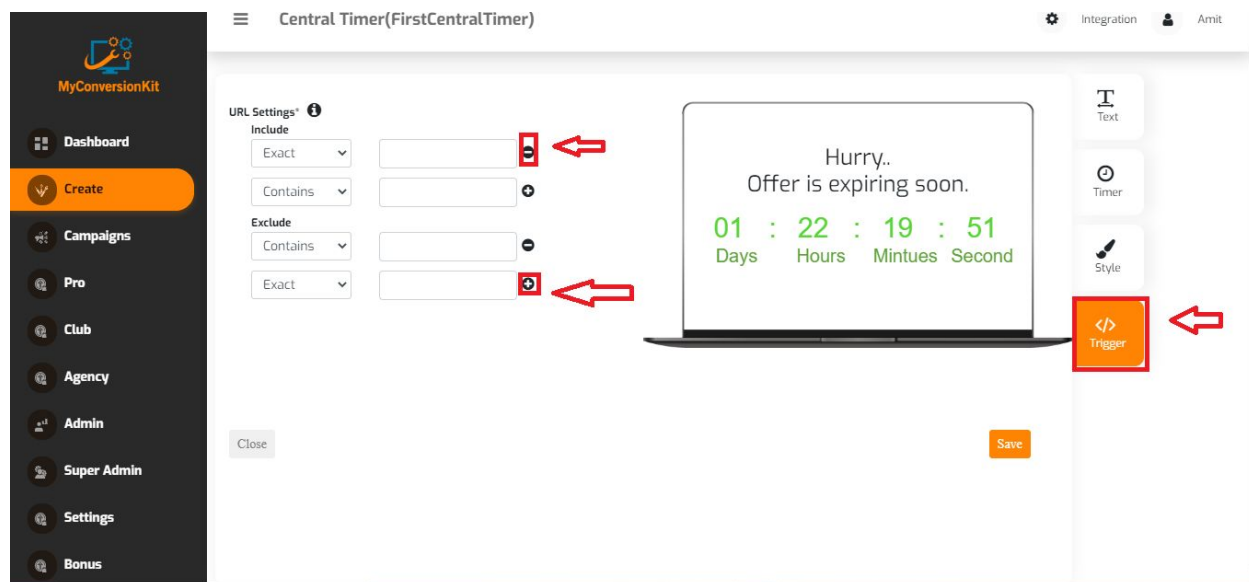- a) Hide the timer.
- b) Redirect to some other page.In this case, you have to pass the URL in the next field.
- c) Show static central time as 00:00.

Step5: Click on the "Style" icon. Here you will do the styling for the timer like the size of fonts, color of the fonts,label of the fonts and others.

Step6: Click on the "Trigger" button. Here you have to configure, on which all url(s)/domain(s) in your website,you want to enable or disable the campaign.
You can add or remove any number of URL(s)/Domain(s) by using the Add or Remove option.
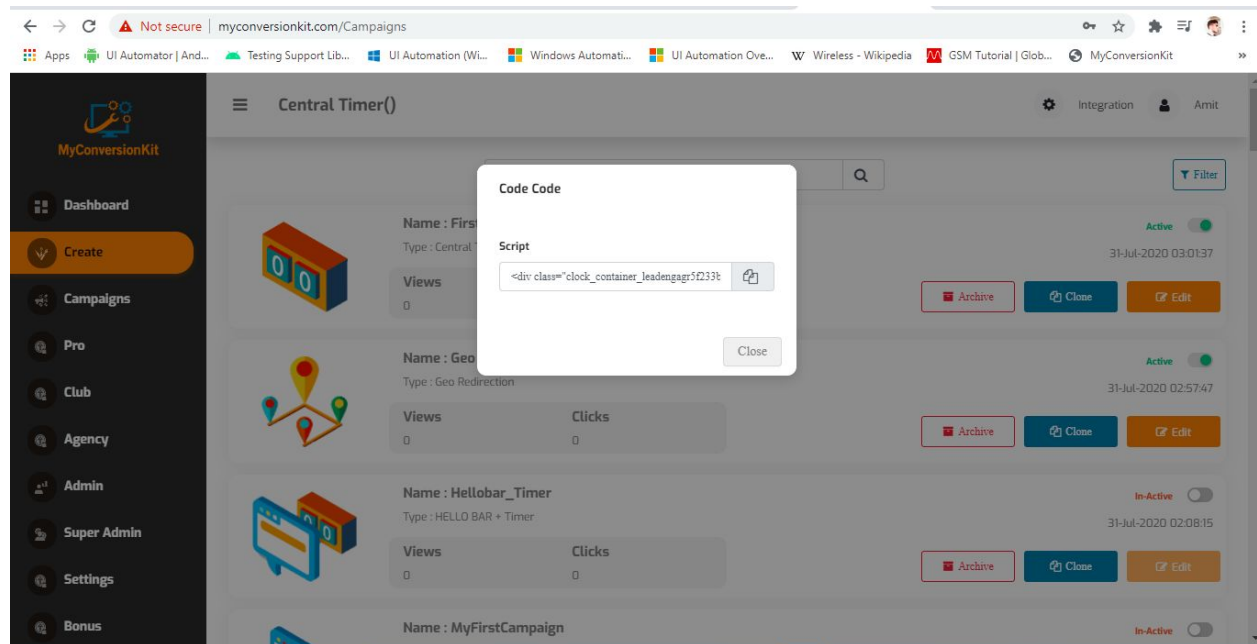
You will notice that, for each of the **Include** and **Exclude** fields you have 2 options to pass the url(s)/domain(s).

1:**Contains**: Assume on your website, for each url you have multiple sub-url(s) and you want to enable/disable this campaign on a url along with all its sub-url(s).In this case, under Include/Exclude, you will use the **Contains** option and just parent the parent url. This will automatically enable/disable the campaign on the URL along with all its sub-url(s).

1:**Exact**: Assume on your website, for each url you have multiple sub-url(s) and you want to disable this campaign for some of the url(s) but also want to keep it enable on some of the url/sub-url(s).In this case, under Include/Exclude, you will use the **Exact** option and and do your choices accordingly.

Once you have added the URL(s)/Domain(s), click on the Save button. You will get a code-string that has to be pasted in the website code,based on the position where you want to keep the central timer.

Once you copied the code to your website, give a pat on your back because your campaign is live now.