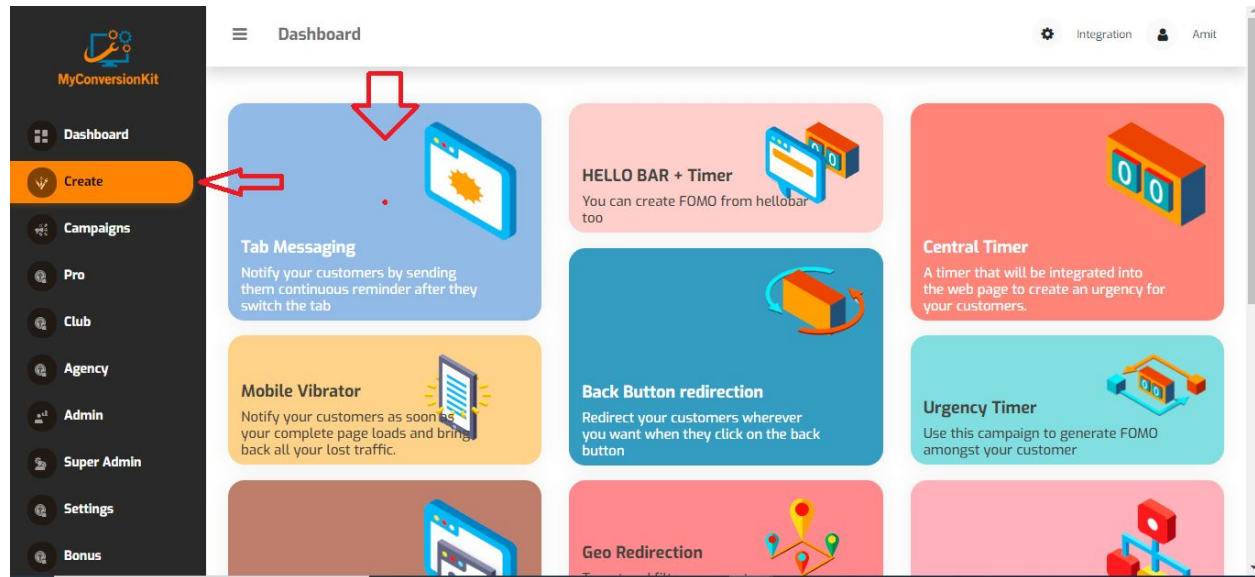
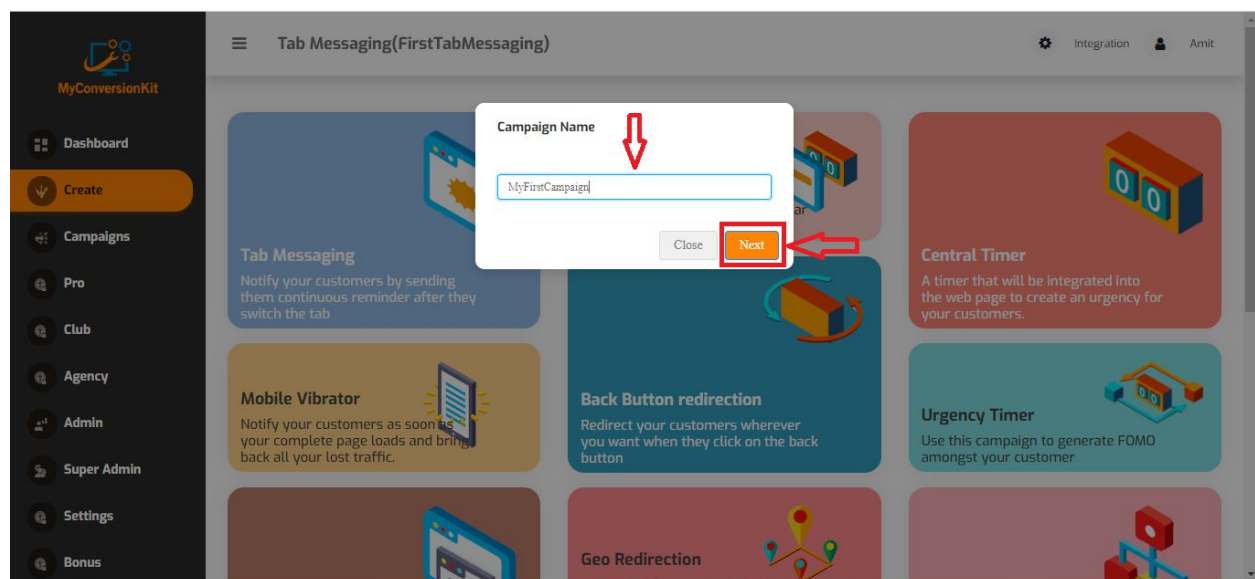


In order to set up a “Tab Messaging” campaign, follow the below mentioned steps:

**Step1:** In your MyconversionKit dashboard, First select the Create option and then click on the “Tab Messaging” icon.

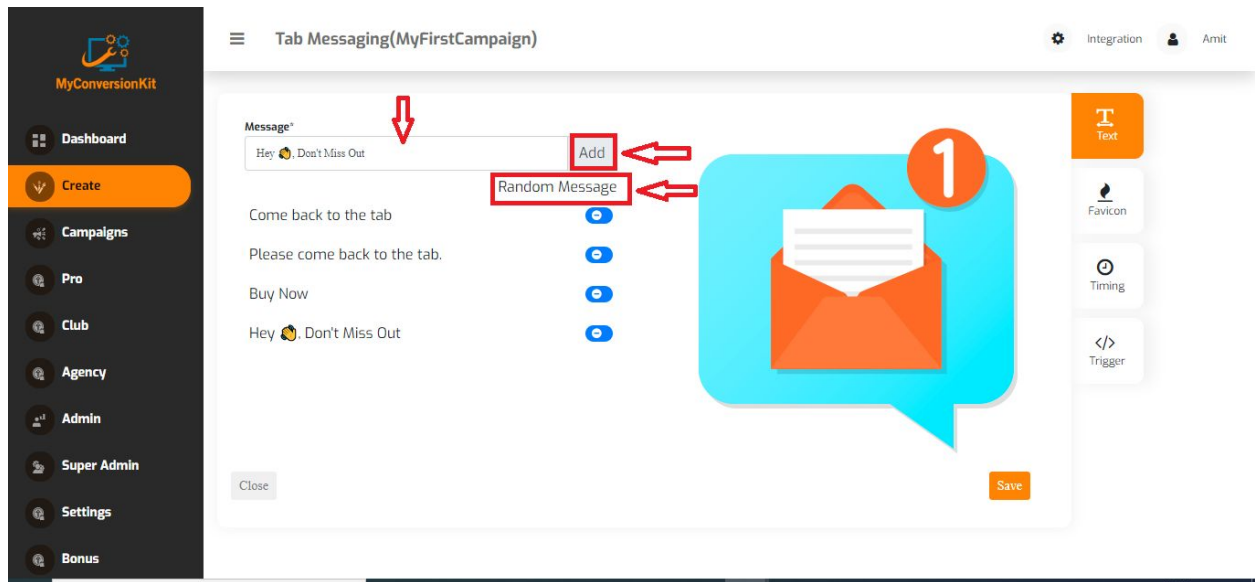


**Step2:** A pop-up window will open up, give a name to your campaign and click on “Next”.



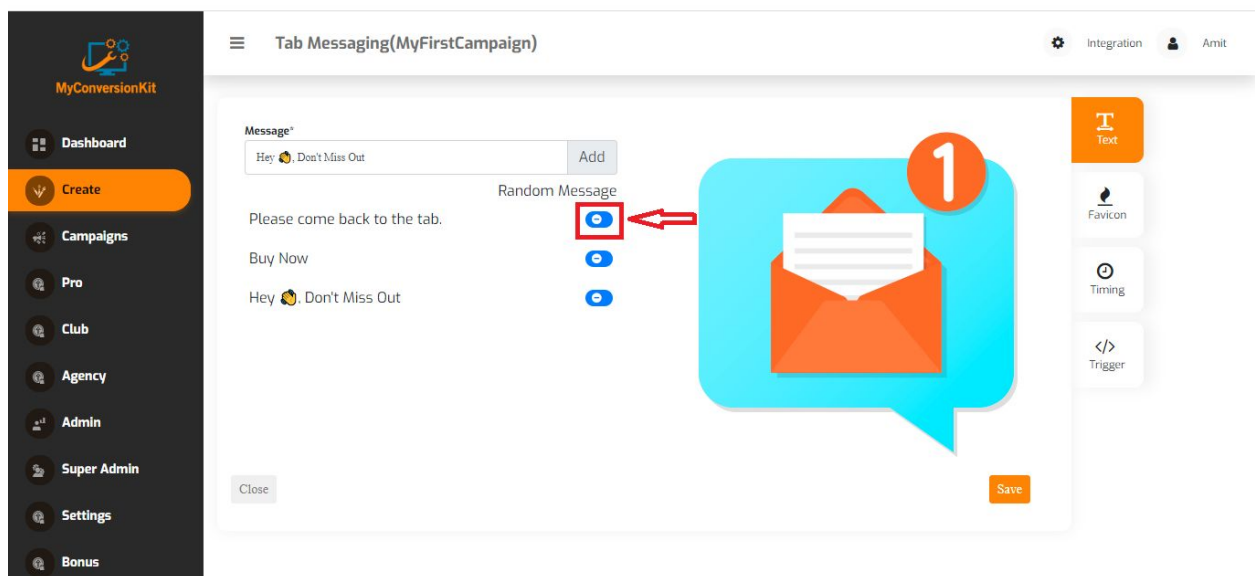
**Step3:** Give the message text, you want to appear on the tab , when the user switches from your website.

Once you write your message, click on the “Add” button, this will add your message to the list.

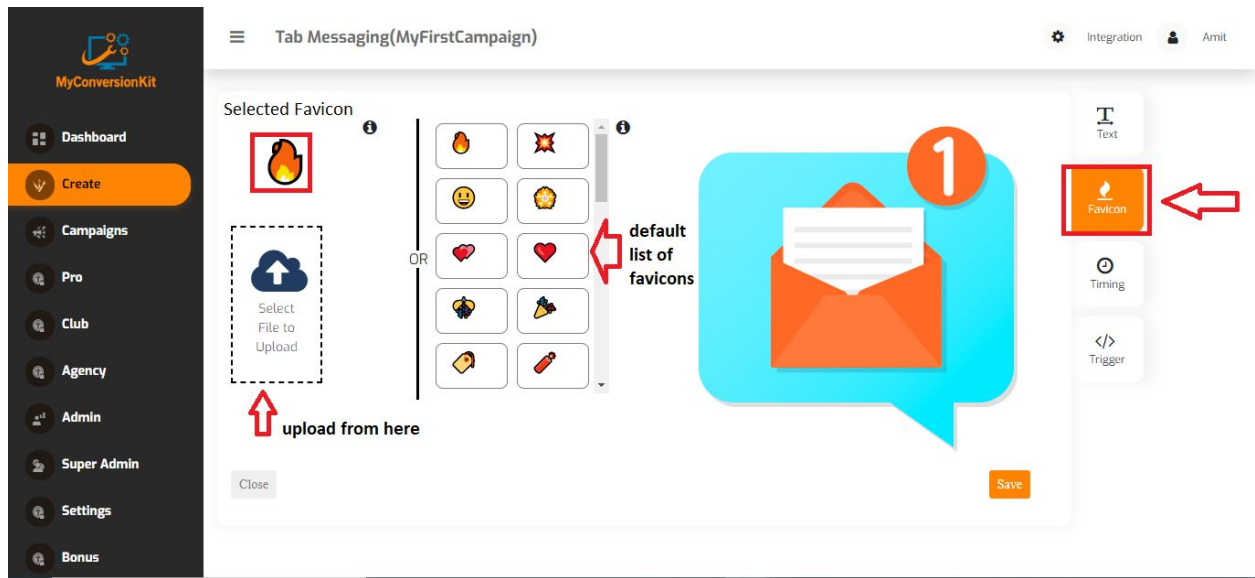


You can add any number of messages, all of them will be shown to the user, in the order you adds them to the list. Also you have the option to give custom messages or you click on the “Random Message” text, which will generate a random message for you.

If you have added some message, and due to any reason now you want to remove it from the list, then it can be easily done, by clicking on the “Remove” icon.



**Step4:** Click on the Favicon icon and select the “Favicon” you want to get displayed along with the message.

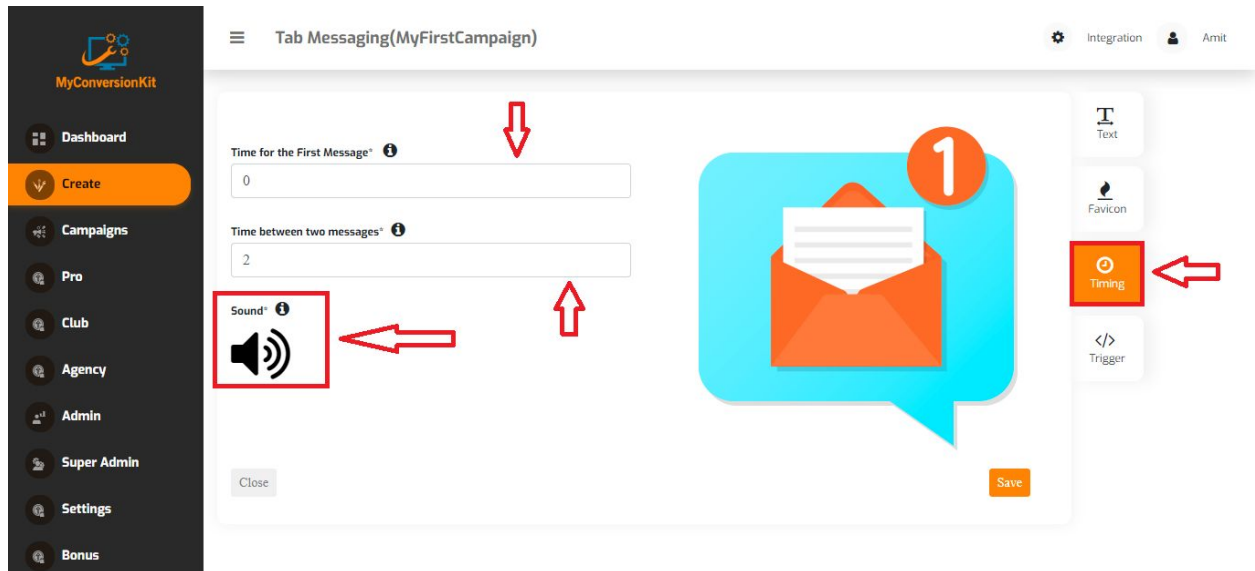


Here you can upload your custom favicon if you have it, in your system, or you can select from the available list of favicons.

**Step5:** Click on the “Timings” icon.

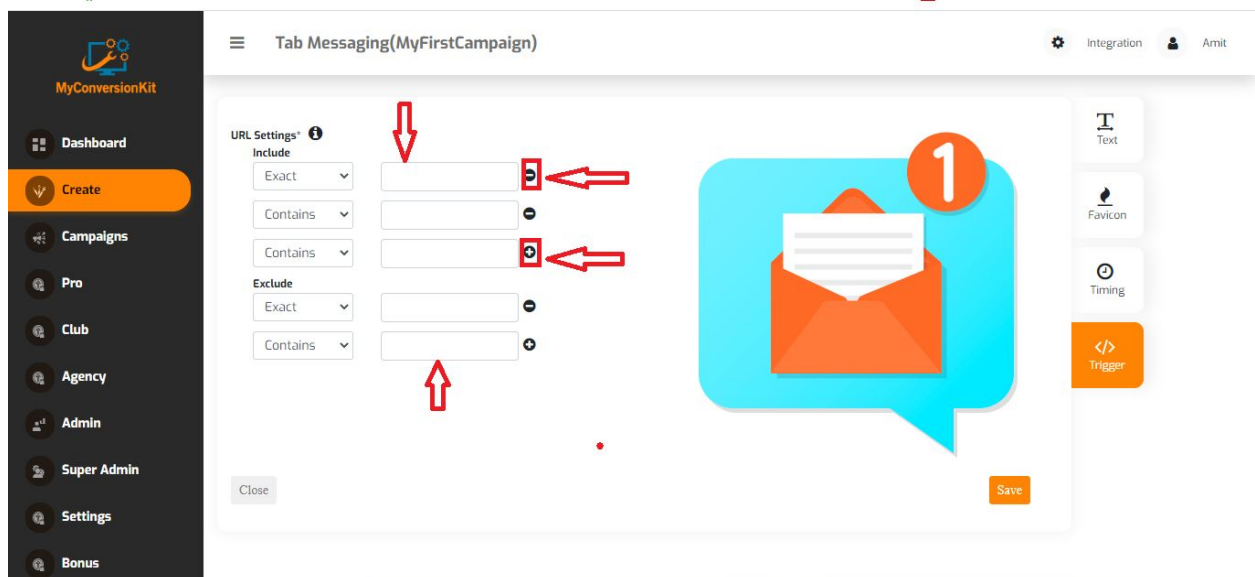
You have to fill 2 types of timing here.

1. The time duration(in seconds) after which you want to start displaying the messages to your customer.
- 2: The time interval for moving to the next message in the list of messages.



By clicking on the “Sound” icon you can even configure the enabling/disabling of the sound. If enabled, then along with the message, sound will also be generated.

**Step6:** Click on the “Trigger” button. Here you have to configure, on which all url(s)/domain(s) in your website,you want to enable or disable the campaign.  
You can add or remove any number of URL(s)/Domain(s) by using the Add or Remove option.



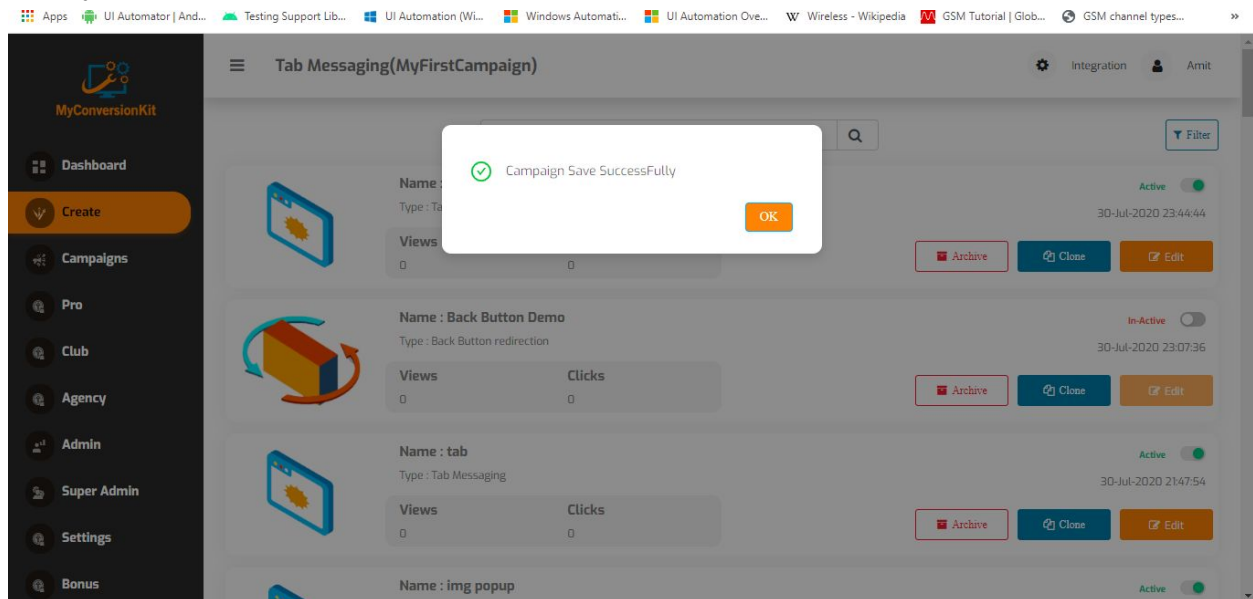
You will notice that, for each of the **Include** and **Exclude** fields you have 2 options to pass the url(s)/domain(s).

**1:Contains:** Assume on your website, for each url you have multiple sub-url(s) and you want to enable/disable this campaign on a url along with all its sub-url(s).In this case, under

Include/Exclude, you will use the **Contains** option and just parent the parent url. This will automatically enable/disable the campaign on the URL along with all its sub-url(s).

1:**Exact**: Assume on your website, for each url you have multiple sub-url(s) and you want to disable this campaign for some of the url(s) but also want to keep it enable on some of the url/sub-url(s). In this case, under Include/Exclude, you will use the **Exact** option and do your choices accordingly.

Once you have added the URL(s)/Domain(s), click on the Save button.



Congratulations, your campaign is live now.