

shaale

Step into the rich world of Indian arts and literature,
anytime, anywhere!



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Shaale is the Kannada word for “school,” similar to the root word shaala (शाला) in Sanskrit or paathshaala (पाठशाला) in Hindi.

Shaale documents Indian arts and literature and shares them worldwide with cutting-edge technology — video courses, live and on-demand webcasts, mobile apps, and more.

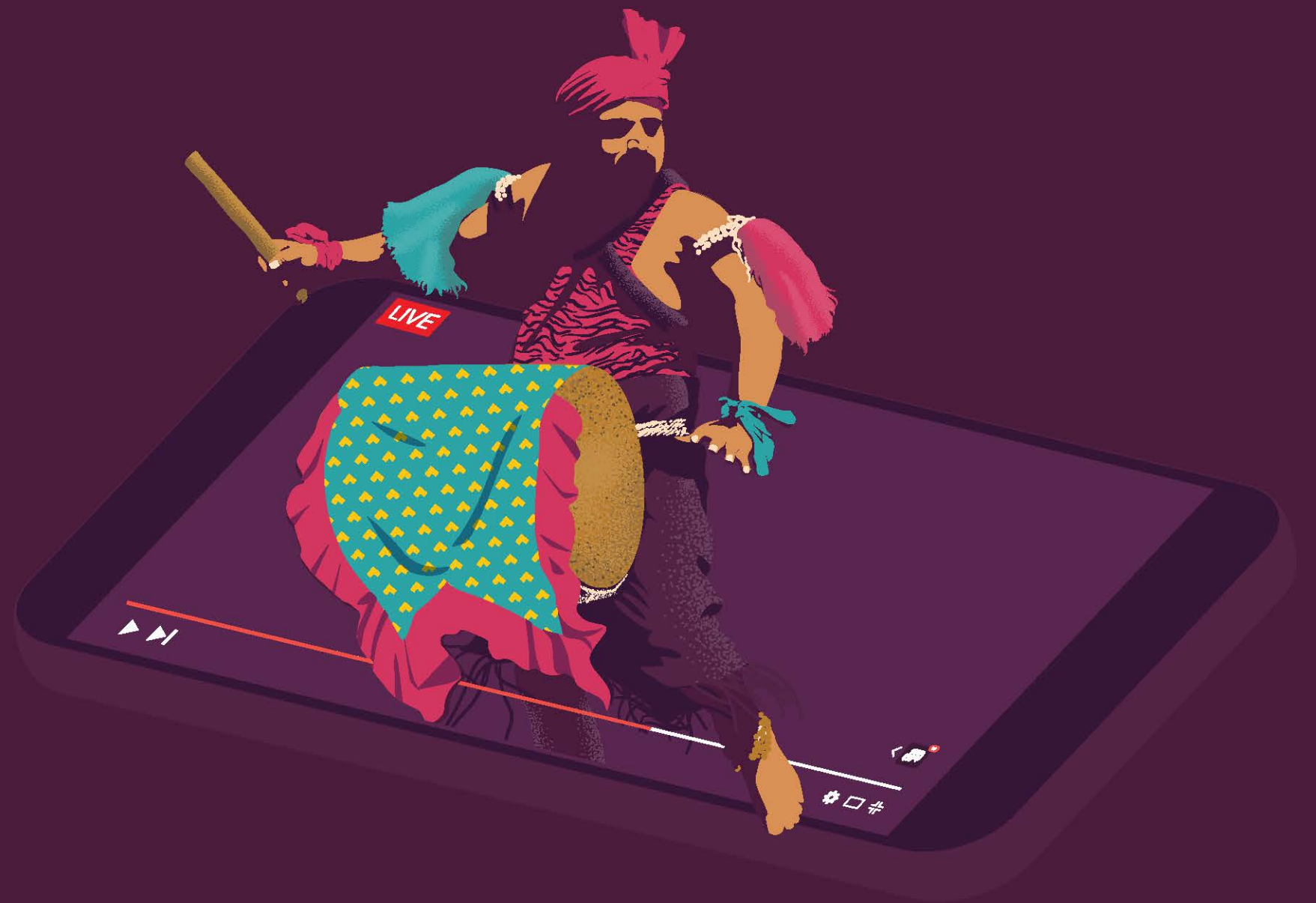
Shaale’s magic lies in its committed team of innovative developers and engineers, and talented cinematographers, video editors, designers, colorists, sound designers, and animators, who are trained in and passionate about Indian arts and literature.



INSPIRATION AND VISION

The range of art forms, performative styles, and knowledge in India is staggering in breadth and depth. Pride in this heritage and conviction in the timeless value of Indian arts and literature motivated Shaale's founding team. Sadly, overtime, Indian art forms and literary systems have been faced with the challenges of poor documentation, unavailability of authentic resources, and inadequate awareness among potential audiences. These issues have led to dwindling connoisseurs, lack of awareness, and under-appreciation of these cultural assets.

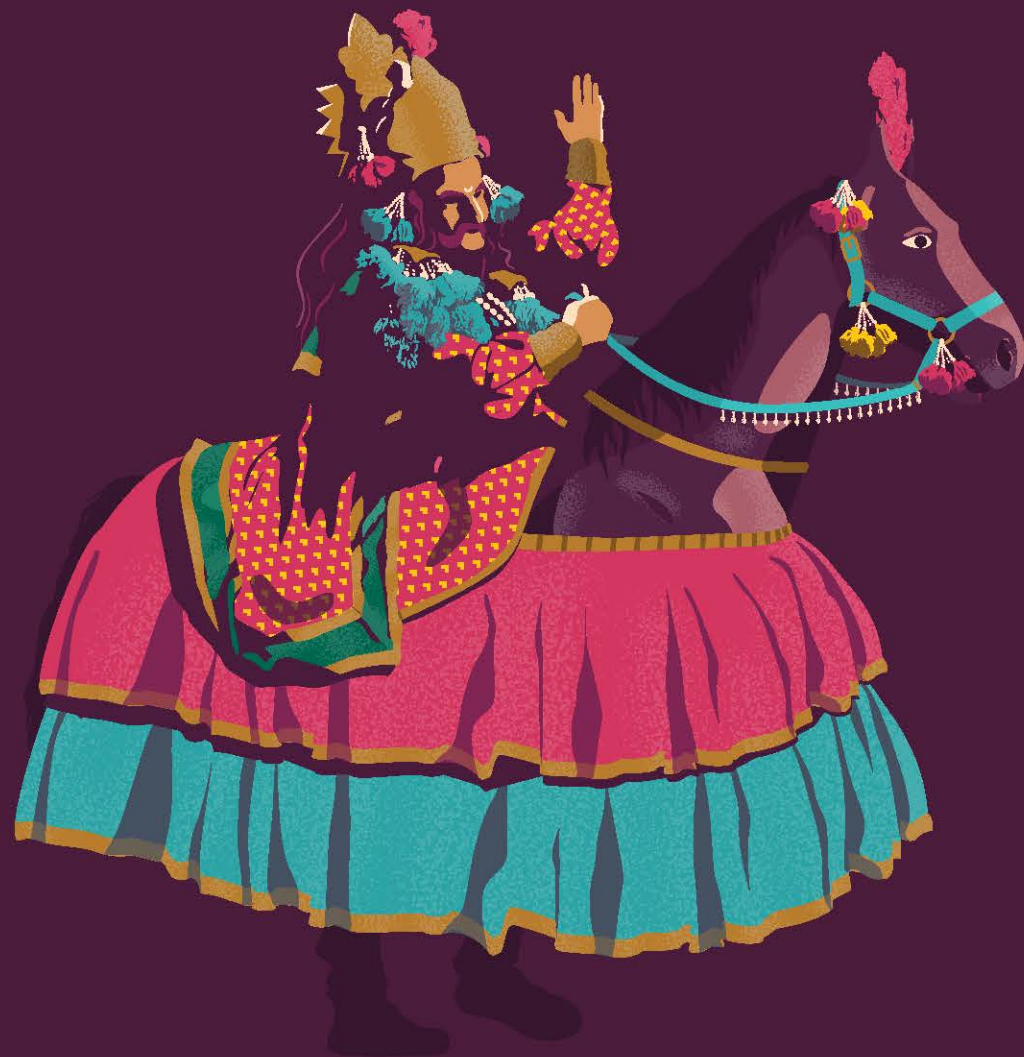
To make such a repository an active learning place, like a "shaale" ought to be, we are reimagining how traditional art forms and literary canons can be accessed and experienced in the 21st century. With our range of products and services, we are enabling a boundaryless global community to experience how the evolving arts and literature that have journeyed through centuries, can enrich us today.



live

Shaale Live documents events and performances and streams them live or in the form of video on demand (VOD).

Through video production and webcasts, we connect geographically dispersed audiences to music, dance, theatre, and other art events and workshops, redefining how they can access the best of India's culture from anywhere in the world.



GO LIVE WITH SHAALE

If you are an artiste or event host, you can create an exclusive livestream or webcast of your event with our Live service. We can broadcast your event online by producing uninterrupted live streaming for unlimited viewers who can access your event on any device in any location. Your event can be made public or privately viewable. And you can choose to run it as a free or as a paid-for live stream generating additional revenue for your event.

Use the Shaale Live mobile app to book and manage the services we offer, communicate with our team, get real-time updates and support on your project, and do a lot more from the ease of your phone.



learning

Learn from our growing online library!

From original courses and themed modules to exclusive workshops, video tutorials, and short films, you can take your pick.

Shaale Learning spans a wide range of authentic material on various subjects derived from Indian arts and literature. From Sanskrit poetry, the building blocks of Carnatic classical music, *Bhava* in classical dance, treatises on folklore, interpreting Vedic scriptures, art appreciation, primers to groundbreaking Sanskrit texts and epics, to guides to musical instruments, and much much more. All the material is categorized as per learning levels and the catalogue is easily searchable.

This is a Shaale of knowledge you will never want to leave!



CONNECT

A discreet listing of eminent individuals and entities in the space of culture and the arts, Connect is a global network.

Join this growing community and leverage it to reach out to or collaborate with the finest experts or performers, wherever you are around the world!



abhyas

Our Abhyas suite of mobile apps is developed to enable and support practice for performing arts.

These apps aim to assist students in learning and mastering their chosen art forms, while also spreading the joy of traditional performing arts.



CARNATIC MUSIC

A practice tool featuring a vast and growing library of Carnatic (South Indian) music solos that music enthusiasts can enjoy listening to, and percussionists or accompanists can use to rehearse.

Its searchable library features solos by some of the most talented artists and senior musicians of our times, recorded exclusively for Shaale Abhyas.



INDIAN CLASSICAL DANCE

To perform on stage, a classical dancer has to depend on accompanying musicians; this is not always possible to manage or afford. The Abhyas for Classical dance app will fill this gap and enable dancers to perform by using its immense library of classical dance music that is easy to access, search, and play anywhere.

