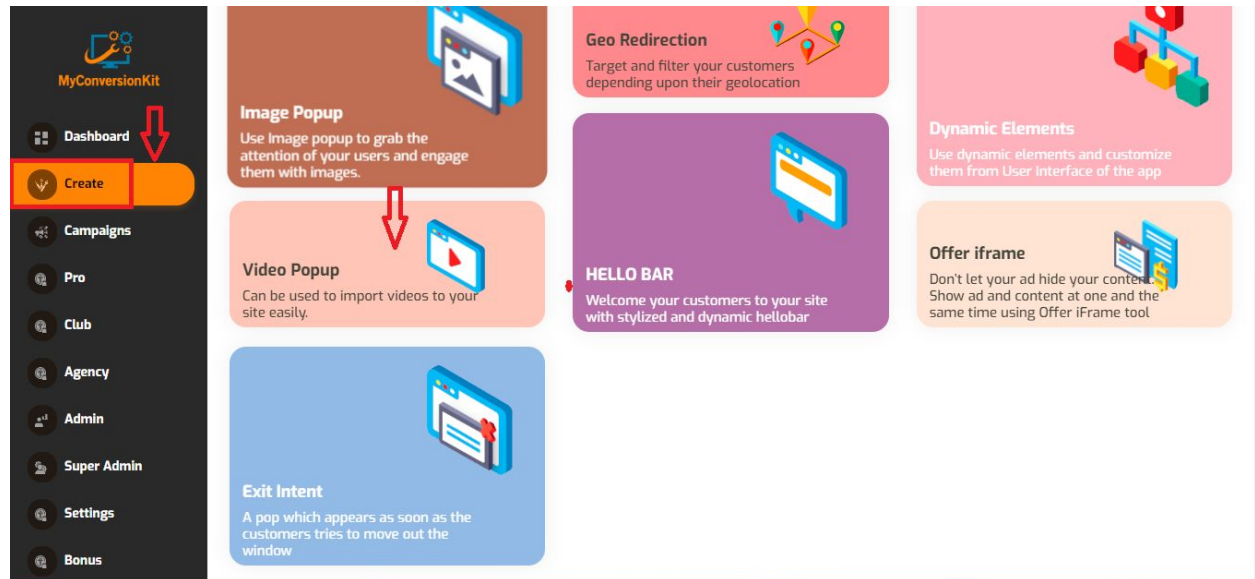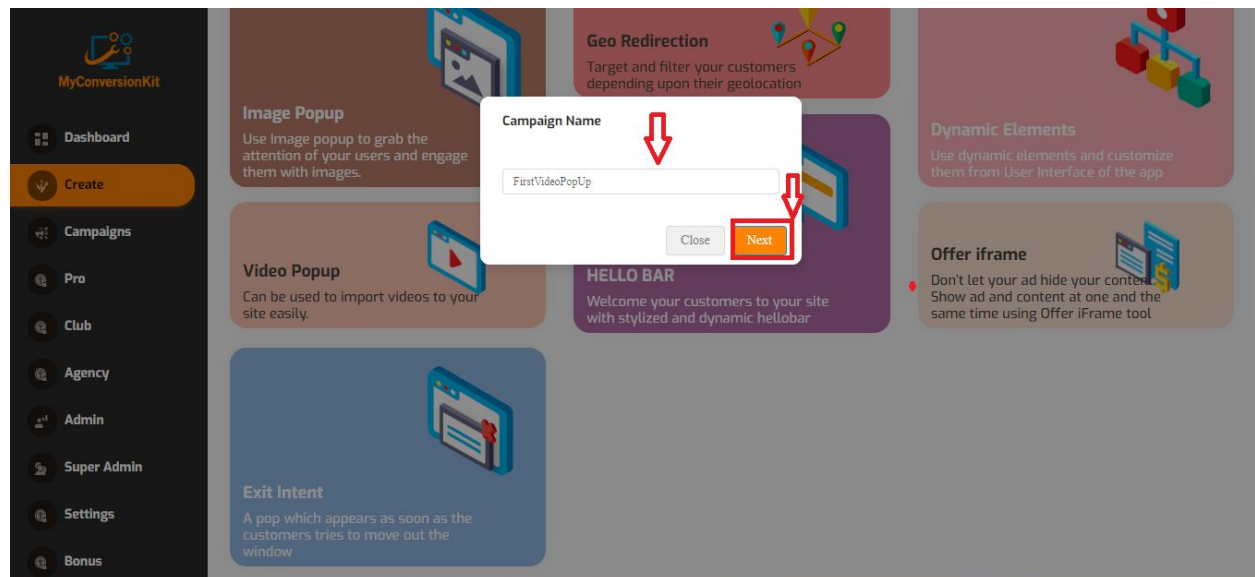In order to set up a "Video Popup" campaign, follow the below mentioned steps:

Step1: In your MyconversionKit dashboard, First select the Create option and then click on the "Video Popup" icon.
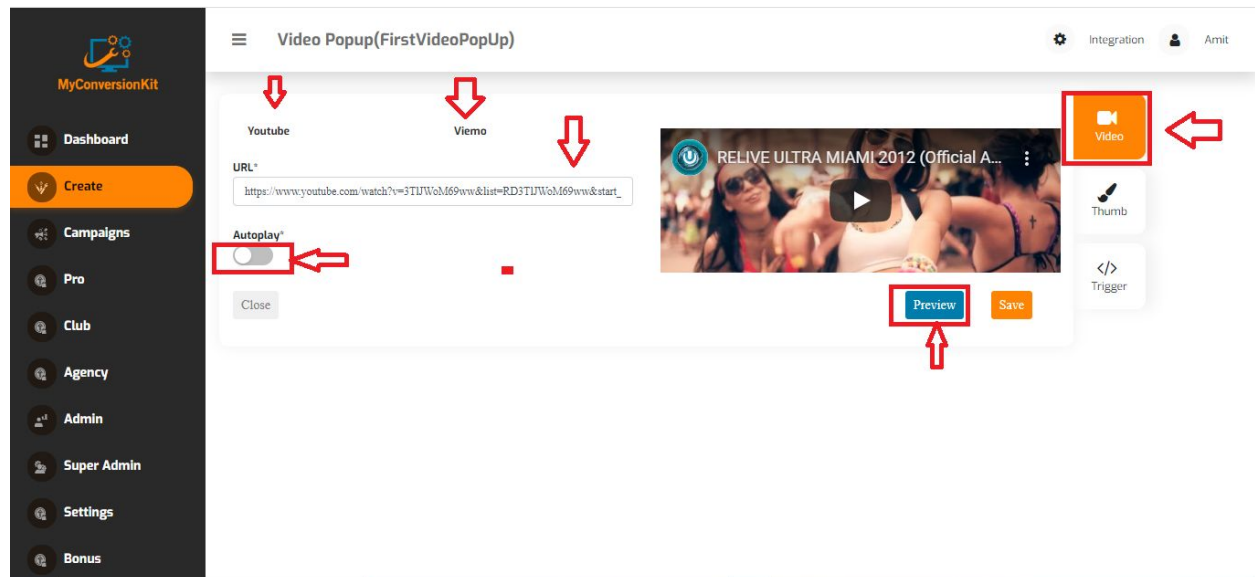

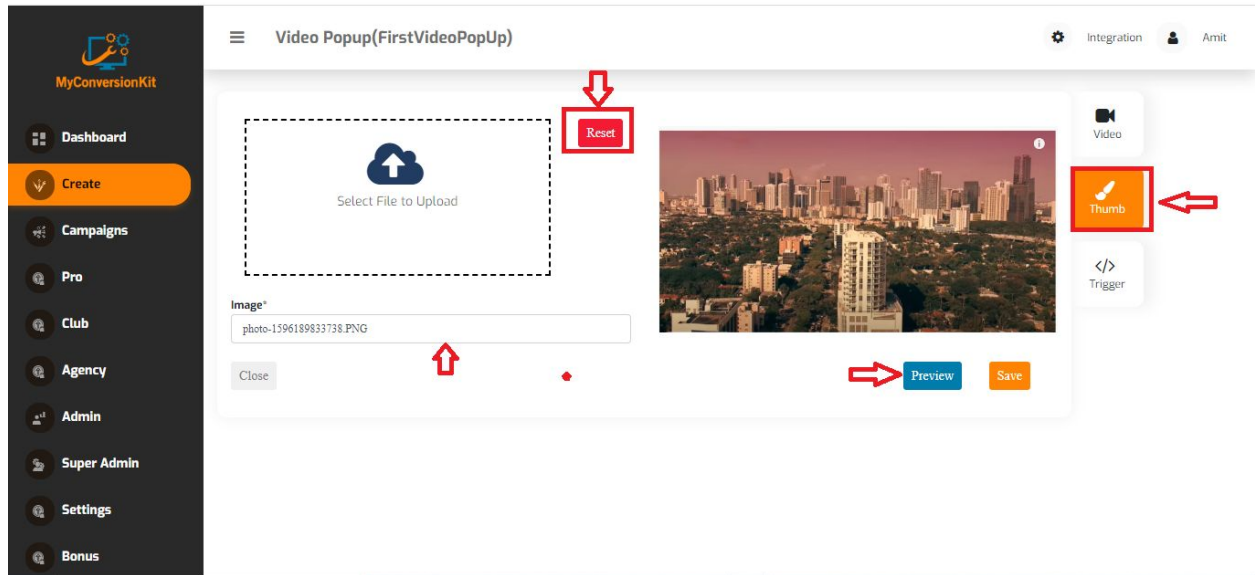**Step2:** A pop-up window will open up, give a name to your campaign and click on "Next".

Step3: Click on the "Video" icon. Here you will put the URL of the video which you want the show to your customers when they visit on your website. You can paste the youtube or vimeo video url under the URL textbox.
You can preview the video before finalizing,whether or not to put it on the website by clicking on the "Preview" button.
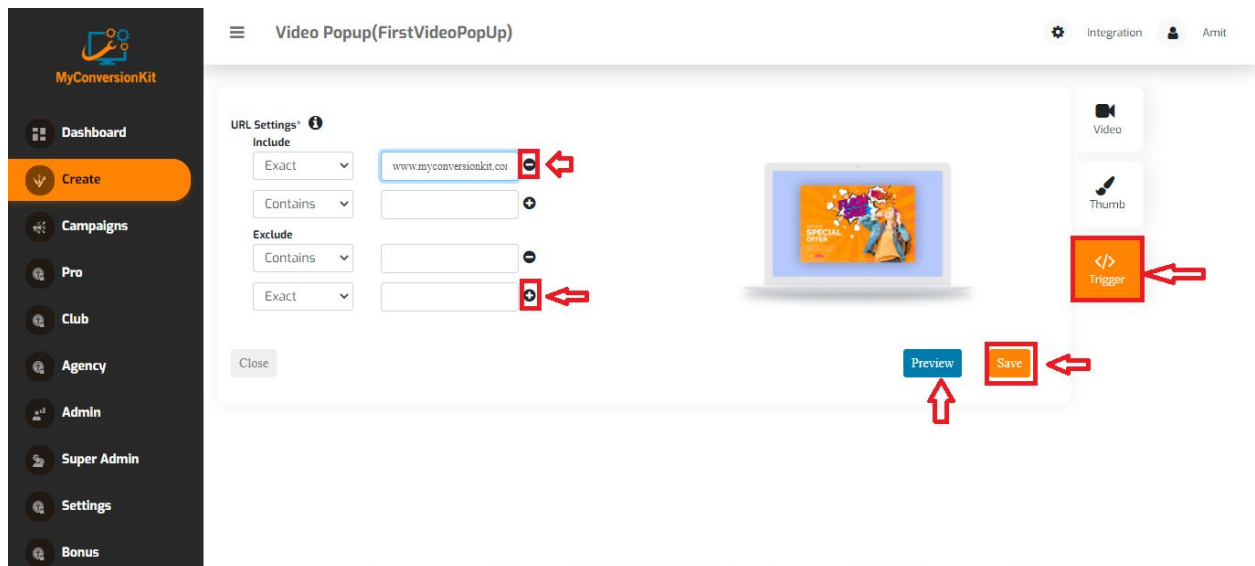

You can even have the feasibility to enable or disable the autoplay for your video. If the Autoplay is enabled, then once the user visits your website, the video will start automatically, and if it is disabled then until he/she clicks on the play button the video will not start.

Step4: Click on the "Thumb" icon. Here you can upload the thumbnail for your video. Thumbnail is just a snapshot shown to your customers, until they play the video.

Once you upload the thumbnail, and later due to any reason if you want to change it then you can clear the previous thumbnail by clicking on the "Reset" button.

Step5: Click on the "Trigger" button. Here you have to configure, on which all url(s)/domain(s) in your website,you want to enable or disable the campaign.
You can add or remove any number of URL(s)/Domain(s) by using the Add or Remove option.
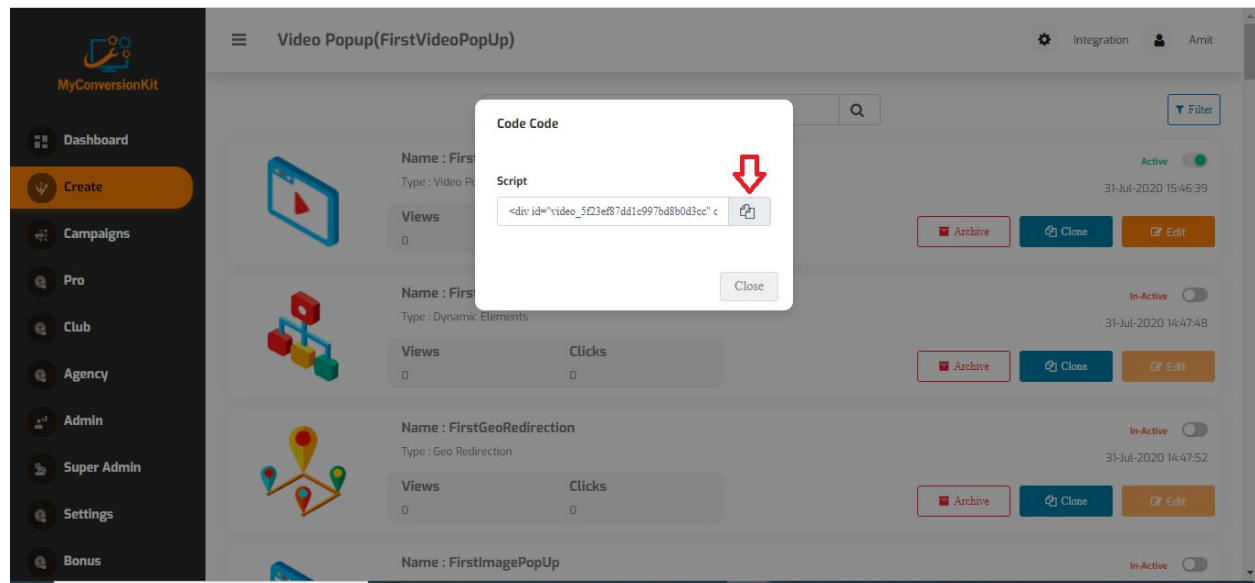
You will notice that, for each of the **Include** and **Exclude** fields you have 2 options to pass the url(s)/domain(s).

1:**Contains**: Assume on your website, for each url you have multiple sub-url(s) and you want to enable/disable this campaign on a url along with all its sub-url(s).In this case, under Include/Exclude, you will use the **Contains** option and just parent the parent url. This will automatically enable/disable the campaign on the URL along with all its sub-url(s).

1:**Exact**: Assume on your website, for each url you have multiple sub-url(s) and you want to disable this campaign for some of the url(s) but also want to keep it enable on some of the url/sub-url(s).In this case, under Include/Exclude, you will use the **Exact** option and and do your choices accordingly.

Once you have added the URL(s)/Domain(s), click on the Save button. You will get a code-string that has to be pasted in the website code,based on the position where you want to keep the video pop-up.

Once you copied the code to your website, give a pat on your back because your campaign is live now.