DETAILS:

C = 75
M = 42
Y = 89
K = 36

HEX = #293f1a

C = 61
M = 17
Y = 83
K = 4

HEX = #609338

PRO AGRO

FULL-COLOR VERSION

PRO AGRO

ONE-COLOR VERSION

LOGO BASE FONTS: HP Simplified

CLEAR SPACE

It is critical to maintain an open area surrounding the logo so it remains recognizable and does not become lost in other page elements. Clear space is defined relative to the size of the logo, not as a border of a set distance (such as saying "1/4 inch".) In this case, we use the *HEIGHT* of the letter "P" in " PRO."

CLEAR SPACE

PRO AGRO

PRO AGRO